

Commonwealth of Massachusetts Executive Office of Health and Human Services Office of Medicaid



600 Washington Street Boston, MA 02111 www.mass.gov/masshealth

> MassHealth All Provider Bulletin 169 October 2007

TO: All Providers Participating in MassHealth

FROM: Tom Dehner, Medicaid Director

RE: Ordering MassHealth's Wellness Program Member Brochure

Wellness Brochure

In early July of this year, MassHealth sent a wellness brochure to all MassHealth members to encourage them to see their health-care providers, with particular emphasis on the areas of smoking cessation, screening for early detection of diabetes, teen-pregnancy prevention, cancer screening for early detection, and stroke education. MassHealth also sent an all-provider bulletin at the time to give providers information about the wellness program and brochure.

Ordering the Wellness Brochure

MassHealth provides various ways to order the wellness brochure:

All providers can order copies of the wellness brochure through the MassHealth Customer Service Center, at 1-800-841-2900. You may also order online by going to the MassHealth Web site at www.mass.gov/masshealth. In the right column, look under Online Services, then click on Order Provider Publications and follow the directions there.

Primary Care Clinician (PCC) Plan providers can order the wellness brochure and other health-education materials through the PCC Plan Health Education Materials Catalog online at www.masspartnership.com/pcc and clicking on the Support Materials link or by calling the PCC Plan Hotline at 1-800-495-0086, ext. 3.

We encourage providers to partner with members in order to improve the health and well-being of MassHealth members. The Wellness brochure is a tool for providers and members when reviewing risk factors associated with tobacco use, diabetes, cancer, and stroke, to discuss protective factors such as screening for diabetes and cancer, medication compliance, sexual health, healthy food choices, and physical activity.

Questions

If you have any questions about the information in this bulletin, please contact MassHealth Customer Service at 1-800-841-2900, e-mail your inquiry to providersupport@mahealth.net, or fax your inquiry to 617-988-8974.