

Form Name:
Submission Time:

Citizens Commission
March 12, 2019 4:46 pm

Name	Andrew Olson
Address	<div></div> <div></div>
Phone	<div></div>
Email	<div></div>
Citizenship Affirmation	I am a U.S. Citizen
Residency Affirmation	I am a resident of the Commonwealth of Massachusetts
Statement of Intent	I intend to comply with and advance the policy established by this Act.
Statement of Interest	<p>I revere America's history, and care deeply about our country and its vision of a representative government that is just & fair for all under its umbrella. The mechanisms the Framers put in place showed they believed the Constitution must be able to evolve with the times - not casually, but evolve nonetheless. Today is such a time.</p> <p>Our communications, and science of persuasion, would be unrecognizable to Madison & Jefferson. I believe our corporations are a key part of what gives America its strength, but also that they exist within the compact of society as constructs. They are not agents with the right to reshape the laws of the land for themselves, and most emphatically not to constrain who the citizenry can elect to craft those laws.</p> <p>I've lived in 7 states across America, and washed dishes and delivered pizza with people of every persuasion, political and otherwise. I've created jobs as a successful entrepreneur, and been an innovation leader as a senior executive for global telecommunications companies. Much of my success has come from an ability to bring people together in pursuit of a mission.</p> <p>Politically, I register as an Independent when that doesn't prevent me from voting in a primary or locally, because I'm not dogmatic about any partisan agenda. If given the opportunity to serve on the Commission, my commitment would be to work collaboratively with everyone, regardless of party, towards the goals that were voted on by the Citizens of the Commonwealth.</p>
Résumé or Summary of Qualifications Upload	https://s3.amazonaws.com/files.formstack.com/uploads/3282862/71887710/485346199/71887710_andrew_olson_resume_2019-03-12.pdf

Political Party Affiliation, if any, over the previous five years Unenrolled

If multiple or other, please explain I was temporarily registered in the Democratic Party because a local election required a party affiliation to vote, but for all Federal elections I consider myself Independent.

City or Town where you reside LEXINGTON

Employment Status Employed

Occupation Executive Vice President of Strategic Innovation

Employer Sky PLC

ANDREW OLSON

e-mail: [REDACTED]

Overview: Seasoned senior executive, with proven global experience creating and executing a vision for innovative market-leading, award-winning products. Transformational leader well versed in starting, growing, and operating new ventures and major corporate business units. Extensive knowledge of TV, Digital Media, and Software business models & technologies, as well as a broad understanding of content and regulatory environments. Serial entrepreneur well versed in both buy and sell-side corporate M&A.

WORK EXPERIENCE

SKY PLC (LONDON, UK)

Executive Vice President – Strategic Innovation (European Corp, and part of Comcast) 2016-Present
Senior U.S. executive for Sky PLC, Europe's leading entertainment company with over twenty-two million customers, and global award-winning original TV programming

- Lead thinking on long term technology strategy and implications for Sky's entertainment and communications services, and new market opportunities
- Work across Sky Europe teams sourcing & evaluating U.S. startup investment candidates (Board member and advisor to portfolio CEOs)
- Drive strategic discussions with major U.S. technology and entertainment partners

BSKYB (LONDON, UK)

Executive Vice President (UK: Director) – New Products (UK) 2013-2016
Created and managed a fully integrated team that developed the multi-award winning Sky Q product set, including software and hardware development, product management, and all UI and industrial design

- Developed one of the broadest consumer electronics product lines in the entertainment world: three set top boxes including a 4k DVR, two remotes, broadband router, Wi-Fi extender, and two tablet platforms, with all devices full interoperable, launched nationally at scale on the same day
 - Ground breaking 4K multi-room TV system named nation's best by UK magazines
 - Industry leading UI with first-in-world iPad quality STB graphics & touch remote
- Public face of Sky Q products, including Keynote launch event in London, and interviews for hundreds of TV, print, and online news outlets and financial sector analyst reports
- Negotiated ground-breaking agreements with major technology vendors resulting in material restructuring of their global licensing policies

Senior Vice President (UK: Director) – Product Planning & Design (UK) 2012-2013
Oversaw product management for all TV & Broadband products for the UK's largest PayTV operator – Created a holistic vision to remake the entire Pay TV and Broadband hardware and software product lineup as a groundbreaking integrated system (Project Ethan/2016, launched as Sky Q)

VIXS, Toronto CA

2013-2017
Director & Comp Committee Chairman for innovative small cap public Fabless Semiconductor company

COMCAST CONVERGED PRODUCTS (CCP), Philadelphia, PA

Chief Operating Officer

2009-2012
Oversaw operations, strategy, finance, and business development for Comcast's new product development organization which built the Xfinity/X1 platform, a multi-year, multi-billion dollar transition of television service into a modern IP-based infrastructure, which has resulted in returning Comcast to TV subscriber growth.

- One of three executives driving core product strategy, including UI and app platform strategy that conceived, developed and launched an entirely new Cable Set Top Box platform including new customer hardware from inception to commercial launch in 18 months
- Part of executive group advising Comcast senior leadership on long term video business strategy
- Responsible for ground up multi-datacenter development for new cloud based TV service

COMCAST INTERACTIVE MEDIA (CIM), Philadelphia, PA

2006-2009

Senior Vice President, Strategy & Business Development

Led strategy for software infrastructure development, tying together cross-divisional efforts around digital media technologies spanning the entire online video ecosystem

- Part of executive team setting online video business strategy, including TV Everywhere
- Managed engineering team responsible for developing cross-platform metadata infrastructure
- Sourced M&A transactions, active in diligence for M&A for both CIM and Comcast

THEPLATFORM, Seattle, WA

2000-2009

Chief Operating Officer & CFO, Co-Founder

thePlatform is the leader in video management and publishing software, and was #65 of the INC. 500 Fastest Growing Private Companies prior to being acquired by Comcast in June, 2006

- Worked with CEO to set overall corporate strategy
- Managed all business operations and company finances
- Raised three financing rounds & managed three M&A transactions (buy/sell), including Comcast
- Also responsible for marketing, professional services, financial services segment sales

MICROSOFT, Seattle, WA

1999-2000

Business Planning

Developed early strategy for MSN .NET services (Hailstorm) and developed revenue models and product feature implementations for MSN Calendar and MSN Explorer

THE BOSTON CONSULTING GROUP, New York, NY

1993-1997

Managed department responsible for design, data analysis, database and software development; taught financial modeling; member of internal strategy team analyzing BCG worldwide computing platform

PHARMACEUTICAL DISCOVERY CORP (NOW MANNKIND: MNKD), Elmsford, NY

1991-1993

Vice President

Managing executive for spinoff of biotech startup; oversaw all day-to-day operations.

INDEPENDENT DEVELOPER

1989-1991

Digital media developer for US and Japanese electronics companies

EDUCATION

MIT Sloan School of Management, *MBA* 1999

Musician's Institute, Degree in Voice, 1989

Wesleyan University, *BA, History*, 1988

ADDITIONAL INFORMATION, ACHIEVEMENTS, AND AWARDS**Awards**

- Award winning short film maker – “The Cape” (shot on Cape Cod): “Best Picture & Best Director” – Cleveland Comicon, 2018, “Best Drama” – Short. Sweet. Film Festival, 2019, “Best Comic / Superhero Film” – Pensacon 2019
- In 2008, named one of the top 25 “Streaming Media All-Stars” of the last decade by StreamingMedia.com and Streaming Media Magazine.
- Cetacean Software – independent software developer voted “Hot Pick” of Macworld 1997

Patents:

- System and Method for Managing Digital Media (Patent# 7,089,309)

Professional Writing

- Streaming Industry Source Book (2004): Writer – Streaming For Dollars – Is DRM the Answer?
- Streaming Magazine: Writer – “Digital Media 101” Monthly Column (2003)
- Keyboard Magazine: Writer (1990-1991)