

Form Name:  
Submission Time:

Citizens Commission  
February 1, 2019 11:21 am

Name	Annie Lydgate
Address	[REDACTED] [REDACTED]
Phone	[REDACTED]
Email	[REDACTED]
Citizenship Affirmation	I am a U.S. Citizen
Residency Affirmation	I am a resident of the Commonwealth of Massachusetts
Statement of Intent	I intend to comply with and advance the policy established by this Act.

Statement of Interest	<p>For the past decade I have worked in and around political campaigns. Across the Midwest, New York State, and New England I have actively voted, volunteered, worked as a grassroots organizer, donated to candidates in whom I believe, and worked alongside some of the country's most revered political minds. I recently moved back to the Commonwealth to raise my family-a decision guided as much by my community as by the fact that Massachusetts is a place I feel proud to pay taxes, to call home, to teach my children the ways we as citizens should operate in a democracy. Campaign finance is a critical issue for the future of our democracy; one on which Massachusetts could set an important precedent. I wish to be part of the group that takes this first critical step toward analyzing and understanding how Citizens United has truly impacted our democracy, and what we as a state believe should be done moving forward. I understand and agree with aspects of both sides of this issue. My eagerness to engage in substantive debate, as well as my firsthand knowledge of the campaign process as it currently exists position me to excel at the Citizens Commission table. Further, I believe my background in communications and public affairs can be an asset to the Commission's mission to determine how lawmakers and citizens could best promote a potential amendment to the U.S. Constitution. I would be honored to dedicate my time to this Commission in 2019. Thank you for your consideration.</p>
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Résumé or Summary of Qualifications Upload	<a href="https://s3.amazonaws.com/files.formstack.com/uploads/3282862/71887710/474461091/71887710_anne_lydgate_resume_02012019.pdf">https://s3.amazonaws.com/files.formstack.com/uploads/3282862/71887710/474461091/71887710_anne_lydgate_resume_02012019.pdf</a>
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Political Party Affiliation, if any, over the previous five years	Democratic
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City or Town where you reside	SOMERVILLE
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Employment Status	Employed
Occupation	Consultant
Employer	Kivvit

# ANNIE LYDGATE

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## WORK EXPERIENCE

**February 2010 – Present**

**Kivvit**

**Chicago / New York / Boston**

*Director (Boston)*

- Founding member of Kivvit Boston
- Account lead specializing in project management, grassroots advocacy, strategic communications, marketing
- Develop and delivered new business pitches

*General Manager (New York City)*

- Managed New York City office and staff of 15
- Provided regular reports to managing partners including updates to the firm's P&L, legal compliance reports
- Managed portfolio of eight clients, including national and local scopes
- Developed and delivered new business pitches

*Principal (New York City)*

- Founding member of New York City office
- Built and managed office operations, trained new staff
- Managed client accounts, working closely with managing directors

*Senior Associate (Chicago)*

- Served as project lead on small- to mid-sized accounts
- Built and managed digital assets on behalf of clients
- Designed earned and paid media plans across print, digital, and broadcast media

*Associate (Chicago)*

- Researched, collected and distilled critical data to help craft campaign strategy
- Developed written materials including new business proposals, strategy memos, and marketing materials

**August 2009 – January 2010**

**AKPD Message & Media**

**Chicago**

*Staff Assistant*

- General assistant to five-person firm founded by David Axelrod and David Plouffe
- Conducted research for political campaigns as needed
- Managed partner schedules, front desk, and administrative office needs

**January 2008 – April 2009**

**U.S. Public Interest Research Group (PIRG)**

**Chicago**

*Midwest Field Organizer*

- Recruited and trained student activists at 30 colleges/universities to run grassroots campaigns on public interest issues
- Worked with university faculty, administrators, governing boards

*New Voter's Project Organizer*

- Directed voter registration drives on four college campuses during 2008 presidential election
- Recruited and trained student volunteers

*Project Director, National Student News Service*

- Directed online news outlet focused on student activism and public interest issues
- Recruited, trained and managed team of student journalists each semester

## EDUCATION

**2003-2007**

**Washington University in St. Louis**

**St. Louis**

- B.A., English Language and Literature

## SKILLS & AWARDS

- Languages: Fluent English and French; Intermediate Spanish
- Software Skills: Microsoft Office Suite, Google Office Suite, iWork, Adobe Creative Suite, MailChimp, Constant Contact, Cision, PR Newswire, Business Wire, LexisNexis, Salsa/Democracy In Action, Action Network, Democracy Direct, NationBuilder, Quorum, Strikingly, Wordpress
- Awards: Named *2015 Forty Under Forty Rising Star* by City & State Magazine
- Certifications: Ethical Leadership Certification, Rutgers Institute for Ethical Leadership