**Academic Public Health Corps Services**

*The Academic Public Health Corps (APHC) is a program of the Academic Health Department Consortium. The mission of the APHC is to support public health agencies and to advance health equity in Massachusetts by engaging with public health students, alumni, and expert volunteers through interdisciplinary collaboration.*

Below are services that Corps members can provide public health agencies in MA:

**Health Communications & Social Media** (Print, Local TV, Social Media, Websites)

* Community specific social media development and management
* Topic-specific messaging and infographics
* Population-specific messaging and infographics
* Talking points for media/press conferences and public outreach
* Infographics
* Customized Vaccination infographics

**Community Outreach**

* Wellness phone calls
* Newsletter development/Public health topic articles
* Survey development
* Conduct, analyze and summarize focus groups

**Translation Services** (Available in more than 10 languages)

* Written and oral translations
* Needs assessment to identify community language needs

**Data Analysis, Mapping, and Presentation**

* Epidemiological and statistical data analysis
* Data visualization (e.g. graphs)
* Geospatial analysis

**Mobilizing and Supporting Partnerships**

* Needs assessment to identify ways to support communities
* Grant writing research on funding opportunities to support organizations/community services

***Note:*** *APHC members are available to support all public health activities.*

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