

BERKSHIRE FLYER MARKET RESEARCH REPORT

RESPECTFULLY SUBMITTED TO THE BERKSHIRE FLYER WORKING GROUP
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BY

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I. Background

A. *The Berkshire Flyer Working Group (BFWG)*

The Berkshire Flyer Working Group was established to study seasonal passenger rail service between New York City and Pittsfield, Massachusetts. This ongoing effort was inspired by the successful CapeFlyer, a weekend service between Boston and Cape Cod that operates from Memorial Day to Labor Day. Operated jointly by the Cape Cod Regional Transit Authority (CCRTA), the Massachusetts Bay Transportation Authority (MBTA), and Massachusetts Department of Transportation (MassDOT), the CapeFlyer carried 13,663 passengers across 15 weeks of service in 2016, earning approximately \$230,000 in revenue that year [1]. Like the CapeFlyer, the proposed Berkshire Flyer service would be seasonal, running on weekends during the summer.

Legislation leading to the formation of the Berkshire Flyer Working Group (BFWG) was sponsored by Massachusetts state Senator Adam Hinds, D-Pittsfield, as part of the fiscal year 2018 (FY18) budget [2]. Regarding the proposed service, Hinds said in a statement that "transportation improvements are critical for the economic development of the region and the Commonwealth. NYC/Berkshire Rail would be an economic boon for our communities, cultural attractions, stores, restaurants and lodging."

In addition to Senator Hinds, the Working Group includes Astrid Glynn, Rail and Transit Administrator at MassDOT, Representative Tricia Farley-Bouvier, D-Pittsfield, Billy Keane of the Berkshire County Board of Realtors, Michael Kapnik, director Western Massachusetts Office of the Governor, Matthew Russett, community outreach coordinator for U.S. Rep. Richard Neal D-Springfield, Clete Kus, transportation program manager, Berkshire Regional Planning Commission, Elliot Sperling, transportation planner at MassDOT, Nathaniel Karns, executive director, Berkshire Regional Planning Commission, Francisca Heming, district 1 highway director at MassDOT, Lenox, Jonathan Butler, president and CEO, 1Berkshire, Eddie Sporn, Robin Road Consulting, Jay Green, Berkshire Scenic Railway, Robert Malnati, administrator, Berkshire Regional Transit Authority, Deanna Ruffer, director of community development, City of Pittsfield, and Alfred "A.J." Enchill, district aide to Senator Hinds.

Intended to attract tourism to Berkshire County from New York City, the Berkshire Flyer service may also help to address concerns about population decline in the Berkshires. According to Hinds, "When you look at our population in the Berkshires there's that 20 to 30 year-old gap and folks who might want to start a family here and take advantage of the cost of living and quality of living but wanting to maintain a connection to other economic center, in this case namely New York City."

B. *The Berkshire Flyer Operations Research Group (BFOR)*

The Berkshire Flyer Operations Research (BFOR) group is comprised of the eight undergraduate students enrolled in Dr. Erin Kiley's MATH-444 (Operations Research) course at the Massachusetts College of Liberal Arts. The BFOR group was created to fulfill the

requirements of a course project designed to assist the BFWG in carrying out an initial pilot study on the proposed Berkshire Flyer service.

The BFOR Group sought to provide quantitative support to the BFWG's objective, which, according to MassDOT representative Astrid Glynn, is "to find facts about potential ridership on a line that would use existing passenger rail track up New York state, then would cross into Massachusetts at West Stockbridge." [3] Details regarding the proposed service are discussed in greater depth in Section II.

The BFOR group conducted its research in three phases:

- (1) E-mailed lodging and attractions lists provided by the Berkshire Flyer Working Group; in addition, reviewed bus ridership (Berkshire Regional Transport Authority).
- (2) Created a survey to be disseminated by participating businesses (lodgings and attractions). The survey is intended to reach potential riders, and requested that the survey be posted on the social media accounts of various establishments in the Berkshires.
- (3) Analyzed the survey results, synthesized findings in a report submitted to the Berkshire Flyer Working Group.

The BFOR group has a personal investment in the establishment of the proposed service; at least one of its members lived and worked in New York City while regularly commuting to the Berkshires, as have many of their family and friends. They can personally attest to the appeal of more convenient rail service between New York City and Berkshire county for travelers coming from either location. Indeed, they're hopeful that future service will consider younger individuals who may want to settle in the Berkshires while maintaining economic ties with New York City.

II. The Proposed Service: Routes and Trackage

Two potential routes have been identified for the proposed Berkshire Flyer service. "Route 1" would go from Pittsfield to Albany-Rensselaer to New York City utilizing only existing track and Amtrak service. "Route 2" would go from Pittsfield to Castleton-on-Hudson (part of Schodack, NY) to New York City, bypassing Albany-Rensselaer and requiring 3,000 feet of new connection track as well as the use of 11 miles of CSX-owned track for which there is no existing Amtrak-CSX agreement. A third option involves increasing the frequency of service between Albany-Rensselaer and Pittsfield to align with existing service between New York Penn Station and Albany-Rensselaer.

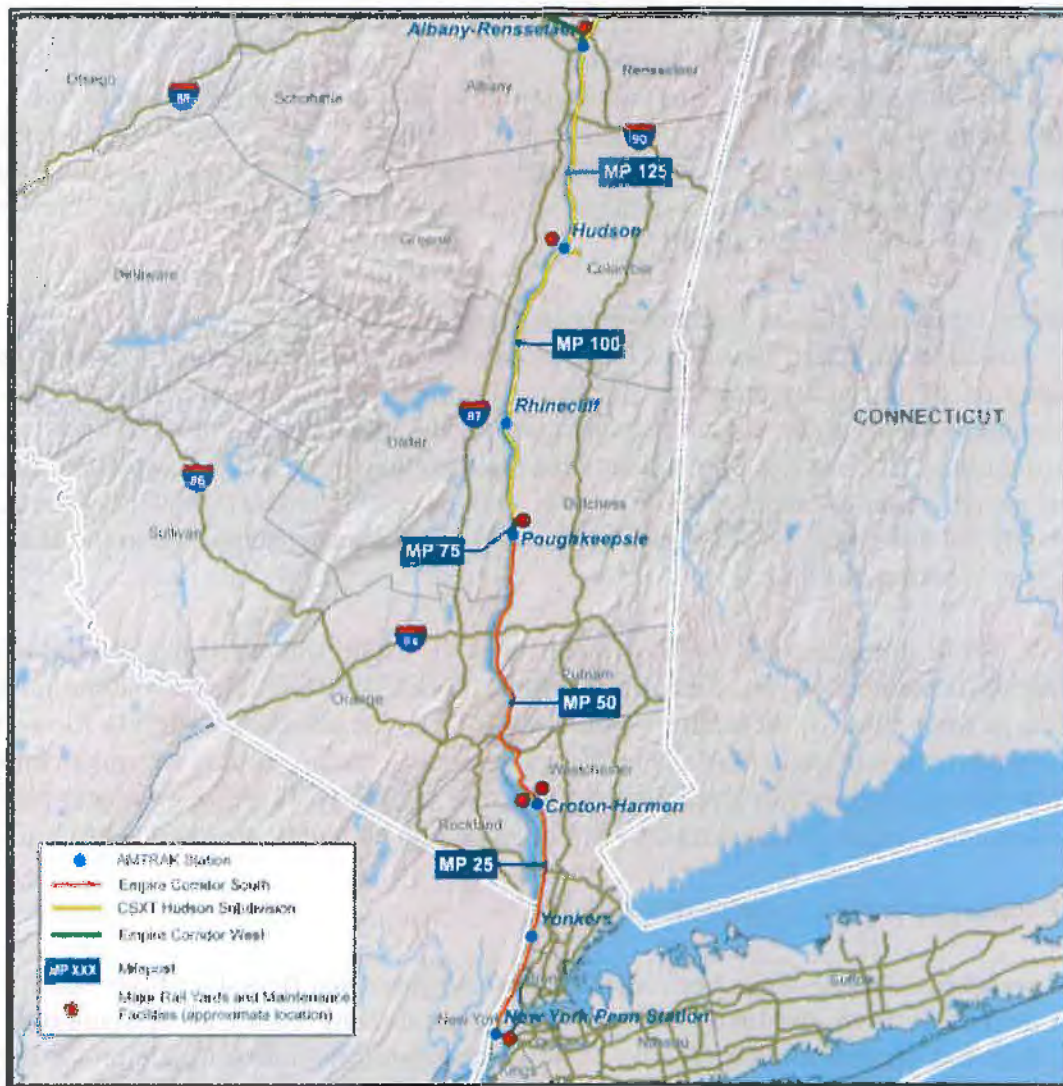


Fig. 1 Empire Corridor South [4]

Both proposed routes for new service would utilize at least part of the Empire Corridor South (Fig. 1), a 142-mile line which runs from New York Penn Station through the Hudson Valley to approximately one mile north of Albany-Rensselaer station. This includes Amtrak's Empire Connection, a 10.8-mile portion of the West Side Line from Penn Station to the Spuyten-Duyvil bridge (connecting Manhattan to the Bronx neighborhood of Spuyten-Duyvil); here, track joins the Metro-North Railroad Hudson Line (owned and operated by the Metropolitan Transportation Authority) which runs from Spuyten-Duyvil to Poughkeepsie, NY.

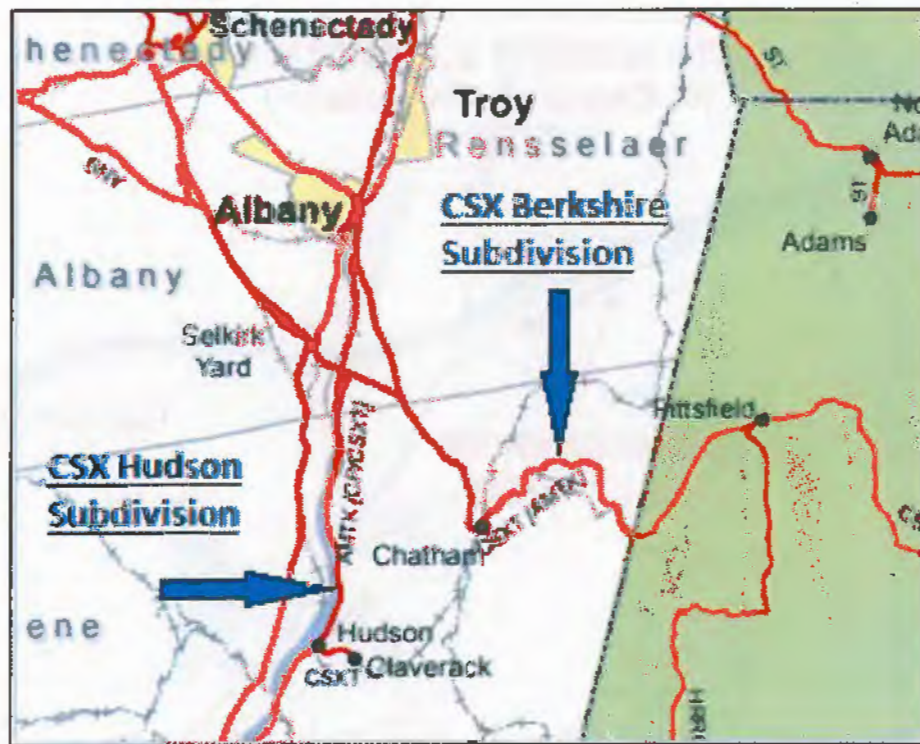


Fig. 2 Track ownership of proposed routes for the Berkshire Flyer service [5]

The southern portion of the Hudson Line is a section from Spuyten-Duyvil to Croton-Harmon (21.4 miles), while the double-tracked northern portion runs from Croton-Harmon to Poughkeepsie (40.3 miles). Maximum speeds along the northern portion of the Metro-North Hudson Line range from 60-90 mph (60-70 mph due to curvature just north of Croton-Harmon, and up to 90 mph beyond the Hudson Highlands).

The Hudson Subdivision, a 38.6-mile line owned by CSX Transportation and leased by Amtrak, runs from Poughkeepsie to Albany-Rensselaer. The relatively straight section allows for speeds of up to 110 mph, the highest maximum speeds on the Empire Corridor South.

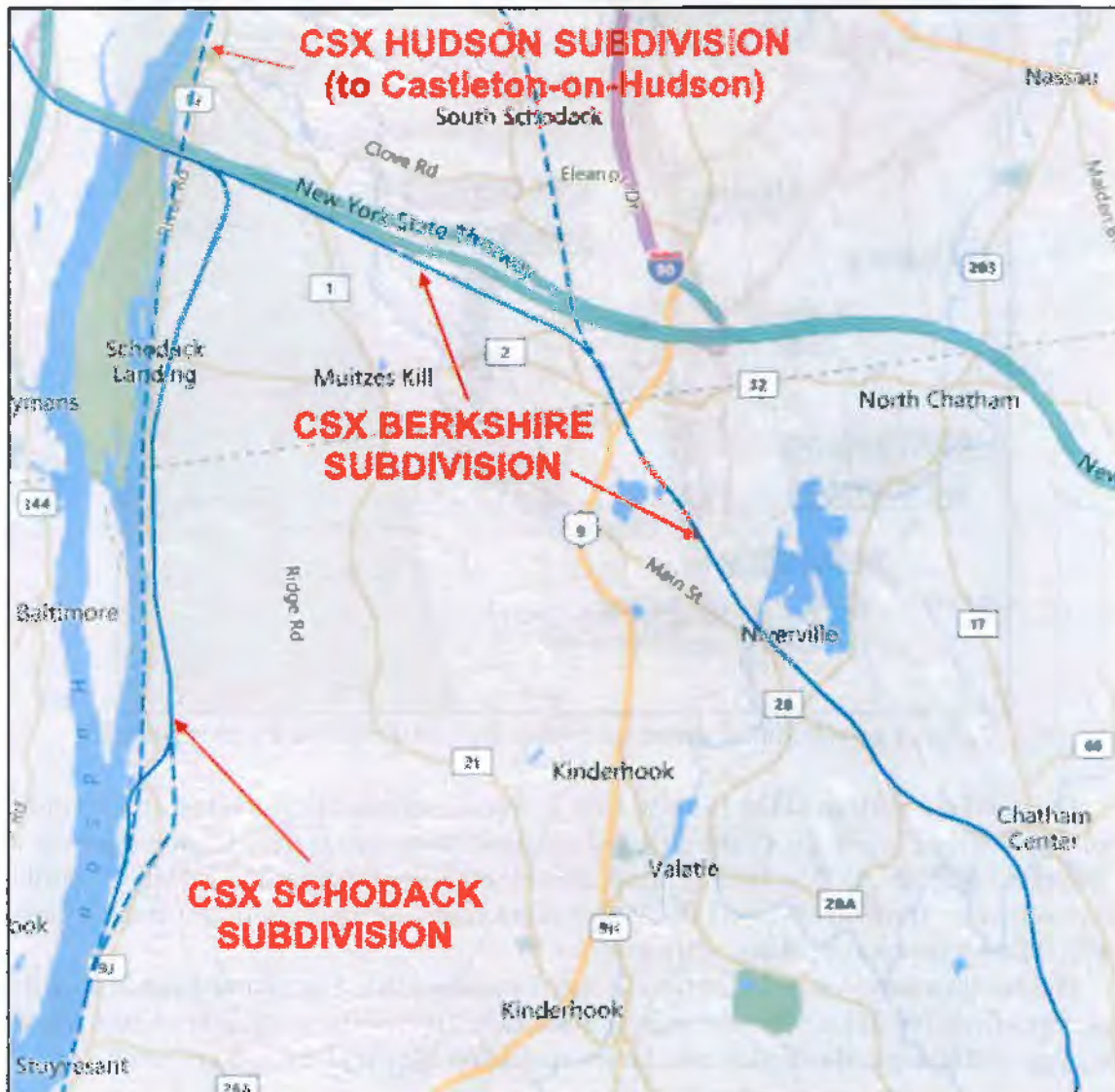


Fig. 3 CSX-owned subdivisions south of Castleton-on-Hudson [6]

Route 2 would involve the use of CSX's Schodack Subdivision (Fig. 3), a line which branches off of the Hudson Division at Suyvesant. 3,000 feet of new connection track would join this with CSX's Berkshire Subdivision just south of Castleton-on-Hudson, where New York State's Route 9J and NY 912M (the New York State Thruway's Berkshire Connector) meet. As mentioned above, a total of 11 miles of track would be utilized for which there is currently no Amtrak-CSX agreement.



Fig. 4 Proposed site of new connection track for Route 2 [7]

III. Market Research

Our class group (BFOR) solicited information from attractions and lodgings in Berkshire County, lists of which were provided by the BFWG. We obtained e-mail addresses and telephone numbers for these attractions and lodgings, and sent an e-mail to each requesting data on the proportion of their visitors/customers/guests who were from the New York City metropolitan area (see Appendices A-B).

We created a Google account, "*MCLA Flyer*," from which attractions/locations were e-mailed. A Google survey was developed that we hoped would be disseminated to any member lists that be might be kept by these attractions/lodgings, and/or shared on social media accounts. Each e-mail included a request for relevant information and a link to the survey (see Appendices B-D).

A total of 70 attractions, 6 chambers of commerce, and 173 lodgings were contacted. Of these, 20 attractions, 2 chambers of commerce, and 10 lodgings responded. 1Berkshire, Berkshire Theatre Group, Mass MoCA, and the town of North Adams agreed to post a link to our survey on their respective social media accounts (e.g. Facebook), yielding approximately 450 responses.

A. Information from Attractions and Lodgings in Berkshire County

Data was obtained regarding seasonal attendance from five representative attractions/lodgings in Berkshire County. These businesses responded to our e-mail by providing numbers of guests/customers/visitors during the summer season, as well as the percentage of these visitors from the New York City metropolitan area (see Table I). E-mail correspondences with these businesses are available in Appendix C.

TABLE I
Seasonal attendance at representative sample of Berkshire county attractions/lodgings

Attraction/Lodging	Seasonal attendance	Percentage of visitors from NYC Metro Area
Berkshire Scenic Railway Museum	10,121 ^a	5.7%
Gateways Inn & Restaurant	1,500 ^{b,d}	40%
W.E.B. Du Bois National Historic Site	1,80 ^{b,d}	10%
Canterbury Farm B&B	280	75%
Berkshire Theatre Group	7,500 ^{b,d}	16%
Frelinghuysen Morris House & Studio	2,500 ^b	50%

^aMay 2016-December 2017

^bApproximate values.

^cJune 15-September 15, 2017.

^dJuly-September 2017.

^eJune-August 2017.

Berkshire Scenic Railway Museum is a non-profit organization with a mission “to preserve the history of railroading, particularly in the Berkshire Hills of Western Massachusetts.” [8] Featuring a number of vintage locomotives and passenger cars, BSRM offers educational exhibits, restorations, and service on traditional and historic train rides.

The Gateways Inn & Restaurant is a bed and breakfast located at the Procter mansion at 51 Walker Street in downtown Lenox. It has been featured in Gladys Magazine, called “the must-stay place” in Lenox by Luxury Report Magazine, named one of the “Best Places to Stay in Massachusetts” by The Hotel Guru, and is the winner of a 2014 “Best of New England - Editor’s Choice” award by Yankee Magazine [9]. From June 15th to September 15th, the Gateways Inn had approximately 1,500 guests, of which an estimated 40% (600) were from New York City; this becomes 75% (1,125) if New Jersey and Connecticut are included.

The W.E.B. Du Bois National Historic Site, at 612 South Egremont Road in Great Barrington, hosts the boyhood homesite of the African-American intellectual and civil-rights activist W.E.B. Du Bois. Listed on the National Register of Historic Places, it is currently operated an all-volunteer committee. The five-acre site includes guided tours along an interpretive trail [10]. During tour season, from July to September, the site receives approximately 60 visitors per month; 10% of visitors stated that they were from New York City.

Canterbury Farm is a nordic center and bed & breakfast located at 1986 Fred Snow Road in Becket. Open to the public throughout the year, Canterbury Farm offers seasonal outdoor activities (from skiing and snowshoeing to hiking, swimming, and kayaking) as well as lodging and musical events. The historic site, built in 1780 beside a 50-acre lake [11], hosted 280 guests during the summer of 2017; 75% (210) were from New York City. Guests stayed at the farm two days on average.

Berkshire Theatre Group is a non-profit organization that came about when when Berkshire Theatre Festival merged with The Colonial Theatre, two of Berkshire County's oldest performing arts venues. Both institutions have long and storied histories, each the site of hundreds of stage productions [12]. Berkshire Theatre Group now operates the Fitzpatrick Main Stage (83 East Main Street in Stockbridge), the Unicorn Theatre (6 East Street, Stockbridge)) and The Colonial Theatre (111 South Street, Pittsfield). From June to August of 2017, the Berkshire Theatre Group saw approximately 7,500 ticket orders; of these, 1,200 (16%) were made by people from the New York City metro area.

Frelinghuysen Morris House & Studio is the home of American abstract artists George L.K. Morris and Suzy Frelinghuysen. The 46-acre estate at 92 Hawthorne Street in Lenox allows visitors to view the couple's artwork and living quarters firsthand [13]. Frelinghuysen Morris House & Studio is open from late June to early October, and receives approximately 2,500 visitors every season; roughly 50% are from the New York metro area.

B. Berkshire Flyer Ridership Survey

The Berkshire Flyer Ridership Survey was created using Google forms (see Appendix D for the full survey). As mentioned in Section II, our class (BFOR) emailed the survey link (<https://goo.gl/forms/isHQRkn3NMJorDL43>) to 70 attractions, 6 chambers of commerce, and 173 lodgings (all but the chambers of commerce were obtained from a list provided by the working group; see Appendix A). We asked the establishments if they would be willing to share the survey with their customers/members/visitors via any existing mailing lists or social media accounts. Social media solicitation attracted the majority of the responses.

It's important to acknowledge that our results do not represent a random sample of potential passengers; respondents were mostly those who follow Berkshire County-based businesses on social media (and therefore do not represent the target demographic, i.e. New Yorkers), and respondents were necessarily restricted to those inclined to participate in online surveys regarding Berkshire County rail travel. Nevertheless, as of December 17, 2017, there have been over 450 responses. Full response data was automatically compiled into a spreadsheet where it is ordered by submission date (see Appendix E).

The survey is composed of twelve questions divided into four sections; four demographic questions were optional. Section 1 asked respondents, "Are you in favor of expanding rail service between the Berkshires and NYC?" and "Would you use this service if it existed?" If respondents answered the latter by selecting either "I would not use this service but I know

people that would” or “I would not use this service and I do not know anyone that would,” the survey’s branching behavior brought them to the last section (section 4), which asks how much they currently pay for transportation to the Berkshires as well as (optionally) the respondent’s race and income (see Appendix D).

Are you in favor of expanding rail service between the Berkshires and NYC?

450 responses



Fig. 5 Berkshire Flyer Ridership Survey: Response to section 1 question 1 as of Dec. 17, 2017

Respondents were then asked if they would use the service or if they knew friends/family that would. The majority of respondents indicated that they would either personally use the service or knew someone who would.

Would you use this service if it existed?

450 responses

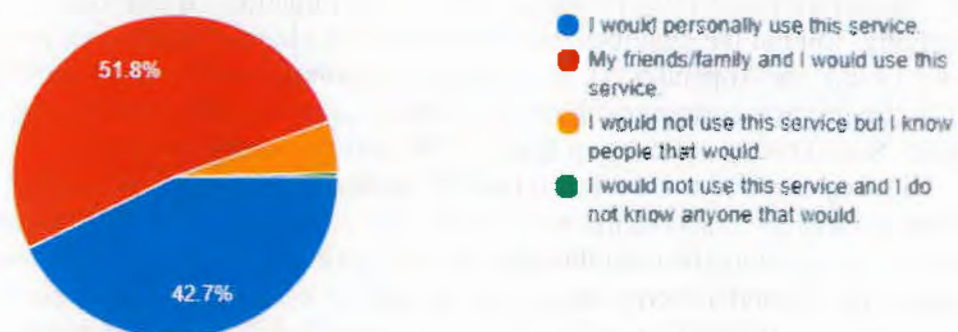


Fig. 6 Berkshire Flyer Ridership Survey: Response to section 1 question 2 as of Dec. 17, 2017
(If respondents indicated that they would not use this service, sections 2 and 3 were skipped)

The survey asked participants about the frequency and duration of their visits in the Berkshires. The majority of respondents indicated that they would use the service on a monthly basis; however, another third of the respondents indicated that they would use the service yearly.

How often would you use this service?

419 responses

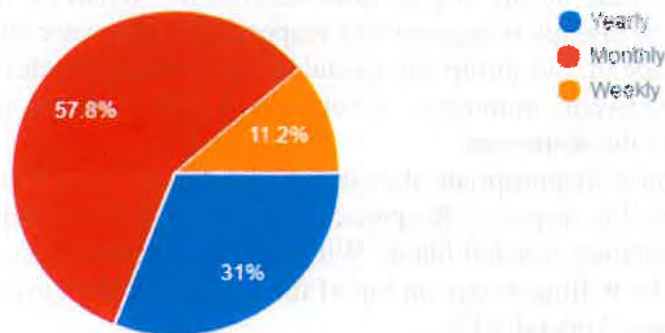


Fig. 7 Berkshire Flyer Ridership Survey: Response to section 3 question 1 as of Dec. 17, 2017

The typical time spent visiting the Berkshires ranged from a few days to more than one week. It is worth mentioning that a large group of respondents (approximately 40%) already lived in the Berkshires. The following were the three most popular responses:

- A few days (31.3%)
- More than a week (18.4%)
- A week (6.9%)

Participants were asked the reason they would be visiting the Berkshires, and provided some of the the following responses:

- Cultural attractions (30.5%)
- Visiting friends and family (25.3%)
- Hiking/camping/fishing (3.3%)
- Skiing/snowboarding (1.2%)

Most other respondents indicated that they already lived in the Berkshires.

The participants were also asked what their final destination would be when coming to the Berkshires. While responses varied widely, the top destinations mentioned were the following cities/towns:

- Pittsfield (22.4%)
- North Adams (15.5%)
- Lenox (13.8%)
- Williamstown (9.5%)
- Great Barrington (9.1%)
- Lee (2.9%)

Our class (BFOR) was also interested in obtaining information on the maximum amount respondents would be willing to pay over current rates in order to bypass Albany-Rensselaer (Route 2). When asked how much more the respondent would be willing to pay to cut twenty minutes off the current travel time to NYC, responses ranged from \$0-\$200, with some respondents noting that they were unsure or gave answers such as "Whatever it took." The upper range of responses were large enough to suggest that respondents may have been entering the total prices they were willing to spend; our group had intended the question to refer only to additional money spent in order to save twenty minutes of travel time. A lack of clarity in the phrasing of the question may have led to the responses.

In an effort to minimize inappropriate skewing of data, we decided that \$60 would be the upper maximum for a reasonable response. Responses that did not fall between the range of \$0-\$60 were treated as if the response was left blank. With this in mind, the average amount of money a respondent would be willing to pay on top of the cost of travel in order to save twenty minutes per trip is \$23.32 (see Appendix E).

What would be your seating preference aboard the train?

419 responses

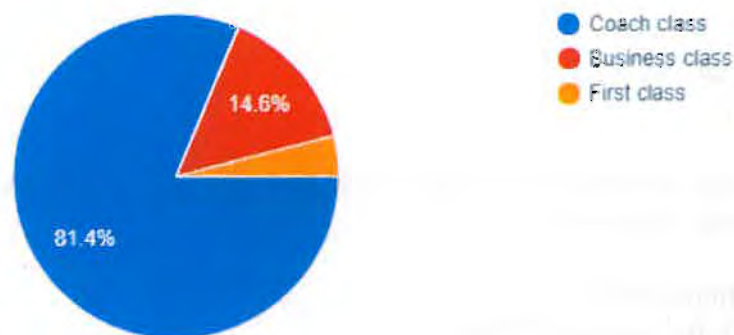


Fig. 8 Berkshire Flyer Ridership Survey: Response to section 3 question 5 as of Dec. 17, 2017

Finally, BFOR asked respondents about their total household income. We obtained the following responses:

(OPTIONAL) What is your household's total income?

381 responses

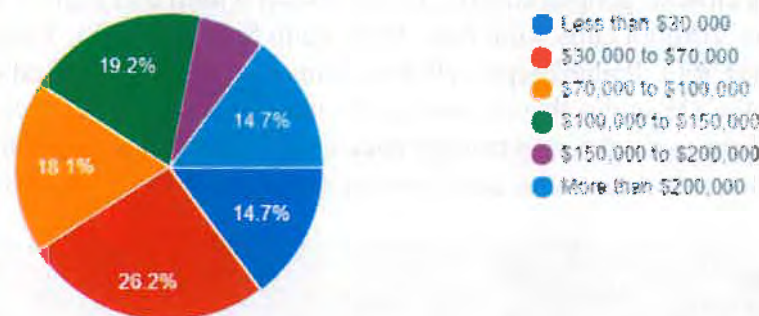


Fig. 9 Berkshire Flyer Ridership Survey: Response to section 4 question 4 as of Dec. 17, 2017

C. Statistical Analysis of Survey Data

By analyzing the data collected from survey, we identified unreliable responses by removing any that had the following: words where numerical values were needed, incomplete or only half-answered responses, and any duplicate responses. At the time of the statistical analysis, there were approximately 200 survey responses, of which only about 120 were useful.

Our analysis showed that only household total income has a statistically significant impact on whether a respondent would ride alone or with family (household income was found to account for more than 62.4% of original data).

As the total household income increases, fewer people would choose to travel by themselves when using the Berkshire Flyer service. For those whose household income is between \$70,000 to \$100,000, 54% would choose to go on their own while 48% among those who made \$100,000 to \$150,000 would do so, and 43% of those who made \$150,000 to \$200,000, and 38% of those made greater than \$200,000. For more details of the statistical analysis, see Appendix F.

D. Berkshire County homeowners who live in New York City

In order to better gauge potential ridership for the Berkshire Flyer service, BFOR sought to determine the number of Berkshire County homeowners whose property tax bills were sent to addresses in the New York metropolitan area. This population consists of individuals who own properties in the Berkshires while living in New York City; this includes those who own second homes, seasonal residences, rental properties, etc. Those who own second homes in the Berkshires presumably maintain reliable patterns of travel from New York City, and may represent an untapped market for future rail service.

Information was obtained from the Massachusetts Bureau of Geographic Information (MassGIS) ArcGIS Online Web mapping platform [14]. Standardized parcels data were downloaded for every town in Berkshire County north of Great Barrington (see Appendix G). Owner addresses with zip codes between 10001 and 11980 were considered to be within the New York metropolitan area. Esri's ArcGIS was used to plot addresses for nine Berkshire towns

with the greatest numbers of tax bills mailed to New York addresses; Alford, Becket, Hancock, Lee, Lenox, Pittsfield, Stockbridge, Williamstown, and West Stockbridge (Fig. 10 and Table II).

In Figure 11, the broader Hudson Valley area is shown, and six stations along the proposed route have been used to generate a Voronoi diagram, which shows colored regions where each point is closest, geographically, to the station within that region. The six stations used to generate the Voronoi cells were New York Penn Station (NYP), Yonkers (YNY), Croton-on-Hudson (CRT), Poughkeepsie (POU), Rhinecliff (RHI), and Hudson (HUD). Dots are shown on the map for ZIP codes that are within 30 miles of each station. Geospatial coordinates of ZIP codes was done using the `zipcodes` package for the python programming language [15], and distance to each station was computed by the script in Appendix H.

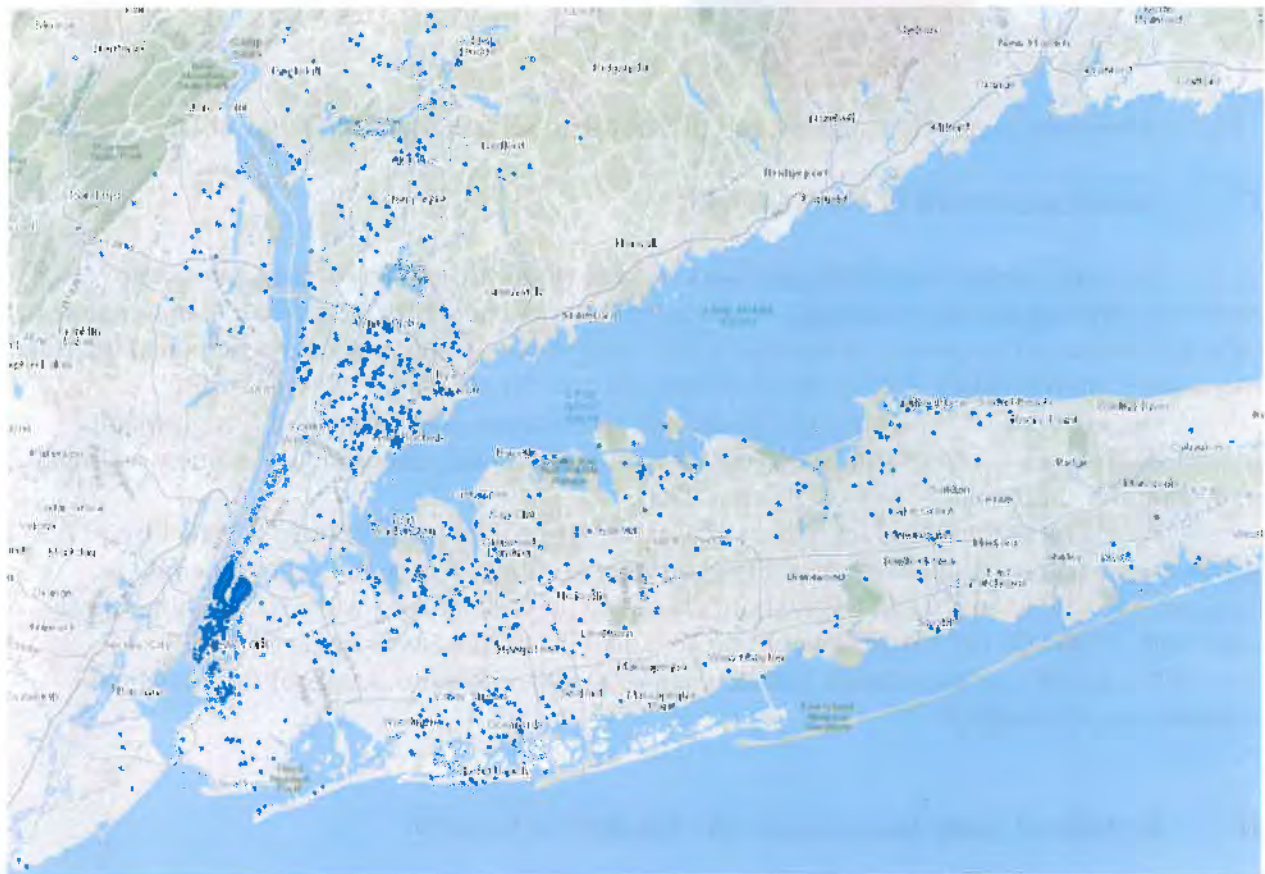


Fig. 10 NYC metro mailing addresses for Berkshire County homeowners in cities/towns listed in Table II [16]

All Tax Bills

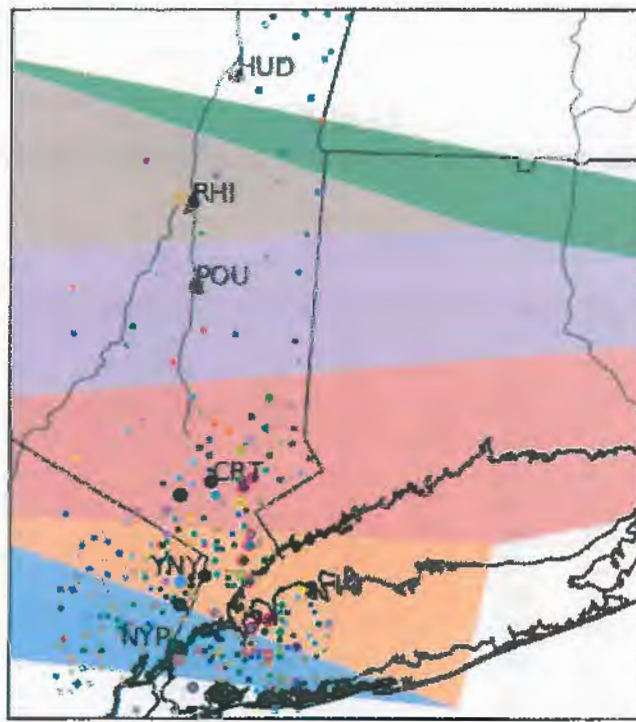


Fig. 11 ZIP codes overlaid on Voronoi diagram of stations along proposed route.

TABLE II
Berkshire County cities/towns with highest number of property-owners in NYC

City/Town	Tax bills	Tax bills mailed to NYC metro zip codes ^a
Alford	523	92
Becket	4082	294
Hancock	960	186
Lee	3059	171
Lenox	2879	211
Pittsfield	18694	166
Stockbridge	1959	271
Williamstown	2761	73
West Stockbridge	1120	114

^aZip codes between 10001 to 11980 were considered to be within the New York metropolitan area.

^bNew York Penn Station

TABLE III

Numbers of tax bills mailed within 30 and 50 mile radii of six stations along proposed route

Report automatically generated by Python on the basis of MassGIS data.

City name	Total tax bills	NY/NJ	30 mile	50 mile	NYP30	NYP50	YNY30	YNY50	CRT30	CRT50	POU30	POU50	RHI30	RHI50	HUD30	HUD50
Adams	3638	21	15	17	6	6	2	2	3	3	0	0	0	1	4	5
Alford	523	124	112	121	77	83	15	15	12	15	1	1	0	0	7	1
Becket	4082	377	317	345	145	154	88	88	64	82	2	2	2	2	16	1
Cheshire	1733	25	16	21	10	10	2	2	2	5	0	0	0	0	2	1
CLARKSBURG	845	11	6	10	2	2	3	3	1	1	0	0	0	1	0	1
DALTON	2772	24	19	22	11	13	1	1	2	3	2	2	0	0	3	1
Egremont	1252	259	241	254	169	171	36	36	27	38	0	0	3	3	6	1
Florida	693	26	13	17	8	8	2	2	1	4	0	0	0	0	2	1
Great Barrington	4136	329	301	314	197	205	40	40	39	44	3	3	3	3	19	2
HANCOCK	960	280	224	248	77	81	45	45	59	79	2	2	1	1	40	4
Hinsdale	1528	88	81	84	17	17	20	20	15	18	2	2	2	2	25	2
LANESBORO	2054	81	71	74	16	18	23	23	17	18	1	1	1	1	13	1
Lee	3059	246	219	236	124	134	46	46	32	39	1	1	1	1	15	1
LENOX	2879	280	255	266	135	143	57	57	51	53	0	0	2	2	10	1
New Ashford	208	10	6	9	2	3	3	3	1	2	0	0	0	0	0	1
NORTH ADAMS	5393	72	51	62	30	35	5	5	3	3	1	1	2	2	10	1
Peru	792	33	28	32	10	11	4	4	4	7	0	0	2	2	8	1
PITTSFIELD	18694	292	252	268	111	117	43	43	45	51	1	1	2	3	50	5
Richmond	1260	109	100	103	54	57	9	9	19	19	0	0	0	0	18	1
SAVOY	572	20	17	18	7	7	2	2	4	5	0	0	0	0	4	1
Sheffield	2804	221	208	215	139	143	20	20	32	35	0	0	1	1	16	1
STOCKBRIDGE	1959	365	342	357	222	233	50	50	58	62	0	0	2	2	10	1
Washington	603	35	29	31	12	13	4	4	12	13	0	0	0	0	1	1
West Stockbridge	1120	143	132	139	86	90	24	24	13	16	0	0	0	0	9	1
WILLIAMSTOWN	2761	101	94	96	57	58	9	9	19	19	1	1	0	0	8	1
WINDSOR	901	26	22	23	14	14	3	3	3	4	0	0	0	0	2	1
Totals	67221	3598	3171	3382	1738	1826	556	556	538	638	17	17	24	27	298	31

E. Service Economy

Once New Yorkers reach the Pittsfield Intermodal Station, there will be a demand for transportation services to get them to their final destination. These include: public bus service provided by the Berkshire Regional Transit Authority (BRTA), taxi service (e.g. Rainbow Taxi), as well as Uber, Lyft, Zipcar and Turo. Use of these services represents another economic benefit of bringing New Yorkers to Berkshire County.

BRTA provides fixed route bus service across Berkshire County, from Williamstown to Great Barrington, Monday through Saturday. A map of all BRTA bus routes (as of July 2017) is provided in Fig. 11. The lack of Sunday bus service as well route limitations may need to be addressed in order to better accommodate passengers disembarking from a potential Berkshire Flyer service in the near future.

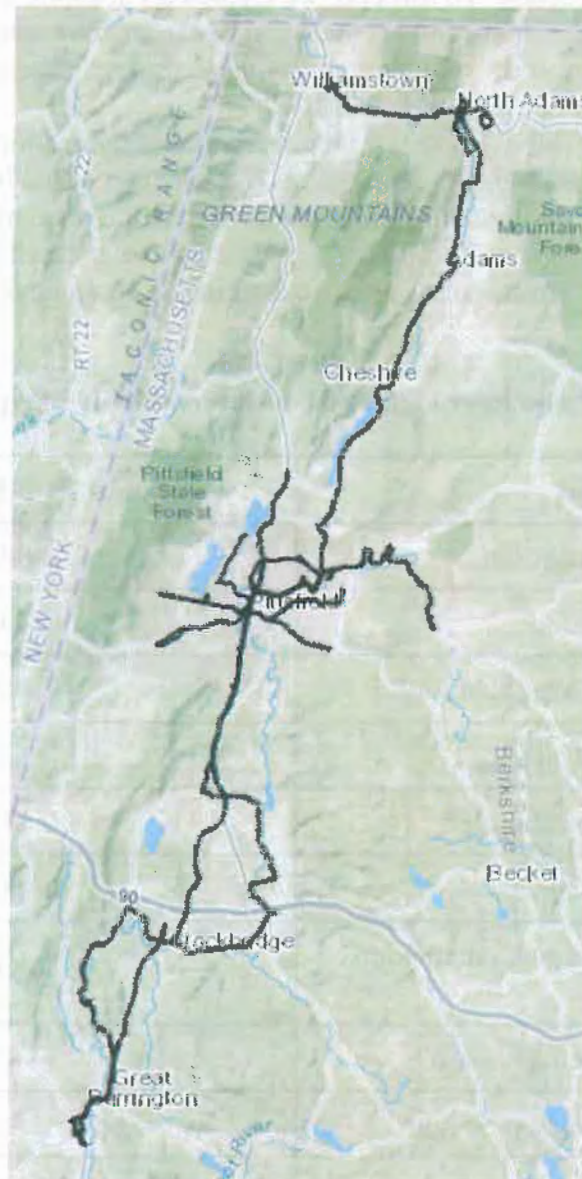


Fig. 12 BRTA bus routes in Berkshire County as of July, 2017 [17]

IV. Future Research

Our group (BFOR) realized that businesses would be more willing to share the survey on social media only after it became clear that no business was willing to share our survey via direct, mass e-mail to their customers/members. It's also worth considering that relatively few businesses responded to our e-mails, despite our attempts to follow up with all attractions and lodgings. This may be due in part to the timing of the project (mostly undertaken during the Thanksgiving and winter holiday season).

Although several organizations based in Berkshire County shared our survey on social media, responses were mostly restricted to Berkshire residents. In order to disseminate our survey to potential ridership in the New York metropolitan area, we explored the option of

targeted advertising on Facebook. To this end, we created a Facebook account, “MCLA Flyer.” We determined that advertisements on Facebook can be targeted to users based on their interests (e.g. “Berkshires,” “Tanglewood,” etc). Our preliminary research revealed relevant numbers of users and their respective interests (see Table III).

It’s likely that many New Yorkers who already travel to locations such as upstate New York for recreation would also visit the Berkshires if a convenient public transit option were available. Thus, it’s important to identify individuals in this untapped market. Using Facebook’s targeted advertising to reach New York City users who have expressed interests in, e.g., “camping,” “train travel,” “Amtrak vacations,” etc., remains an unexplored opportunity.

TABLE IV
Facebook users “who have expressed an interest in or like pages related to”

Interest	Number of Facebook users
“Lenox, Massachusetts”	883,980
“Tanglewood”	295,310
“Berkshire County, Massachusetts”	186,510
“Jacob’s Pillow Dance”	129,410
“Pittsfield, Massachusetts”	113,110
“The Berkshires”	90,610
“Massachusetts Museum of Contemporary Art”	51,520
“Norman Rockwell Museum”	46,980
“Massachusetts Audubon Society”	46,460
“Clark Art Institute”	17,920
“Tanglewood Music Festival”	15,910

Alternative social media platforms on which targeted survey advertising could take place include Twitter, Instagram, Pinterest, Tumblr, Google+, and LinkedIn. These options have yet to be explored. Nevertheless, while Facebook tailors the reach of an advertising campaign to the given budget size, it’s clear that such advertising will require at least some financial investment in order to reach potential ridership in New York City.

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Appendix A: Attractions and Lodgings in Berkshire County

Attractions:

<https://docs.google.com/spreadsheets/d/1m97qPKQF7rbgYbEkHzOmQL7GB7Vlr94b9gAf-4oiujg/edit?usp=sharing>

	A	B	C	D	E	F	G	H
	NAME	ADDRESS	COMMUNITY	STATE	ZIP CODE	E-MAIL	TELEPHONE	
1	Amoskeag River Inn	300 South Main Street	Sheffield	MA	01207	Toni Tucker: tucker@berkshiresstyle.com		
2	Arrowhead Museum	780 Holmes Road	Pittsfield	MA	01201	melville@berkshirehistory.org	(413) 442-1793	
3							Will Garrison, Exec	
4							(413) 442-1793 x1	
5							Administrative off	
6	Barrington Stage Company	100 North Street	Pittsfield	MA	01201	info@barringtonstageco.org		
7	Barrington Stage Company	30 Union Street	Pittsfield	MA	01201			
8	Becket Arts Center	7 Becket Hill Road	Becket	MA	01228	office@becketartscenter.org	413-823-6055 or 4	
9	Berkshire Arts Gallery	80 Railroad Street	Great Barrington	MA	01230	John Wood: jhw@berkarts@hotmail.com	413 528-2690	
10	Berkshire Art Museum	109 East Main Street	North Adams	MA	01247	berkshireartmuseum@gmail.com		
11	Berkshire Arts Center of Allentown	12 Broken Hill Road	Becket	MA	01228			
12	Berkshire Beach Society	344 Main Street	Great Barrington	MA	01230	info@berkshirebeach.org	413 528-8555	
13	Berkshire Botanical Garden	5 West Stockbridge Road	Stockbridge	MA	01262	info@berkshirebotanical.org	413 258-2825	
14	Berkshire Carousel, Inc.	50 Center Street	Pittsfield	MA	01201	maria@berkshirecarousel.com	413-499-0457	
15	Berkshire Choral Interpretation	245 North Undermountain Road	Sheffield	MA	01257	info@berkshirechoral.org	413-229-1528	
16	Berkshire Lyric Theatre, Inc.	375 Wendell Avenue	Pittsfield	MA	01201	berkshirelyric@gmail.com	413-450-0250	
17	Berkshire Museum	39 South Street	Pittsfield	MA	01201	info@berkshiremuseum.org	413-442-7171	
18	Berkshire Opera Festival	350 Main Street, Suite 211	Great Barrington	MA	01230	info@berkshireoperafestival.org	413 213-6622	
19	Berkshire Scenic Railway Museum	10 Willow Creek Road	Lenox	MA	01240	http://www.berkshirescenicrailroad.org	(413) 837-5218	
20	Berkshire Theatre Festival	6 East Street	Stockbridge	MA	01262	http://www.berkshiretheatre.org	(413) 997-4444	
21	Berkshire Theatre Group	111 South Street	Pittsfield	MA	01201			
22	Bousquet Ski Resort	101 Dam Fox Drive	Pittsfield	MA	01201	http://www.bousquet.com	(413)442-8316	
23	Brady's Inn/Tanglewood Institute	45 West St	Lenox	MA	01240	http://www.bradyinn.com	617 853 3386	
24	Catskill Ski Area (See Bittersweet)	380 State Road	Great Barrington	MA	01230	office@catskillsummit.com	413 528 2000 x11	
25	Catskill Ski Area	17 Nicholson Road	S. Egremont	MA	01258	http://www.catskillsummit.com	518-324-3155	
26	Catskill Ski Area	78 Catskill Road	Hinsdale	NY	12528	http://www.catskillsummit.com	518-325-8155	
27	Centerbury Farm	1886 Fred Smith Road	Dartmouth	MA	01223	centerburyfarm@verizon.net	413-623-0100	
28	Canyon Ranch	148 Kemble Street	Lenox	MA	01240		413-627-4400	
29	Center for Theatre and Dance	1000 Main Street	Williamstown	MA	01267	http://www.cfdt.org	413 587-2425	
30	Charles Felt Fine Arts & Antiques Gallery	102 Housatonic Street	Lenox	MA	01240	cfelt@charlesfelt.com	412-637-1634	
31	Chadsworth	4 Williamsville Road	Stockbridge	MA	01262	http://www.chadsworth.com	413 288-8879	
32	Clark Art Institute	205 South Street	Williamstown	MA	01267	http://www.clarkart.edu/About/Contact	413 458 2303	
33	Clark Museum of Papermaking	30 South Street	Dartmouth	MA	01223	http://www.clarkmuseum.org	(917) 341 2910	
34	Crawford Resort & Golf	55 Lee Road	Lenox	MA	01240	http://www.crawford.com	(413) 807-1364	
35	Drinking Fire Art, Inc.	40 Church Street	Lenox	MA	01240	info@drinkingfireart.com	413-228 7755	
36	Eastover Resort	400 East Street	Lenox	MA	01240	http://www.eastover.com	1-800-284-5139	
37	Elizabethtown Mill Arts Loft	240 Union Street	North Adams	MA	01247	site broken this is what I found: figuratively@cool.com		
38	Fingeringham Manor House & Studio	50 Hawthorne Street	Lenox	MA	01240	info@fingeringham.org		
39	Furnace Brook Winery at Hilltop Orchards	518 Canyon Road	Richmond	MA	01254	meshman@berkshire.com	800-850-6274	
40	Guthrie Center	2 Van Deusenville Road	Great Barrington	MA	01230	http://www.guthriecenter.org	(413) 528-1855	
41	Hancock Shaker Village Inc.	1040 West Housatonic Street	Pittsfield	MA	01201	http://www.hancockshakervillage.org	413 448 0163	
42	Hilltop Orchard, Winery, Skiing	500 Canyon Road	Richmond	MA	01254	meshman@berkshire.com	800-850-6274	
43	Hokow Valley Scenic Rail	85 Crowley Avenue	North Adams	MA	01247	http://www.hokowvalleytrain.com	(413) 637-2710	
44	Hokow Valley Farm	9475 MA 43	Williamstown	MA	01267	info@hokowvalleyfarm.com	(413) 738-5915	
45	Jacob's Pillow Dance Festival	358 George Center Road	Becket	MA	01228	http://www.jacobspillow.org	413 243-9938	
46	Johnny Peak Ski Area	37 Conroy Road	Hancock	MA	01237		413-738-5500	
47	Kripalu Center for Yoga & Health	57 Interlaken Road	Stockbridge	MA	01262	www.kripalu.org	413.448.323	
48	Lee District	17 Phyllis Street Blvd	Lee	MA	01238	http://www.lee-district.com	1 (317) 606-1600	
49	Mahomet Performing Arts Center	14 Castle Street	Great Barrington	MA	01230	http://www.mahomet.org	413-644-9040	
50	Mass Museum of Contemporary Art	1040 Main St/4 Way	North Adams	MA	01247	http://www.massmoca.org	413 642 2111	
51	Mission House, Gardens & Museum	19 Main Street	Stockbridge	MA	01262	www.missionhouse.org		
52	Mount Greylock State Reservation	20 Rockwell Road	Lenoxborough	MA	01237	www.mountgreylockstatepark.com	(413) 499-4262	
53	Newman House & Gardens	5 Glenbrook Hill Road	Stockbridge	MA	01262			
54	North Field Athletic Complex	110 State Street	North Adams	MA	01247	northfieldathletic.com		
55	Norman Rockwell Museum	91 Glenfield Road	Stockbridge	MA	01262		413-268-4100	
56	North Adams Museum of History and Science	218 Furnace Street	North Adams	MA	01247	nahm@com.net	(413) 648-4700	
57	Northampton	53 Old House B	Windsor	MA	01262	www.northampton.org	413 288 3239	

58	RambleWalk, LLC	110 Brodie Mountain Road	Lanesborough	MA	01247		1.844.472.6253
59	Sanford Smith Fine Art	13 Railroad Street	Great Barrington	MA	01230		
60	Schmidt Galleries Contemporary Art	3 Elm Street	Lanesborough	MA	01262	webinquiry@schmidtgalleries.com	413-293-3044
61	Shakespeare & Company	70 Kemble Street	Lancaster	MA	01237		(413) 637-1199
62	Shrine of Divine Mercy	2 Prospect Hill Road	Stockbridge	MA	01230		
63	South Mountain Concerts	730 South Street	Pittsfield	MA	01202	http://info@houseofmusicheritage.org	
64	Susan B. Anthony Birthplace Museum	67 East Road	Adams	MA	01201	info@susanbathonybirthplace.org	413.743.7103
65	Tanglewood	237 West Street	Lancaster	MA	01220	customerservice@tbo.org	413.637.5100
66	The Ashley House	117 Cooper Hill Road	Sturbridge	MA	01240	westregion@thecolonials.org	413-774-5581
67	The Colonial Theatre	111 South Street	Pittsfield	MA	01222	info@thecolonials.org	603-257-1233
68	The Mount, Edith Wharton's Home	2 Plunkett Street	Lancaster	MA	01201	info@edithwharton.org	413.637.5111
69	Topia Arts Center	27 Park Street	Adams	MA	01240	www.topiaarts.org	(413) 743-8600
70	Venfort Hall Mansion & Gilded Age Museum	104 Walker Street	Lancaster	MA	01220	info@venfort.org	413-627-8206
71	W.B. DuBois National Historic Site	612 South Egmont Road	Great Barrington	MA	01240	info@DuBoisHS.org	413-717-6259
72	Williams College Museum of Art	15 Lawrence Hall Drive, Ste. 2	Williamstown	MA	01267	www.williams.edu	(413) 597-2425
73	Williamstown Theatre Festival	1000 Main Street	Williamstown	MA	01267	wtfinfo@wtfestival.org	413.458.3200
74							
75	Local Chambers of Commerce						
76	Downtown Pittsfield Inc.	33 Dunham Mall, Suite 101	Pittsfield	MA	01201		413-443-6501
77	Berkshire	65 Allen Street	Pittsfield	MA	01201	marketing@berkshire.com	413.495.1600
78	Lancaster Chamber of Commerce	4 Houseman Street	Lancaster	MA	01240	info@lancaster.org	(413) 637-3646
79	Williamstown Chamber of Commerce	7 Denton Park Drive	Williamstown	MA	01276	info@williamstownchamber.com	513.628.8077
80	North Adams Chamber of Commerce	10 Main Street	North Adams	MA	01247	tourinfo@northadams-ma.gov	413.644.6180
81	Southern Berkshire Chamber of Commerce	40 Railroad St	Great Barrington	MA	01230	office@sbccchamberjournal.com	(413) 528-4284

Lodgings:

https://docs.google.com/spreadsheets/d/1xhO-mogmgAQL6rOEy2oJ9tCZpBaSpiBZls1CO_-Nhws/edit?usp=sharing

	A	B	C	D	E	F	G	H
1	NAME	ADDRESS	COMMUNITY	STATE	ZIP CODE	Email	Phone	
2	1892 Seasons on Main - Bed & Breakfast	47 Main St	Stockbridge	MA	01262	info@seasonsonmain.com	(413) 298-5419	
3	1896 House Inn	910 Cold Spring Rd - Williamstown	MA	01267	celebrate@1896house.com	413-458-1896		
4	1896 Motel Brookside/Pondside	910 Cold Spring Rd - Williamstown	MA	01267	celebrate@1896house.com	413-458-1896		
5	1896 Motels	Cold Spring Rd - Williamstown	MA	01267	celebrate@1896house.com	413-458-1896		
6	1 - A Lenox Bed & Breakfast	31 Delfield Drive	Lenox	MA	01240	alenoxxedlandbreakfast@yahoo.com	(413) 687-4759	
7	31 Stockbridge Road	31 Stockbridge Rd - West Stockbr	MA	01266	31StockbridgeRoad@gmail.com			
8	33 Main	33 Main St	Lenox	MA	01240	innkeeper@thirtythreeinn.com	413-400-3533	
9	America's Best Value Inn	980 Pleasant St	Lee	MA	01238		(413) 243-050	
10	An English Highway Inn	325 North Plain Rd	Housatonic	MA	01236			
11	Apple Tree Inn & Restaurant	10 Richmond Ave	Lenox	MA	01240	appletreeinn@roadrunner.com		
12	Applegate Inn	278 W Park St	Lee	MA	01238	info@applegateinn.com		
13	Arbor House Bed & Breakfast	8 Yale Hill Rd	Stockbridge	MA	01262	innkeeper@arborhouse.com		
14	Ashley Inn Bed & Breakfast	182 W Park St	Lee	MA	01238			
15	Aunt M's Bed & Breakfast	60 Laurel St	Lee	MA	01238			
16	Bascom Lodge	8 Summit Rd	Adams	MA	01220	MAIL@BASCOMLODGE.NET		
17	Becket Motel	29 Chester Rd	Becket	MA	01223		(413) 670-8888	
18	Bed & Breakfast in Berkshires	1666 Dublin Rd	Pittsfield	MA	01254		1-888-273-7738	
19	Berkshire 1802 House	48 South Main St	Sheffield	MA	01257	berkshire1802@aol.com		
20	Berkshire Hills Country Inn	1146 Cold Spring Rd	Williamstown	MA	01267			
21	Berkshire Inn	150 W Housatonic St	Pittsfield	MA	01201			
22	Berkshire Lakeside Lodge	3848 Jacobs Ladders	Becket	MA	01223	info@berkshireslakesidelodge.com		
23	Berkshire Mountain Lodge	8 Dan Fox Drive	Pittsfield	MA	01201	berkshiremtln@triconmanagement.com		
24	Berkshire Shirakaba Japanese Guest H	20 Mallory Road	New Ashford	MA	01237			
25	Berkshire Thistle B&B	19 East St	Stockbridge	MA	01262			
26	Berkshire Valley Inn	2541 Hancock Rd	Hancock	MA	01237	info@berkshirevalleyinn.com		
27	Best Western Plus Berkshire Hills Hot	3250 W Housatonic St	Pittsfield	MA	01201			
28	Birch Hill Bed & Breakfast	254 S Undermountain	Sheffield	MA	01257			
29	Birchwood Inn	7 Hubbard St	Lenox	MA	01240			
30	Black Swan Inn	435 Laurel St	Lee	MA	01238	sales@blackswaninnberkshires.com		
31	Blackinton Manor	1391 Massachusetts	North Adams	MA	01247	theblackintonmanor@gmail.com		
32	Blantyre	16 Blantyre Rd	Lenox	MA	01240	welcome@blantyre.com		
33	Blue Willow Bed & Breakfast	2 Lincoln Ln	Stockbridge	MA	01262			
34	Brookfield Motel	505 Stockbridge Rd	Green Barringt	MA	01230	brookfield@mohgmail.com		
35	Brook Farm Inn	35 Hawthorne St	Lenox	MA	01240	innkeeper@brookfarm.com		
36	Canterbury Farm B&B	1986 Fred Snow Rd	Becket	MA	01223	canterburyfarm@verizon.net		
37	Canyon Ranch in Lenox	165 Kemble St	Lenox	MA	01240			

	A	B	C	D	E	F	G	H
38	Carriage House Motel	934	Route 7	New Ashford	MA	01237		
39	Chambray Inn	199	Main St	Lee	MA	01238		
40	Chesapeake Inn of Lenox	210	West St	Lenox	MA	01240	Chesapeakeinn@aol.com	
41	Christine's Bed & Breakfast - Now Ar	325	N Plain Rd	Housatonic	MA	01236	info@anglishhideawayinn.com	
42	Cliffwood Inn	26	Cliffwood St	Lenox	MA	01240	contact@cliffwood.com	
43	Comfort Inn	1055	South St	Pittsfield	MA	01201		
44	Conroy's Bed & Breakfast	11	East Street	Stockbridge	MA	01262	conroysinn@gmail.com	
45	Cornell Inn	203	Main St	Lenox	MA	01240	innkeeper@cornellb.com	
46	Courtyard by Marriott Lenox Berkshire	70	Pittsfield Road	Lenox	MA	01240		
47	Cozy Corner Motel	284	Sand Springs R	Williamstown	MA	01267	info@cozycornermotel.com	
48	Clabtree Cottage	65	Franklin St	Lee	MA	01238		
49	Cranwell Spa & Golf Resort	55	Lee Road	Lenox	MA	01240		
50	Crowne Plaza Hotel Pittsfield	1	West Street	Pittsfield	MA	01201	crplaza@berkshiresnet.com	
51	Days Inn	194	Pittsfield Lenox	Lenox	MA	01240		
52	Days Inn Berkshire	372	Main Street	Great Barringt	MA	01230		
53	Devonfield Inn	85	Stockbridge Rd	Lee	MA	01238		
54	Eastgate Inn	207	West St	Lenox	MA	01240	daijat@juno.com	
55	Eastover Estate & Retreat	430	East St	Lenox	MA	01240		
56	Erchseaux	189	Cheever Rd	Richmond	MA	01254		(413) 598-2802
57	Evono Lodge	16	Cheshire Rd	Pittsfield	MA	01201		(413) 443-5661
58	Econo Lodge Lee	980	Pleasant Street	Lee	MA	01238		(413) 243-0501
59	Egmonts B&B	120	Walker Street	Lenox	MA	01240	guests@egmonts.net	
60	Egremont Inn	19	Old Sheffield R	Egremont	MA	01258		
61	Egremont Village Inn	17	Main Street	Egremont	MA	01258		
62	Fairfield Inn & Comfort Suites	249	Stockbridge Rd	Great Barringt	MA	01230		(413) 844-3260
63	Fairfield & Suites by Marriott/Berkshire	249	Stockbridge Rd	Great Barringt	MA	01230		
64	Federal House Inn	1560	Pleasant Street	Lee	MA	01238	info@federalhouseinn.com	
65	Field Farm Guest House	554	Sloan Rd	Williamstown	MA	01267	fieldfarm@attor.org	
66	Garden Gables Inn	135	Main St	Lenox	MA	01240	innkeeper@gardengablesinn.com	
67	Gateways Inn Bed & Breakfast	51	Walker Street	Lenox	MA	01240	frontdesk@gatewaysinn.com	
68	Gedney Farm	34	Hartsville	New Marlboro	MA	01230	frontdesk@gedneyfarm.com	
69	Green Valley Motel	1214	Simonds Rd	Williamstown	MA	01267	reservation@motelma.com	
70	Hefflinger Haus Restaurant, Tavern &	17	Commercial St	Adams	MA	01220	contact@hefflingerhaus.com	
71	Hampton Inn & Suites	445	Pittsfield Road	Lenox	MA	01240		413-409-1111
72	Hampton Terrace Inn	91	Walker St	Lenox	MA	01240	info@hamptonterrace.com	
73	Hancock Inn B&B	102	Main Street	Hancock	MA	01237		
74	Harbour House Inn Bed/Breakfast	725	N State Rd	Cheshire	MA	01225	innkeeper@harbourhouseinn.com	

	A	B	C	D	E	F	G	H
75	Heart of the Berkshires Motel	979	W Housatonic St	Pittsfield	MA	01201		(413) 443-1265
76	Heron Garden Inn Lenox Pittsfield	1092	South Street	Pittsfield	MA	01201		
77	Holiday Inn	40	Main St	North Adams	MA	01247	holidayinnberkshires@innvermont.com 413 8636580	
78	Holiday Inn Express	415	Stockbridge Rd	Great Barrington	MA	01230	hlexgb@hotmail.com	
79	Holiday Inn Oak n' Spices Resort	100	Meadow Street	Lee	MA	01238	reservation@holidayinnclub.com	
80	Hotel on North	297	North Street	Pittsfield	MA	01201	info@hotelonnorth.com	
81	House on Main Street	1120	Main St	Williamstown	MA	01267	Relax@houseonmainstreet.com	
82	Howard Johnson Express Inn	213	Main St	Williamstown	MA	01267		
83	Howard Johnson Express Inn	462	Pittsfield Road	Lenox	MA	01240		
84	Inn at Freeman Elms Farm B&B	566	Mill River G	Bel New Marlboro	MA	01244	freemanehmsfarm@gmail.com	
85	Inn at Richmond & Berkshire Equestri	802	State Rd	Richmond	MA	01254	innrequest@gmail.com	
86	Inn at Stockbridge	301	East Street	Stockbridge	MA	01262	innkeeper@stockbridgeinn.com	
87	Inn at The Sweet Water Farm	1	Prospect Lake R	Great Barrington	MA	01230		
88	Jaycho Valley Inn	2541	Hancock Rd	Hancock	MA	01237		
89	Knobby Peak Mountain Resort	37	Corey Road	Hancock	MA	01237		413 738-5500
90	Kemble Inn	2	Kemble St	Lenox	MA	01240	stay@kembleinn.com	
91	Knights Inn	474	Pittsfield Road	Lenox	MA	01240		
92	Lakelands Inn	615	Laurel St	Lee	MA	01258	lakelandsinnlee@gmail.com	
93	Lakeside Estate B&B	99	Kilbe Road	East Otis	MA	01253		
94	Lanesborough Country Inn	400	S Main St	Lanesborough	MA	01237		
95	Lantern House Motel	256	Stockbridge Rd	Great Barrington	MA	01230		413-528-1359
96	Lenox Inn	525	Pittsfield Rd	Lenox	MA	01240	info@thelenox.com	
97	Maple Terrace Motel	555	Main St	Williamstown	MA	01267	sky@mapleterrace.com	
98	Mill Cottage	155	Willow St	Lee	MA	01238		tel+4135283272
99	Mountaintop Mountain Motel	247	Stockbridge Rd	Great Barrington	MA	01230		413-528-3272
100	Morgan House Inn & Restaurant	93	Main St	Lee	MA	01238		413-243-3661
101	Mount Greylock Inn	6	East Street	Adams	MA	01220	This is Baycom Lodge	
102	Mountain View Motel	304	State Rd	Great Barrington	MA	01230	thamountainviewmotel@gmail.com	
103	Near Ashford Inn & Motel Inn	259	State Road - Rt	New Ashford	MA	01237	mgigibott4@aol.com	
104	Northside Motel	45	North Street	Williamstown	MA	01267	northside@bcn.net	
105	Old Lampshire B & D	8	Church Street	Stockbridge	MA	01262	CLOSED	
106	Orchard Shade B&B and Breakfast	599	Hewins St	Sheffield	MA	01257		(413)229-8463
107	Orchards	222	Adams Rd	Williamstown	MA	01267	reservations@orchardshotel	(413)458-9611
108	Proppage on the Green	20	Park Pl	Lee	MA	01238	None	(413)243-4364
109	Plym Inn	145	Housatonic St	Lee	MA	01238	"Contact Us" page	(413)243-1328
110	Pleasant Valley Motel	42	Stockbridge Rd	West Stockbridge	MA	01266	None	(413)232-6511
111	Porchies Inn	231	River St	North Adams	MA	01247	mel@porchies.com	(413)664-9488

	A	B	C	D	E	F	G	H
112	Race Brook Lodge	864	S Undermountain	Sheffield	MA	01257	info@rblodge.com	(413)225-2916
113	Ramblewood Inn	460	Undermountain	Sheffield	MA	01257	info@ramblewood-inn.com	(413)225-3363
114	Red Lion Inn	30	Main St	Stockbridge	MA	01262	info@redlioninn	(413)296-5545
115	Redwood Motel	915	State Rd	North Adams	MA	01247	None	(413)664-4361
116	River Bend Farm Guests	643	Sinonds Rd	Williamstown	MA	01267	None	(413)458-3121
117	Rodeway Inn	200	Laurel St	Lee	MA	01236	None	(413)243-0813
118	Rookwood Inn	11	Old Stockbridge	Lenox	MA	01240	innkeeper@rookwoodinn.com	(413)637-9750
119	Seven Hills Inn & Restaurant	40	Plunkett St	Lenox	MA	01240	frontdesk@sevenhillsinn.com	(413)637-0600
120	Shaker Mill Inn	7	Albany Road	West Stockbr	MA	01266	"Contact Us" page	(413)232-8606
121	Shamrock Village Inn	633	Main St	Dalton	MA	01226	None	(413)684-0860
122	Southern Comfort Lodge	3949	Jacobs Ladders	Becket	MA	01233	info@berkshireslakesidelodge	(413)243-9907
123	Staveleigh House	59	Main Street	Sheffield	MA	01257	innkeeper@staveleigh.com	(413)229-2129
124	Sleep Acres Farm B & B	522	White Oaks Rd	Williamstown	MA	01267	None	(413)281-6510
125	Stockbridge Country Inn	26	Glendale Road	Stockbridge	MA	01262	reservations@stockbridgecountryinn.c	(413)298-4016
126	Stone School Gallery	732	N Main St	Lanesborough	MA	01237	None	(413)4432-0996
127	Stonover Farms	169	Under Mountain	Lenox	MA	01240	stonoverfarm@aol.com	(413)637-9100
128	Sunset Farm Inn	74	Main Road	Tyringham	MA	01264	None	(413)243-3229
129	Sunset Inn	160	Mousatonic St	Lee	MA	01238	kirenp@msn.com (last updated 6/17/0	(413)243-0502
130	Super 8 Motel	170	Housatonic St	Lee	MA	01238	None	(413)243-0143
131	Swan Lodge	169	Brett Road	Momerey	MA	01245	No email listed	(413)528-3294
132	Taggart House	18	Main Street	Stockbridge	MA	01262	stay@taggarthouse.com	(917) 023-8587
133	The Lelic House Cottages	636	Main Street	Lanesborough	MA	01237	info@berkshirelelichouse.com	(413)446-0017
134	The New Boston Inn	191	N Main St	Sandisfield	MA	01244	reservations@newbostoninn.com	(413)258-4477
135	The Old Inn on the Green	134	Hartsville - N. M	New Marlboro	MA	01230	info@oldinn.com	(413)228-7924
136	The Ponds at Foxhollow	2	Foxhollow Drive	Lenox	MA	01240	no email listed	(413)637-1469
137	The Springs Inn	94	New Ashford Rd	New Ashford	MA	01237	info@thespringsinnandresort.com	(413)458-7090
138	The Summer White House	17	Main Street	Lenox	MA	01240	innkeeper@thesummerwhitehouse.co	(413)637-4409
139	Thornwood Inn	453	Stockbridge Rd	Great Barringt	MA	01230	no email listed	(413)528-9828
140	Topia Inn	10	Pleasant Street	Adams	MA	01220	stay@topiainn.com	(413)743-9600
141	Travelodge Great Barrington Berksh	400	Stockbridge Rd	Great Barringt	MA	01230	no email listed	(413)528-2340
142	Village Inn B&B	16	Church Street	Lenox	MA	01240	no email listed	(413)637-0021
143	Villager Motel	953	Sinonds Rd	Williamstown	MA	01267	thevillagermotel@gmail.com	(413)458-4040
144	Wagon Wheel Inn	424	Pittsfield Road	Lenox	MA	01240	wagonwheel603@yahoo.com	(413)445-4532
145	Wainwright Inn	510	S Main St	Great Barringt	MA	01230	innkeeper@wainwrightinn.com	(413)528-2062
146	Weatherlane Motel	475	S Main St	Lanesborough	MA	01237	no email listed	(413)443-3230
147	Wheatleigh	11	Hawthorne St	Lenox	MA	01240	info@wheatleigh.com	(413)637-0610
148	Whistler's Inn	5	Greenwood St	Lenox	MA	01240	info@whistlersinnberkshires.com	(413)637-9975

Appendix B: MCLA Flyer E-mail Sent to Attractions & Locations

Greetings from the students of MATH-444 Operations Research at the Massachusetts College of Liberal Arts!

Our class has teamed up with the Berkshire Flyer working group (which includes members of the Massachusetts state government and MassDOT) to analyze a possible passenger train service from New York City to Berkshire County. The Berkshire Flyer would provide seasonal, weekend service from NYC's Penn Station to Pittsfield. Our class project involves gathering data on potential ridership, and you may be able to help!

[Attraction name] has been identified as a potential destination for travelers from New York City who might use the Berkshire Flyer service. We'd definitely be interested in any data on your [members/visitors/guests], including:

[The proportion of your members coming from the New York City metropolitan area--ZIP codes or area codes would be helpful]

The proportion of your [visitors/guests] coming from the New York City metropolitan area--ZIP codes or area codes are helpful

The number of [visitors/guests] per day/week/month, over the past few summers

[The numbers of visits by members per day/week/month, over the past few summers]

Durations of visits [if applicable---e.g., would ask a resort, but not a museum]

To further help with our research on future Berkshire Flyer service, our class has also developed a survey, linked here: <https://goo.gl/forms/mTb3LbMg5eAebili2>.

We are hoping that this survey will reach people who might regularly travel from New York City to the Berkshires, and therefore wonder whether it would be possible for you to e-mail this survey to your members? If needed, we can edit the survey to create a version specific for [attraction name] Please let us know!

We look forward to hearing from you at your earliest convenience.

Thank you, in advance, for your help!

The students of MATH-444 Operations Research

Massachusetts College of Liberal Arts
375 Church Street
North Adams, MA 01247

on behalf of

The Berkshire Flyer Working Group

<http://www.massdot.state.ma.us/planning/Main/CurrentStudies/BerkshireFlyerStudy.aspx>

Appendix C: E-mail correspondence with Attractions & Locations

On Sun, Nov 26, 2017 at 12:14 PM Kevin M. Chittenden <kchittenden@berkshirescenicrailroad.org> wrote:

Hello Math-444, ORI

BSRM has been a member of the working group so we are familiar with it.

Let me take this to our board to discuss the best approach. We do have a mailing list of visitors can certainly get an idea of how many come from the NYC area - however, it maybe more difficult to get exact numbers as the tickets purchased per contact are not readily accessible in that manner but I'll give it a look.

We may too be able to send out a targeted email to NYC attendees - also something I'll have to research a little

Give me a bit and I'll get back with you.
Thanks for reaching out to us,
Kevin

Kevin M Chittenden
Superintendent, Train Operations
Berkshire Scenic Railway Museum, Inc.
(413) 537-6768 (cell)

<http://www.berkshirescenicrailroad.org>

Rebecca Brighenti

Dec 15 (3 days ago)

to me, Box, Madelyn ▾

Hi there,

The basic data we pulled based on your request is this:

For the summer of 2017 (June, July and August)

We had approximately 7500 ticket orders, of which approximately 1200 were from the greater NYC metro area

We hope this helps and whole heartedly support train service to the Berkshires!

Best,

Becky

...

On Thu, Dec 14, 2017 at 3:38 PM, MCLA Berkshire Flyer <mclaflyer@gmail.com> wrote:

Hi Rebecca,

Most helpful would be the number of visitors to events held during the summer season (June, July, and August) in the most recent year for which data is available, and the percentage of these visitors who were from the New York City metropolitan area (if this is known).

Thanks again!

On Thu, Dec 14, 2017 at 3:13 PM, Rebecca Brighenti <becky@berkshiretheatre.org> wrote:

Since final deadline is quickly approaching, what data would be most helpful **at this time**?

On Thu, Dec 14, 2017 at 3:09 PM, MCLA Berkshire Flyer <mclaflyer@gmail.com> wrote:

Hi Rebecca,

Thank you so much for sharing our survey on social media!

Our deadline for any additional data would be this Friday the 15th.

Thanks again for your help.

We look forward to receiving your response!

The students of MATH-441 Operations Research

Massachusetts College of Liberal Arts

375 Church Street

North Adams, MA 01247

on behalf of

The Berkshire Flyer Working Group <http://www.massdot.state.ma.us/planning/Main/CurrentStudies/BerkshireFlyerStudy.aspx>

On Tue, Dec 12, 2017 at 12:53 PM, Rebecca Brighenti <becky@berkshiretheatre.org> wrote:

Dear MCLA Students,

Thank you for reaching out regarding this very important topic. When is your deadline for receiving this data?

In the meantime, we are happy to post your market survey on social media.

Best,

Becky Brighenti

Linda Frelinghuysen

Dec 14 (4 days ago)

to me

Hello Students,

Here is an excerpt from our mailing list showing the NYC towns and zip codes, you will find the attachment above.

These people have either visited or are members.

Also, I have just sent out the survey to our email list.

We have approximately 2500 visitors per season. The percentage of NYC area residents is about 50%, however that is not just NYC.

We are open 4 days a week from late June to Early October.

Good luck with the project.

I suggest you find the facebook page which is set up for people seeking rides from the Metro-North RR station at Walislaic to GB or Lenox. You may get a lot of info there or post something.

Sincerely,

Linda Frelinghuysen

Linda Bacon <canterburybacon@gmail.com>

Nov 29

to me

Canterbury Farm B&B has been identified as a potential destination for travelers from New York City who might use the Berkshire Flyer service. We'd definitely be interested in any data on your guests, including:

- The proportion of your guests coming from the New York City metropolitan area--ZIP codes or area codes are helpful: During the summer 75% come from New York. During the winter most come from CT and MA
- The number of guests per day/week/month, over the past few summers: Summer: 200 lodging user days (may include two persons). Winter: 80 lodging user days (may include two persons). Skiing day ticket holders varies between 60-200 persons per day.
- Durations of the average visit: two days average visit

Hope this information helps.

Linda Bacon

Carnesha Scruggs <cscruggs@umass.edu>

Nov 27, 2017, 4:14 PM

to me

To Whom It May Concern:

To answer your inquiry, this data is based on the 2016 and 2017 tour seasons. Tour season is July - September. 10% of visitors stated they were from the NYC metropolitan area when asked.

The average number of visitors per month is 60. This does not include visitors to the site before or after operating hours.

I hope this helps with your inquiry.

Best,

Carnesha Scruggs

Summer 2016 and 2017 Tour guide

On 2017-11-24 06:23 PM, MCLA Berkshire Flyer wrote:

Greetings from the students of MATH-444 Operations Research at the Massachusetts College of Liberal Arts!

Our class has teamed up with the Berkshire Flyer working group (which includes members of the Massachusetts state government and MassDOT) to analyze a possible passenger train service from New York City to Berkshire County. The Berkshire Flyer would provide seasonal, weekend service from NYC's Penn Station to Pittsfield. Our class project involves gathering data on potential ridership, and you may be able to help!

W.E.B. Du Bois National Historic Site has been identified as a potential destination for travelers from New York City who might use the Berkshire Flyer service. We'd definitely be interested in any data on your visitors/guests, including:

The proportion of your visitors and/or members coming from the New York City metropolitan area--ZIP codes or area codes would be helpful. The number of visitors per day/week/month, over the past few summers.

To further help with our research on future Berkshire Flyer service, our class has also developed a survey, linked here: <https://goo.gl/forms/nTh3LbMc5eAebIi2> [1]

We are hoping that this survey will reach people who might regularly travel from New York City to the Berkshires, and therefore wonder whether it would be possible for you to e-mail this survey to any member list you might have? If needed, we can edit the survey to create a version specific for W.E.B. Du Bois National Historic Site. Please let us know!

We look forward to hearing from you at your earliest convenience.

Thank you, in advance, for your help!

The students of MATH-444 Operations Research
on behalf of

The Berkshire Flyer Working Group

Appendix D: Berkshire Flyer Ridership Survey

Section 1 of 4

Berkshire Flyer Ridership Survey

The Berkshire Flyer Group is examining the possibility of establishing a seasonal weekend passenger service between Pittsfield and New York City by expanding Amtrak's existing options.

Market research is needed to determine the feasibility of this proposal. So, we want to ask you the following questions in the hope of being able to evaluate the demand for this type of service.

Thank you for taking the time to fill out the survey and sharing your thoughts on this study.

Are you in favor of expanding rail service between the Berkshires and NYC? *

☐ Yes

☐ No

Would you use this service if it existed? *

☐ I would personally use this service.

☐ My friends/family and I would use this service.

☐ I would not use this service but I know people that would.

☐ I would not use this service and I do not know anyone that would.

Section title (optional)

Description (optional)

What is your age?

- ☐ 17 and under
- ☐ 18-30
- ☐ 31-42
- ☐ 43-55
- ☐ 56-64
- ☐ 65+

Section title (optional)

Description (optional)

How often would you use this service? *

- ☐ Yearly
- ☐ Monthly
- ☐ Weekly

How long do you typically spend visiting the Berkshires? *

- ☐ A single day
- ☐ A few days
- ☐ A week
- ☐ More than a week
- ☐ Other

For what reasons would you be visiting the Berkshires? *

- ☐ Hiking/camping/fishing
- ☐ Skiing/snowboarding
- ☐ Cultural attractions
- ☐ Visiting friends and family
- ☐ Other

What is your final destination when coming to the Berkshires? *

- ☐ Lee
- ☐ Lenox
- ☐ Great Barrington
- ☐ Pittsfield
- ☐ North Adams
- ☐ Williamstown
- ☐ Other

What would be your seating preference aboard the train? *

- ☐ Coach class
- ☐ Business class
- ☐ First class

Service on currently existing lines changes trains at Albany-Rensselaer station, and takes around 5 hours; if the Berkshire Flyer were to run a dedicated train on this same line, it would take around 4 hours. If the new service were to bypass Albany-Rensselaer, the travel time could be further reduced by around 20 minutes. What is the maximum amount you would pay in order to bypass Albany-Rensselaer on the new service?

Short answer text

Section 4 of 4

Section title (optional)

Description (optional)

How much do you currently pay for transportation to the Berkshires? *

Short answer text

(OPTIONAL) Are you of Hispanic, Latino, or Spanish origin?

- ☐ Yes
- ☐ No

(OPTIONAL) What is your household's total income?

- ☐ Less than \$20,000
- ☐ \$20,000 to \$30,000
- ☐ \$30,000 to \$50,000
- ☐ \$50,000 to \$70,000
- ☐ \$70,000 to \$100,000
- ☐ \$100,000 to \$150,000
- ☐ \$150,000 to \$200,000
- ☐ More than \$200,000

(OPTIONAL) Check any that apply.

- ☐ White
- ☐ Black or African American
- ☐ Asian
- ☐ Native Hawaiian or Pacific Islander
- ☐ Native American or Alaskan Native
- ☐ Other

...

Appendix E: Berkshire Flyer Ridership Survey Results

Timestamp	Are you	Would you use this service?	What is	How often	How long do you	by	For what reasons	What is your	What is your	What is your	How much do	(OPT)	(OPT)	(OPTIONAL)	What is y
11/25/2017 10:11:17	Yes	I would not use this service but I know people that would.									depends on gas prices	\$50,000 to \$70,000			
11/25/2017 21:58:55	Yes	I would personally use	143-85	Monthly	Live here.		I would use the servi	North Adams	Coach dr	\$43	\$46	No	White	\$30,000 to \$70,000	
11/25/2017 10:11:10	Yes	My friends/family and I	131-42	Monthly	A few days	work		North Adams	Coach dr	\$25	\$100	No	White	\$30,000 to \$70,000	
11/24/2017 8:38:17	Yes	I would not use this service but I know people that would.									\$25	No	Black or	Less than \$30,000	
11/25/2017 8:35:27	Yes	I would personally use	155-84	Yearly	live and work in Be	Lenox		Becket	Coach dr	under	NA	No	White	\$70,000 to \$130,000	
11/30/2017 8:54:27	Yes	My friends/family and I	143-85	Monthly	More than a week	Summer Camp		Lenox	Business	\$50	\$46	No	White	\$100,000 to \$150,000	
11/30/2017 9:53:22	Yes	My friends/family and I	131-42	Yearly	Spend the summer	All the above		Len, Lenox, G	Coach dr	\$40	Gas, tolls, n	No	White	\$100,000 to \$150,000	
11/30/2017 11:05:34	Yes	My friends/family and I	155-84	Yearly	I own one of the child	Business		Hinsdale	Coach dr	\$25	\$50/mo driv	No	White	\$100,000 to \$150,000	
11/30/2017 12:36:06	Yes	My friends/family and I	143-85	Monthly	More than a week	Cultural attractions		Lenox	Coach dr	\$50	\$50	No	White	\$100,000 to \$150,000	
12/5/2017 11:32:02	Yes	I would personally use	115-30	Monthly	More than a week	Visiting friends and f		North Adams	Coach dr	Any or I live in the B	No	White	\$30,000 to \$70,000		
12/5/2017 13:32:13	Yes	My friends/family and I	131-42	Monthly	A few days	Visiting friends and f		Great Barringt	Coach dr	16	60	No			
12/5/2017 13:39:42	Yes	I would personally use	131-42	Yearly	I live here	Cultural attractions		North Adams	Business	\$30	\$25	No	White	\$30,000 to \$70,000	
12/5/2017 13:40:39	Yes	My friends/family and I	131-42	Monthly	I live here but go to	I live here		Great Barringt	Coach dr	probab	\$37 each wa	No	White	\$70,000 to \$100,000	
12/5/2017 13:40:41	Yes	My friends/family and I	115-30	Yearly	I live here. Usually	I still live here...		Pittsfield	Coach dr	\$35	35 round trip	No	White	\$100,000 to \$150,000	
12/5/2017 13:41:18	Yes	My friends/family and I	155-84	Monthly	A few days	Visiting friends and f		Lenox	Coach dr	75	60	No	White	\$70,000 to \$100,000	
12/5/2017 13:48:29	Yes	I would not use this service but I know people that would.									Gas and tolls	No	White	\$30,000 to \$70,000	
12/5/2017 13:49:36	Yes	I would personally use	131-42	Monthly	Live here	Live here		Live here	Coach dr	150	Live here	No	White	More than \$200,000	
12/5/2017 13:52:43	Yes	I would personally use	143-85	Weekly	More than a week	Visiting friends and f		Lenox	Coach dr	\$20	\$20	No	White	\$70,000 to \$100,000	
12/5/2017 13:54:33	Yes	My friends/family and I	143-85	Monthly	I live in the Berkshir	I live in the Berkshires		North Adams	Business	\$20	0	No	White	\$100,000 to \$150,000	
12/5/2017 13:55:48	Yes	I would personally use	115-30	Weekly	A few days	Business		Pittsfield	Business	\$200	\$100-\$300	No	White	\$100,000 to \$150,000	
12/5/2017 13:58:40	Yes	I would personally use	115-30	Monthly	A week	Cultural attractions		Pittsfield	Business	40	30	No	Asian	\$70,000 to \$100,000	
12/5/2017 13:57:37	Yes	I would personally use	143-85	Monthly	I live here - I'd be vi	I live here		Williamstown	Coach dr	50	N/A	No	White	\$150,000 to \$200,000	
12/5/2017 14:03:55	Yes	I would personally use	131-42	Weekly	A few days	Visiting friends and f		Dartm	Business	\$50	I drive	No	White	\$100,000 to \$150,000	
12/5/2017 14:04:53	Yes	I would personally use	131-42	Monthly	Permanent Resident	Live in the berkshires		Pittsfield	Coach dr	\$120 (	\$50	No	White	\$100,000 to \$150,000	
12/5/2017 14:05:15	Yes	My friends/family and I	155-84	Yearly	I live here! But would			N/A	Business	n/a	just goal	No	White	\$70,000 to \$100,000	
12/5/2017 14:17:50	Yes	My friends/family and I	115-30	Monthly	More than a week	all of the above		Pittsfield	Business	\$20	\$100+	No	White	\$30,000 to \$70,000	
12/5/2017 14:19:48	Yes	I would personally use	115-30	Yearly	Live in Berkshire Co	Live in Berkshire Co		Pittsfield	Coach dr	40	30		White	\$70,000 to \$100,000	
12/5/2017 14:21:20	Yes	My friends/family and I	131-42	Monthly	More than a week	Visiting friends and f		Pittsfield	Coach dr	\$30	I pay for train	No	White	\$70,000 to \$100,000	
12/5/2017 14:32:48	Yes	I would personally use	143-85	Monthly	More than a week	Visiting friends and f		Williamstown	Business	50	75		White	Less than \$30,000	
12/5/2017 14:34:00	Yes	I would personally use	115-30	Monthly	A few days	Visiting friends and f		Pittsfield	Coach dr	30	20	No	White	Less than \$30,000	
12/5/2017 14:35:14	Yes	My friends/family and I	143-85	Monthly	I live here and would	Cultural attractions		Williamstown	Coach dr	\$20	Don't remem	No	White	Less than \$30,000	
12/5/2017 14:36:34	Yes	I would personally use	155-84	Monthly	I live here	Visiting friends and f		Pittsfield	Coach dr	80	40	No	White	\$100,000 to \$150,000	
12/5/2017 14:43:07	Yes	I would personally use	143-85	Yearly	live in Berkshires	live in Berkshires		Williamstown	Coach dr	\$25	0	No	White	\$100,000 to \$150,000	
12/5/2017 14:52:55	Yes	My friends/family and I	165+	Monthly	More than a week	Have a second home		Becket	Coach dr	Don't know	Don't know	No	White	More than \$200,000	
12/5/2017 14:59:18	Yes	My friends/family and I	115-30	Yearly	I live here	Cultural attractions		Lenox	Coach dr	\$50	50	No	White	\$30,000 to \$70,000	
12/5/2017 14:59:17	Yes	I would personally use	131-42	Weekly	I live in the Berkshir	I live in the Berkshire		Pittsfield	Coach dr	\$5	part take the ca	No	White	\$30,000 to \$70,000	
12/5/2017 15:12:18	Yes	I would personally use	143-85	Monthly	More than a week	Visiting friends and f		Pittsfield	First class	30	30	No	White	More than \$200,000	
12/5/2017 15:12:23	Yes	My friends/family and I	143-85	Monthly	I live here	I'd be going to NYC		Pittsfield	Coach dr	Unlim	N/A	No	White	More than \$200,000	
12/5/2017 15:16:35	Yes	My friends/family and I	131-42	Yearly	A few days	Visiting friends and f		Pittsfield	Coach dr	20	50				
12/5/2017 15:21:42	Yes	I would personally use	143-85	Monthly	More than a week	all the above		Pittsfield	Business	100	ous private car -	No	White	More than \$200,000	
12/5/2017 15:38:59	Yes	My friends/family and I	131-42	Weekly	A few days	Visiting friends and f		Pittsfield	Coach dr	\$90	\$35-\$50	No	White	More than \$200,000	
12/5/2017 15:37:15	Yes	My friends/family and I	143-85	Weekly	A few days	Visiting friends and f		Pittsfield	First class	\$80	\$45	No		More than \$200,000	
12/5/2017 15:45:33	Yes	My friends/family and I	155-84	Monthly	More than a week	Live here		Montevay	Coach dr	Depen	\$17 one way	No	White	\$100,000 to \$150,000	
12/5/2017 16:45:31	Yes	I would not use this service and I do not know anyone that would.									I live here	No			

12/5/2017 15:55:35	Yes	I would personally use 131-42	Monthly	I live here. I would	Cultural attractions	Pittsfield	Coach ck:####	MTA fare plus	No	White	\$30,000 to \$70,000
12/5/2017 16:03:51	Yes	I would personally use 131-42	Yearly	A few days	Cultural attractions	Lenox	Coach ck:	100 Drive	No	White	
12/5/2017 16:04:41	Yes	I would personally use 138-30	Monthly	I live here	See above	Pittsfield	Coach ck:	\$10 To go to New	No	White	Less than \$30,000
12/5/2017 16:08:24	Yes	I would personally use 143-65	Monthly	I live here	Cultural attractions	Pittsfield	Coach ck:	80	100 No	White	Less than \$30,000
12/5/2017 16:15:50	Yes	I would personally use 138-30	Weekly	A few days	Cultural attractions	Pittsfield	Coach ck:	50	100 No	White	\$30,000 to \$70,000
12/5/2017 16:30:43	Yes	My friends/family and I 31-42	Monthly	More than a week	All of the above	Pittsfield	Coach ck:	\$75	40 No	White	\$150,000 to \$200,000
12/5/2017 16:37:07	Yes	My friends/family and I 31-42	Yearly	I live here; I would	I live here.	North Adams	Coach ck:	\$30 \$60 from Beir	No	White	\$30,000 to \$70,000
12/5/2017 16:38:30	Yes	My friends/family and I 43-55	Monthly	I live here	I'd be going TO NYC	North Adams	Coach ck:	\$30 I drive	No	White	\$70,000 to \$100,000
12/5/2017 16:39:48	Yes	My friends/family and I 18-30	Monthly	More than a week	Visiting friends and f	Lenox	Coach ck:	\$30 \$26 one way	No	White	\$30,000 to \$70,000
12/5/2017 16:50:26	Yes	My friends/family and I 31-42	Weekly	I live in the Berkshir	I live in the Berkshire	Lenox	Coach ck:	First class I would	58+ per ride No	White	More than \$200,000
12/5/2017 16:52:08	Yes	My friends/family and I 31-42	Yearly	Live here	Live here, would visit	Lenox	Coach ck:	\$25 Currently tak	No	White	More than \$200,000
12/5/2017 16:54:04	Yes	I would personally use 131-42	Yearly	More than a week	Cultural attractions	Lenox	Coach ck:	30 Gas money	No	White	\$70,000 to \$100,000
12/5/2017 16:58:57	Yes	My friends/family and I 18-30	Monthly	More than a week	Cultural attractions	Lenox	Coach ck:	\$40	\$50 No	White	\$150,000 to \$200,000
12/5/2017 17:04:33	Yes	I would not use this service but I know people that would.						I don't	No	White	Less than \$30,000
12/5/2017 17:04:35	Yes	My friends/family and I 43-55	Weekly	More than a week	Working	North Adams	Coach ck:	40 Varies	No	White	\$100,000 to \$150,000
12/5/2017 17:05:53	Yes	I would personally use 131-42	Yearly	A few days	Visiting friends and f	Lenox	Coach ck:	\$40 \$150-400	No	White	\$70,000 to \$100,000
12/5/2017 17:06:53	Yes	I would personally use 165+	Monthly	5 1/2 months a year	Cultural attractions	Pittsfield	First clas:	00	40 No	White	More than \$200,000
12/5/2017 17:09:10	Yes	I would personally use 135-64	Weekly	I live here and work	I live here	Lenox	Coach ck:	\$45	32 No	White	More than \$200,000
12/5/2017 17:15:52	Yes	I would personally use 143-55	Monthly	Daily	Living here	Pittsfield	Coach ck:	\$40	\$37 No	White	\$30,000 to \$70,000
12/5/2017 17:16:17	Yes	I would personally use 138-30	Monthly	I live here	I live here	Pittsfield	Coach ck:	\$75 or \$108 round trip		White	\$30,000 to \$70,000
12/5/2017 17:23:20	Yes	I would personally use 138-30	Monthly	A few days	Visiting friends and f	Pittsfield	Coach ck:	40	100 No		Less than \$30,000
12/5/2017 17:24:27	Yes	My friends/family and I 55-64	Monthly	I live in the Berkshir	Coming home	Williamstown	Coach ck:	\$10 About \$45	No	White	\$150,000 to \$200,000
12/5/2017 17:24:34	Yes	My friends/family and I 165+	Yearly	I am a resident	I am a resident		Coach ck:	\$10 I don't know	No	White	Less than \$30,000
12/5/2017 17:24:51	Yes	I would personally use 138-30	Yearly	A few days	Cultural attractions	Lee	Coach ck:	20	44 Yes	White	\$30,000 to \$70,000
12/5/2017 17:25:33	Yes	I would personally use 138-30	Weekly	A few days	Cultural attractions	Pittsfield	Coach ck:	\$30 \$100-\$120 r	No	White	\$30,000 to \$70,000
12/5/2017 17:29:25	Yes	I would personally use 138-30	Monthly	More than a week	Cultural attractions	Pittsfield	Coach ck:	\$30 I lived in the	Yes	White	Less than \$30,000
12/5/2017 17:29:25	Yes	I would personally use 165+	Yearly	I live here	I live here	Pittsfield	First class:	I don't live here	No	White	\$30,000 to \$70,000
12/5/2017 17:32:30	Yes	My friends/family and I 31-42	Monthly	I live in the Berkshir	Visiting friends and f	Pittsfield	Business:	\$25 or \$74 round tri	No	White	\$150,000 to \$200,000
12/5/2017 17:33:01	Yes	I would personally use 165+	Monthly	5 1/2 months a year	Cultural attractions	Pittsfield	First clas:	50	40 No	White	More than \$200,000
12/5/2017 17:41:04	Yes	I would personally use 138-30	Monthly	I live here and travel	I live here	Pittsfield	Coach ck:	\$40	\$40 No	White	\$70,000 to \$100,000
12/5/2017 17:43:18	Yes	My friends/family and I 18-30	Monthly	A few days	Visiting friends and f	Lenox	Coach ck:	50 20 one way	No	White	\$70,000 to \$100,000
12/5/2017 17:46:28	Yes	I would personally use 131-42	Yearly	More than a week	Visiting friends and f	Pittsfield	Coach ck:	3.5 hrs	0 No	White	Less than \$30,000
12/5/2017 17:56:14	Yes	My friends/family and I 55-64	Monthly	More than a week	Cultural attractions	Williamstown	Coach ck:	100	\$100 No	White	\$100,000 to \$150,000
12/5/2017 18:05:00	Yes	I would not use this service but I know people that would.						n/a	No	White	Less than \$30,000
12/5/2017 18:08:03	Yes	My friends/family and I 165+	Monthly	I live here	All of above	Great Barrington	Coach ck:	35 \$20 approx p	No	White	\$30,000 to \$70,000
12/5/2017 18:08:46	Yes	My friends/family and I 31-42	Yearly	I live there	I live there	North Adams	Coach ck:	\$25 I live there	No	White	\$100,000 to \$150,000
12/5/2017 18:11:33	Yes	I would personally use 135-64	Monthly	planning to move; th	residing	west stockbridge	Coach ck:	\$20 drive but don't want to			
12/5/2017 18:21:02	Yes	I would personally use 131-42	Monthly	A few days	Visiting friends and f	Pittsfield	Coach ck:	\$5	\$50 No	White	\$70,000 to \$100,000
12/5/2017 18:21:18	Yes	My friends/family and I 43-55	Weekly	More than a week	Visiting friends and f	Adams, whyte	Business:	\$15	\$20		
12/5/2017 18:23:35	Yes	My friends/family and I 165+	Monthly	More than a week	I have a home there	Richmond	First clas:	I do not do but know	No	White	More than \$200,000
12/5/2017 18:27:57	Yes	My friends/family and I 165+	Monthly	I live here	I live here	Pittsfield	Coach ck:	30	24 No		\$30,000 to \$70,000
12/5/2017 18:31:45	Yes	I would personally use 138-30	Monthly	A few days	Visiting friends and f	Great Barrington	Coach ck:	\$20 GAS	No	White	\$70,000 to \$100,000
12/5/2017 18:37:25	Yes	I would personally use 131-42	Yearly	I live here	I live here	I live here	Coach ck:	\$75 I live here	No	White	\$150,000 to \$200,000
12/5/2017 18:37:25	Yes	My friends/family and I 33-64	Monthly	I live here	I live here	Pittsfield	Coach ck:	\$45	30 No	White	
12/5/2017 18:39:44	Yes	My friends/family and I 18-30	Monthly	More than a week	Visiting friends and f	Williamstown	Coach ck:	\$60 \$30 plus a r	No	White	More than \$200,000

12/5/2017 18:40:19	Yes	My friends/family and I	131-42	Weekly	Split residence both	Split residence	Pittsfield	Coach cli	\$40	\$18/week	pl	No	White	\$100,000 to \$150,000	
12/5/2017 18:54:28	Yes	My friends/family and I	118-30	yearly	A few days	Visiting friends and	North Adams	Coach cli	80	40		No	White	\$70,000 to \$100,000	
12/5/2017 18:54:26	Yes	My friends/family and I	31-42	Monthly	A few days	Hiking/camping/fishing	Lanes	Coach cli	25	I drive from		No	White	\$70,000 to \$100,000	
12/5/2017 18:00:03	Yes	I would personally use	143-55	Monthly	More than a week	Visiting friends and	Pittsfield	First class	30	30	No	White	More than \$200,000		
12/5/2017 18:01:26	Yes	My friends/family and I	155-55	Monthly	I live here	I live here	Pittsfield	Coach cli	\$45	30	No	White			
12/5/2017 18:04:37	Yes	I would personally use	143-55	Monthly	A few days	Visiting friends and	Pittsfield	Coach cli	30	mir	50	No	White	\$70,000 to \$100,000	
12/5/2017 18:08:03	Yes	I would personally use	131-42	Monthly	A few days	Visiting friends and	Pittsfield	Business	\$15	\$40	No	White	\$30,000 to \$70,000		
12/5/2017 18:19:26	Yes	My friends/family and I	31-42	Monthly	More than a week	Visiting friends and	Williamstown	First class	\$100	\$85	No	White	More than \$200,000		
12/5/2017 18:20:43	Yes	I would personally use	131-42	Monthly	More than a week	Cultural attractions	Delton	Coach cli	\$45	\$40	No	White	\$150,000 to \$180,000		
12/5/2017 18:21:55	Yes	My friends/family and I	31-42	Monthly	A few days	Visiting friends and	Great Barrington	Coach cli	30	Varies	No	White, Asian			
12/5/2017 18:27:48	Yes	I would personally use	155-55	Monthly	I live in the Berkshires	I live in the Berkshires	North Adams	Coach cli	\$75	nothing	No	White	\$70,000 to \$100,000		
12/5/2017 18:32:53	Yes	I would personally use	118-30	Weekly	I keep a home in NY	Cultural attractions	Pittsfield	Coach cli	Not out	I use the me	No	White	\$30,000 to \$70,000		
12/5/2017 18:33:08	Yes	My friends/family and I	118-30	Monthly	A week	Cultural attractions	Becket	Coach cli	40	300	No	White, Asian	\$100,000 to \$150,000		
12/5/2017 18:35:23	Yes	I would personally use	118-30	Monthly	I live there	I live there	Lanes	Business	30	doll	0.00	I live there			
12/5/2017 18:39:45	Yes	I would personally use	143-55	Monthly		Visiting friends and	Williamstown	Coach cli	\$5	20.50	one way	No	White		
12/5/2017 18:40:28	Yes	My friends/family and I	31-42	Monthly	I live here and visit	Hiking/camping/fishing	Lanes	Coach cli	400	a month	No		\$70,000 to \$100,000		
12/5/2017 18:43:40	Yes	My friends/family and I	31-42	Monthly	I live here	I live here	Williamstown	Business	100	80	No	White	\$70,000 to \$100,000		
12/5/2017 18:44:34	Yes	My friends/family and I	65+	Monthly	am a resident	am a resident	North Adams	Coach cli	didn't	kam a resident		No	White	\$30,000 to \$70,000	
12/5/2017 18:46:22	Yes	I would personally use	131-42	Monthly	Commute	Travel home	North Adams	Coach cli	climby	lots	No	White	\$100,000 to \$150,000		
12/5/2017 18:55:00	Yes	I would personally use	143-55	Monthly	A few days	Visiting friends and	North Adams	Coach cli	70	I drive so	\$4	No	White	\$30,000 to \$70,000	
12/5/2017 18:57:44	Yes	I would personally use	118-30	Yearly	A few days	Cultural attractions	Stockbridge	Coach cli	\$180	metro north	No	White	\$30,000 to \$70,000		
12/5/2017 20:10:43	Yes	I would personally use	143-55	Monthly	I live here	I live here	Great Barrington	Coach cli	60	35	No	White	\$150,000 to \$200,000		
12/5/2017 20:11:24	Yes	My friends/family and I	31-42	Monthly	A few days	Visiting friends and	Pittsfield	Coach cli	unknow	\$50	No	White	\$70,000 to \$100,000		
12/5/2017 20:24:58	No	I would not use this service but			I know people that would.				\$25		No	White	\$150,000 to \$200,000		
12/5/2017 20:25:08	Yes	I would personally use	143-55	Monthly	Weekends and Holidays	Visiting family.	Home	Coach cli	\$75	or \$110	round	No	White	\$70,000 to \$100,000	
12/5/2017 20:26:40	Yes	I would personally use	118-30	Yearly	More than a week	Visiting friends and	Williamstown	Coach cli	####	\$2-400	No	White	\$30,000 to \$70,000		
12/5/2017 20:32:35	Yes	I would not use this service but			I know people that would.				Price of gas	No	White	\$30,000 to \$70,000			
12/5/2017 20:40:33	Yes	My friends/family and I	118-30	Yearly	A single day	Visiting friends and	Pittsfield	Coach cli	10	doll	Between	\$10	No	White	\$70,000 to \$100,000
12/5/2017 20:45:47	Yes	My friends/family and I	43-55	Yearly	I live here	I live here	North Adams	Coach cli	\$30	0	No	White	\$70,000 to \$100,000		
12/5/2017 21:05:37	Yes	My friends/family and I	118-30	Yearly	A week	Visiting friends and	North Adams	Coach cli	\$40	\$200	No	White	\$30,000 to \$70,000		
12/5/2017 21:07:32	Yes	My friends/family and I	118-30	Monthly	A few days	Cultural attractions	Becket	Coach cli	\$45	no	\$55	Yes	White	\$30,000 to \$70,000	
12/5/2017 21:15:12	Yes	I would personally use	143-55	Monthly	More than a week	Cultural attractions	Stockbridge	Coach cli	\$75	Drive	No	White	\$150,000 to \$200,000		
12/5/2017 21:17:08	Yes	My friends/family and I	43-55	Monthly	A few days	Visiting friends and	Williamstown	Coach cli	100	Drive but work	No	White	More than \$200,000		
12/5/2017 21:18:31	Yes	My friends/family and I	43-55	Weekly	More than a week	Hiking/camping/fishing	Great Barrington	Coach cli	\$40	we drive so	No	White	\$100,000 to \$150,000		
12/5/2017 21:21:08	Yes	I would personally use	131-42	Monthly	A week	Visiting friends and	Williamstown	Coach cli	20	120			Asian	\$30,000 to \$70,000	
12/5/2017 21:30:49	Yes	I would personally use	118-30	Monthly	A few days	Visiting friends and	Lenox	Business	50	30	No	Asian	\$30,000 to \$70,000		
12/5/2017 21:33:07	Yes	I would personally use	155-55	Monthly	More than a week	Visiting friends and	Lee	Coach cli	\$40	\$40	No	White	\$70,000 to \$100,000		
12/5/2017 21:42:48	Yes	My friends/family and I	43-55	Monthly	A few days	Cultural attractions	North Adams	Coach cli	\$25	\$200	No	White	\$30,000 to \$70,000		
12/5/2017 21:58:45	Yes	My friends/family and I	43-55	Monthly	I live here	I live here	Williamstown	Coach cli	30	\$75 - to nyc	No	White	\$30,000 to \$70,000		
12/5/2017 22:08:32	Yes	My friends/family and I	31-42	Monthly	A single day	Visiting friends and	Pittsfield	Coach cli	\$30	m	Approximate	No	Asian	\$100,000 to \$150,000	
12/5/2017 22:12:32	Yes	My friends/family and I	43-55	Monthly	I live here	Cultural attractions	Great Barrington	Coach cli	unsure	@\$20	each	No	White, Asian	\$70,000 to \$100,000	
12/5/2017 22:14:01	Yes	I would personally use	118-30	Monthly	A few days	Cultural attractions	Pittsfield	Coach cli	40	18	No	White	\$30,000 to \$70,000		
12/5/2017 22:14:20	Yes	My friends/family and I	43-55	Monthly	A few days	Cultural attractions	North Adams	Coach cli	\$25	\$200	No	White	\$30,000 to \$70,000		
12/5/2017 22:17:51	Yes	My friends/family and I	43-55	Monthly	A few days	Cultural attractions	North Adams	Coach cli	\$25	\$200	No	White	\$30,000 to \$70,000		
12/5/2017 22:18:27	Yes	My friends/family and I	43-55	Monthly	A few days	Cultural attractions	North Adams	Coach cli	\$25	\$200	No	White	\$30,000 to \$70,000		

12/6/2017 22:25:18	Yes	My friends/family and I 1-31-42	Yearly	More than a week	Visiting friends and Pittsfield	Business	\$5	\$35	No	White	\$100,000 to \$150,000		
12/6/2017 22:33:06	Yes	My friends/family and I 1-43-65	Yearly	A few days	Cultural attractions Williamsstown	Coach cl	\$50	Gas money	No	White	\$100,000 to \$150,000		
12/6/2017 22:47:37	Yes	My friends/family and I 1-58-64	Monthly	I would visit NYC	I live in the Berkshire Williamsstown	Business	\$30	I drive	No	White	More than \$200,000		
12/6/2017 23:12:42	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:12:49	Yes	I would personally use 1-58-30	Monthly	A week	Cultural attractions Lee	Coach cl	20	100				Less than \$30,000	
12/6/2017 23:13:48	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:14:34	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:15:29	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:15:53	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:16:11	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:17:09	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:17:34	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:17:52	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:18:13	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:18:53	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:19:45	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:20:34	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:23:04	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:24:32	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:24:57	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:25:05	Yes	I would personally use 1-43-55	Weekly	I live in the Berkshire will go to new york	Pittsfield	Coach cl	Any	35	clis	Yes		\$30,000 to \$70,000	
12/6/2017 23:26:51	Yes	My friends/family and I 1-65+	Yearly	I am a resident	I am a resident	I am a resident	Coach cl	\$5 mo	Don't know	No	White	Less than \$30,000	
12/6/2017 23:28:34	Yes	My friends/family and I 1-31-42	Monthly	I live here	I live here	Pittsfield	First class	40	0	No	White		
12/6/2017 23:44:57	Yes	I would personally use 1-18-30	Yearly	A few days	Cultural attractions Great Barrington	Coach cl	20	00	No	White		Less than \$30,000	
12/6/2017 23:59:20	Yes	My friends/family and I 1-18-30	Yearly	A few days	Cultural attractions Pittsfield	Coach cl	\$48	\$48	No	White		\$50,000 to \$70,000	
12/6/2017 0:12:34	Yes	I would personally use 1-18-30	Monthly	A few days	Seasonal work Lee	Coach cl	\$10	\$55	No	White		\$30,000 to \$70,000	
12/6/2017 1:07:42	Yes	My friends/family and I 1-18-30	Monthly	I live in the Berkshire	I live in the Berkshire Great Barrington	Coach cl	40	25	No	White		\$100,000 to \$150,000	
12/6/2017 2:34:59	Yes	I would personally use 1-43-55	Monthly	I live here	I live here	North Adams	Coach cl	\$10	Not sure	No	White	\$70,000 to \$100,000	
12/6/2017 3:37:36	Yes	I would personally use 1-56-64	Monthly	I live here	Cultural attractions Becket	Coach cl	15,00	25	No	White		Less than \$30,000	
12/6/2017 6:16:19	Yes	I would not use this service but I know people that would.						19	No	White		\$100,000 to \$150,000	
12/6/2017 7:33:09	Yes	My friends/family and I 1-18-30	Monthly	I currently live in the	Cultural attractions North Adams	Coach cl	\$75	\$100	No	White		Less than \$30,000	
12/6/2017 7:34:23	Yes	My friends/family and I 1-31-42	Monthly	A few days	Visiting friends and Pittsfield	Coach cl	\$60	\$200	No	White		\$150,000 to \$200,000	
12/6/2017 7:48:58	Yes	I would personally use 1-31-42	Monthly	I live here	I live here	Pittsfield	Coach cl	To save drive to and	No	White		\$150,000 to \$200,000	
12/6/2017 8:08:05	Yes	My friends/family and I 1-56-64	Monthly	I live here but would	Visiting friends and Stockbridge	Business	\$10	0	Yes	White		More than \$200,000	
12/6/2017 8:16:11	Yes	I would personally use 1-31-42	Monthly	I live in Pittsfield	I live here	Pittsfield	Coach cl	Hard to drive, so an	No	White		\$70,000 to \$100,000	
12/6/2017 8:23:36	Yes	I would personally use 1-31-42	Yearly	I live here	Hiking/jumping/light Pittsfield	Coach cl	\$40	\$40					
12/6/2017 8:26:40	Yes	I would personally use 1-18-30	Monthly	More than a week	Visiting friends and Great Barrington	Coach cl	50	20					
12/6/2017 8:27:54	Yes	My friends/family and I 1-43-55	Yearly	A few days	Visiting friends and Lenox	Business	\$100	Gas money	No	White			
12/6/2017 8:29:17	Yes	I would personally use 1-43-55	Monthly	A single day	Cultural attractions Adams	Coach cl	50	50	No	White		\$30,000 to \$70,000	
12/6/2017 8:30:26	Yes	I would personally use 1-43-55	Weekly	A few days	Cultural attractions Pittsfield	Coach cl	40	40	No	White		\$30,000 to \$70,000	
12/6/2017 8:31:31	Yes	My friends/family and I 1-43-55	Weekly	A few days	Visiting friends and Pittsfield	Coach cl	50	50	No	White		\$30,000 to \$70,000	
12/6/2017 8:33:22	Yes	My friends/family and I 1-31-42	Monthly	I'm a full time teacher	I'm a full time teacher Dalton	Coach cl	\$50	I travel from	No	White		\$100,000 to \$150,000	
12/6/2017 8:46:02	Yes	My friends/family and I 1-31-42	Yearly	A few days	Visiting friends and Dalton	Business	\$50	Tank of gas	No	White		\$100,000 to \$150,000	
12/6/2017 9:01:09	Yes	My friends/family and I 1-31-42	Yearly	I live here	I live here	North Adams	Coach cl	\$40	Don't know	No	White		\$30,000 to \$70,000
12/6/2017 9:09:33	Yes	I would personally use 1-43-55	Monthly	I live here, I'd go to	I live here	North Adams	Coach cl	Up to	Depends	No			

12/6/2017 8:12:48	Yes	My friends/family and I 131-42	Yearly	I live here, why is it again, I LIVE HERE, North Adams	Cash on hand 10 FLYING, No				\$70,000 to \$100,000
12/6/2017 8:22:28	Yes	My friends/family and I 131-42	Yearly	I live in the Berkshires visiting friends and family in Lenox	Business 500, or Driving/hustling				
12/6/2017 9:54:25	Yes	I would personally use 118-30	Yearly	I'm interested in getting visiting friends and family in The Berkshires	Cash on hand 800 Unknown	No	White	\$70,000 to \$100,000	
12/6/2017 9:54:49	Yes	I would personally use 162-84	Weekly	A few days	Cash on hand 65 40 one way drive		White	\$100,000 to \$150,000	
12/6/2017 10:04:04	Yes	My friends/family and I 118-30	Monthly	I reside in the Berkshires in the Berkshires in the Berkshires	Business 850 1 reside in the Berkshires		White	\$100,000 to \$150,000	
12/6/2017 10:11:23	Yes	I would personally use 131-42	Weekly	A few days	Hiking/camping/fishing Williamstown	Cash on hand \$100			
12/6/2017 10:16:33	Yes	My friends/family and I 168-84	Monthly	I live in the Berkshires I live here	Cash on hand \$1000 I travel from the Berkshires		White	\$100,000 to \$150,000	
12/6/2017 10:16:40	Yes	My friends/family and I 168-84	Monthly	More than a week	Cultural attractions Lenox	Business 575 varies - gas, No	White	\$30,000 to \$70,000	
12/6/2017 10:37:08	Yes	I would personally use 131-42	Monthly	A few days	All of the above + Westfield and Lenox	Business 8100 Varies depending on the day		\$100,000 to \$150,000	
12/6/2017 10:38:45	Yes	I would personally use 168-84	Yearly	I would be visiting NYC be visiting family in NYC	Cash on hand I don't know	No		\$70,000 to \$100,000	
12/6/2017 10:41:44	Yes	I would personally use 131-42	Weekly	I am based here in the Berkshires - I would like above - I live here	Cash on hand \$25	\$20 No	White	Less than \$50,000	
12/6/2017 10:44:02	Yes	My friends/family and I 143-85	Monthly	I live here	Cash on hand 100 My own car	No	White	\$30,000 to \$70,000	
12/6/2017 11:08:59	Yes	I would personally use 118-30	Yearly	More than a week	Cultural attractions Lenox	Cash on hand 10	No	White	\$70,000 to \$100,000
12/6/2017 11:23:10	Yes	I would personally use 118-30	Yearly	A few days	Visiting friends and family	Cash on hand \$30	\$15 No	White	\$70,000 to \$100,000
12/6/2017 11:30:23	Yes	I would personally use 131-42	Monthly	A few days	Cultural attractions North Adams	Cash on hand 10 gas	No	White	\$70,000 to \$100,000
12/6/2017 11:49:55	Yes	My friends/family and I 117 and under							
12/6/2017 12:05:44	Yes	My friends/family and I 131-42	Yearly	I live here	See above North Adams	Cash on hand \$30	\$40 Yes	White	\$30,000 to \$70,000
12/6/2017 12:30:16	Yes	I would personally use 143-85	Monthly	A few days	Cultural attractions Stockbridge	Cash on hand \$70 \$30-75	No	White	More than \$200,000
12/6/2017 12:46:26	Yes	My friends/family and I 143-85	Monthly	I live here and want to live here, visiting friends and family in the Berkshires	Cash on hand I don't want to live here	No	White	\$30,000 to \$70,000	
12/6/2017 13:10:34	Yes	I would personally use 118-30	Monthly	I live in the Berkshires Cultural attractions	North Adams	Cash on hand \$40	\$20 No	White	\$30,000 to \$70,000
12/6/2017 13:22:47	Yes	I would personally use 131-42	Monthly	A few days	business Pittsfield	First class \$150 per 100-200 per month	No		More than \$200,000
12/6/2017 13:27:14	Yes	My friends/family and I 143-85	Monthly	A few days	Cultural attractions Williamstown	Cash on hand \$50 no drive	No	White	\$70,000 to \$100,000
12/6/2017 14:53:42	Yes	My friends/family and I 168-84	Weekly	More than a week	Visiting friends and family West Stockport	Cash on hand Unknown	\$20 No	White	\$30,000 to \$70,000
12/6/2017 15:33:03	Yes	My friends/family and I 131-42	Weekly	A week	work Pittsfield	Cash on hand \$40 eat buy a 10 per month	No	White	\$30,000 to \$70,000
12/6/2017 15:43:34	Yes	My friends/family and I 143-85	Monthly	I live in the Berkshires shopping & business NYC	Cash on hand \$150/t \$75 to NYC	No	White	\$70,000 to \$100,000	
12/6/2017 15:48:22	Yes	I would personally use 118-30	Monthly	More than a week	Hiking/camping/fishing Pittsfield	Cash on hand \$18	\$0 No	White	\$70,000 to \$100,000
12/6/2017 16:00:10	Yes	My friends/family and I 118-30	Weekly	More than a week	Cultural attractions Pittsfield	Cash on hand 20	11 No	White	\$30,000 to \$70,000
12/6/2017 16:39:30	Yes	My friends/family and I 143-85	Monthly	A few days	Second Homeowner Stockbridge	Cash on hand \$75 or Gas	No	White	More than \$200,000
12/6/2017 17:49:43	Yes	I would personally use 131-42	Monthly	More than a week	Work at cultural atm Lenox	Cash on hand \$10 \$20 one way drive	No	White	Less than \$30,000
12/6/2017 18:38:28	Yes	I would personally use 143-85	Monthly	A week	Work Lenox	Cash on hand \$100 \$45-\$75			\$30,000 to \$70,000
12/6/2017 18:57:14	Yes	My friends/family and I 131-42	Monthly	A few days	Cultural attractions Lenox	Cash on hand Extra 1	\$100 No	White	\$30,000 to \$70,000
12/6/2017 20:06:08	Yes	My friends/family and I 131-42	Yearly	I live in the Berkshires I live in the Berkshires I live in the Berkshires	Cash on hand \$25 No	No	White	\$30,000 to \$70,000	
12/6/2017 21:13:28	Yes	I would personally use 131-42	Monthly	More than a week	Cultural attractions Pittsfield	Cash on hand 40	40		
12/6/2017 22:19:10	Yes	My friends/family and I 168-84	Yearly	More than a week	Home Stockbridge	Business 4 Home Car	No	White	More than \$200,000
12/6/2017 22:32:42	Yes	My friends/family and I 131-42	Monthly	I live here	Visiting city Lenox	Cash on hand 100 Don't	No	White	\$30,000 to \$70,000
12/6/2017 22:54:53	Yes	I would not use this service but I know people that would.							More than \$200,000
12/6/2017 23:09:02	Yes	I would personally use 118-30	Yearly	More than a week	Work Pittsfield	Cash on hand 40	\$0 No	White	Less than \$30,000
12/7/2017 8:02:40	Yes	My friends/family and I 168-84	Monthly	More than a week	Cultural attractions Stockbridge	Cash on hand \$20 \$20 cash wa	No		More than \$200,000
12/7/2017 8:34:52	Yes	I would personally use 131-42	Weekly	A few days	I own a business here Lenox	Business \$100 varies	No	White	\$100,000 to \$150,000
12/7/2017 8:50:07	Yes	I would personally use 131-42	Weekly	I live here and would like to live here and would like to live here	Pittsfield	Cash on hand Unknown drive	No		
12/7/2017 9:21:30	Yes	I would personally use 168-85	Monthly	A few days	Cultural attractions Williamstown	Cash on hand 50	25		
12/7/2017 10:33:01	Yes	I would personally use 131-42	Yearly	A few days	Visiting friends and family Pittsfield	Cash on hand \$30 per	\$100 No	White	More than \$200,000
12/7/2017 11:39:58	Yes	I would personally use 118-30	Monthly	A few days	Skating/snowboarding North Adams	Business 25%	\$40 No	White	\$70,000 to \$100,000
12/7/2017 11:10:33	Yes	My friends/family and I 118-30	Yearly	More than a week	Skating/snowboarding Adams	First class \$1000	\$20 No	White	More than \$200,000
12/7/2017 12:17:11	No	I would not use this service but I know people that would.							unknown

12/7/2017 12:21:17	Yes	My friends/family and I	131-42	Yearly	A week	Visiting friends and family	Pittsfield	Coach ck	25000	No	Asian	Less than \$30,000	
12/7/2017 12:33:55	Yes	I would not use this service but I know people that would.		Yearly	I live in the Berkshires	North Adams	Coach ck	40 on gas	No	White	\$150,000 to \$200,000		
12/7/2017 13:34:14	Yes	I would personally use 131-42		Yearly	I live in the Berkshires	North Adams	Coach ck	between \$40	No	White	\$70,000 to \$100,000		
12/7/2017 15:28:05	Yes	My friends/family and I	118-30	Monthly	Live there	Pittsfield	Coach ck	40 N/a	No	Asian	\$30,000 to \$70,000		
12/7/2017 15:26:25	Yes	My friends/family and I	143-55	Weekly	A few days	Cultural attractions	North Adams	Coach ck	100 to 150	No	White	\$100,000 to \$150,000	
12/7/2017 15:27:54	Yes	My friends/family and I	165+	Monthly	A few days	Visiting friends and family	North Adams	Coach ck	\$7.00	\$50.00	No	White	\$70,000 to \$100,000
12/7/2017 18:48:45	Yes	My friends/family and I	165+	Monthly	I live in the Berkshires	Lenox	Coach ck	\$35 I live here	No	White	\$150,000 to \$200,000		
12/7/2017 19:48:13	Yes	I would personally use 158-64		Yearly	Resident	Visiting friends and family	Williamstown	Coach ck	\$35	No	White	\$30,000 to \$70,000	
12/7/2017 20:33:11	Yes	I would personally use 131-42		Monthly	More than a week	Live here, would take	North Adams	Coach ck	\$40	\$30	No	White	\$30,000 to \$70,000
12/7/2017 21:08:18	Yes	My friends/family and I	143-55	Yearly	Would use to go to	See above	NYC	Coach ck	\$30-40 \$25ish 1-way	No	White	\$70,000 to \$100,000	
12/7/2017 21:51:43	Yes	My friends/family and I	165+	Monthly	I live in the Berkshires	would visit NYC for Lenox	Business	Not so	\$50? if	No	White	\$30,000 to \$70,000	
12/7/2017 22:24:35	Yes	I would personally use 118-30		Weekly	A few days	Visiting friends and family	Great Barrington	Coach ck	0 \$200 or more	No	White	\$30,000 to \$70,000	
12/7/2017 23:31:20	Yes	My friends/family and I	131-42	Yearly	A few days	Visiting friends and family	Great Barrington	Coach ck	I don't - \$50 (gas & No	No	White	\$100,000 to \$150,000	
12/8/2017 4:45:03	Yes	I would personally use 143-55		Yearly	A week	Cultural attractions	North Adams	Coach ck	50	42	No	White	\$70,000 to \$100,000
12/8/2017 6:15:18	Yes	I would not use this service but I know people that would.		Yearly	A week	Cultural attractions	North Adams	Coach ck	50	42	No	White	\$70,000 to \$100,000
12/8/2017 7:24:22	Yes	I would personally use 118-30		Weekly	A few days	Visiting friends and family	Great Barrington	Coach ck	0 \$200 or more	No	White	\$30,000 to \$70,000	
12/8/2017 8:46:25	Yes	My friends/family and I	131-42	Monthly	More than a week	Cultural attractions	Lenox	Coach ck	50	50	No	White	\$30,000 to \$70,000
12/8/2017 10:51:20	Yes	My friends/family and I	143-55	Monthly	I live here	Visiting friends and family	Lee	Coach ck	\$20 I live here. Visit nyc on me	No	White	\$100,000 to \$150,000	
12/8/2017 10:34:11	Yes	I would personally use 131-42		Yearly	A week	Cultural attractions	Lee	Coach ck	\$30	\$80	No	White	\$70,000 to \$100,000
12/8/2017 11:00:18	Yes	I would personally use 118-30		Yearly	I live in the Berkshires	N/A	n/a	Coach ck	\$30 doll N/A	No	White	\$30,000 to \$70,000	
12/8/2017 13:38:20	Yes	I would personally use 143-55		Monthly	More than a week	Visiting friends and family	Pittsfield	Coach ck	Any at ?	No	White	Less than \$30,000	
12/8/2017 16:49:09	Yes	I would personally use 158-64		Yearly	I live in the Berkshires	Live here	Williamstown	Coach ck	30 I don't, I live	No	White	\$100,000 to \$150,000	
12/8/2017 18:11:52	Yes	I would personally use 143-55		Yearly	I would be departing	Visiting friends and family	North Adams	Coach ck	\$20 \$120 for a day trip	Indefinite	No	Asian	Less than \$30,000
12/8/2017 19:56:56	Yes	My friends/family and I	143-55	Weekly	A few days	Visiting friends and family	West Stockbridge	Coach ck	25	24	No	Asian	\$100,000 to \$150,000
12/8/2017 20:15:39	Yes	My friends/family and I	131-42	Monthly	I live here, but used	Live here	Great Barrington	Coach ck	80 I usually drive	No	White	\$70,000 to \$100,000	
12/8/2017 20:22:35	Yes	I would personally use 118-30		Monthly	I live here	Live here	Great Barrington	Coach ck	did pay \$30?	Yes	White	Less than \$30,000	
12/8/2017 20:25:50	Yes	My friends/family and I	118-30	Monthly	I live here	Live here	Housatonic	Coach ck	30? 35?	No	White	Less than \$30,000	
12/8/2017 6:02:22	Yes	My friends/family and I	158-64	Monthly	More than a week	Hiking	Huntington	First class don't drive	No	White	More than \$200,000		
12/9/2017 6:52:36	Yes	I would personally use 165+		Monthly	I live here	Visiting friends and family	Lenox	Coach ck	\$50 I live here	No	White	\$30,000 to \$70,000	
12/9/2017 12:29:10	Yes	My friends/family and I	118-30	Yearly	A few days	Cultural attractions	Becket	Coach ck	\$90 I drive	No	White	Less than \$30,000	
12/9/2017 17:39:07	Yes	My friends/family and I	143-55	Monthly	More than a week	Cultural attractions	Lenox	Business	50 ?	No	White	More than \$200,000	
12/9/2017 17:40:30	Yes	I would personally use 143-55		Monthly	A few days	Hiking/camping/fishing	Cummington	Coach ck	20 Gas	No	White	\$100,000 to \$150,000	
12/9/2017 17:41:38	Yes	I would personally use 131-42		Monthly	A week	Cultural attractions	Lee	Coach ck	\$15 \$105	No	White	\$100,000 to \$150,000	
12/9/2017 17:42:16	Yes	I would personally use 131-42		Yearly	A few days	Skiing/snowboarding	Great Barrington	Coach ck	50 I use car	No	White	More than \$200,000	
12/9/2017 17:42:56	Yes	I would not use this service but I know people that would.		Yearly	A few days	Visiting friends and family	Great Barrington	Coach ck	0	\$40	No	White	\$100,000 to \$150,000
12/9/2017 17:45:21	Yes	My friends/family and I	143-55	Weekly	A few days	Hiking/camping/fishing	North Adams	Coach ck	0	50	No	White	\$100,000 to \$150,000
12/9/2017 17:45:38	Yes	I would personally use 143-55		Yearly	A few days	Visiting friends and family	North Adams	Coach ck	0	50	No	White	\$100,000 to \$150,000
12/9/2017 17:49:31	Yes	I would personally use 131-42		Monthly	A few days	Visiting friends and family	Lenox	Coach ck	25 I don't remember	No	White	\$70,000 to \$100,000	
12/9/2017 17:51:07	Yes	I would personally use 158-64		Weekly	Every other week	Cultural attractions	Canaan NY	Business	\$60 We drive the	No	White	More than \$200,000	
12/9/2017 17:53:36	Yes	My friends/family and I	143-55	Monthly	A few days	Visiting friends and family	Pittsfield	Coach ck	40 for dollars	No	White	\$100,000 to \$150,000	
12/9/2017 17:55:15	Yes	My friends/family and I	143-55	Monthly	A few days	Cultural attractions	Pittsfield	Coach ck	50	35	No	White	\$70,000 to \$100,000
12/9/2017 17:57:34	Yes	I would personally use 131-42		Monthly	A few days	Visiting friends and family	Williamstown	Coach ck	\$100 I drive so it's	No	White	\$100,000 to \$150,000	
12/9/2017 18:01:43	Yes	My friends/family and I	158-64	Weekly	A few days	Visiting friends and family	Great Barrington	Business	Not on Pay for gas, No	No	White	\$100,000 to \$150,000	
12/9/2017 18:16:11	Yes	I would personally use 143-55		Monthly	More than a week	Live here	Becket	Coach ck	\$25 I have car so	No	White	More than \$200,000	
12/9/2017 18:19:19	Yes	My friends/family and I	131-42	Weekly	A few days	Visiting friends and family	Monterey	Coach ck	20 Drive	No	White	More than \$200,000	

12/8/2017 19:18:09	Yes	My friends/family and I 131-42	Yearly	A few days	Cultural attractions	Williamstown	Coach dr	\$200 \$50-75	No	White	
12/8/2017 19:30:06	Yes	My friends/family and I 141-45	Monthly	More than a week	Hiking/camping/fishing	Great Barrington	Coach dr	100	100	No	
12/8/2017 19:30:10	Yes	My friends/family and I 151-42	Monthly	Often whole season	Visiting friends and family	Great Barrington	Coach dr	40 \$400 cl			\$20,000 to \$70,000
12/8/2017 19:38:08	Yes	My friends/family and I 151-42	Yearly	A week	Cultural attractions	Hancock	Coach dr	\$50	\$25	No	White \$150,000 to \$180,000
12/8/2017 20:08:44	Yes	My friends/family and I 151-42	Weekly	More than a week	Cultural attractions	Pittsfield	Coach dr	\$50	\$40	No	White \$30,000 to \$70,000
12/8/2017 20:07:21	Yes	I would personally use 143-85	Yearly	A week	Cultural attractions	Lee	Coach dr	\$50 ?		No	White
12/8/2017 21:10:40	Yes	My friends/family and I 131-42	Yearly	A week	Cultural attractions	Great Barrington	Coach dr	\$50	\$40	No	Asian \$150,000 to \$180,000
12/8/2017 22:13:12	Yes	My friends/family and I 131-42	Yearly	A week	Cultural attractions	Great Barrington	Coach dr	\$50	\$40	No	Asian \$100,000 to \$150,000
12/8/2017 22:14:12	Yes	My friends/family and I 131-42	Yearly	A week	Cultural attractions	Great Barrington	Coach dr	\$50	\$40	No	Asian \$100,000 to \$150,000
12/8/2017 23:12:42	Yes	My friends/family and I 118-30	Monthly	More than a week	Visiting friends and family	DeLeon	Coach dr	\$75	\$50	No	White \$30,000 to \$70,000
12/10/2017 0:17:47	Yes	I would personally use 131-42	Monthly	A few days	Visiting friends and family	Great Barrington	Coach dr	\$10	\$0	No	White More than \$200,000
12/10/2017 0:51:57	Yes	My friends/family and I 118-30	Monthly	More than a week	Visiting friends and family	DeLeon	Coach dr	\$75	\$50	No	White \$30,000 to \$70,000
12/10/2017 0:52:51	Yes	My friends/family and I 118-30	Monthly	More than a week	Visiting friends and family	DeLeon	Coach dr	\$75	\$50	No	White \$30,000 to \$70,000
12/10/2017 7:01:37	Yes	I would personally use 143-85	Monthly	A few days	Visiting friends and family	DeLeon	Coach dr	\$0	\$50	No	White \$30,000 to \$70,000
12/10/2017 9:09:27	Yes	My friends/family and I 151-42	Monthly	More than a week	Hiking/camping/fishing	Great Barrington	Coach dr	\$50 \$0-75	No	White	\$150,000 to \$200,000
12/10/2017 9:20:17	Yes	My friends/family and I 151-42	Weekly	Commute from ny to work	Lenox	Business	100-150	Ferry \$50 plus	No	None	More than \$200,000
12/10/2017 9:42:40	Yes	I would personally use 151-42	Monthly	A few days	Healthcare / education	Lenox	Coach dr	?	Drive	No	White \$70,000 to \$100,000
12/10/2017 10:10:28	Yes	My friends/family and I 118-30	Monthly	I live in the Berkshires	I live in the Berkshires	Great Barrington	Coach dr	25	N/A	No	White Less than \$30,000
12/10/2017 10:43:04	Yes	I would personally use 143-85	Yearly	I live here	Hiking/camping/fishing	Williamstown	Business	90	I drive	No	White \$100,000 to \$150,000
12/10/2017 11:42:18	Yes	My friends/family and I 151-42	Monthly	More than a week	Visiting friends and family	Lenox	Coach dr	I have Tank of gas	No	White	\$70,000 to \$100,000
12/10/2017 12:28:04	Yes	My friends/family and I 131-42	Monthly	A few days	Visiting friends and family	Pittsfield	Coach dr	\$30 m/Gas, car maintenance and storage.			
12/10/2017 14:04:46	Yes	I would personally use 143-85	Weekly	A few days	Hiking/camping/fishing	Lenox	Coach dr	\$0	\$0	No	Asian \$30,000 to \$70,000
12/10/2017 15:14:24	Yes	I would personally use 151-42	Monthly	I live there	I live there	Montgomery	Coach dr	3 hour	None	I can't	White More than \$200,000
12/10/2017 18:43:33	Yes	My friends/family and I 151-42	Weekly	More than a week	Cultural attractions	Pittsfield	Coach dr	\$50	\$40	No	White \$30,000 to \$70,000
12/10/2017 19:45:53	Yes	My friends/family and I 131-42	Monthly	A few days	Cultural attractions	North Adams	Coach dr	\$75	\$75	No	White, Asian \$30,000 to \$70,000
12/10/2017 20:16:59	Yes	My friends/family and I 143-85	Weekly	More than a week	Cultural attractions	Stockbridge	Coach dr	110	15	No	White More than \$200,000
12/10/2017 20:48:06	Yes	My friends/family and I 151-42	Monthly	A few days	Cultural attractions	Lenox	Coach dr	20	\$0	No	White \$30,000 to \$70,000
12/10/2017 22:29:34	Yes	My friends/family and I 151-42	Monthly	A few days	Visiting friends and family	Great Barrington	Coach dr	\$20	\$0	No	White
12/10/2017 22:29:20	Yes	My friends/family and I 151-42	Monthly	A few days	Visiting friends and family	Great Barrington	Coach dr	\$20	\$0	No	White
12/11/2017 7:54:39	Yes	I would personally use 151-42	Monthly	More than a week	Visiting friends and family	Pittsfield	Business	0	\$	No	White \$30,000 to \$70,000
12/11/2017 13:11:40	Yes	My friends/family and I 143-85	Monthly	I live in the Berkshires	I would be visiting NY	North Adams	Coach dr	\$50 \$40, from White		White	\$70,000 to \$100,000
12/11/2017 13:40:30	Yes	My friends/family and I 143-85	Monthly	A few days	Own a vacation home	North Adams	First class	\$150	Drive	No	White More than \$200,000
12/11/2017 15:19:38	Yes	My friends/family and I 151-42	Monthly	A few days	second home	west stockbridge	Coach dr	\$35 cost of gas	No	White	More than \$200,000
12/11/2017 20:00:09	Yes	My friends/family and I 131-42	Yearly	I live here	Cultural attractions	North Adams	Business	\$50 ?	\$50	No	White \$70,000 to \$100,000
12/11/2017 21:15:30	Yes	I would personally use 131-42	Yearly	A few days	Cultural attractions	North Adams	Coach dr	\$20 not sure (gas)	No	White	\$150,000 to \$200,000
12/12/2017 7:16:09	Yes	My friends/family and I 131-42	Monthly	I live here/family in	Visiting friends and family	Adams	Coach dr	\$30	I live here	No	White \$30,000 to \$70,000
12/12/2017 8:50:36	Yes	My friends/family and I 118-30	Yearly	A week	Visiting friends and family	North Adams	Coach dr	\$50	\$45	No	White Less than \$30,000
12/12/2017 10:08:31	Yes	I would personally use 143-85	Yearly	A few days	Go	Pittsfield	Business	15	10,000	No	White More than \$200,000
12/12/2017 11:04:00	Yes	I would personally use 131-42	Monthly	A week	work	Pittsfield	Coach dr	\$00	1000	No	White \$75,000 to \$100,000
12/12/2017 13:48:22	Yes	I would personally use 118-30	Monthly	I live here	Visiting friends and family	North Adams	Coach dr	40	15	No	White Less than \$30,000
12/12/2017 14:01:08	Yes	I would personally use 118-30	Yearly	I live in the Berkshires	I live here	Williamstown	Coach dr	don't know \$35-50			
12/12/2017 14:01:47	Yes	I would personally use 131-42	Monthly	I live here	I live here; would visit	Williamstown	Coach dr	\$10 ex-N/A	No	White	\$30,000 to \$70,000
12/12/2017 14:17:08	Yes	I would personally use 118-30	Yearly	I live there	I live there	North Adams	Business	?	0	No	White Less than \$30,000
12/12/2017 14:19:42	Yes	My friends/family and I 143-85	Yearly	A few days	Cultural attractions	North Adams	Business	25	100	No	White \$30,000 to \$70,000
12/12/2017 14:20:36	Yes	I would personally use 118-30	Monthly	A few days	Visiting friends and family	Lanesboro	Coach dr	Arms Around	\$250	No	Jewish \$30,000 to \$70,000

12/12/2017 14:22:43	Yes	I would personally use 118-30	Yearly	Resident of the Berk	Resident of the Berk	Adams	Coach dr	30	N/A	No			
12/12/2017 14:31:32	Yes	My friends/family and I 118-30	Yearly	I live here, I would visit live here, I would visit live here, I would visit live here	Coach dr	30	live here	No	White	\$30,000 to \$70,000			
12/12/2017 14:35:19	Yes	I would not use this service but I know people that would.											
12/12/2017 14:35:53	Yes	My friends/family and I 143-55	Yearly	A few days	Cultural attractions	North Adams	Coach dr	40	Gas and mileage	No	White	\$100,000 to \$150,000	
12/12/2017 14:38:31	Yes	I would personally use 143-55	Yearly	I live here.	Williamsstown	Coach dr	30	I live here.	No	White	\$100,000 to \$150,000		
12/12/2017 14:41:10	Yes	I would personally use 131-42	Monthly	A few days	Cultural attractions	North Adams	Coach dr	59	0	No	White	\$100,000 to \$150,000	
12/12/2017 14:43:53	Yes	My friends/family and I 143-55	Monthly	A few days	All of the above	Williamsstown	Business	\$25	Varies	No	White	\$100,000 to \$150,000	
12/12/2017 15:02:49	Yes	My friends/family and I 118-30	Monthly	A few days	Cultural attractions	North Adams	Coach dr	<\$50	<	No	Asian	Less than \$30,000	
12/12/2017 15:07:03	Yes	My friends/family and I 131-42	Weekly	I live here mostly and live here	Great Barrington	Coach dr	30	live	1200	No	White	\$100,000 to \$150,000	
12/12/2017 15:16:02	Yes	I would personally use 131-42	Monthly	I live here	Williamsstown	Coach dr	75	live		No	White	\$100,000 to \$150,000	
12/12/2017 15:16:12	Yes	I would personally use 143-55	Yearly	A few days	Cultural attractions	North Adams	Coach dr	\$10	Drive	No	White	Less than \$30,000	
12/12/2017 15:39:38	Yes	I would personally use 131-42	Monthly	A few days	Cultural attractions	North Adams	Coach dr	100		No	White	More than \$200,000	
12/12/2017 16:33:24	Yes	I would not use this service but I know people that would.								No	White	\$70,000 to \$100,000	
12/12/2017 17:26:27	Yes	My friends/family and I 165+	Yearly	A few days	Cultural attractions	Williamsstown	Coach dr	20		No			
12/12/2017 17:30:22	Yes	I would personally use 143-55	Yearly	A few days	Cultural attractions	North Adams	Business	25		No	White	\$100,000 to \$150,000	
12/12/2017 17:32:31	Yes	My friends/family and I 143-55	Monthly	A few days	Cultural attractions	North Adams	Business	150	I drive	No	White	\$100,000 to \$150,000	
12/12/2017 18:03:51	Yes	I would personally use 143-55	Yearly	A week	Skiing/snowboarding	Hancock	Final class	50		100	Yes	Hispanic	More than \$200,000
12/12/2017 18:13:30	Yes	My friends/family and I 118-30	Yearly	A few days	Cultural attractions	North Adams	Coach dr	100		No	White	\$100,000 to \$150,000	
12/12/2017 18:14:28	Yes	I would personally use 165+	Monthly	I live here	Lenox	Coach dr	20		No	White	\$30,000 to \$70,000		
12/12/2017 19:52:06	Yes	I would personally use 131-42	Yearly	A single day	Cultural attractions	Williamsstown	Coach dr	\$30		No	White	\$70,000 to \$100,000	
12/12/2017 19:53:43	Yes	I would personally use 143-55	Monthly	A few days	Cultural attractions	North Adams	Business	10		No	White	\$70,000 to \$100,000	
12/12/2017 20:01:29	No	I would not use this service but I know people that would.								No			
12/12/2017 20:05:46	No	I would not use this service and I do not know anyone that would.						zero		No		Less than \$30,000	
12/12/2017 20:24:00	Yes	My friends/family and I 131-42	Yearly	I live in the Berkshires I would be visiting NY/NYC	Coach dr	\$20	ac	0					
12/12/2017 20:28:07	Yes	I would personally use 143-55	Monthly	A few days	Cultural attractions	North Adams	Coach dr	\$90		No	White	\$150,000 to \$200,000	
12/12/2017 20:52:30	Yes	I would not use this service but I know people that would.								No	White	\$60	
12/12/2017 21:12:58	Yes	My friends/family and I 150-64	Monthly	More than a week	Cultural attractions	North Adams	Coach dr	60	each	Varies			
12/12/2017 21:12:59	Yes	My friends/family and I 156-64	Monthly	More than a week	Cultural attractions	North Adams	Coach dr	60	each	Varies			
12/12/2017 21:15:19	Yes	I would not use this service but I know people that would.								No	White	\$70,000 to \$100,000	
12/12/2017 21:18:53	Yes	I would not use this service but I know people that would.								No	White	\$100,000 to \$150,000	
12/12/2017 21:22:49	Yes	I would personally use 131-42	Monthly	A few days	Hiking/camping/fishing	Great Barrington	Coach dr	not sure	0			\$100,000 to \$150,000	
12/12/2017 21:25:54	Yes	My friends/family and I 131-42	Monthly	I live here, but visit	Cultural attractions	Williamsstown	Coach dr	60	\$144 round trip	No	Asian	\$70,000 to \$100,000	
12/12/2017 21:31:36	Yes	My friends/family and I 143-55	Yearly	More than a week	Hiking/camping/fishing	Adams	Coach dr	40		No	White	\$70,000 to \$100,000	
12/12/2017 21:33:16	Yes	My friends/family and I 143-55	Monthly	A few days	Visiting friends and family	Lenox	Coach dr	??	We usually drive.				
12/12/2017 22:12:52	Yes	I would personally use 131-42	Monthly	A few days	Visiting friends and family	Lanesboro	Coach dr	\$50		No	White	\$100,000 to \$150,000	
12/12/2017 22:15:59	Yes	My friends/family and I 131-42	Yearly	A week	Visiting friends and family	North Adams	Coach dr	30	5.00 gas	No	White	\$70,000 to \$100,000	
12/12/2017 23:14:20	Yes	I would personally use 118-30	Yearly	I live here	Cultural attractions	North Adams	Business Hk	20-40%		No	White	Less than \$30,000	
12/12/2017 23:15:13	Yes	I would personally use 143-55	Yearly	A few days	Cultural attractions	North Adams	Business	150		No	White	\$100,000 to \$150,000	
12/12/2017 23:37:36	Yes	My friends/family and I 131-42	Yearly	A few days	Visiting friends and family	Williamsstown	Coach dr	Don't	\$25-50 each	No	White	\$150,000 to \$200,000	
12/13/2017 3:27:31	Yes	I would personally use 156-64	Monthly	A few days	Cultural attractions	Williamsstown	Coach dr	20		No			
12/13/2017 9:03:17	Yes	My friends/family and I 165+	Monthly	A few days	Cultural attractions	North Adams	Coach dr	\$75		No	White	\$150,000 to \$200,000	
12/13/2017 9:06:55	Yes	I would personally use 131-42	Monthly	I live here.	It's my home.	North Adams	Coach dr	\$5		No	White	Less than \$30,000	
12/13/2017 11:37:37	Yes	My friends/family and I 143-55	Monthly	A few days	Cultural attractions	Williamsstown	Coach dr	\$20	each drive	No	White		
12/13/2017 11:56:39	Yes	I would not use this service but I know people that would.								No			
12/13/2017 12:33:13	Yes	I would personally use 131-42	Yearly	I live here	I live here	Lenox	Coach dr	\$50		No	White	\$70,000 to \$100,000	

12/13/2017 13:04:34	Yes	I would personally use it	143-85	Monthly	Live in the Berkshire	Live in the Berkshire	Dutton	Business	70	Live in the Berk	No	White	Less than \$30,000
12/13/2017 13:42:41	Yes	I would personally use it	143-85	Monthly	More than a week	Visiting friends and f	Pittsfield	Business	40	40 dollars	No	White	\$30,000 to \$70,000
12/13/2017 14:14:08	Yes	My friends/family and I	143-85	Monthly	A few days	Visiting friends and f	Pittsfield	Cash	40	Gas money depending on	how full my tank is (less		
12/13/2017 14:23:24	Yes	I would personally use it	131-42	Monthly	More than a week	Cultural attractions	North Adams	Cash	40	100	No	White	\$100,000 to \$150,000
12/13/2017 15:02:03	Yes	My friends/family and I	143-85	Monthly	A few days	All of the above, plus	New Lebanon	Business	300	Cost of main	No	White	More than \$200,000
12/13/2017 16:11:18	Yes	My friends/family and I	143-85	Monthly	Live in the Berkshire	Would use to visit the	Williamstown	Cash	10	100	No	White	\$150,000 to \$200,000
12/13/2017 16:06:38	Yes	I would personally use it	143-85	Monthly	A few days	Cultural attractions	Lanes	Cash	15	150	No	White	\$100,000 to \$150,000
12/13/2017 12:16:10	Yes	My friends/family and I	143-85	Weekly	moving to the bank	Cultural attractions	North Adams	Cash	10	100	No	White	\$30,000 to \$70,000
12/14/2017 8:04:30	Yes	My friends/family and I	143-85	Yearly	I live here and would	Live here	Pownal	Cash	10	100	No	White	\$30,000 to \$70,000
12/14/2017 14:47:12	Yes	I would personally use it	131-42	Monthly	A few days	Cultural attractions	Lanes	Cash	10	100	No	White	\$30,000 to \$70,000
12/14/2017 16:48:02	Yes	My friends/family and I	143-85	Monthly	A few days	Cultural attractions	Lanes	Cash	10	100	No	White	\$100,000 to \$150,000
12/14/2017 17:16:39	Yes	I would personally use it	143-85	Monthly	More than a week	Cultural attractions	Lanes	Cash	10	100	No	White	More than \$200,000
12/14/2017 17:19:02	Yes	My friends/family and I	143-85	Monthly	More than a week	Visiting friends and f	Chatham ny	Cash	10	100	No	White	\$30,000 to \$70,000
12/14/2017 17:24:48	Yes	I would personally use it	143-85	Monthly	A few days	Visiting friends and f	Williamstown	Business	60	60	No	White	\$30,000 to \$70,000
12/14/2017 17:28:14	Yes	My friends/family and I	143-85	Monthly	A week	Cultural attractions	Austerlitz/Wes	Business	100	100 miles	No	White	More than \$200,000
12/14/2017 17:29:20	Yes	I would not use this service but	I know people that would.	Monthly	A week	Visiting friends and f	Pittsfield	Cash	10	100	No	White	\$30,000 to \$70,000
12/14/2017 17:30:08	Yes	My friends/family and I	143-85	Monthly	A week	Visiting friends and f	Pittsfield	Cash	10	100	No	White	\$70,000 to \$100,000
12/14/2017 17:38:13	Yes	My friends/family and I	143-85	Monthly	I live here. My child	Visiting friends and f	Pittsfield	Cash	10	100	No	White	\$30,000 to \$70,000
12/14/2017 17:37:29	Yes	My friends/family and I	143-85	Yearly	I live here....	I live here	Sheffield	Cash	10	100	No	White	\$30,000 to \$70,000
12/14/2017 17:45:09	Yes	My friends/family and I	143-85	Monthly	I live in the Berkshire	I live in the Berkshire	Lanes	First class	100	100	No	White	More than \$200,000
12/14/2017 18:01:18	Yes	I would personally use it	143-85	Yearly	We have vacation h	Cultural attractions	Stockbridge	Cash	10	100	No	White	More than \$200,000
12/14/2017 18:23:23	Yes	My friends/family and I	143-85	Monthly	Six months a year	I use it to get from the	Stockbridge	Cash	10	100	No	White	\$150,000 to \$200,000
12/14/2017 18:33:28	Yes	I would personally use it	143-85	Monthly	A few days	Cultural attractions	Stockbridge	Cash	10	100	No	White	More than \$200,000
12/14/2017 18:35:03	Yes	I would personally use it	143-85	Weekly	A few days	Cultural attractions	Lanes	Cash	10	100	No	White	More than \$200,000
12/14/2017 18:36:44	Yes	I would personally use it	143-85	Weekly	More than a week	work	Great Barringt	Cash	10	100	No	White	Less than \$30,000
12/14/2017 18:51:04	Yes	I would personally use it	143-85	Yearly	A few days	Visiting friends and f	Lanes	Cash	10	100	No	White	\$100,000 to \$150,000
12/14/2017 18:55:37	Yes	I would not use this service but	I know people that would.	Weekly	I am full time barke	I live here	West Stockbr	Business	100	100	No	White	\$150,000 to \$200,000
12/14/2017 19:16:48	Yes	My friends/family and I	143-85	Weekly	I am full time barke	I live here	West Stockbr	Business	100	100	No	White	\$150,000 to \$200,000
12/14/2017 19:34:00	Yes	My friends/family and I	143-85	Monthly	A week	Cultural attractions	Lanes	Cash	10	100	No	White	More than \$200,000
12/14/2017 19:34:47	Yes	My friends/family and I	143-85	Yearly	A single day	Cultural attractions	Great Barringt	Cash	10	100	No	White	\$70,000 to \$100,000
12/14/2017 19:38:25	Yes	My friends/family and I	143-85	Monthly	A week	Visiting friends and f	Pittsfield	Business	50	50 roundtrip	White	\$100,000 to \$150,000	
12/14/2017 19:44:40	Yes	My friends/family and I	143-85	Monthly	I live here with my	Visiting friends and f	Pittsfield	Cash	10	100	No	White	\$100,000 to \$150,000
12/14/2017 20:04:31	Yes	I would personally use it	143-85	Monthly	I live in Berkshire	Resident	Great Barringt	Cash	10	100	No	White	\$30,000 to \$70,000
12/14/2017 20:30:03	Yes	My friends/family and I	143-85	Yearly	A few days	Cultural attractions	Lanes	Cash	10	100	No	White	\$30,000 to \$70,000
12/14/2017 20:41:57	Yes	My friends/family and I	143-85	Monthly	More than a week	Visiting friends and f	Stockbridge	Business	40	40	No	White	\$100,000 to \$150,000
12/14/2017 21:08:16	Yes	I would personally use it	143-85	Yearly	I live in the Berkshire	I would be visiting	Stockbridge	Business	100	100	No	White	\$100,000 to \$150,000
12/14/2017 21:28:42	Yes	I would personally use it	143-85	Monthly	I am a year-round r	I live here	West Stockbr	Cash	10	100	No	White	\$30,000 to \$70,000
12/14/2017 21:42:17	Yes	I would personally use it	143-85	Yearly	Too visit more often	Cultural attractions	Lanes	Business	100	100	No	White	\$100,000 to \$150,000
12/14/2017 22:16:33	Yes	I would personally use it	143-85	Monthly	I live here year round	I live here for the nat	West Stockbr	Cash	10	100	No	White	\$70,000 to \$100,000
12/14/2017 22:36:04	Yes	My friends/family and I	143-85	Monthly	I live here year round	I would use the serv	Lanes	Cash	10	100	No	White	More than \$200,000
12/14/2017 23:47:28	Yes	I would not use this service but	I know people that would.	Weekly	A few days	Visiting friends and f	Lanes	Cash	10	100	No	White	More than \$200,000
12/15/2017 1:43:57	Yes	My friends/family and I	143-85	Weekly	A few days	Visiting friends and f	Lanes	Cash	10	100	No	White	More than \$200,000
12/15/2017 7:19:38	Yes	My friends/family and I	143-85	Monthly	I live here	I live here	Pittsfield	Cash	10	100	No	White	\$100,000 to \$150,000
12/15/2017 9:09:23	Yes	I would personally use it	131-42	Monthly	I live in the Berkshire	Cultural attractions	Pittsfield	Cash	10	100	No	White	\$100,000 to \$150,000
12/15/2017 9:12:58	Yes	My friends/family and I	143-85	Monthly	I live in the Berkshire	I am currently a full t	Pittsfield	Cash	10	100	No	White	\$100,000 to \$150,000

12/15/2017 9:35:55	Yes	My friends/family and I	1:56-64	Yearly	More than a week	Visiting friends and f	Lenox	Business	\$50	Gas for car	No	White	More than \$200,000	
12/15/2017 9:41:22	Yes	My friends/family and I	1:56-64	Monthly	I live here	I live here	Pittsfield	Coach cl	The g	drive	No	White		
12/15/2017 10:22:10	Yes	I would personally use	1:56-64	Monthly	I live here	Sliding/snowboarding	Pittsfield	Coach cl	105	35	No	White	More than \$200,000	
12/15/2017 10:45:30	Yes	My friends/family and I	1:56-64	Yearly	365 days a year	Cultural attractions	Lenox	Coach cl	120	50	No	White	\$150,000 to \$200,000	
12/15/2017 10:53:42	Yes	My friends/family and I	1:43-55	Monthly	Months	Cultural attractions	Lenox	Coach cl	35	Gas & tolls				
12/15/2017 10:58:31	Yes	My friends/family and I	1:56-64	Yearly	A week	Cultural attractions	Lenox	Coach cl	Not su	Drive my car	No	White	\$150,000 to \$200,000	
12/15/2017 11:13:40	Yes	My friends/family and I	1:56-64	Yearly	More than a week	second home	Egremont	Coach cl	Since, ?		No	White	\$70,000 to \$100,000	
12/15/2017 12:06:21	Yes	My friends/family and I	1:31-42	Monthly	A few days	Pittsfield is my home	Pittsfield	Coach cl	\$13	\$40	No	White	\$50,000 to \$70,000	
12/15/2017 12:07:45	Yes	I would personally use	1:56-64	Yearly	More than a week	Second home	Cheshire	Coach cl	I don't	\$35.00	No	White	\$70,000 to \$100,000	
12/15/2017 14:00:06	Yes	I would personally use	1:58-30	Monthly	A few days	Visiting friends and f	Sturbridge	Coach cl	\$30	Between \$11	No	White	\$100,000 to \$150,000	
12/15/2017 14:00:27	Yes	My friends/family and I	1:31-42	Yearly	A few days	Cultural attractions	Becket/Old	Coach cl	\$50	or less than \$10	No	White	\$100,000 to \$150,000	
12/15/2017 14:03:40	Yes	My friends/family and I	1:56-64	Monthly	Full time resident	I live here	Pittsfield	Coach cl	\$35	\$32	No	White	\$150,000 to \$200,000	
12/15/2017 14:05:00	Yes	My friends/family and I	1:31-42	Weekly	More than a week	Cultural attractions	Becket	Coach cl	\$100	\$50	No	White	\$50,000 to \$70,000	
12/15/2017 14:17:19	Yes	My friends/family and I	1:58-30	Monthly	A week	Cultural attractions	Williamstown	Coach cl	\$10	\$40	No	White	Less than \$50,000	
12/15/2017 14:24:56	Yes	I would personally use	1:58-30	Yearly	A single day	Cultural attractions	Becket	Coach cl	\$20	\$100	No	White	\$50,000 to \$70,000	
12/15/2017 14:27:11	Yes	I would personally use	1:43-55	Monthly	More than a week	Cultural attractions	Lee	Coach cl	45	100	No	White		
12/15/2017 14:40:10	Yes	My friends/family and I	1:58-30	Monthly	A few days	Cultural attractions	Becket	Business	\$75	\$30	No	White	\$50,000 to \$70,000	
12/15/2017 16:23:44	Yes	I would personally use	1:58-30	Monthly	More than a week	Cultural attractions	JRDF Becket	Coach cl	\$20	Unknown				
12/15/2017 16:26:25	Yes	My friends/family and I	1:58-30	Yearly	More than a week	Cultural attractions	Jacob's Place	Business	\$70	\$60	No	White		
12/15/2017 17:23:06	Yes	My friends/family and I	1:43-55	Monthly	More than a week	Cultural attractions	Lee	Coach cl	???	I rent a car	No	White	\$150,000 to \$200,000	
12/15/2017 17:46:58	Yes	My friends/family and I	1:31-42	Monthly	I live in the Berkshire	I live in the Berkshire	North Adams	Coach cl	One	About \$50 to	No	White	\$50,000 to \$70,000	
12/15/2017 18:13:56	Yes	I would personally use	1:58-30	Monthly	A week	Cultural attractions	Lenox	Coach cl	105	15	No	White	\$50,000 to \$70,000	
12/15/2017 18:19:21	Yes	I would personally use	1:31-42	Yearly	I live in the Berkshire	I live here	Williamstown	Coach cl	\$40	It's expensive	No	White	\$50,000 to \$70,000	
12/15/2017 18:42:01	Yes	I would personally use	1:17 and under											
12/15/2017 19:19:16	Yes	I would personally use	1:43-55	Monthly	I live here	I live here	Pittsfield	Coach cl	\$60	0	No	Human	Less than \$50,000	
12/15/2017 19:40:40	Yes	My friends/family and I	1:58-30	Monthly	A single day	Visiting friends and f	Great Barrington	Coach cl	15	100	No	Asian	\$100,000 to \$150,000	
12/15/2017 19:47:54	Yes	My friends/family and I	1:56-64	Yearly	I live here	my home	Great Barrington	Coach cl	four	hr	\$35 round tri	No	White	\$50,000 to \$70,000
12/15/2017 20:34:09	Yes	I would personally use	1:17 and under											
12/15/2017 20:49:31	Yes	I would personally use	1:17 and under											
12/15/2017 20:50:03	Yes	I would personally use	1:17 and under											
12/15/2017 20:50:25	Yes	I would personally use	1:17 and under											
12/15/2017 21:47:24	Yes	I would personally use	1:56-64	Monthly	More than a week	Visiting friends and f	Great Barrington	Coach cl	40	30	No	White	\$50,000 to \$70,000	
12/15/2017 22:06:09	Yes	I would personally use	1:31-42	Yearly	A single day	Cultural attractions	Lee	Coach cl	\$40	\$300	No	White	More than \$200,000	
12/15/2017 22:12:59	Yes	I would personally use	1:56-64	Yearly	A week	Cultural attractions	Lenox	Coach cl	200	to 100	round tri	No	White	\$70,000 to \$100,000
12/15/2017 22:15:08	Yes	My friends/family and I	1:56-64	Monthly	I live in the Berkshire	Cultural attractions	Pittsfield	Coach cl	\$50	\$25	to go to	No	White	\$100,000 to \$150,000
12/16/2017 4:31:29	Yes	I would personally use	1:31-42	Yearly	A week	Cultural attractions	Becket	Coach cl	\$3.00	\$41.00	round tri	No	White	\$50,000 to \$70,000
12/16/2017 5:58:11	Yes	My friends/family and I	1:43-55	Yearly	I live here	I live here	Pittsfield	Coach cl	\$50	50	No	White	\$100,000 to \$150,000	
12/16/2017 7:14:26	Yes	I would personally use	1:56-64	Weekly	A few days	Cultural attractions	Pittsfield	Coach cl	\$40	\$17	No	White	\$100,000 to \$150,000	
12/16/2017 7:40:55	Yes	I would personally use	1:58-30	Monthly	I live here	Cultural attractions	Pittsfield	Business	50	0	No	Black or	Less than \$50,000	
12/16/2017 9:12:53	Yes	My friends/family and I	1:43-55	Monthly	A few days	Cultural attractions	Becket	Coach cl	\$50	\$50	No	White	\$70,000 to \$100,000	
12/16/2017 11:08:30	Yes	My friends/family and I	1:43-55	Monthly	I live here	I live here	Pittsfield	Coach cl	No	It's a	\$26 one way	No	White	
12/16/2017 14:48:30	Yes	I would personally use	1:56-64	Monthly	More than a week	I live in Pittsfield and	Pittsfield	Coach cl	I would	pay senior	No	White	\$70,000 to \$100,000	
12/16/2017 16:06:20	Yes	I would personally use	1:43-55	Monthly	A few days	Visiting friends and f	Williamstown	Coach cl	70	00	No	White	Less than \$50,000	
12/16/2017 19:51:00	Yes	My friends/family and I	1:43-55	Monthly	A few days	Cultural attractions	Becket	Coach cl	\$50	\$50	No	White	\$70,000 to \$100,000	
12/16/2017 20:19:55	Yes	My friends/family and I	1:43-55	Monthly	A few days	Cultural attractions	Becket	Coach cl	\$50	\$50	No	White	\$70,000 to \$100,000	

12/17/2017 4:30:47 Yes My friends/family and I 41-42 Yearly A week Visiting friends and family in NYC/LA
 12/17/2017 6:39:19 Yes My friends/family and I 43+ Monthly More than a week Cultural activities, travel
 12/17/2017 17:24:00 Yes My friends/family and I 43+ Monthly Live in the Bronx/Vest in NYC/LA
 12/17/2017 21:13:43 Yes My friends/family and I 43-42 Monthly Live here Hunting, camping, fishing, golfing
 12/18/2017 0:34:20 Yes I would personally use 148-30 Yearly More than a week Visiting friends and family in NYC/LA

12/17/2017 4:30:47	Yes	My friends/family and I 41-42	Yearly	A week	Visiting friends and family in NYC/LA
12/17/2017 6:39:19	Yes	My friends/family and I 43+	Monthly	More than a week	Cultural activities, travel
12/17/2017 17:24:00	Yes	My friends/family and I 43+	Monthly	Live in the Bronx/Vest in NYC/LA	
12/17/2017 21:13:43	Yes	My friends/family and I 43-42	Monthly	Live here	Hunting, camping, fishing, golfing
12/18/2017 0:34:20	Yes	I would personally use 148-30	Yearly	More than a week	Visiting friends and family in NYC/LA

12/17/2017 4:30:47	Yes	My friends/family and I 41-42	Yearly	A week	Visiting friends and family in NYC/LA
12/17/2017 6:39:19	Yes	My friends/family and I 43+	Monthly	More than a week	Cultural activities, travel
12/17/2017 17:24:00	Yes	My friends/family and I 43+	Monthly	Live in the Bronx/Vest in NYC/LA	
12/17/2017 21:13:43	Yes	My friends/family and I 43-42	Monthly	Live here	Hunting, camping, fishing, golfing
12/18/2017 0:34:20	Yes	I would personally use 148-30	Yearly	More than a week	Visiting friends and family in NYC/LA

Appendix F: Statistical Analysis of Data

Results showed that only household total income has a statistically significant impact on whether a respondent would ride alone or with family (household income was found to account for more than 62.4% of original data).

Omnibus Tests of Model Coefficients

		Chi-square	df	Sig.
Step 1	Step	4.002	1	.045
	Block	4.002	1	.045
	Model	4.002	1	.045

Chi-square test with a significance level of 0.05 for household total income is 4.002 and exceeds critical value 3.84. The p-value in this test is 0.045 which is below 0.05, indicating that our findings were statistically significant.

Variables in the Equation

		B	S.E.	Wald	df	Sig.	Exp(B)
Step 1 ^a	OPTIONAL_What is your household total income	-.222	.117	3.600	1	.064	.801
	Constant	.831	.401	4.307	1	.038	2.296

a. Variable(s) entered on step 1: OPTIONAL_What is your household total income.

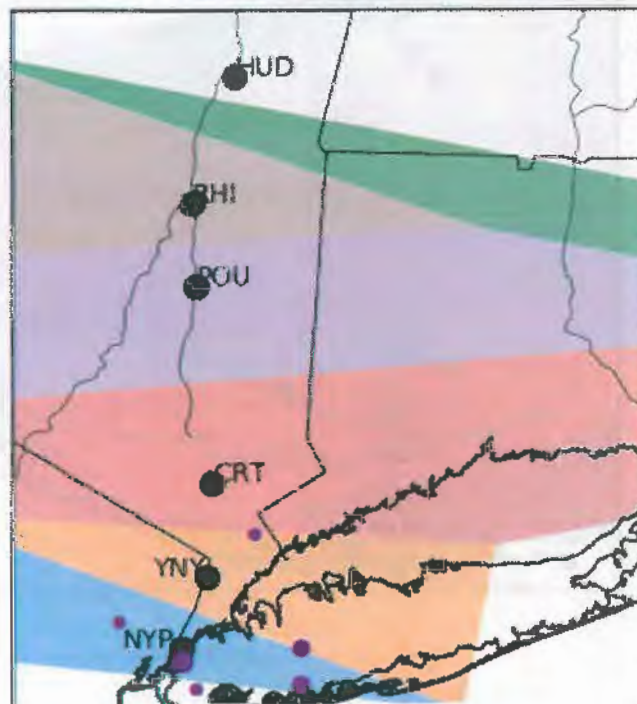
From the result we get, we assume X as household total income and derive the prediction equation I:

$$p = 1 - \frac{1}{1 + e^{0.831 - 0.222x}}$$

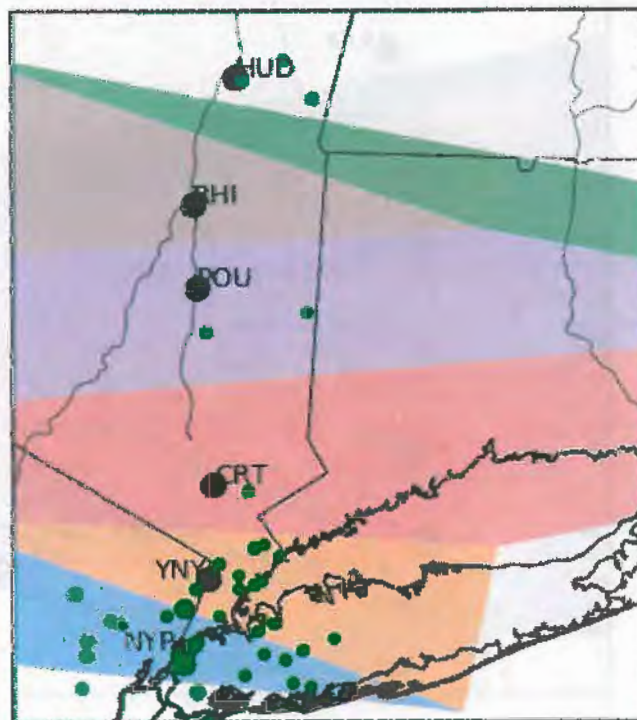
Where : X is categorized into six groups, 1 for below 30,000; 2 for 30,000 to 70,000; 3 for 70,000 to 100,000; 4 for 100,000 to 150,000; 5 for 150,000 to 200,000; 6 for above 200,000.

Appendix G: Maps of Tax Bill Addresses

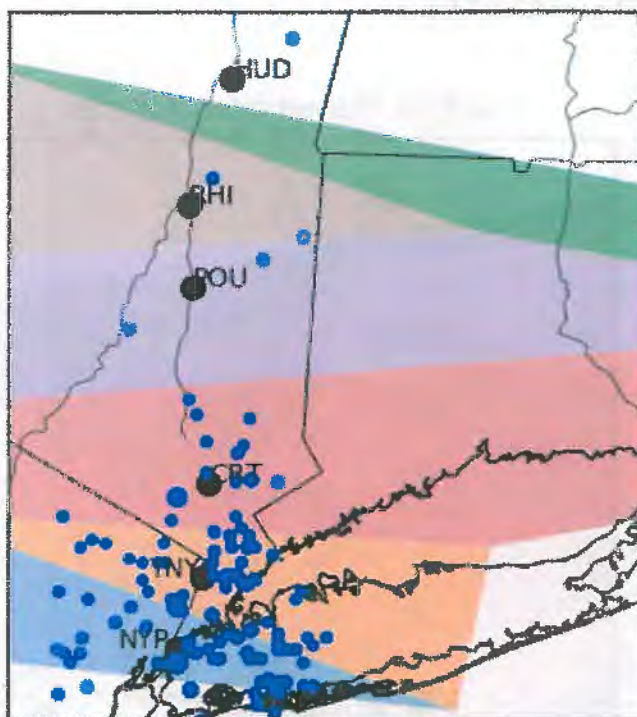
Tax Bills Mailed from Adams



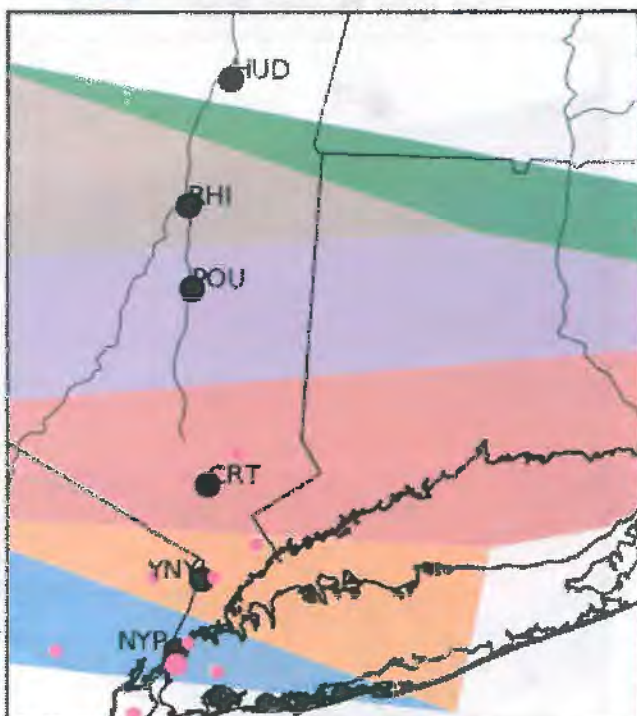
Tax Bills Mailed from Alford



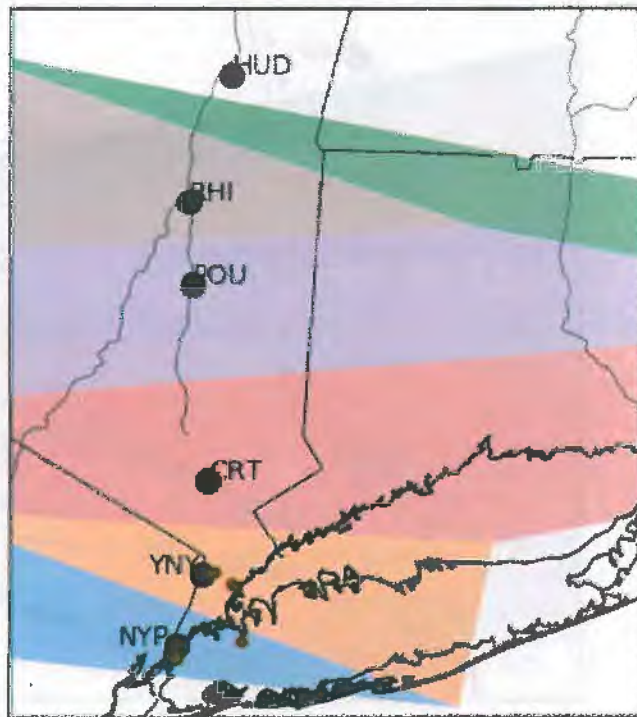
Tax Bills Mailed from Becket



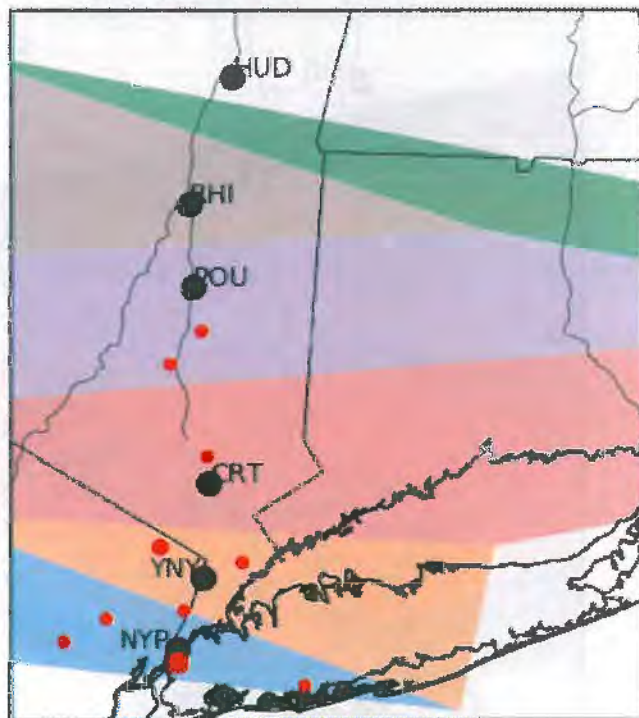
Tax Bills Mailed from Cheshire



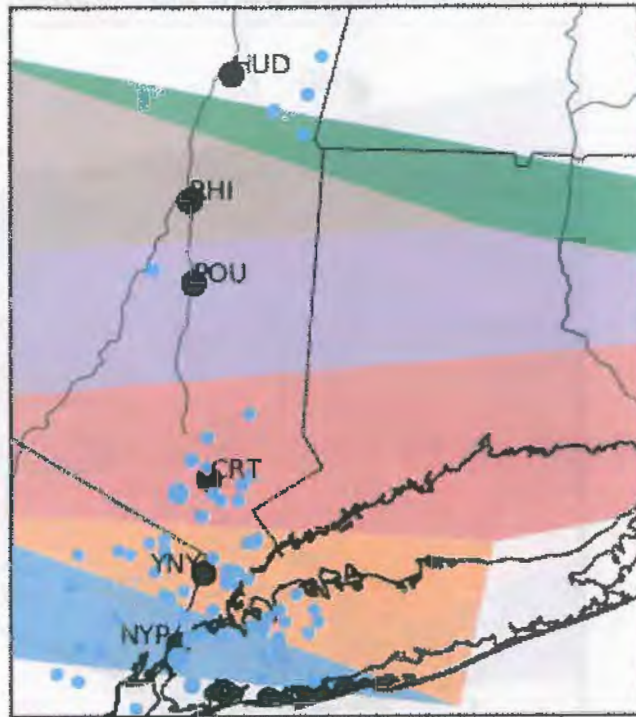
Tax Bills Mailed from CLARKSBURG



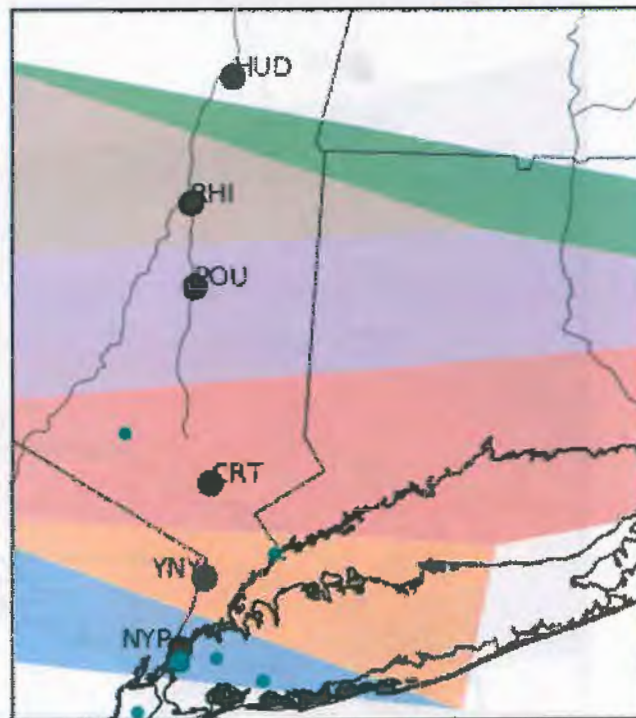
Tax Bills Mailed from DALTON



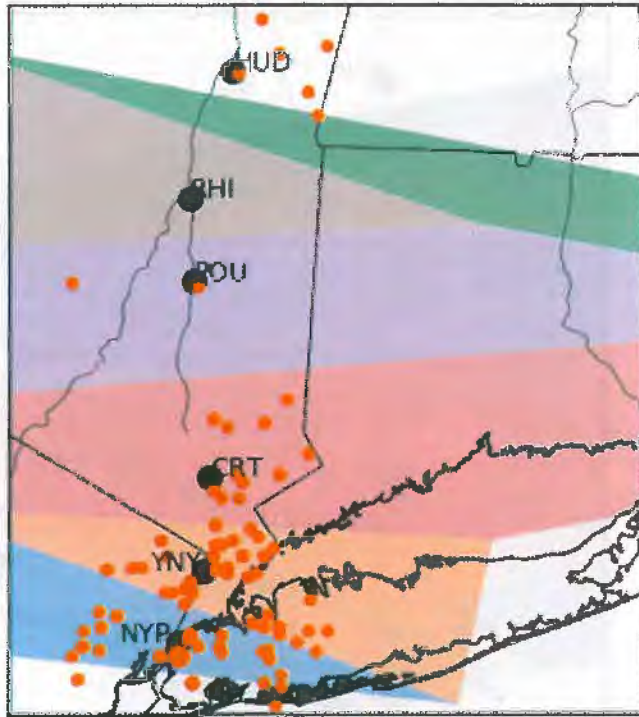
Tax Bills Mailed from Egremont



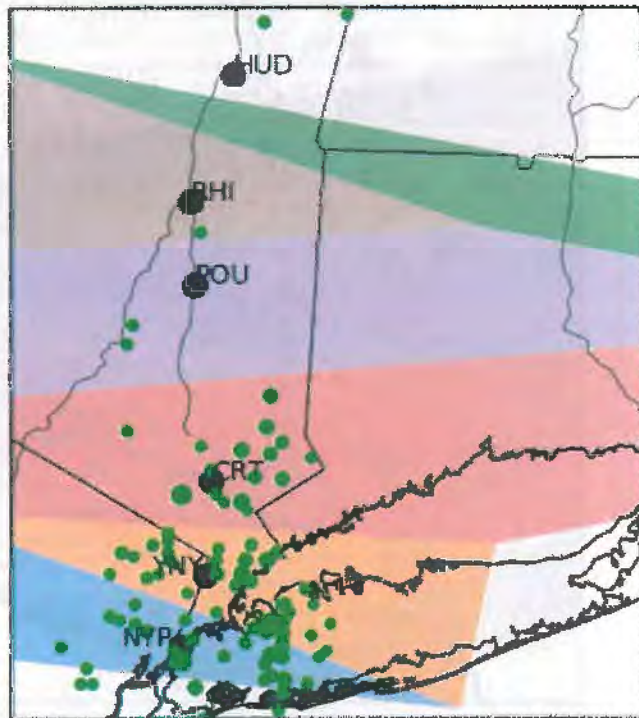
Tax Bills Mailed from Florida



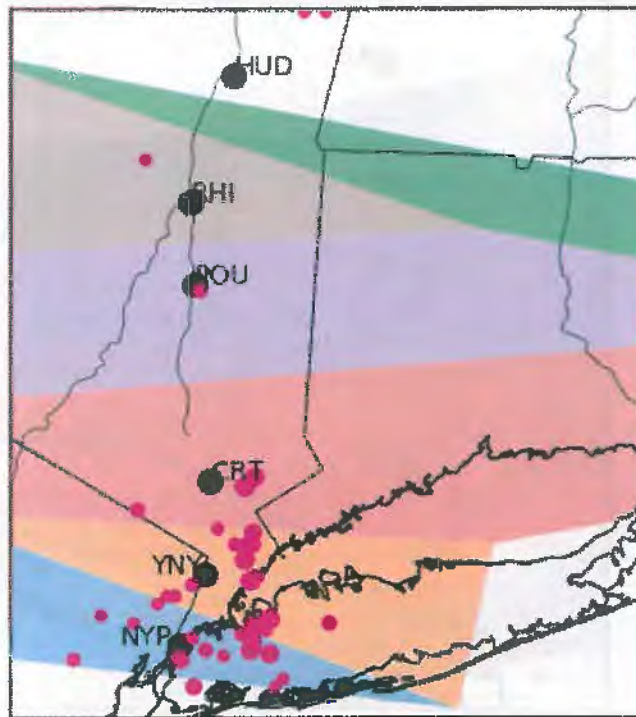
Tax Bills Mailed from Great Barrington



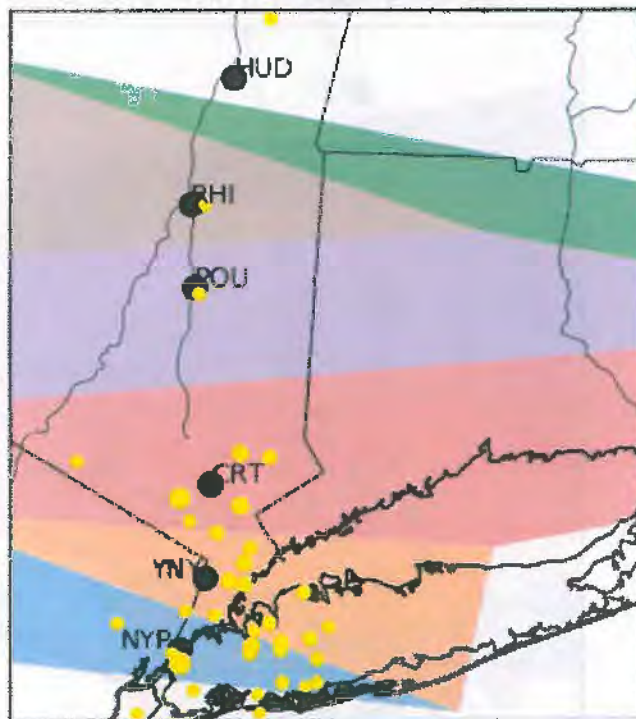
Tax Bills Mailed from HANCOCK



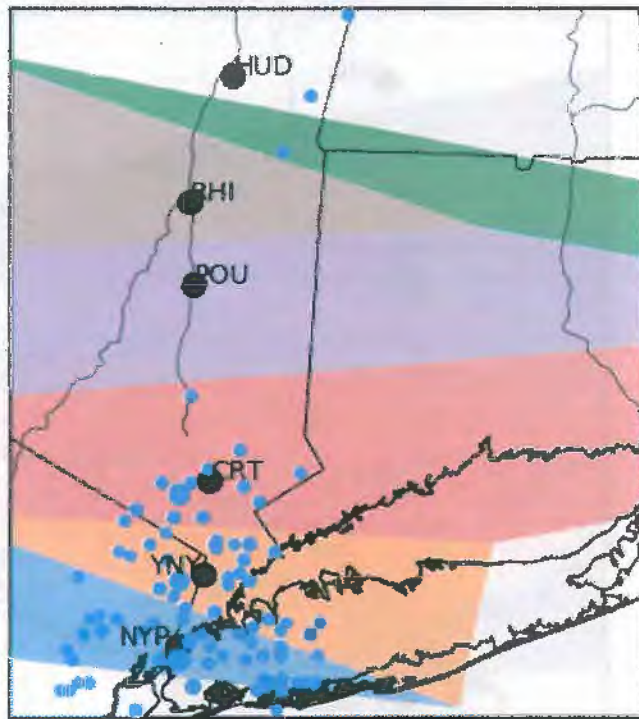
Tax Bills Mailed from Hinsdale



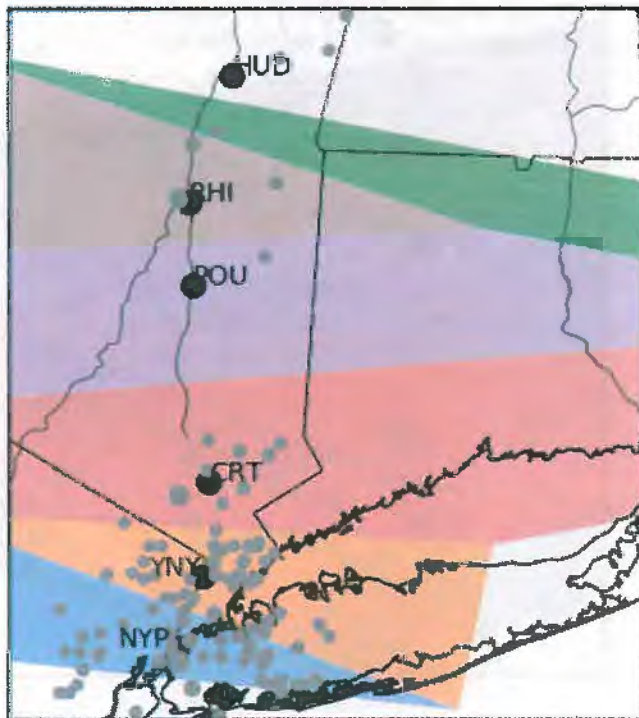
Tax Bills Mailed from LANESBORO



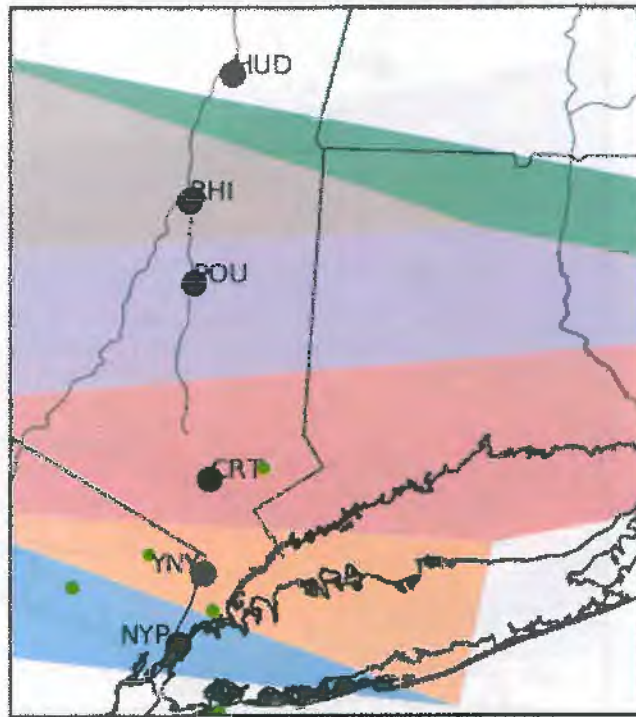
Tax Bills Mailed from Lee



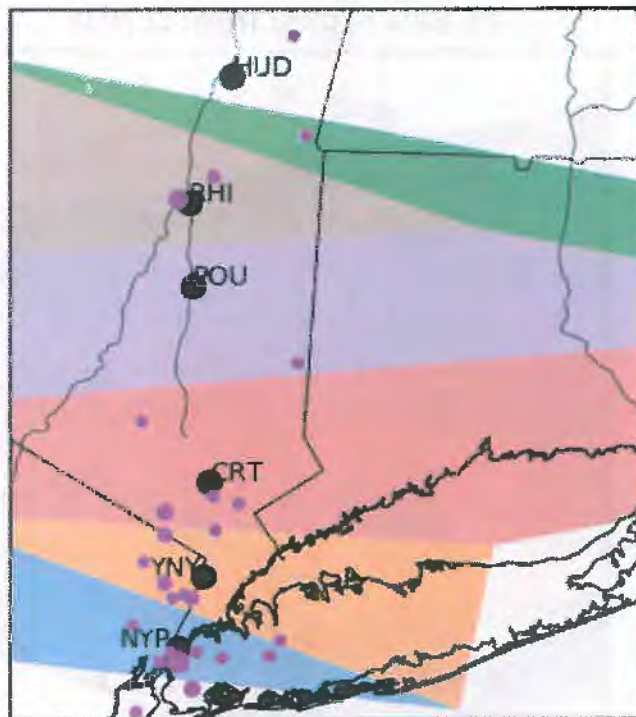
Tax Bills Mailed from LENOX



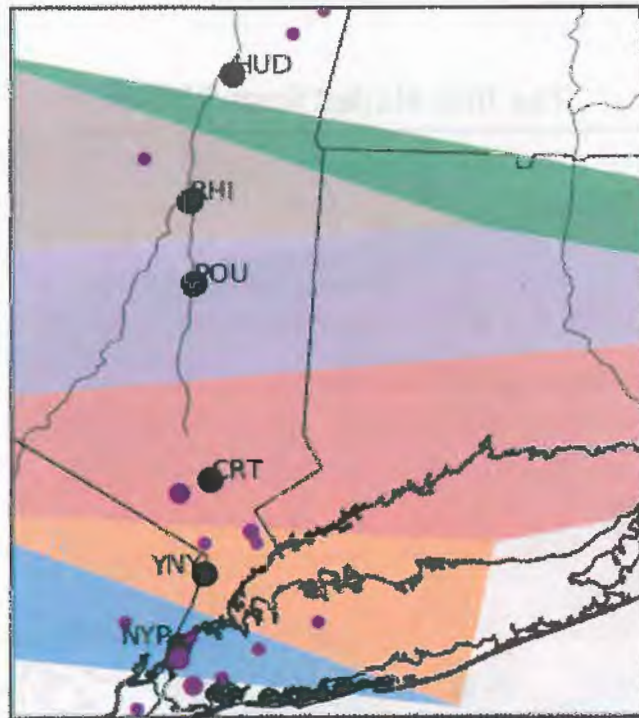
Tax Bills Mailed from New Ashford



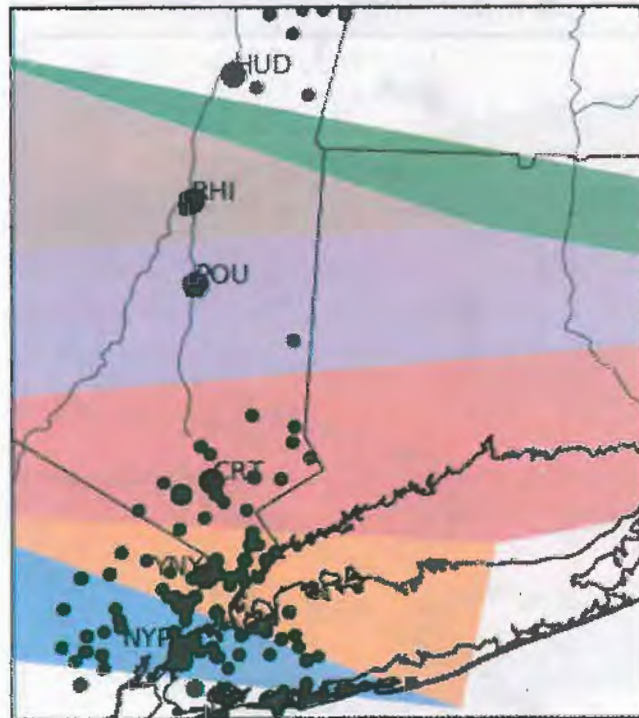
Tax Bills Mailed from NORTH ADAMS



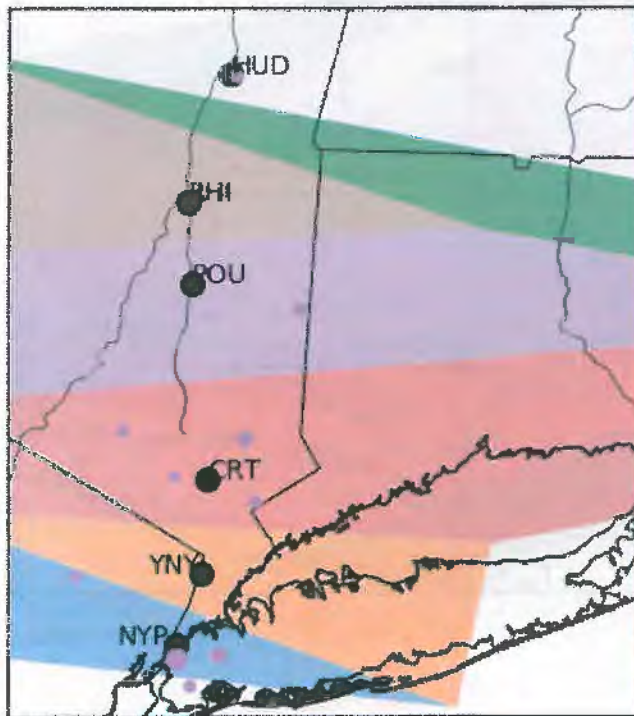
Tax Bills Mailed from Peru



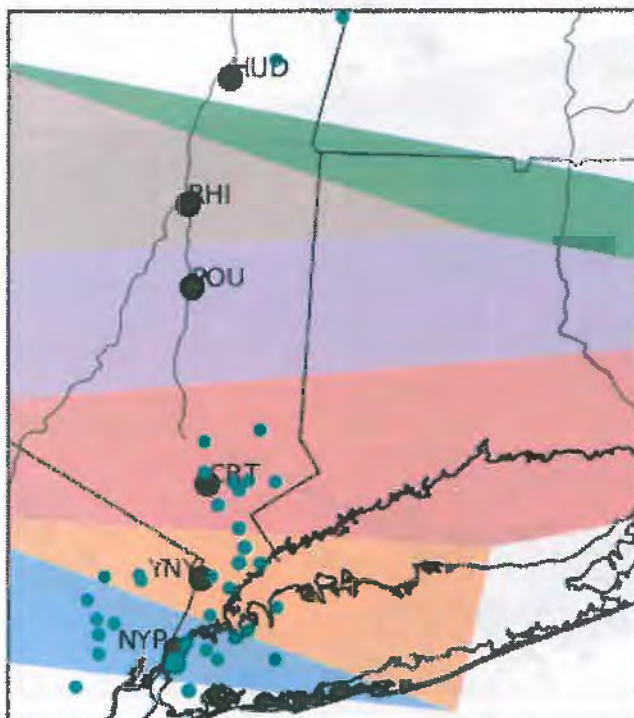
Tax Bills Mailed from PITTSFIELD



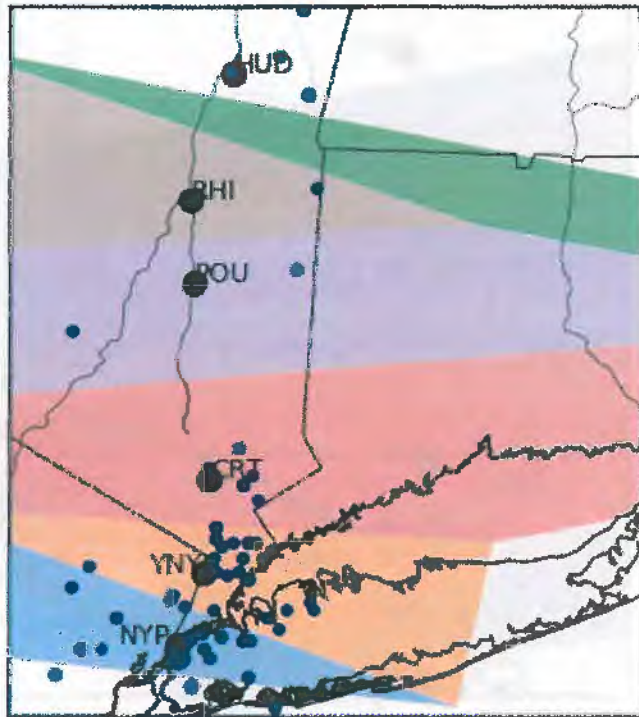
Tax Bills Mailed from SAVOY



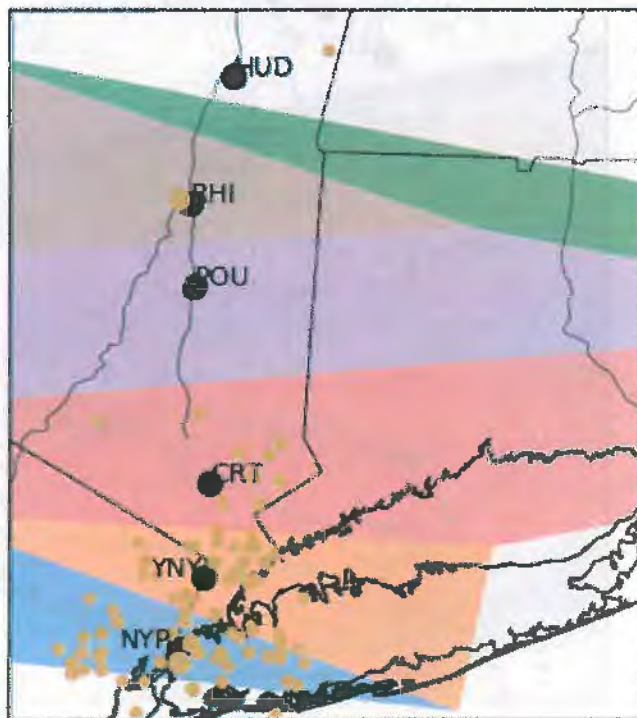
Tax Bills Mailed from Richmond



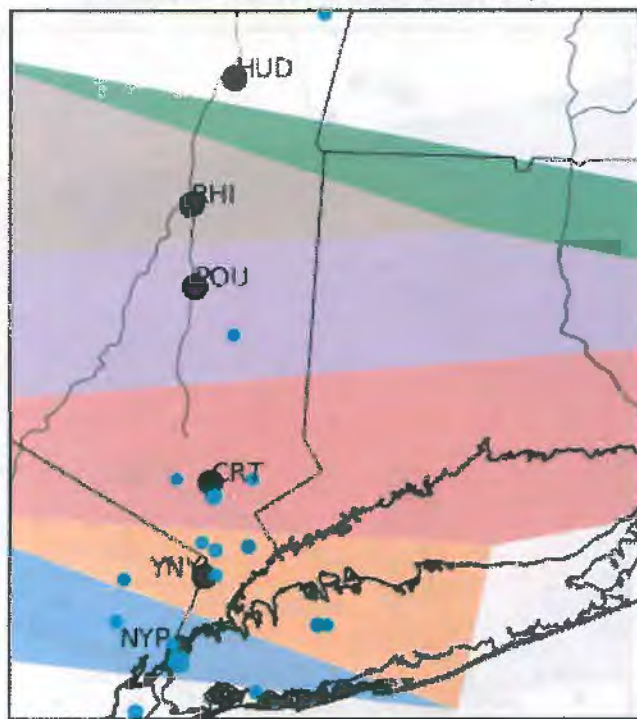
Tax Bills Mailed from Sheffield



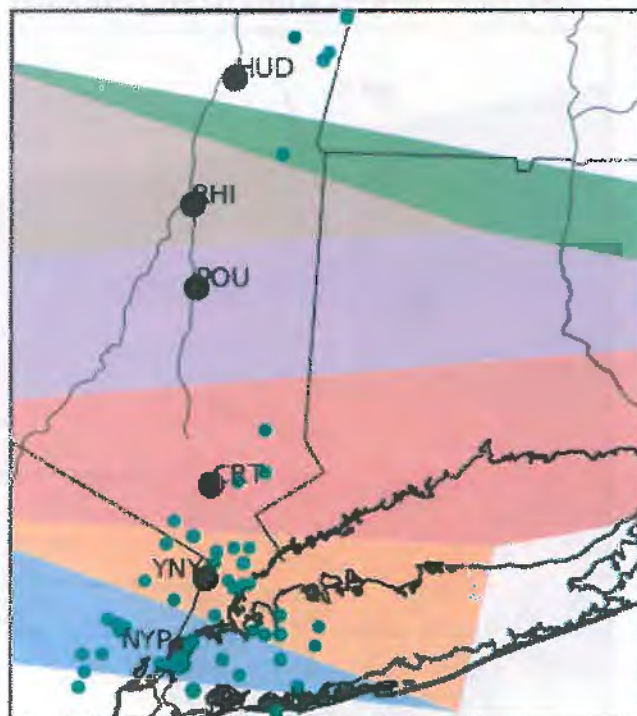
Tax Bills Mailed from STOCKBRIDGE



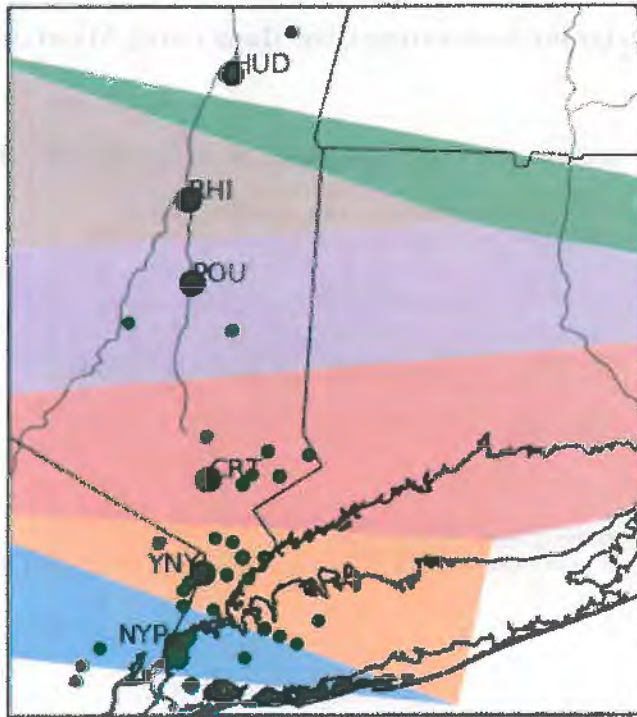
Tax Bills Mailed from Washington



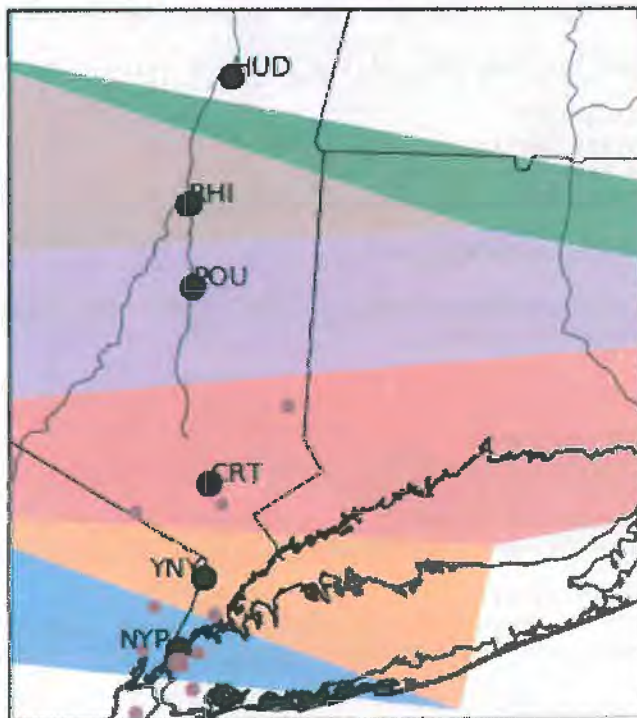
Tax Bills Mailed from West Stockbridge



Tax Bills Mailed from WILLIAMSTOWN



Tax Bills Mailed from WINDSOR



Appendix H: python Script for Generating City Maps Using MassGIS Data

```
#!/usr/bin/python
#
# Written by Erin Kiley <emkiley@mcla.edu>, latest revision Dec 18, 2017

from mpl_toolkits.basemap import Basemap # for drawing map
import matplotlib.pyplot as plt
import numpy as np
import re

import zipcodes
import geopy.distance # for computing distance between coordinates

from scipy.spatial import Voronoi

import glob # for listing .xlsx files

import openpyxl # for reading Excel files
from openpyxl.utils import get_column_letter, column_index_from_string

def is_number(s):
    try:
        float(s)
        return True
    except ValueError:
        pass

    try:
        import unicodedata
        unicodedata.numeric(s)
        return True
    except (TypeError, ValueError):
        pass
    return False

def check_dist_to_stations(lat,long,sta_lat,sta_long): # using Vicenty distance formula
    dists=[]
    coords_to_check = (long,lat)
    for i in range(0,len(sta_lat)):
        station_coords = (sta_long[i],sta_lat[i])
        dists.append(geopy.distance.vincenty(station_coords,coords_to_check).miles)
    #print dists
    return (min(dists),dists.index(min(dists)))

def get_zips(wbname): # gets addresses from specified Excel file, saves as array of strings
    wb = openpyxl.load_workbook(wbname)
    sheet = wb.active
    zips=[]
    unique_addrs = []
    for i in range(2,sheet.max_row):
        addr = sheet.cell(row=i,column=column_index_from_string("R")).value
        if addr and addr not in unique_addrs:
            unique_addrs.append(str(addr))
            state = sheet.cell(row=i,column=column_index_from_string("U")).value
            if state:
                state = str(state)
            if state=="NY" or state=="NJ": # pick just the NY or NJ state addresses
                ZIP = sheet.cell(row=i,column=column_index_from_string("V")).value
                if ZIP:
                    ZIP = str(ZIP)
```

```

        ZIP = re.findall('\d+',ZIP)[0] # gets the first number in the string
        (avoids any ZIP+4 issues, and gets a too-short number from non-US codes with alphabetic
        characters)

        if zipcodes.is_valid(ZIP):
            zipdata = zipcodes.matching(ZIP)[0]
            zips.append(zipdata.get("zip_code"))

    return (zips, sheet.max_row)

def get_unique_zips(zips):
    skinny_zips = list(set(zips)) # gets unique values
    counts = [zips.count(zip) for zip in skinny_zips] # counts occurrences
    return (skinny_zips, counts)

def get_coords(zips):
    lats = []
    longs = []
    for zip in zips:
        zipdata = zipcodes.matching(str(zip))[0]
        lats.append(zipdata.get("lat"))
        longs.append(zipdata.get("long"))
    return (lats, longs)

def get_cityname(wbname):
    wb = openpyxl.load_workbook(wbname)
    sheet = wb.active
    cityname = sheet.cell(row=2, column=column_index_from_string('P')).value
    return cityname

def
get_data(lats, longs, fcity, fcityny30, fny30, fcityny50, fny50, station_latitudes, station_longitu
des): # gets coordinates from addresses, saves as coordinates
    lat30 = []
    long30 = []
    lat50 = []
    long50 = []
    station50=[0]*len(station_latitudes)
    station30=[0]*len(station_latitudes)
    for lat, long in zip(lats, longs):
        fcity.write(str(lat)+", "+str(long)+"\n")
        (dist_to_stations, which_sta) =
check_dist_to_stations(lat, long, station_latitudes, station_longitudes)
        #print dist_to_stations
        if dist_to_stations <= 30.0 :
            lat30.append(lat)
            long30.append(long)
            fcityny30.write(str(long)+", "+str(lat)+"\n")
            fny30.write(str(long)+", "+str(lat)+"\n")
            lat50.append(lat)
            long50.append(long)
            fcityny50.write(str(long)+", "+str(lat)+"\n")
            fny50.write(str(long)+", "+str(lat)+"\n")
            station30[which_sta]=station30[which_sta]+1
            station50[which_sta]=station50[which_sta]+1
        elif dist_to_stations <= 50.0 :
            fcityny50.write(str(long)+", "+str(lat)+"\n")
            fny50.write(str(long)+", "+str(lat)+"\n")
            lat50.append(lat)
            long50.append(long)
            station50[which_sta]=station50[which_sta]+1
    return (lat30, long30, lat50, long50, station30, station50)

def voronoi_finite_polygons_2d(vor, radius=None):
    """
    Reconstruct infinite voronoi regions in a 2D diagram to finite
    regions.

```

Parameters

`vor` : Voronoi
Input diagram
`radius` : float, optional
Distance to 'points at infinity'.

Returns

`regions` : list of tuples
Indices of vertices in each revised Voronoi regions.
`vertices` : list of tuples
Coordinates for revised Voronoi vertices. Same as coordinates of input vertices, with 'points at infinity' appended to the end.

```
.....

if vor.points.shape[1] != 2:
    raise ValueError("Requires 2D input")

new_regions = []
new_vertices = vor.vertices.tolist()

center = vor.points.mean(axis=0)
if radius is None:
    radius = vor.points.ptp().max()

# Construct a map containing all ridges for a given point
all_ridges = {}
for (p1, p2), (v1, v2) in zip(vor.ridge_points, vor.ridge_vertices):
    all_ridges.setdefault(p1, []).append((p2, v1, v2))
    all_ridges.setdefault(p2, []).append((p1, v1, v2))

# Reconstruct infinite regions
for p1, region in enumerate(vor.point_region):
    vertices = vor.regions[region]

    if all(v >= 0 for v in vertices):
        # finite region
        new_regions.append(vertices)
        continue

    # reconstruct a non-finite region
    ridges = all_ridges[p1]
    new_region = [v for v in vertices if v >= 0]

    for p2, v1, v2 in ridges:
        if v2 < 0:
            v1, v2 = v2, v1
        if v1 >= 0:
            # finite ridge: already in the region
            continue

        # Compute the missing endpoint of an infinite ridge

        t = vor.points[p2] - vor.points[p1] # tangent
        t /= np.linalg.norm(t)
        n = np.array([-t[1], t[0]]) # normal

        midpoint = vor.points[[p1, p2]].mean(axis=0)
        direction = np.sign(np.dot(midpoint - center, n)) * n
        far_point = vor.vertices[v2] + direction * radius
```



```

        new_region.append(len(new_vertices))
        new_vertices.append(far_point.tolist())

    # sort region counterclockwise
    vs = np.asarray([new_vertices[v] for v in new_region])
    c = vs.mean(axis=0)
    angles = np.arctan2(vs[:,1] - c[1], vs[:,0] - c[0])
    new_region = np.array(new_region)[np.argsort(angles)]

    # finish
    new_regions.append(new_region.tolist())
    return new_regions, np.asarray(new_vertices)

# Define marker colors
colors =
['xkcd:purple', 'xkcd:green', 'xkcd:blue', 'xkcd:pink', 'xkcd:brown', 'xkcd:red', 'xkcd:light
blue', 'xkcd:teal', 'xkcd:orange', 'xkcd:light green', 'xkcd:magenta', 'xkcd:yellow', 'xkcd:sky
blue', 'xkcd:grey', 'xkcd:lime green', 'xkcd:light purple', 'xkcd:violet', 'xkcd:dark
green', 'xkcd:turquoise', 'xkcd:lavender', 'xkcd:dark
blue', 'xkcd:tan', 'xkcd:cyan', 'xkcd:aqua', 'xkcd:forest green', 'xkcd:mauve', 'xkcd:dark
purple', 'xkcd:bright
green', 'xkcd:maroon', 'xkcd:olive', 'xkcd:salmon', 'xkcd:beige', 'xkcd:royal blue', 'xkcd:navy
blue', 'xkcd:lilac', 'xkcd:black', 'xkcd:hot pink', 'xkcd:light brown', 'xkcd:pale
green', 'xkcd:peach', 'xkcd:olive green', 'xkcd:dark pink']

# Define city landmarks
landmark_names = ['Paterson', 'Edison', 'Elizabeth', 'Newark', 'Yonkers', 'White
Plains', 'Hempstead', 'West Point']
landmark_longitudes = [-74.173, -74.407, -74.21, -74.171, -73.9034, -73.762, -73.6216, -73.957449]
landmark_latitudes = [40.923, 40.511, 40.66, 40.73, 40.926, 41.0326, 40.7027, 41.38992]

# Define stations for Voronoi diagram
station_names = ["NYP", "YNY", "HUD", "CRT", "POU", "RHI"]
station_longitudes = [-73.993292, -73.902465, -73.798168, -73.882433, -73.937663, -73.951372]
station_latitudes = [40.750322, 40.935544, 42.253805, 41.189614, 41.707077, 41.921154]

# Draw base maps
plt.figure(1)
bigmap = Basemap(projection='merc', lat_0 = 41, lon_0 = -74,
                  resolution = 'f', area_thresh = 0.1,
                  llcrnrlon=-74.5789, llcrnrlat=40.557,
                  urcrnrlon=-72.36, urcrnrlat=42.43)

x,y = bigmap(station_longitudes,station_latitudes)
x_offsets = [-22500,-21000,0,0,0,0]
y_offsets = [0,0,0,0,0,0]
for label, xpt, ypt, x_offset, y_offset in zip(station_names, x, y,x_offsets,y_offsets):
    plt.text(xpt+x_offset, ypt+y_offset, label)
points = np.column_stack((x,y))
vor = Voronoi(points)
regions,vertices = voronoi_finite_polygons_2d(vor)
#print "_"
#print regions
#print "-"
#print vertices
for region in regions:
    polygon = vertices[region]
    plt.fill(*zip(*polygon),alpha=0.4)
plt.plot(points[:,0],points[:,1], 'ko',markersize=4)
plt.xlim(vor.min_bound[0] - 0.1, vor.max_bound[0] + 0.1)
plt.ylim(vor.min_bound[1] - 0.1, vor.max_bound[1] + 0.1)

bigmap.drawcoastlines()
bigmap.drawcountries()

```

```

#bigmap.fillcontinents(color = 'coral')
#bigmap.drawmapboundary(fill_color='aqua')
bigmap.drawstates()
bigmap.drawrivers()

#filenames = ["NewAshford.xlsx"]
filenames = glob.glob('*.xlsx') # List all .xlsx files in an array
color_index=0 # Starting index for cycling through marker colors

allny30 = open("All_30mi_Coords.txt",'a')
allny50 = open("All_50mi_Coords.txt",'a')
allreport = open("Report.txt",'w')

allreport.write("Report automatically generated by Python on the basis of MassGIS
data.\n\n'NY/NJ' refers to the number of tax bills mailed to New York or New Jersey
addresses; '30 mile' and '50 mile' headings refer to the number of tax bills mailed to
addresses within 30 or 50 miles (respectively) of one of the following stations: NYP, YNY,
CRT, POU, RHI, HUD. Headings 'NYP30' and 'NYP50' refer to the number of tax bills mailed to
addresses within 30 or 50 miles (respectively) of NYP station; similarly for other
stations. \n\nCity name \t Total tax bills \t NY/NJ \t 30 mile \t 50 mile \t NYP30 \t NYP50
\t YNY30 \t YNY50 \t CRT30 \t CRT50 \t POU30 \t POU50 \t RHI30 \t RHI50 \t HUD30 \t
HUD50 \n\n")

for file in filenames: # for each city
    cityname = get_cityname(file) # get the city's name
    print("Generating data and map for "+cityname+"...")
    cityny30 = open(cityname+"_30mi_Coords.txt",'w')
    cityny50 = open(cityname+"_50mi_Coords.txt",'w')
    citycoords = open(cityname+"_NYNJ_Coords.txt",'w')
    (zips,num_addr) = get_zips(file) # get the ZIP codes for city tax bills
    # (zips,zip_counts) = get_unique_zips(zips)
    (lats,longs) = get_coords(zips) # get latitudes and longitudes for ZIP codes
    (lat30,long30,lat50,long50,station30,station50) =
get_data(lats,longs,citycoords,cityny30,allny30,cityny50,allny50,station_latitudes,station_
longitudes) # get all the latitudes and longitudes for the city tax bills
    allreport.write(cityname+"\t"+str(num_addr)+"\t"+str(len(lats))+"\t"+str(len(lat30))+
"\t"+str(len(lat50))+"\t"+str(station30[0])+"\t"+str(station50[0])+"\t"+str(station30[1])+"\t"
"\t"+str(station50[1])+"\t"+str(station30[3])+"\t"+str(station50[3])+"\t"+str(station30[4])+"
"\t"+str(station50[4])+"\t"+str(station30[5])+"\t"+str(station50[5])+"\t"+str(station30[2])+"
"\t"+str(station50[2])+"\t"+str("\n"))
    print(cityname+"\t"+str(num_addr)+"\t"+str(len(lats))+"\t"+str(len(lat30))+"\t"+str(le
n(lat50))+"\t"+str(station30[0])+"\t"+str(station50[0])+"\t"+str(station30[1])+"\t"+str(sta
tion50[1])+"\t"+str(station30[3])+"\t"+str(station50[3])+"\t"+str(station30[4])+"\t"+str(st
ation50[4])+"\t"+str(station30[5])+"\t"+str(station50[5])+"\t"+str(station30[2])+"\t"+str(s
tation50[2])+"\t"+str("\n"))

    dot_color=colors[color_index] # get the color for the dots

    if long30:
        plt.figure(1)
        counts = [long30.count(long) for long in long30] # counts the number of occurrences
of each ZIP code
        maxct = max(counts)
        minct = min(counts)
        for i in range(1,len(long30)): # for each coordinate until the last one
            x,y = bigmap(long30[i],lat30[i]) # get lat/long attributes for overall bigmap
            if maxct == minct:
                themarksize = 1
            else:
                themarksize = 3.0*(counts[i]-minct)/(maxct-minct) + 1.0
            bigmap.plot(x,y,color=dot_color,marker='o',markersize=themarksize) # add marker
to overall bigmap, scaled by number of plots

```

```

plt.figure(3)
plt.clf()
city_bigmap = Basemap(projection='merc', lat_0 = 41, lon_0 = -74,
                      resolution = 'f', area_thresh = 0.1,
                      llcrnrlon=-74.5789, llcrnrlat=40.557,
                      urcrnrlon=-72.36, urcrnrlat=42.43)

x,y = city_bigmap(station_longitudes,station_latitudes)
x_offsets = [-22500,-21000,0,0,0,0]
y_offsets = [0,0,0,0,0,0]
for label, xpt, ypt, x_offset, y_offset in zip(station_names, x,
y,x_offsets,y_offsets):
    plt.text(xpt+x_offset, ypt+y_offset, label)
points = np.column_stack((x,y))
vor = Voronoi(points)
regions,vertices = voronoi_finite_polygons_2d(vor)
#print "---"
#print regions
#print "---"
#print vertices
for region in regions:
    polygon = vertices[region]
    plt.fill(*zip(*polygon),alpha=0.4)
    plt.plot(points[:,0],points[:,1], 'ko',markersize=8)
    plt.xlim(vor.min_bound[0] - 0.1, vor.max_bound[0] + 0.1)
    plt.ylim(vor.min_bound[1] - 0.1, vor.max_bound[1] + 0.1)
city_bigmap.drawcoastlines()
city_bigmap.drawcountries()
city_bigmap.drawstates()
city_bigmap.drawrivers()
#city_bigmap.fillcontinents(color = 'coral')
city_bigmap.drawmapboundary()
for i in range(1,len(long30)): # for each coordinate until the last one
    x,y = city_bigmap(long30[i],lat30[i]) # get lat/long attributes for city bigmap
    if maxct == minct:
        themarksize = 4
    else:
        themarksize = 3.0*(counts[i]-minct)/(maxct-minct) + 4.0
    city_bigmap.plot(x,y,color=dot_color,marker='o',markersize=themarksize) # add
marker to city bigmap
#x,y = city_bigmap(landmark_longitudes, landmark_latitudes)
#for label, xpt, ypt in zip(landmark_names, x, y):
#    plt.text(xpt, ypt, label)
plt.title('Tax Bills Mailed from '+cityname)
plt.savefig(cityname+"_bigmap.png")

color_index=color_index+1 # change the color index for the next city
cityny30.close()
cityny50.close()
citycoords.close()

plt.figure(1)
#plt.legend(loc="upper right")
plt.title("All Tax Bills")
#x,y = bigmap(landmark_longitudes,landmark_latitudes)
#for label, xpt, ypt in zip(landmark_names, x, y):
#    plt.text(xpt, ypt, label)
plt.savefig("allbills_bigmap.png")

allny30.close()
allny50.close()
allreport.close()

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