

Mass Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
Workforce Development Board Chairs
Workforce Development Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: August 16, 2017

Subject: Apprenticeship Technical Assistance Webinars

Purpose: To notify Local Workforce Development Boards, One-Stop Career Center Operators and other local workforce partners of Apprenticeship technical assistance webinars.

Background: Registered apprenticeship programs, pre-apprenticeship programs, employers and organizations that run an apprenticeship program as well as pre-apprenticeship training providers, employers, and workforce practitioners are encouraged to register.

August 17, 2:00-3:30pm EST: Who, What, When, and How: Adding Apprenticeship to Your Workforce Development Toolkit

Audience: Workforce Boards and American Job Center staff

This webinar, led by the National Association of Workforce Boards and Jobs for the Future, will discuss the steps that workforce boards took to engage employers and partners, the challenges they encountered in establishing registered apprenticeship programs, and the solutions they implemented to make registered apprenticeship an integral part of their workforce development strategy.

Register [here](#).

September 19, 10:00am-4:00pm, Chicago, IL: Workforce Board Accelerator Meeting

*Audience: exclusively for Workforce Boards and American Job Center staff.
Please forward to your workforce partners.*

Apprenticeships offer an "earn and learn" model ideal for many of the individuals and employers that rely on the workforce system. However, understanding the guidelines, maneuvering the system, and garnering the necessary support to create a viable apprenticeship program can be overwhelming. The Apprenticeship Accelerator meeting is an opportunity for workforce boards and key stakeholders to discuss models for partnership and collaboration that will increase engagement in apprenticeship and help identify ways registered apprenticeship can become an integral part of workforce development strategy.

For more information about the Accelerator meeting contact Kelly Middleton at middletonk@nawb.org.

Register [here](#).

September 11th at 2:00-3:00 p.m. ET: Getting Employers to Equity

Audience: sales and marketing executives of industry intermediaries, business services staff.

It is often difficult enough to convince employers facing talent shortages and skills gaps to consider registered apprenticeship as a solution. Learn how to promote apprenticeship as well as equity to these employers. **This webinar will explore strategies to identify the diversity and inclusion needs of an employer as part of a larger talent development strategy.**

Rhandi Berth of Wisconsin Regional Training Partnership (WRTP) will discuss the successful approach she has used with employers in a range of industries including the construction trades, manufacturing, and hospitality. A new resource from Jobs for the Future, with talking points about diversity and inclusion to use in discussions with employers, will also be highlighted.

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Action

Requested: Please share the information with staff and partners as appropriate.