



Daniel J. McKiernan
Acting Director

Commonwealth of Massachusetts

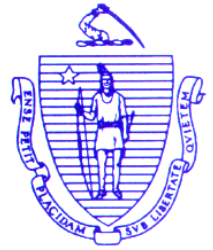
Division of Marine Fisheries

251 Causeway Street, Suite 400

Boston, Massachusetts 02114

(617) 626-1520

fax (617) 626-1509



Charles D. Baker
Governor

Karyn E. Polito
Lieutenant Governor

Kathleen Theoharides
Secretary

Ronald S. Amidon
Commissioner

Mary-Lee King
Deputy Commissioner

SEAFOOD MARKETING PROGRAM STEERING COMMITTEE MEETING AGENDA

3:00 PM – 4:00 PM

April 27, 2020

Held Virtually Via Zoom

Zoom Meeting Web Link:

<https://us02web.zoom.us/j/87177164238?pwd=dXg1ME1LT3dLdGFZUDJ5Mkw2MUVIUT09>

Phone Number: +1 312 626 6799

Meeting ID: 871 7716 4238

Password: 519857

1. Seafood Marketing Program update (3:00-3:15)
 - a. Current efforts relating to coronavirus crisis
 - b. Spring/Summer initiatives
2. Industry impacts roundtable (3:15-3:45)
 - a. Moderated by Chair, Acting Director Dan McKiernan
3. Wrap-up and next steps (3:45-4:00)