

Office of Outdoor Advertising  
Public Meeting

April 12, 2018

11:00 AM

State Transportation Building

10 Park Plaza

2<sup>nd</sup> Floor

Boston, MA 02116

Present:

John Romano, Executive Director

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1 P R O C E E D I N G S

2

3 JOHN ROMANO: Good morning, everyone.

4 My name is John Romano. I'm the Director of Outdoor  
5 Advertising for the Massachusetts Department of  
6 Transportation. We're here today for the April  
7 meeting of the Office of Outdoor Advertising.

8 This meeting is accessible to people  
9 with disabilities and individuals with limited English  
10 proficiency. If you filed a request with us for  
11 assistive technology, sign language, alternate format  
12 documents, an interpreter, translated documents, or  
13 other such services to be available here today, please  
14 see Lydia if you haven't yet received the assistance  
15 you need. I do not believe we received any.

16 We also could make amplification  
17 devices available from Lydia if you needed them. If  
18 you need any other similar assistance to participate  
19 today, please let Lydia know and we will do the best  
20 we can to accommodate you. But, always, if we know in  
21 advance, we can make sure that those services are  
22 available for you at the start of the meeting.

23 Thank you.

24 We'll go right to the agenda. If you

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1        didn't have a chance to sign in, there are sign-in  
2        sheets on the table to my left. If you could sign in  
3        before you leave, that would be great. There are  
4        copies of the meeting agendas as well as a copy of the  
5        March 14<sup>th</sup> regular session minutes. I will want to  
6        note just on those minutes that Item C says "See  
7        Attached List." We did not make a stack of copies of  
8        that list just to conserve. If you need a copy, Lydia  
9        has them. They are also posted on our website or we  
10       can make a copy available if you need one and did not  
11       get one.

12                        With that said, the meeting minutes of  
13       March 14, 2018 OOA public hearing, any questions,  
14       comments?

15                        (No response.)

16                        JOHN ROMANO: Seeing none, I will mark  
17       those approved.

18                        Getting right to the next agenda item,  
19       we application for a new license, C.M.B. Outdoor  
20       Advertising, LLC, 271 Canton Street, Stoughton, MA  
21       02072.

22                        Is anyone here representing them?

23                        MARK BILDNER: Yes.

24                        JOHN ROMANO: Please state your name

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1 for the record, sir.

2 MARK BILDNER: Mark Bildner, B-i-l-d-n-  
3 e-r.

4 JOHN ROMANO: Thank you very much for  
5 coming today.

6 We have taken a quick look at your  
7 application, reviewed it. It seems that you have all  
8 of the -- the application is filled out properly. We  
9 do have your certificate of good standing and/or tax  
10 compliance from the Department of Revenue. And, we  
11 have your W-9 form as needed.

12 Quickly looking, as I said, looking it  
13 over just quickly stating it appears that you have all  
14 of the appropriate paperwork, the appropriate fee. I  
15 do not see any glaring issues with this. However, as  
16 with all items at this hearing, we do not make any  
17 decisions here.

18 Do you have anything that you would  
19 like to add to your application?

20 MARK BILDNER: No, sir.

21 JOHN ROMANO: Okay. Great. We will  
22 take that under advisement and we will get back to you  
23 as to whether that's approved or not.

24 The next item on the agenda is a

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1 transfer. And it's ION The Ball, LLC, is David  
2 Gannon, General Manager, be transferring to Lamar  
3 Central Outdoor, LLC in Providence, 360 Warren Ave.,  
4 Norm Lagasse, Real Estate Manager. These are Permit  
5 Numbers 2017D015 and 2017D016.

6 Is anybody here from either side?

7 MIKE MURPHY: Mike Murphy, Lamar.

8 JOHN ROMANO: Thank you, Mike.

9 Mike, we've reviewed the paperwork.  
10 We've reviewed your submittal. It appears that from a  
11 paperwork standpoint everything is in order.

12 Marc, you did an inspection on these?

13 MARC PLANTE: Yes.

14 JOHN ROMANO: Anything to report?

15 MARC PLANTE: It's not built yet.

16 JOHN ROMANO: Correct.

17 MARC PLANTE: But the area has not  
18 changed. It is still conforming to the regulations.  
19 So, the reason for the transfer of the physical  
20 permit, there is one physical sign there for transfer.

21 JOHN ROMANO: Okay. And, just for the  
22 record -- I apologize -- the address for this is 150  
23 Barney Ave. in Rehoboth, MA.

24 So, with that, is there anything you

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1 would like to add at this time?

2 MIKE MURPHY: No, sir.

3 JOHN ROMANO: Okay. Great. I have no  
4 other issues.

5 Marc, we're all set?

6 MARC PLANTE: Yes.

7 JOHN ROMANO: Okay. Any comments or  
8 comments from the general public?

9 (No response.)

10 JOHN ROMANO: Seeing none, we will take  
11 this transfer request under advisement and we will get  
12 back to you.

13 MIKE MURPHY: Thank you.

14 JOHN ROMANO: We have applications for  
15 renewals of permits and licenses and we have for the  
16 record actions taken since the last public hearing.  
17 Does anybody have any questions, comments, or concerns  
18 on any of those items?

19 (No response.)

20 JOHN ROMANO: Seeing none.

21 So, before we close the meeting, I just  
22 want to let people know that our topnotch IT  
23 department here has created a new website for all of  
24 MassDOT. So, if you now click onto our OOA page, it

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1 is more than slightly different. It's pretty  
2 different. It has all of the same information; it  
3 just kind of looks different. We've rearranged a  
4 little. So you might have to move -- look around a  
5 little bit and click on a couple of things to get what  
6 you, you know, to find what you need. But everything  
7 we had in the past I believe is still there. It is a  
8 work in progress, so we may be adding some new things  
9 as we go along. But I just wanted to let people, you  
10 know, call that out to you so you will know that  
11 everything that you need is still there. It just will  
12 look and feel a little bit different. So, you may get  
13 that.

14 I know one thing I think we're still  
15 working on -- and Lydia can correct me if I'm wrong --  
16 so being someone that doesn't always -- I'm not that  
17 great with computers sometimes. So, I always go the  
18 old way like I used to go to Highway Division, obtain  
19 a permit, you know, go through those steps. I don't  
20 know if that link gets you to us like it used to. So,  
21 I think we did call that out to the person that we're  
22 working with in IT. So, if you went through the  
23 Highway Division side and then tried to go to obtain a  
24 permit, it used to list all the permits you could

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1 obtain, Outdoor Advertising being one of them. I  
2 don't think that connection is there yet. So, we are  
3 working with them to get that taken care of.

4 Yes?

5 AUDIENCE: If the meeting is cancelled  
6 for any reason that day, is there any place that we  
7 can go to find -- to see if -- one time, I think it  
8 was last month, I had come --

9 JOHN ROMANO: We were only cancelled  
10 because the Governor cancelled work, basically.

11 AUDIENCE: Okay.

12 JOHN ROMANO: He closed the building.  
13 So, we typically -- like today, obviously, these were  
14 two very light items that could have easily been moved  
15 to next month. I'm sure maybe not the individuals  
16 feel that way. But it was -- well, we had the  
17 meeting. If we cancel it, it's going to be for a  
18 reason like similar --

19 AUDIENCE: Sure. I'm just wondering is  
20 there a place to check before I'd be heading in.

21 JOHN ROMANO: I mean we weren't even  
22 here to be able to put it on the website. That's the  
23 problem.

24 AUDIENCE: Right.



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1                   JOHN ROMANO: So, if we were to cancel  
2 the meeting, we would send notices out. So, we have a  
3 -- there's an email list that we have, a listing. So,  
4 if we were to cancel, we would send something out. We  
5 would post it on -- like today, where the agenda is  
6 for today, we would like list it "cancelled." But we  
7 would try to find a way to reach out to people if we  
8 were cancelling it ahead of time.

9                   AUDIENCE: Okay.

10                  JOHN ROMANO: So far, I've been here  
11 three years, it's been cancelled twice, both times on  
12 account of snow and then the Governor actually  
13 cancelled. As a matter of fact, the rescheduled  
14 meeting, they cancelled the morning of work, but the  
15 meeting, because we couldn't get our usual time slot,  
16 was scheduled for 1:00. So, we got in at 11:00, but  
17 still had the hearing at 1:00.

18                  So, we'll have it unless, for the most  
19 part, unless there's a circumstance beyond our  
20 control. If it's something we do cancel ahead of  
21 time, we will reach out to people and we will post it  
22 where the agenda screen is, where the hearing screen  
23 is on our website.

24                  AUDIENCE: Okay. Great. Thank you.

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1                   JOHN ROMANO: All right. Any other  
2 questions, comments, or anything?

3                   (No response.)

4                   JOHN ROMANO: Seeing none, we are  
5 adjourned. Thank you all very much for coming in.

6                   Whereupon, the proceedings were concluded on  
7 April 12, 2018 at 11:12 a.m.)

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C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

*Judith Luciano*

Judith Luciano

\*\*All names not provided were spelled phonetically to the best of my ability.