

14538



Scolnick Laverty & Gouveia LLP

Stephen M. Scolnick
Mark R. Laverty
Lisa M. Gouveia
Vladimir L. Nechev
Michael J. Pavloski, LLC, Of Counsel

25 Braintree Hill Office Park, Suite 205
Braintree, MA 02184
Tel: 781-843-7700
Fax: 781-843-7703
www.sllegalgroup.com

February 7, 2019

**SENT FIRST CLASS MAIL
AND EMAIL**



RE: [REDACTED] - Personal Information

Dear [REDACTED]

As I indicated this office represents Hometown America and I have been asked to respond to your email dated February 5, 2019, that was sent to our client's sales consultant.

As you are aware, our client's sales consultant, Sandra Hermenau, sent an email to yourself and [REDACTED] which contained a power of attorney document which in error contained some personal information of your client, [REDACTED], allegedly in violation of M.G.L. 93H and 201 C.M.R. 17. Hometown America understands that this is not an acceptable practice and that this sales consultant has violated its own company privacy policy as well.

I am writing to provide you notice of this violation and to confirm that no other individual, entity or company was sent this personal information other than yourself and [REDACTED]. Hometown America will take prompt steps to delete this personal information from all of its servers and backup servers as well as notifying [REDACTED] to delete his email records as well. Our client is not aware of any unauthorized use of this personal information since the email was sent by its sales consultant containing your client's personal information. However, Hometown America intends to report this breach to the appropriate agencies as required by law to the Office of Consumer Affairs and Business Regulations and the Massachusetts Attorney General's Office.

Kindly address all future communications and/or correspondence regarding this matter to the undersigned below. If you have any questions please feel free to give me a call.

Thank you for you attention to this matter.

Very truly yours,
Scolnick Laverty & Gouveia, LLP

Mark R. Laverty
Mark R. Laverty, Esquire

Cc: Hometown America