

American Express Company  
4315 South 2700 West, MC: 020440  
Salt Lake City, Utah 84184

15013

Date:

Name  
Street Address  
City, State, Zip Code

American Express® Card Account ending in: X-XXXX

**RE: NOTICE OF DATA BREACH**

Dear [Name],

**WHAT HAPPENED?**

Protecting the security of our Account holders' information is very important to us and we strive to let you know about security concerns as soon as possible. We have been informed that a data security incident occurred at a merchant where you used your Card. Account information of some of our Accountholders, including some of your account information, may have been involved. It is important to note that American Express owned or controlled systems were not compromised by this incident, and we are providing this notice to you as a precautionary measure.

**WHAT INFORMATION WAS INVOLVED?**

At this time, we have been informed that your American Express® Prepaid account number, your name and other Card information such as the expiration date, may have been compromised. Please be aware that you may receive additional letters from us if more than one of your American Express® Prepaid accounts were involved.

**WHAT WE ARE DOING.**

As always, we will investigate potential fraudulent transactions brought to our attention. **You are protected from fraudulent transactions in accordance with the Consumer User Agreement.**

**WHAT YOU CAN DO.**

We ask that you carefully review your account for fraudulent activity. Below are some steps you can take to protect your account.

- **Login to your account** to review your account statements carefully and remain vigilant in doing so, especially over the next 12 to 24 months.

**OTHER IMPORTANT INFORMATION.**

**Included with this letter** are some additional helpful tips and steps you can take to protect yourself against the risks of fraud and identity theft.

**FOR MORE INFORMATION.**

If you notice any suspicious activity on your account, please don't hesitate to call us 24 hours a day, 7 days a week, at **the phone number listed on the back of your Card**. One of our Customer Care Professionals will be happy to assist you.

Especially in today's environment, we understand that your security is paramount. We are strongly committed to protecting the privacy and security of your information and regret any concern this may have caused you. As always, thank you for your trust in us, and for your continued Accountholdership.

Sincerely,

Stephen Kline  
Chief Privacy Officer, U.S.  
American Express Company