

15027

**Attachment B**  
**Copy of Consumer Notice**

15027

**Notification Regarding Potential Unauthorized Acquisition of Personal Information**

June 27, 2019

We write on behalf of Loungefly, LLC to inform you of an issue that may have involved payment card data and the customer username and password that you used at the Loungefly online store at [www.loungefly.com](http://www.loungefly.com). Loungefly has not confirmed that such information was in fact acquired by an unauthorized individual, but we are sending you this notice because we cannot rule out the possibility that it was.

Please note that, under Massachusetts law, you have the right to obtain any police report filed about this issue.

You also have a right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. In addition, a security freeze does not apply to a person or entity, or its affiliates, or collection agencies acting on behalf of the person or entity, with which you have an existing account that requests information in your credit report for the purposes of reviewing or collecting the account. Reviewing the account includes activities related to account maintenance, monitoring, credit line increases, and account upgrades and enhancements.

If you wish to place a security freeze on your credit file, you must separately place a security freeze on your credit file at each credit reporting agency. In order to place a security freeze, you may need to provide the following information: (1) Full name (including middle initial as well as Jr., Sr., II, III, etc.); (2) Social Security Number; (3) Date of birth; (4) Addresses for the prior five years; (5) Proof of current address; and (6) A legible copy of a government issued identification card. You can contact each credit reporting agency below for details on what information each company requires and to place a security freeze on your credit file:

**Equifax Security Freeze**  
P.O. Box 105788  
Atlanta, GA 30348  
800-349-9960  
[www.equifax.com](http://www.equifax.com)

**Experian Security Freeze**  
P.O. Box 9554  
Allen, TX 75013  
888-397-3742  
[www.experian.com](http://www.experian.com)

**TransUnion**  
P.O. Box 160  
Woodlyn, PA 19094  
888-909-8872  
[www.transunion.com](http://www.transunion.com)

We are enhancing the complexity requirements for customer passwords and requiring all Loungefly customers to select a new password that complies with the new requirements the

next time they log in to their Loungefly account, regardless of whether their username and password may have been impacted as part of the incident. As a reminder, it is always a good practice to use different passwords on different websites. To the extent you are using your Loungefly password for other services, consider instead using a new, unique password for each service. In addition, it is always a good practice to be vigilant and closely review or monitor your bank and credit card statements, credit reports and other financial information for any evidence of unusual activity or fraudulent charges. Customers are not responsible for counterfeit fraudulent charges on their credit cards or debit cards that are timely reported.

If you have any questions regarding the content of this notice, please contact us at [legal@loungefly.com](mailto:legal@loungefly.com) or (425) 261-0723 between the hours of 9:00am – 5:00pm PST Monday through Friday.

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