Notification Regarding Potential Unauthorized Acquisition of Personal Information

April 26, 2019

We write on behalf of Loungefly, LLC to inform you of an issue that may have involved payment card data that you used at the Loungfly online store at www.loungefly.com. Loungefly has not confirmed that your payment card data was in fact acquired by an unauthorized individual, but we are sending you this notice because we cannot rule out the possibility that it was.

Please note that, under Massachusetts law, you have the right to obtain any police report filed about this issue.

You also have a right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. In addition, a security freeze does not apply to a person or entity, or its affiliates, or collection agencies acting on behalf of the person or entity, with which you have an existing account that requests information in your credit report for the purposes of reviewing or collecting the account. Reviewing the account includes activities related to account maintenance, monitoring, credit line increases, and account upgrades and enhancements.

If you wish to place a security freeze on your credit file, you must separately place a security freeze on your credit file at each credit reporting agency. In order to place a security freeze, you may need to provide the following information: (1) Full name (including middle initial as well as Jr., Sr., II, III, etc.); (2) Social Security Number; (3) Date of birth; (4) Addresses for the prior five years; (5) Proof of current address; and (6) A legible copy of a government issued identification card. You can contact each credit reporting agency below for details on what information each company requires and to place a security freeze on your credit file:

Equifax Security Freeze P.O. Box 105788 Atlanta, GA 30348 800-349-9960 www.equifax.com Experian Security Freeze P.O. Box 9554 Allen, TX 75013 888-397-3742 www.experian.com TransUnion P.O. Box 160 Woodlyn, PA 19094 888-909-8872 www.transunion.com

It is always a good practice to be vigilant and closely review or monitor your bank and credit card statements, credit reports and other financial information for any evidence of unusual activity or fraudulent charges. Customers are not responsible for counterfeit fraudulent charges on their credit cards or debit cards that are timely reported.

If you have any questions regarding the content of this notice, please contact us at legal@loungefly.com or (425) 261-0723 between the hours of 9:00am -5:00pm PST Monday through Friday.

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