

15371

Date: July 2, 2019

[FirstName] [LastName]  
[Address1]  
[City], [State] [Zip]

**Re: Notice of Data Breach**

Dear \_\_\_\_\_

We are writing to inform you that Zeno Management, Inc. ("**Zeno**")<sup>1</sup> recently experienced a security breach incident and your personal information may have been exposed. This letter and the enclosed "*Information about Identity Protection*" guide ("**Guide**") provide you with additional information which we hope you will find helpful.

**WHAT YOU CAN DO**

Zeno has retained IdentityForce to offer you, free of charge, two years of credit monitoring and related identity protection services. You can enroll in the IdentityForce service at <https://secure.identityforce.com/benefit/zeno>. Please follow the instructions online that will guide you through the enrollment process. You will need your IdentityForce Verification Code, XXXXX, to activate the IdentityForce Service. If you need assistance, you may reach IdentityForce Membership Services at 1-877-MYIDFORCE (877-694-3367), available 24/7.

Pursuant to Massachusetts law, you also have the right to obtain a copy of any police report and to request a security freeze. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit, mortgages, employment, housing or other services. You may request a security freeze on your credit file by contacting each of the three national consumer credit reporting agencies: TransUnion, Equifax, and Experian. Additional information about placing a credit freeze may be found in the enclosed Guide as well.

**FOR MORE INFORMATION**

The Guide details steps individuals can take to help protect their information against potential misuse and identifies other resources that may be of interest to you. If you have any questions regarding the content of this letter or the enclosed Guide, you may contact me directly. In addition, IdentityForce phone support is available 24/7 at 1-877-MYIDFORCE (877-694-3367).

We take the security of your information very seriously and regret any inconvenience regarding this matter.

Sincerely,

Kimberley Danzi Overs  
Vice President & General Counsel  
Zeno Management, Inc.  
530 Seventh Avenue, Suite 2201  
New York, NY 10018

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<sup>1</sup> Zeno is owned by Zeno Pharma, LLC.

### **Information about Identity Protection**

Individuals who are concerned about a risk of identity theft or unauthorized transactions can consider the following steps:

You may obtain a free copy of your credit report online at [www.annualcreditreport.com](http://www.annualcreditreport.com), by calling toll-free 1-877-322-8228, or by mailing an Annual Credit Report Request Form (available at [www.annualcreditreport.com](http://www.annualcreditreport.com)) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281. You may also purchase a copy of your credit report by contacting one or more of the three national credit reporting agencies listed below.\*

**Equifax**, P.O. Box 740241, Atlanta, Georgia 30374-0241, 1-800-685-1111, [www.equifax.com](http://www.equifax.com)

**Experian**, P.O. Box 9532, Allen, TX 75013, 1-888-397-3742, [www.experian.com](http://www.experian.com)

**TransUnion**, P.O. Box 1000, Chester, PA 19022, 1-877-322-8228, [www.transunion.com](http://www.transunion.com)

*\*Please note though that the IdentityForce service includes access to credit reports.*

Vigilance with respect to reviewing account statements and credit reports may help reduce fraud or identity theft. Any suspicious activity or suspected identity theft may be reported to the proper law enforcement authorities, including local law enforcement, your state's attorney general, and/or the Federal Trade Commission ("FTC"). You may contact the FTC or your state's regulatory authority to obtain additional information about avoiding and protection against identity theft: Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, D.C. 20580, 1-877-IDTHEFT (438-4338), [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft).

**Fraud Alerts:** There are two types of fraud alerts that you can place on your credit report to put your creditors on notice that you may be a victim of fraud: an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for at least one year. You may have an extended alert placed on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years. You can place a fraud alert on your credit report by contacting any of the three national credit reporting agencies at the toll-free numbers listed below:

**Equifax**  
877-478-7625

**Experian**  
888-397-3742

**TransUnion**  
800-680-7289

**Credit Freezes:** You have the right to put a credit freeze on your credit file so that no new credit can be opened in your name without the use of a PIN number that is issued to you when you initiate a freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. If you place a credit freeze, potential creditors and other third parties will not be able to get access to your credit report unless you temporarily lift the freeze. Therefore, using a credit freeze may delay your ability to obtain credit. Under federal law, you may place, temporarily lift, and/or remove a credit freeze, free of charge. Credit freeze laws vary from state to state. Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting company. Since the instructions for how to establish a credit freeze differ from state to state, please contact the three major credit reporting companies as specified below to find out more information.

**Equifax Security Freeze**  
P.O. Box 105788  
Atlanta, GA 30348  
[www.equifax.com](http://www.equifax.com)

**Experian Security Freeze**  
P.O. Box 9554  
Allen, TX 75013  
[www.experian.com](http://www.experian.com)

**TransUnion (FVAD)**  
P.O. Box 2000  
Chester, PA 19022-2000  
[freeze.transunion.com](http://freeze.transunion.com)

You can obtain more information about fraud alerts and credit freezes by contacting the FTC or one of the national credit reporting agencies listed above.

**Additional Information:** You can further educate yourself regarding identity theft, security freezes, fraud alerts, and the steps you can take to protect yourself against identity theft and fraud by contacting the Federal Trade Commission or your state Attorney General. The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; [www.identitytheft.gov](http://www.identitytheft.gov); 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission encourages those who discover that their information has been misused to file a complaint with them. Instances of known or suspected identity theft should be reported to law enforcement, the Federal Trade Commission, and your state Attorney General.