

<<Date>> (Format: Month Day, Year)

<<FirstName>> <<MiddleName>> <<LastName>> <<NameSuffix>>

<<Address1>>

<<Address2>>

<<City>>, <<State>> <<Zip>>

Dear <<FirstName>> <<LastName>>,

Standard Insurance Company values the privacy and security of our customers' personal information. We contract with Ameritas, a leading dental and vision administrator, as the third-party administrator for our dental and vision products. Regrettably we are writing to tell you about an incident at Ameritas that may have involved some of your personal information. This letter explains the measures we have taken and the steps you can take in response.

What information was involved

The information contained in the email account may have included your name, address, email address, date of birth, Social Security number, member ID number, policyholder name, employer name, and policy number. It is important to note that while this information was included in the compromised email accounts, we and Ameritas have no indication that your information has been misused.

What we are doing

Ameritas engaged a forensic firm to assist in understanding the technical aspects of the incident and have implemented security enhancements to strengthen their security defenses against future attempts. The Ameritas associates involved received additional training to help prevent future incidents like this from occurring. Ameritas has contacted law enforcement and will continue to work with them during their investigation.

To help relieve concerns and restore confidence following this incident, Ameritas has secured the services of Kroll to provide identity monitoring at no cost to you for eighteen (18) months. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, a Web Watcher, Fraud Consultation and Identity Theft Restoration.

Visit **krollbreach.idMonitoringService.com** to activate and take advantage of your identity monitoring services. You have until **October 6, 2019** to activate your identity monitoring services.

Membership Number: << Member ID>>

To receive credit services by mail instead of online, please call 1-844-243-2294. Additional information describing your services is included with this letter.

Please review the enclosed "Additional Resources" section included with this letter. This section describes additional steps you can take to help protect yourself, including recommendations by the Federal Trade Commission regarding identity theft protection and details on how to place a fraud alert or a security freeze on your credit file.

If you have questions, please call 1-844-243-2294, Monday through Friday from 8:00 a.m. to 5:30 p.m. Central Time. Please have your membership number ready.

Sincerely,

Daniel J. McMillan

Vice President, Insurance Services Group