

15789



September 26, 2019

[First Name] [Middle Name] [Last Name] [Suffix]
[Address 1]
[Address 2]
[City], [State] [Zip Code]

Re: Notice of Data Privacy Incident

Dear [First Name] [Middle Name] [Last Name] [Suffix]:

Standard Offset Printing Company (“Standard Offset”) is writing to notify you of a recent incident that may affect the security of your personal information. We write to provide you with information about the incident, steps we are taking in response, and steps you can take to better protect against possible misuse of your personal information, should you feel it appropriate to do so.

The confidentiality, privacy, and security of your personal information are among our highest priorities. We have taken and continue to take steps to prevent this type of incident from happening in the future.

As an added precaution, and at no cost to you, we arranged to have ID Experts provide identity monitoring for 24 months. ID Experts is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, Dark Web Monitoring, and Identity Recovery Assistance. It is incumbent upon you to enroll in these services, as we are not able to act on your behalf to enroll you in the credit monitoring service. To enroll and start monitoring your personal information, please follow the steps below:

- Visit <https://app.myidcare.com/account-creation/protect> to enroll in and take advantage of your identity monitoring services.
- *You have until August 1, 2020 to enroll in your identity monitoring services.*
- Membership Number: <<Member ID>>
- If you have questions about enrolling in these services, please call **1-800-939-4170**

**ADDITIONAL DETAILS REGARDING YOUR TWENTY-FOUR MONTH
ID EXPERTS MONITORING SERVICES**

MyIDCare will include two-year enrollment(s) into the following services:

SINGLE BUREAU CREDIT MONITORING – Monitoring of credit bureau for changes to the member’s credit file such as new credit inquires, new accounts opened, delinquent payments, improvements in the member’s credit report, bankruptcies, court judgments and tax liens, new addresses, new employers, and other activities that affect the member’s credit record.

HQ & PHARMACEUTICAL CENTER
433 Pearl St., Reading PA 19602
p. 610.375.6174 f. 610.375.6254

PRINT & TECHNOLOGY CENTER
500 East Oregon Rd., Lititz PA 17543
p. 717.569.3264 f. 717.569.3403

MAILING & FULFILLMENT CENTER
2939 Old Tree Dr., Lancaster PA 17603
p. 717.299.2961 f. 717.299.2962

CYBERSCANTM – Dark Web monitoring of underground websites, chat rooms, and malware, 24/7, to identify trading or selling of personal information like SSNs, bank accounts, email addresses, medical ID numbers, driver’s license numbers, passport numbers, credit and debit cards, phone numbers, and other unique identifiers.

IDENTITY THEFT INSURANCE – Identity theft insurance will reimburse members for expenses associated with restoring their identity should they become a victim of identity theft. If a member’s identity is compromised, the policy provides coverage for up to \$1,000,000, with no deductible, from an A.M. Best “A-rated” carrier. Coverage is subject to the terms, limits, and/or exclusions of the policy.

FULLY-MANAGED IDENTITY RECOVERY – ID Experts’ fully-managed recovery service provides restoration for identity theft issues such as (but not limited to): account creation, criminal identity theft, medical identity theft, account takeover, rental application, tax fraud, benefits fraud, and utility creation. This service includes a complete triage process for affected individuals who report suspicious activity, a personally assigned IDCare Specialist to fully manage restoration of each case, and expert guidance for those with questions about identity theft and protective measures.

Monitor Your Accounts.

We also encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

You have the right to place a “security freeze” on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

Experian P.O. Box 9554 Allen, TX 75013 1-888-397-3742 www.experian.com/freeze/center.html	TransUnion P.O. Box 2000 Chester, PA 19016 1-888-909-8872 www.transunion.com/credit-freeze	Equifax P.O. Box 105788 Atlanta, GA 30348-5788 1-800-685-1111 www.equifax.com/personal/credit-report-services
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In order to request a security freeze, you will need to provide the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, military identification, etc.);

7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

As an alternative to a security freeze, you have the right to place an initial or extended "fraud alert" on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

Experian
P.O. Box 2002
Allen, TX 75013
1-888-397-3742
www.experian.com/fraud/center.html

TransUnion
P.O. Box 2000
Chester, PA 19106
1-800-680-7289
www.transunion.com/fraud-victim-resource/place-fraud-alert

Equifax
P.O. Box 105069
Atlanta, GA 30348
1-888-766-0008
www.equifax.com/personal/credit-report-services

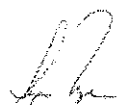
Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

You can also further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself, by contacting the consumer reporting agencies, your state Attorney General, or the Federal Trade Commission (FTC). The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (877-438-4338); and TTY: 866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can also obtain further information on how to file such a complaint by way of the contact information listed above. Instances of known or suspected identity theft should also be reported to law enforcement, the FTC, and the Massachusetts Attorney General.

We recognize that you may have questions that are not addressed in this notice. If you have additional questions or concerns, please call me at 610-375-6174 extension 1128 between the hours of 9:00 am and 4:00 pm Eastern Time.

We sincerely regret any inconvenience this event may cause you. We remain committed to safeguarding the information in our care, and will continue to take steps to ensure the security of our systems.

Sincerely,



Suzanne Nye
Chief Financial Officer
The Standard Group