

FILSON

SINCE 1897

C.C. Filson Co.
1741 1st. Avenue S.
Seattle, WA 98134

16045

November 14, 2019

F0561-L02-0000001



SAMPLE A SAMPLE - ALL STATES WITH
COMPANY XYZ
APT 123
123 ANY ST
ANYTOWN, US 12345-6789

NOTICE OF DATA BREACH

Dear Sample A Sample:

The privacy of your personal information is important to us, which is why, as a precautionary measure, we are writing to let you know that we have experienced a data security incident that involves your personal information.

WHAT HAPPENED

On September 18, 2019, Filson experienced a security breach when a phishing email was sent to the wholesale orders mailbox. Subsequently, there was access by an external login to the Filson network.

WHAT INFORMATION WAS INVOLVED

The personal information accessed may have included your first and last name, mailing address, email address, phone number, work address, work phone number, credit card number, expiration date, and CVV code.

WHAT WE ARE DOING

Filson deeply regrets that this incident occurred. We have thoroughly reviewed the wholesale ordering email address and are notifying you that your personal information has been compromised. We have notified your credit card company of this breach and have taken measures to secure our network against future attacks.

WHAT YOU CAN DO

Please review the attachment to this letter (Steps You Can Take to Further Protect Your Information) for further information on steps you can take to protect your information. Additionally, you should remain vigilant in monitoring your accounts and promptly change your password(s), security question answer(s) or take any other steps to protect all online accounts that use the same username and email address, or security question and answer.

FOR MORE INFORMATION

For further information and assistance, please contact Filson at 855-414-6049 between the hours of 9:00 AM and 5:00 PM PST daily.

Sincerely,

Lisa Gold
General Counsel

0000001



F0561-L02

Steps You Can Take to Further Protect Your Information

- **Review Account Statements and Report Suspicious Activity:** Examine your account statements and credit reports for suspicious activity, and promptly notify the financial institution or company with which the account is maintained, and/or your local law enforcement agency if you detect suspicious activity.

You also should promptly report any fraudulent activity or any suspected identity theft to proper law enforcement authorities, including your state attorney general and the Federal Trade Commission (FTC). To file a complaint with the FTC, go to IdentityTheft.gov or call 1-877-ID-THEFT (877-438-4338). For more information, visit <https://www.ftc.gov> or contact the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580.

- **Obtain and Monitor Credit Report:** A free copy of your credit report is available from each of the three major credit reporting agencies once every 12 months. Obtain your credit report by visiting <http://www.annualcreditreport.com>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can access the request form at <https://www.annualcreditreport.com/requestReport/requestForm.action>.

You can elect to purchase a copy of your credit report or receive more information by contacting one of the three national credit reporting agencies listed below:

Equifax
(866) 349-5191
www.equifax.com
P.O. Box 740241
Atlanta, GA 30374

Experian
(888) 397-3742
www.experian.com
P.O. Box 4500
Allen, TX 75013

TransUnion
(800) 888-4213
www.transunion.com
2 Baldwin Place
P.O. Box 1000
Chester, PA 19016

- **Consider Placing a Fraud Alert on Credit Report:** A fraud alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. The initial alert is free and will stay on your credit file for at least 90 days. Contact any of the three credit reporting agencies identified above to place a fraud alert on your credit report. For more information, visit <http://www.annualcreditreport.com> or contact the FTC or the credit reporting agencies listed above.
- **Consider Placing a Security Freeze on Credit File:** A security freeze (also known as a credit freeze) makes it harder for someone to open a new account in your name and prevents potential creditors from accessing your credit report without your consent.* You must separately place a security freeze on your credit file with each credit reporting agency. To place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement, or insurance statement. There is no charge to request a security freeze or to remove a security freeze. For more information, contact the FTC and/or the credit reporting agencies listed above.

- Consider Credit Report Monitoring Services: Filson has arranged with Experian to provide you with IdentityWorksSM credit monitoring services for two years, at no cost to you. You will have access to the following features once you enroll in Experian IdentityWorks:
 - Experian credit report at signup: See what information is associated with your credit file. Daily credit reports are available for online members only.**
 - Credit Monitoring: Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
 - Identity Restoration: Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
 - Experian IdentityWorks ExtendCARETM: You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
 - Up to \$1 Million Identity Theft Insurance^{***}: Provides coverage for certain costs and unauthorized electronic fund transfers.

To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you enroll by: January 31, 2020 (Your code will not work after this date.)
- Visit the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/3bcredit>
- Provide your activation code: ABCDEFGHI

Please note that a credit card is NOT required for enrollment in Experian IdentityWorks. If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 1-855-414-6049 by January 31, 2020. Be prepared to provide engagement number **DB16284** as proof of eligibility for the identity restoration services by Experian.

Please note that Identity Restoration support is available to you for one year from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration. You will also find self-help tips and information about identity protection at this site.

* Placing a security freeze on your account may not be available in all U.S. states. As placing a security freeze prevents potential creditors from accessing your credit report without your consent, using a security freeze may interfere with or delay your ability to apply for a new credit card, wireless phone, or any service that requires a credit check.

** Offline members will be eligible to call for additional reports quarterly after enrolling.

*** The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

0000001



F0561-L02