

16192



Return Mail Processing Center  
P.O. Box 6336  
Portland, OR 97228-6336

<<Mail ID>>  
<<Name 1>>  
<<Name 2>>  
<<Address 1>>  
<<Address 2>>  
<<Address 3>>  
<<Address 4>>  
<<Address 5>>  
<<City>><<State>><<Zip>>  
<<Country>>

<<Date>>

**NOTICE OF DATA BREACH**

Dear <<Name 1>>:

Sealcoating Inc. d/b/a Indus ("Indus") respects the privacy of your information and takes the proper protection and use of your information very seriously, which is why we are writing to tell you about a data security incident that occurred between June 15, 2019 and September 5, 2019, that may have exposed some of your personal information.

When we learned about this incident, we promptly engaged third-party industry-leading experts to forensically investigate the nature and scope of this data event, including any potentially impacted individuals, which, after location of contact information, was completed on November 22, 2019. To further protect your information from unauthorized access, we have implemented heightened technical security measures designed to prevent similar incidents from occurring in the future.

**What Information Was Involved**

As a result of this security incident, an unauthorized individual may have accessed or acquired some of your personal information, which may have included your first and last name, <<Breached Elements>>. While we are unable to confirm any actual access to or acquisition of your personal information, and we have no evidence of any attempted or actual misuse of your information, we are providing you with notice of this event, our response, and steps you may take to protect against the possibility of identity theft and fraud.

**What We Are Doing**

To help relieve concerns following this incident, we have secured Equifax to provide identity monitoring at no cost to you for two years. Equifax, as a credit bureau with over a billion updates to data sets daily, functions as a first point of contact for credit related issues, which allows it to efficiently furnish timely notification to individuals enrolled in its identity monitoring product.

Visit [www.myservices.equifax.com/gold](http://www.myservices.equifax.com/gold) to activate and take advantage of your identity monitoring product.

You have until <<Enrollment Deadline>> to activate your identity monitoring product.

Equifax Credit Watch Gold Activation Code Number: <<Activation Code>>

Additional information describing this product is included with this letter. We encourage you to review the description and to consider enrolling in this product.

## What Else Can I Do To Protect My Information

We recommend that you remain vigilant, review your relevant account statements, and monitor your credit reports for suspicious activity. Some state laws advise you to report any suspected identity theft to law enforcement, your state's Attorney General, and the Federal Trade Commission. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit bureaus. To order your free credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report:

### Equifax

P.O. Box 740241  
Atlanta, Georgia 30374  
1-800-685-1111  
[www.equifax.com](http://www.equifax.com)

### Experian

P.O. Box 9554  
Allen, Texas 75013  
1-888-397-3742  
[www.experian.com](http://www.experian.com)

### TransUnion

P.O. Box 6790  
Fullerton, CA 92834  
1-800-680-7289  
[www.transunion.com](http://www.transunion.com)

**Fraud Alerts:** At no charge, you can also have these credit bureaus place a "fraud alert" on your file that alerts creditors to take additional steps to verify your identity prior to granting credit in your name. This can be done by contacting the credit bureaus by phone and also via Experian's, Equifax's, or Transunion's websites. Once you place a fraud alert at one credit bureau, that bureau is required to notify the other two and have alerts placed on your behalf. Note, however, that because the alert tells creditors to follow certain procedures to protect you, it may also delay your efforts to obtain credit while the agency verifies your identity.

If you wish to place a fraud alert, contact any one of the credit bureaus using the contact information below:

### Equifax Fraud Alert

P.O. Box 105069  
Atlanta, GA 30348  
1-888-766-0008  
[www.equifax.com/personal/credit-report-services](http://www.equifax.com/personal/credit-report-services)

### Experian Fraud Alert

P.O. Box 2002  
Allen, TX 75013  
1-888-397-3742  
[www.experian.com/fraud/center.html](http://www.experian.com/fraud/center.html)

### TransUnion Fraud Alert

P.O. Box 2000  
Chester, PA 19106  
1-800-680-7289  
[www.transunion.com/fraud-victim-resource/place-fraud-alert](http://www.transunion.com/fraud-victim-resource/place-fraud-alert)

**Security Freezes:** You have the right to place a security freeze on your credit report free of charge. A security freeze is intended to prohibit a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services. To place a security freeze on your credit report, you must send a written request to each of the three major consumer reporting agencies by regular, certified or overnight mail in order for the freeze to be effective. In order to request a security freeze, you will need to provide the following information: (1) full name (including middle initial and any suffixes); (2) Social Security number; (3) date of birth; (4) current address and previous addresses for the past five years; (5) proof of current address, such as a current utility bill, bank statement, or insurance statement; (6) a legible photocopy of a government issued identification card; (7) Social Security card, pay stub, or W2; and (8) any applicable incident report or complaint filed with a law enforcement agency. Under federal law, you cannot be charged to place, lift, or remove a security freeze.

You may obtain a security freeze from each of the three credit bureaus by written request, through the telephone, or by accessing their websites, using the contact information below:

### Equifax Security Freeze

P.O. Box 105788  
Atlanta, GA 30348  
1-800-349-9960  
[www.equifax.com/personal/credit-report-services](http://www.equifax.com/personal/credit-report-services)

### Experian Security Freeze

P.O. Box 9554  
Allen, TX 75013  
1-888-397-3742  
[www.experian.com/freeze/center.html](http://www.experian.com/freeze/center.html)

### TransUnion Security Freeze

P.O. Box 160  
Woodlyn, PA 19094  
1-888-909-8872  
[www.transunion.com/credit-freeze](http://www.transunion.com/credit-freeze)

The credit reporting agencies have one (1) to three (3) business days after receiving your request to place a security freeze on your credit report, based upon the method of your request. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number (PIN) or password (or both) that can be used by you to authorize the removal or lifting of the security freeze. It is important to maintain this PIN/password in a secure place, as you will need it to lift or remove the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must make a request to each of the credit reporting agencies by mail, through their websites, or by phone (using the contact information above). You must provide proper identification (including name, address, and Social Security number) and the PIN number or password provided to you when you placed the security freeze, as well as the identities of those entities or individuals you would like to receive your credit report. You may also temporarily lift a security freeze for a specified period of time rather than for a specific entity or individual, using the same contact information above. The credit bureaus have between one (1) hour (for requests made online) and three (3) business days (for requests made by mail) after receiving your request to lift the security freeze for those identified entities or for the specified period of time.

To remove the security freeze, you must make a request to each of the credit reporting agencies by mail, through their websites, or by phone (using the contact information above). You must provide proper identification (name, address, and Social Security number) and the PIN number or password provided to you when you placed the security freeze. The credit bureaus have between one (1) hour (for requests made online) and three (3) business days (for requests made by mail) after receiving your request to remove the security freeze.

You may wish to review the tips provided by the Federal Trade Commission on how to avoid identity theft. For more information, please visit [www.identitytheft.gov](http://www.identitytheft.gov) or call 1-877-ID-THEFT (877-438-4338). IdentityTheft.gov is the federal government's one-stop resource for identity theft victims. The site provides streamlined checklists and sample letters to guide you through the recovery process.

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and the Attorney General's office in your state. You can also obtain information from these sources about additional methods to prevent identity theft, and you can obtain information from the Federal Trade Commission and the consumer reporting agencies for more information regarding fraud alerts and security freezes. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission  
Consumer Response Center  
600 Pennsylvania Avenue, NW  
Washington, D.C. 20580  
1-877-438-4338  
[www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)

**State Attorney General's Office Contact Information:**

For Massachusetts residents: You may contact the Attorney General, 1 Ashburton Place, Boston, MA 02108, <https://www.mass.gov/orgs/office-of-attorney-general-maura-healey>, 1-617-727-8400.

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

**For More Information**

For further information, please call 833-935-1346 between 9:00 a.m. and 9:00 p.m. EST, Monday through Friday. We take the protection of your personal information very seriously and apologize for any inconvenience. We trust that the services we are offering to you demonstrate our continued commitment to your security and satisfaction.

Sincerely,



Richard L. Goodick, Vice President



Enter your Activation Code: <<Activation Code>>

### **Product Information**

**Equifax® Credit Watch™ Gold provides you with the following key features:**

- Equifax® credit file monitoring with alerts to key changes to your Equifax Credit Report
- Automatic Fraud Alerts<sup>1</sup> With a fraud alert, potential lenders are encouraged to take extra steps to verify your ID before extending credit
- Wireless alerts (available online only) Data charges may apply.
- Access to your Equifax® credit report
- Up to \$25,000 Identity Theft Insurance<sup>2</sup>
- Live agent Customer Service 7 days a week from 8 a.m. to 3 a.m.

### **Enrollment Instructions**

**To sign up online for online delivery go to [www.myservices.equifax.com/gold](http://www.myservices.equifax.com/gold)**

- 1. Welcome Page:** Enter the Activation Code provided at the top of this page in the "Activation Code" box and click the "Submit" button.
- 2. Register:** Complete the form with your contact information (name, gender, home address, date of birth, Social Security Number and telephone number) and click the "Continue" button.
- 3. Create Account:** Complete the form with your email address, create a User Name and Password, check the box to accept the Terms of Use and click the "Continue" button.
- 4. Verify ID:** The system will then ask you up to four security questions to verify your identity. Please answer the questions and click the "Submit Order" button.
- 5. Order Confirmation:** This page shows you your completed enrollment. Please click the "View My Product" button to access the product features.

**To sign up for US Mail delivery, dial 1-866-937-8432 for access to the Equifax Credit Watch automated enrollment process. Note that all credit reports and alerts will be sent to you via US Mail only.**

- 1. Activation Code:** You will be asked to enter your enrollment code as provided at the top of this letter.
- 2. Customer Information:** You will be asked to enter your home telephone number, home address, name, date of birth and Social Security Number.
- 3. Permissible Purpose:** You will be asked to provide Equifax with your permission to access your Equifax credit file and to monitor your file. Without your agreement, Equifax cannot process your enrollment.
- 4. Order Confirmation:** Equifax will provide a confirmation number with an explanation that you will receive your Fulfillment Kit via the US Mail (when Equifax is able to verify your identity) or a Customer Care letter with further instructions (if your identity can not be verified using the information provided). Please allow up to 10 business days to receive this information.

<sup>1</sup> The Automatic Fraud Alert feature is made available to consumers by Equifax Information Services LLC and fulfilled on its behalf by Equifax Consumer Services LLC.

<sup>2</sup> Identity theft insurance is underwritten by American Bankers Insurance Company of Florida or its affiliates. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions and exclusions of coverage. Coverage may not be available in all jurisdictions.



Return Mail Processing Center  
 P.O. Box 6336  
 Portland, OR 97228-6336

<<Mail ID>>  
 To the Parents of  
 <<Name 1>>  
 <<Name 2>>  
 <<Address 1>>  
 <<Address 2>>  
 <<Address 3>>  
 <<Address 4>> <<Date>>  
 <<Address 5>>  
 <<City>><<State>><<Zip>>  
 <<Country>>

**NOTICE OF DATA BREACH**

To the Parents of <<Name 1>>:

Sealcoating Inc. d/b/a Indus (“Indus”) respects the privacy of your child’s information and takes the proper protection and use of your child’s information very seriously, which is why we are writing to tell you about a data security incident that occurred between June 15, 2019 and September 5, 2019, that may have exposed some of your child’s personal information.

When we learned about this incident, we promptly engaged third-party industry-leading experts to forensically investigate the nature and scope of this data event, including any potentially impacted individuals, which, after location of contact information, was completed on November 22, 2019. To further protect your child’s information from unauthorized access, we have implemented heightened technical security measures designed to prevent similar incidents from occurring in the future.

**What Information Was Involved**

As a result of this security incident, an unauthorized individual may have accessed or acquired some of your child’s personal information, which may have included a first and last name, <<Breached Elements>>. While we are unable to confirm any actual access to or acquisition of your child’s personal information, and we have no evidence of any attempted or actual misuse of your child’s information, we are providing you with notice of this event, our response, and steps you may take to protect against the possibility of identity theft and fraud.

**What We Are Doing**

To help relieve concerns following this incident, we have secured Equifax to provide identity monitoring at no cost to your child for two years. Equifax will scan its credit database for any instances of your child’s Social Security number and look for an Equifax credit file and, if located, lock down the file.

Visit [http://myservices.equifax.com/efx1\\_brminor](http://myservices.equifax.com/efx1_brminor) to activate and take advantage of your child’s identity monitoring product.

You have until <<Enrollment Deadline>> to activate your child’s identity monitoring product.

Equifax Child Identity Monitoring Activation Code Number: <<Activation Code>>

Additional information describing this product is included with this letter. We encourage you to review the description and to consider enrolling your child in this product.

## What Else Can I Do To Protect My Child's Information

We recommend that you remain vigilant, review your child's relevant account statements, if any, and monitor whether a credit file has been opened in your child's name. Some state laws advise you to report any suspected identity theft to law enforcement, your state's Attorney General, and the Federal Trade Commission. Under U.S. law, you are entitled to one free credit report for your child annually from each of the three major credit bureaus. To order your child's free credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report:

**Equifax**  
P.O. Box 740241  
Atlanta, Georgia 30374  
1-800-685-1111  
[www.equifax.com](http://www.equifax.com)

**Experian**  
P.O. Box 9554  
Allen, Texas 75013  
1-888-397-3742  
[www.experian.com](http://www.experian.com)

**TransUnion**  
P.O. Box 6790  
Fullerton, CA 92834  
1-800-888-4213  
[www.transunion.com](http://www.transunion.com)

**Security Freezes:** You have the right to place a security freeze on your child's credit report free of charge. A security freeze is intended to prevent credit, loans, and services from being approved in your child's name. To place a security freeze on your child's credit report, you must mail a written request to any of the three credit reporting agencies listed below. You will need to provide legible copies of documentation that verify your identity, your child's identity, and your relationship to the child. To prove your identity, you must provide copies of (1) your driver's license or other government-issued identification; (2) Social Security card; and (3) birth certificate. To prove you are the child's parent or authorized representative, you must provide copies of one (1) of the following: (1) child's birth certificate; (2) a court order; (3) a lawfully executed and valid power of attorney; or (4) a foster care certification. To validate the child's identity, copies of both of the following must be provided: (1) child's Social Security card; and (2) child's birth certificate. Under federal law, you cannot be charged to place, lift, or remove a security freeze.

**Equifax Security Freeze**  
P.O. Box 105788  
Atlanta, GA 30348  
1-800-349-9960  
[www.equifax.com/personal/credit-report-services](http://www.equifax.com/personal/credit-report-services)

**Experian Security Freeze**  
P.O. Box 9554  
Allen, TX 75013  
1-888-397-3742  
[www.experian.com/freeze/center.html](http://www.experian.com/freeze/center.html)

**TransUnion Security Freeze**  
P.O. Box 160  
Woodlyn, PA 19094  
1-888-909-8872  
[www.transunion.com/credit-freeze](http://www.transunion.com/credit-freeze)

The credit reporting agencies have one (1) to three (3) business days after receiving your request to place a security freeze on your child's credit report, based upon the method of your request. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number (PIN) or password (or both) that can be used by you to authorize the removal or lifting of the security freeze. It is important to maintain this PIN/password in a secure place, as you will need it to lift or remove the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your child's credit report, you must make a request to each of the credit reporting agencies by mail, through their websites, or by phone (using the contact information above). You must provide proper identification (including name, address, and Social Security number) and the PIN number or password provided to you when you placed the security freeze, as well as the identities of those entities or individuals you would like to receive your child's credit report. You may also temporarily lift a security freeze for a specified period of time rather than for a specific entity or individual, using the same contact information above. The credit bureaus have between one (1) hour (for requests made online) and three (3) business days (for requests made by mail) after receiving your request to lift the security freeze for those identified entities or for the specified period of time.

To remove the security freeze, you must make a request to each of the credit reporting agencies by mail, through their websites, or by phone (using the contact information above). You must provide proper identification (name, address, and Social Security number) and the PIN number or password provided to you when you placed the security freeze. The credit bureaus have between one (1) hour (for requests made online) and three (3) business days (for requests made by mail) after receiving your request to remove the security freeze.

**Fraud Alerts:** As your child attains the age of majority, at no charge, your child can also have these credit bureaus place a "fraud alert" on your child's file that alerts creditors to take additional steps to verify your child's identity prior to granting credit in your child's name. This can be done by contacting the credit bureaus by phone and also via Experian's, Equifax's, or Transunion's websites. Once your child places a fraud alert at one credit bureau, that bureau is required to notify the other two and have alerts placed on your child's behalf. Note, however, that because the alert tells creditors to follow certain procedures to protect your child, it may also delay your child's efforts to obtain credit while the agency verifies your child's identity.

If your child wishes to place a fraud alert, contact any one of the credit bureaus using the contact information below:

**Equifax Fraud Alert**

P.O. Box 105069  
Atlanta, GA 30348  
1-888-766-0008  
[www.equifax.com/personal/  
credit-report-services](http://www.equifax.com/personal/credit-report-services)

**Experian Fraud Alert**

P.O. Box 2002  
Allen, TX 75013  
1-888-397-3742  
[www.experian.com/fraud/  
center.html](http://www.experian.com/fraud/center.html)

**TransUnion Fraud Alert**

P.O. Box 2000  
Chester, PA 19106  
1-800-680-7289  
[www.transunion.com/  
fraud-victim-resource/  
place-fraud-alert](http://www.transunion.com/fraud-victim-resource/place-fraud-alert)

You may wish to review the tips provided by the Federal Trade Commission on how to avoid identity theft. For more information, please visit [www.identitytheft.gov](http://www.identitytheft.gov) or call 1-877-ID-THEFT (877-438-4338). IdentityTheft.gov is the federal government's one-stop resource for identity theft victims. The site provides streamlined checklists and sample letters to guide you and your child through the recovery process.

If you believe your child is the victim of identity theft or have reason to believe your child's personal information has been misused, you should immediately contact the Federal Trade Commission and the Attorney General's office in your state. You can also obtain information from these sources about additional methods to prevent identity theft, and you can obtain information from the Federal Trade Commission and the consumer reporting agencies for more information regarding security freezes. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission  
Consumer Response Center  
600 Pennsylvania Avenue, NW  
Washington, D.C. 20580  
1-877-438-4338  
[www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)

**State Attorney General's Office Contact Information:**

For Massachusetts residents: You may contact the Attorney General, 1 Ashburton Place, Boston, MA 02108, <https://www.mass.gov/orgs/office-of-attorney-general-maura-healey>, 1-617-727-8400.

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If your child is the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

**For More Information**

For further information, please call 833-935-1346 between 9:00 a.m. and 9:00 p.m. EST, Monday through Friday. We take the protection of your child's personal information very seriously and apologize for any inconvenience. We trust that the services we are offering to you demonstrate our continued commitment to your child's security and satisfaction.

Sincerely,



Richard L. Goodick, Vice President



Enter your Activation Code: <<Activation Code>>

### **Product Information**

Equifax Child Identity Monitoring will scan the Equifax credit database for any instances of the minor's social security number and look for a copy of the minor's Equifax credit file.

- If no SSN match is found and no Equifax credit file exists, Equifax will create an Equifax credit file in the minor's name and immediately "lock" the Equifax credit file. This will prevent access to the minor's Equifax credit file in the future. If Equifax receives a request for your minor's Equifax credit report, you will receive an email alert.
- If there is a match and an Equifax credit file exists, Equifax will immediately "lock" the file and alert you to activity against the file, such as an attempt to open a new line of credit.
- The minor's Equifax credit file will be locked for 12 months from date of activation. After that time, the minor's Equifax credit file will be deleted from our credit database if it contains no credit data.

### **Enrollment Instructions**

To enroll in Equifax Child Identity Monitoring go to [http://myservices.equifax.com/efx1\\_brminor](http://myservices.equifax.com/efx1_brminor) and follow the instructions below:

- 1. Welcome Page:** Enter the Activation Code provided at the top of this page in the "Activation Code" box and click the "Submit" button.
- 2. Register:** Complete the form with **YOUR** contact information first (name, gender, home address, date of birth, Social Security Number and telephone number) and click the "Continue" button.
- 3. Create Account:** Complete the form with your email address, create a User Name and Password, after reviewing the Terms of Use, check the box to accept the Terms of Use and click the "Continue" button.
- 4. Verify ID:** The system will then ask you up to four security questions to verify your identity. Please answer the questions and click the "Submit Order" button.
- 5. Order Confirmation:** This page shows you your completed enrollment. Please click the "View My Product" button to access the product features.
- 6. Click the orange button "Enroll Child"** to enter your child's information (child's name, Date of Birth and Social Security Number). Note: if you enter the child's SSN incorrectly, you will need to remove the minor by going to your Member Center and clicking on "My Account" to remove the minor from the account. You may then re-enroll the minor with the correct SSN.
- 7. Check the box confirming you are the child's parent or guardian.**
- 8. Click "Submit"** to enroll your child.