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C/O ID Experts
10300 SW Greenburg Rd. Suite 570
Portland, OR 97223

To Enroll, Please Call:
1-800-939-4170
Or Visit:
<https://app.myidcare.com/account-creation/protect>
Enrollment Code: <<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

December 3, 2019

Re: Notice of Data Security Incident

Dear <<First Name>> <<Last Name>>,

We are writing to inform you of a potential data security incident WBD, Inc. ("WBD") recently discovered that may have involved your personal information. At WBD, we take the privacy and security of all information we collect and store very seriously. We are sending you this letter to notify you about the incident and provide information about steps you can take to protect your information.

What Happened?

On September 4, 2019, we learned that a WBD email account was accessed by an unknown individual without authorization. We immediately engaged our IT provider to investigate the incident. We then conducted a review of the information that could have been accessed by the unauthorized individual. On October 23, 2019, we learned that your personal information may have been in the email account that was accessed without authorization. While we are not aware of the misuse of any information as a result of this incident, we are sending you this letter to inform you of the incident and to share steps you can take to help protect your information.

What Information Was Involved?

The information may have included your <<variable text>>.

What We Are Doing.

This incident occurred while WBD, Inc. was in the process of implementing multi-factor authentication for its email accounts. That implementation has now been completed, which greatly reduces the chance that a similar incident could occur in the future.

In addition, we are offering identity theft protection services through ID Experts®, the data breach and recovery services expert, to provide you with MyIDCare™. MyIDCare services include: 24 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, MyIDCare will help you resolve issues if you discover that your identity is compromised.

What You Can Do.

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

Under U.S. law, you have the right to put a security freeze on your credit file for up to one year at no cost. A security freeze prohibits a consumer reporting agency from releasing any information from a consumer's credit report without written authorization. Please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of requests you make for new loans, credit, mortgages, employment, housing or other services.

To place a security freeze on your credit report, you must send a written request to each of the three major consumer reporting agencies:

Equifax Security Freeze: P.O. Box 105788, Atlanta, GA 30348, 1-800-685-1111, www.equifax.com

Experian Security Freeze: P.O. Box 9554, Allen, TX 75013, 1-888-397-3742, www.experian.com/freeze/center.html

TransUnion Security Freeze: P.O. Box 2000, Chester, PA, 19016, 1-888-909-8872, freeze.transunion.com

In order to request a security freeze, you will need to provide the following information:

1. Full name and any suffixes;
2. Social Security Number;
3. Date of birth;
4. If you have moved in the past five (5) years, the addresses where you have lived over the prior five years;
5. Proof of current address such as a current utility bill or telephone bill;
6. A legible photocopy of a government issued identification card (state driver's license or ID card, etc.);
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft;
8. If you are not a victim of identity theft, include payment by check, money order, or credit card. Do not send cash through the mail.

The consumer reporting agencies have three (3) business days after receiving your request to place a security freeze on your credit report. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number (PIN) or password, or both that can be used by you to authorize the removal or lifting of the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must call or send a written request to the consumer reporting agencies by mail and include proper identification (name, address, and Social Security Number) and the PIN or password provided to you when you placed the security freeze as well as the identities of those entities or individuals you would like to receive your credit report or the specific period of time you want the credit report available. The consumer reporting agencies have three (3) business days after receiving your request to lift the security freeze for those identified entities or for the specified period of time.

To remove the security freeze, you must send a written request to each of the three consumer reporting agencies by mail and include proper identification (name, address, and Social Security Number) and the PIN or password provided to you when you placed the security freeze. The consumer reporting agencies have three (3) business days after receiving your request to remove the security freeze.

In order to determine whether any unauthorized credit was obtained with your information, you may obtain a copy of your credit report at www.annualcreditreport.com or 877-322-8228. You may also request information on how to place a fraud alert by contacting any of the above consumer reporting agencies. A fraud alert is intended to alert you if someone attempts to obtain credit in your name without your consent. It is recommended that you remain vigilant for any incidents of fraud or identity theft by reviewing credit card account statements and your credit report for unauthorized activity. You may also contact the Federal Trade Commission (FTC) to learn more about how to prevent identity theft:

FTC, Consumer Response Center
600 Pennsylvania Avenue, NW, Washington, D.C. 20580
www.ftc.gov/bcp/edu/microsites/idtheft/, 877-IDTHEFT (438-4338).

As mentioned above, we are offering you complimentary credit monitoring and identity protection services called MyIDCare through ID Experts, a data breach and recovery services expert. MyIDCare services include: 24 months of credit monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, MyIDCare will help you to resolve issues if your identity is compromised.

You can enroll in the ID Experts services we are offering by contacting ID Experts at the website or phone number provided below. Please note you will need to provide your Enrollment Code listed above to ID Experts during the enrollment process. Your services start on the date that you enroll in the services and can be used at any time thereafter for 24 months. To receive credit monitoring services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

If you have questions about your complementary credit monitoring and identity protection services or need assistance with enrolling, please call ID Experts at 1-800-939-4170 from 9 am - 9 pm Eastern Standard Time, Monday through Friday. Please have your Enrollment Code ready.

We deeply regret any inconvenience or concern this may cause. Please do not hesitate to reach out to our designated call center if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Dan Schneider', with a stylized flourish at the end.

Dan Schneider, President and CEO
WBD, Inc.