

16187



<<Date>> (Format: Month Day, Year)

<<first_name>> <<middle_name>> <<last_name>> <<suffix>>
<<address_1>>
<<address_2>>
<<city>>, <<state_province>> <<postal_code>>
<<country >>

Re: Notice of Data <<b2b_text_1>>

Dear <<first_name>> <<middle_name>> <<last_name>> <<suffix>>,

Blauer Manufacturing Co., Inc. ("Blauer") is writing to notify you of an incident that may affect the security of the payment card information you recently used on our website, www.blauer.com, on <<b2b_text_2(transaction date)>>. We take this incident very seriously. This letter provides information regarding the resources available to help protect your information from possible misuse, should you feel it is appropriate to do so.

As a safeguard, we have arranged for Kroll to provide identity monitoring services, at no cost to you, for one year.

What we are doing to protect your information:

To help monitor your personal information for potential fraud, we are offering a complimentary one-year membership of identity monitoring services through Kroll. To activate your membership and start monitoring your personal information please follow the steps below:

• Visit **krollbreach.idMonitoringService.com** to activate and take advantage of your identity monitoring services.

• You have until **February 20, 2020** to activate your identity monitoring services.

Membership Number: <<Member ID>>

Additional information describing your services is included with this letter.

We encourage you to remain vigilant, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus listed below directly to request a free copy of your credit report.

You have the right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

Experian

PO Box 9554
Allen, TX 75013
1-888-397-3742

www.experian.com/freeze/center.html

TransUnion

P.O. Box 160
Woodlyn, PA 19094
1-888-909-8872

www.transunion.com/credit-freeze

Equifax

PO Box 105788
Atlanta, GA 30348-5788
1-800-685-1111

www.equifax.com/personal/credit-report-services

In order to request a security freeze, you will need to provide the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.);
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft;

The credit reporting agencies have one (1) to three (3) business days after receiving your request to place a security freeze on your credit file report, based upon the method of the request. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with the process by which you may remove the security freeze, including an authentication mechanism. Upon receiving a direct request from you to remove a security freeze and upon receiving proper identification from you, the consumer reporting agency shall remove a security freeze within one (1) hour after receiving the request by telephone for removal or within three (3) business days after receiving the request by mail for removal.

As an alternative to a security freeze, you have the right to place an initial or extended "fraud alert" on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

Experian

P.O. Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com/fraud/center.html

TransUnion

P.O. Box 2000
Chester, PA 19106
1-888-680-7289
www.transunion.com/fraud-victim-resource/place-fraud-alert

Equifax

P.O. Box 105069
Atlanta, GA 30348
1-888-766-0008
www.equifax.com/personal/credit-report-services

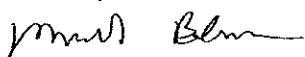
Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

You can also further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself, by contacting the consumer reporting agencies, your state Attorney General, or the Federal Trade Commission (FTC). The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (877-438-4338); and TTY: 866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can also obtain further information on how to file such a complaint by way of the contact information listed above. Instances of known or suspected identity theft should also be reported to law enforcement, the FTC, and the Massachusetts Attorney General.

We recognize that you may have questions that are not answered in this letter. We have established a confidential, toll-free hotline to assist you with questions regarding this incident, the free services we are making available, and steps you can take to help protect yourself against identity theft and fraud. The hotline is available Monday through Friday, 9:00 a.m. to 6:30 p.m. EST, at 1-888-918-0489. You may also write to Blauer Manufacturing at 20 Aberdeen St, Boston, MA 02215.

Blauer takes the privacy and security of the personal information in our care seriously. We sincerely regret any concern or inconvenience this has caused you.

Sincerely,



Michael Blauer, President
Blauer Manufacturing Co., Inc.



A Division of
DUFF & PHELPS

TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You've been provided with access to the following services¹ from Kroll:

Single Bureau Credit Monitoring

You will receive alerts when there are changes to your credit data—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who can help you determine if it's an indicator of identity theft.

Fraud Consultation

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

Identity Theft Restoration

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator can dig deep to uncover the scope of the identity theft, and then work to resolve it.

¹ Kroll's activation website is only compatible with the current version or one version earlier of Chrome, Firefox, Safari and Edge. To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

Exhibit B



<<Date>> (Format: Month Day, Year)

<<first_name>> <<middle_name>> <<last_name>> <<suffix>>
<<address_1>>
<<address_2>>
<<city>>, <<state_province>> <<postal_code>>
<<country >>

Re: Notice of Data Security Incident

Dear <<first_name>> <<middle_name>> <<last_name>> <<suffix>>,

Blauer Manufacturing Co., Inc. ("Blauer") is writing to notify you of an incident that may affect the security of the payment card information you recently used on our website, www.blauer.com, on <<b2b_text_2(transaction date)>>. We take this incident very seriously. This letter provides information regarding the resources available to help protect your information from possible misuse, should you feel it is appropriate to do so.

Based on our review of the impacted card data, we believe that you used a personal consumer payment card for the transaction at issue. You may, however, have instead used a business or corporate card. If you believe that you used a business or corporate card for the impacted transaction, please call our dedicated assistance line at 1-888-918-0489 to learn more about the steps you can take to protect your business organization's information and to receive a new notice letter addressed to your business organization.

As a safeguard, we have arranged for Kroll to provide identity monitoring services, at no cost to you, for one year.

What we are doing to protect your information:

To help monitor your personal information for potential fraud, we are offering a complimentary one-year membership of identity monitoring services through Kroll. To activate your membership and start monitoring your personal information please follow the steps below:

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You have until **February 20, 2020** to activate your identity monitoring services.

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PO Box 105788
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3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.);
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We recognize that you may have questions that are not answered in this letter. We have established a confidential, toll-free hotline to assist you with questions regarding this incident, the free services we are making available, and steps you can take to help protect yourself against identity theft and fraud. The hotline is available Monday through Friday, 9:00 a.m. to 6:30 p.m. EST, at 1-888-918-0489. You may also write to Blauer Manufacturing at 20 Aberdeen St, Boston, MA 02215.

Blauer takes the privacy and security of the personal information in our care seriously. We sincerely regret any concern or inconvenience this has caused you.

Sincerely,



Michael Blauer, President
Blauer Manufacturing Co., Inc.

TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

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¹ Kroll's activation website is only compatible with the current version or one version earlier of Chrome, Firefox, Safari and Edge. To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

Exhibit C



<<Date>> (Format: Month Day, Year)

<<first_name>> <<middle_name>> <<last_name>> <<suffix>>
<<address_1>>
<<address_2>>
<<city>>, <<state_province>> <<postal_code>>
<<country >>

Re: Notice of Data Privacy Incident

Dear <<first_name>> <<middle_name>> <<last_name>> <<suffix>>,

Blauer Manufacturing Co., Inc. ("Blauer") is writing to notify you of an incident that may affect the security of the payment card information your organization recently used on our website, www.blauer.com. We take this incident very seriously. We are providing this notice so that organizations who are our customers receive advice comparable to what state breach notification laws require that we provide solely to affected individuals. This letter provides details of the incident and the resources available to your organization to help protect your organization's information from possible misuse, should you feel it is appropriate to do so.

What Happened? On or about October 23, 2019, Blauer identified suspicious activity regarding our online e-commerce website, www.blauer.com. Blauer immediately launched an investigation with the assistance of a third-party forensic firm to determine the nature and scope of the activity. Blauer also took steps to implement additional procedures to further protect the security of customer debit and credit card information on our website.

On or about November 11, 2019, the forensic investigation determined it was possible that certain customer credit and debit card information for transactions that occurred on Blauer's e-commerce website between September 26, 2019 and October 23, 2019 may have been subject to unauthorized access and/or acquisition. While the investigation was unable to definitively confirm whether card data was accessed or taken, Blauer is notifying your organization because we have confirmed that your organization's credit or debit card was used for a transaction on our e-commerce website during the relevant time period.

What Information Was Affected? The information potentially affected includes your organization's name, credit or debit card number, expiration date, and card security code number or CVV as they were entered during an online purchase on <<b2b_text_2(transaction date)>>. In addition, if you attempted from our checkout page to sign into blauer.com when you had no such account on file, the password that you attempted to use may also have been exposed if you entered it before typing your credit or debit card number.

What Are We Doing? We take the security of sensitive information in our care very seriously. We have security measures in place to protect the data on our systems and we are working to implement additional safeguards to help ensure the privacy and security of information in our care. This incident has been reported to your organization's credit card company, and we will be reporting this incident to certain state regulators and law enforcement.

What Can You Do? You can find out more about how to help protect against potential identity theft and fraud in the enclosed Steps Your Organization Can Take To Better Protect Its Information.

For More Information: We understand that you may have questions about this incident that are not addressed in this letter. If you have additional questions, or need assistance please call our dedicated assistance line at 1-888-918-0489 Monday through Friday, 9:00 a.m. to 6:30 p.m., ET. You may also write to Blauer Manufacturing at 20 Aberdeen St, Boston, MA 02215.

Blauer takes the privacy and security of your organization's information in our care seriously. We sincerely regret any concern or inconvenience this has caused you.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Blauer". The signature is written in a cursive style with a prominent initial "M".

Michael Blauer, President
Blauer Manufacturing Co., Inc.

STEPS YOUR ORGANIZATION CAN TAKE TO BETTER PROTECT ITS INFORMATION

We encourage your organization to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity.

Although we have no reason to believe that your organization's information has been used to file fraudulent tax returns, you can contact the IRS at www.irs.gov/Individuals/Identity-Protection for helpful information and guidance on steps you can take to address a fraudulent tax return filed in your organization's name and what to do if you become the victim of such fraud. You can also visit www.irs.gov/uac/Taxpayer-Guide-to-Identity-Theft for more information.

You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself, by contacting the Federal Trade Commission, or your state Attorney General.

The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, www.identitytheft.gov, 1-877-ID-THEFT (1-877-438-4338); TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.