

16352

Company Logo

Return Mail Processing Center  
P.O. Box 6336  
Portland, OR 97228-6336

<<Name 1>>

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<<Address 1>>

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<<Address 3>>

<<Address 4>>

<<Address 5>>

<<City>><<State>><<Zip>>

<<Date>>

<<Country>>

**NOTICE OF DATA BREACH**

Dear <<Name 1>>

On behalf of Northerner Scandinavia AB, located at Mobelgatan 4, 43133 Molndal, Sweden and which owns Northerner Scandinavia Inc., located at 6 State Rd., Mechanicsburg, Pennsylvania 17050 (collectively, "**Northerner**"), we are writing to inform you about a recent incident involving the potential exposure of some of your personal information on [www.nicokick.com](http://www.nicokick.com) (the "**NicoKick Website**"). You are receiving this notice because you may have recently made a purchase on the NicoKick Website.

**WHAT INFORMATION WAS INVOLVED?**

The information potentially involved was limited to: First Name; Last Name; Street Address; City; State; Zip/Postal Code; Country; Phone Number; Email Address; Password (if this value was entered to create an account); Payment Card Number; Payment Card Security Code; and Payment Card Month/Year of Expiration if the values for these items were typed into the checkout page on the NicoKick Website and the "place order" button was hit. The unauthorized script may have also captured web browser and operating system information.

**WHAT ARE WE DOING?**

We immediately began an investigation as soon as we suspected a problem. We quickly contacted the Federal Bureau of Investigation and brought in a leading forensics firm to assist in our investigation. In addition, we are also taking certain technical precautions in effort to prevent this type of incident from occurring again.

**WHAT YOU CAN DO.**

1. **Monitor Account Statements and Free Credit Reports.** You should remain vigilant for incidents of financial fraud and identity theft by regularly reviewing your account statements and monitoring free credit reports.
2. **Change Passwords.** We recommend you change your password for any online accounts, including accounts with Northerner and any other account on which you used the same or similar information used for your Northerner account.
3. **Contact the Federal Trade Commission, Law Enforcement and Credit Bureaus.** You may contact the Federal Trade Commission ("FTC"), your state's Attorney General's office, or law enforcement, to report incidents of identity theft or to learn about steps you can take to protect

yourself from identity theft. To learn more, you can go to the FTC's websites at [www.IdentityTheft.gov](http://www.IdentityTheft.gov) and [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft); call the FTC at (877) IDTHEFT (438-4338); or write to: FTC Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

You may contact the nationwide credit reporting agencies at:

Equifax  
(800) 525-6285  
P.O. Box 740241  
Atlanta, GA 30374-0241  
[www.equifax.com](http://www.equifax.com)

Experian  
(888) 397-3742  
P.O. Box 9701  
Allen, TX 75013  
[www.experian.com](http://www.experian.com)

TransUnion  
(800) 916-8800  
Fraud Victim Assistance  
Division  
P.O. Box 2000  
Chester, PA 19022  
[www.transunion.com](http://www.transunion.com)

4. **Obtain Free Copy of Credit Reports.** You may also periodically obtain credit reports from each nationwide credit reporting agency. If you discover information on your credit report arising from a fraudulent transaction, you should request that the credit reporting agency delete that information from your credit report file. In addition, under the Fair Credit Reporting Act ("FCRA"), you are entitled to one free copy of your credit report every 12 months from each of the three nationwide credit reporting agencies. You may obtain a free copy of your credit report by going to [www.AnnualCreditReport.com](http://www.AnnualCreditReport.com) or by calling (877) 322-8228.
5. **Additional Rights Under the FCRA.** You also have other rights under the FCRA. For further information about your rights under the FCRA, please visit:  
<https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf>.
6. **Request Fraud Alerts and Security Freezes.** You may obtain additional information from the FTC and the credit reporting agencies about fraud alerts and security freezes. You can add a fraud alert to your credit report file to help protect your credit information. A fraud alert can make it more difficult for someone to get credit in your name because it tells creditors to follow certain procedures to protect you, but it also may delay your ability to obtain credit. You may place a fraud alert in your file by calling just one of the three nationwide credit reporting agencies listed above. As soon as that agency processes your fraud alert, it will notify the other two agencies, which then must also place fraud alerts in your file.

In addition, you can contact the nationwide credit reporting agencies at the following numbers to place a security freeze at no cost to you:

Equifax  
(800) 349-9960

Experian  
(888) 397-3742

TransUnion  
(888) 909-8872

Placing a security freeze prohibits the agency from releasing any information about your credit report without your written authorization. Security freezes must be placed separately at each of the three nationwide credit reporting agencies. When requesting a security freeze, you may need to provide the following information:

- Your full name, with middle initial as well as Jr., Sr., II, etc.
- Social Security number
- Date of birth
- Current address and all addresses for the past two years
- Proof of current address, such as a current utility bill or telephone bill
- Legible copy of a government-issued identification card, such as a state driver's license,

state identification card, or military identification.

After receiving your request, each agency will send you a confirmation letter containing a unique PIN or password that you will need to lift or remove the freeze. You should keep the PIN or password in a safe place.

7. **For residents of Massachusetts:** You have the right to obtain a police report (should one be filed) and request a free security freeze, free of charge, as described above. Placing a security freeze may require that you provide certain personal information (e.g., name, Social Security number, date of birth, and address) and proper identification (such as a copy of a government-issued ID card and a bill or statement) prior to honoring your request for a security freeze.

#### **FOR MORE INFORMATION**

We regret any inconvenience or concern this incident may cause you. Please do not hesitate to contact our support agents for this event at <Toll Free Number> or by sending an email message to [hannah.kaber@hayppgroup.com](mailto:hannah.kaber@hayppgroup.com) if you have any questions or concerns. For reference, Northerner is owned by the Haypp Group AB, which is located at Birger Jarlsgatan 43, 111 45, Stockholm, Sweden.

Sincerely,

*Signature Image*

Hannah Kaber  
General Counsel

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General Counsel