

16468



4905 77th Avenue, Milan, IL 61264
855.308.0459

GROUPO.COM

[Date], 2020

«First Name» «Last Name»
«Address Line 2»
«Address Line 1»
«City», «State» «ZIP Code»

Dear [Name]:

Notice of Security Incident

Group O is a third-party contractor of Michelin North America, Inc. that provides support services for corporate rewards programs, including the BFGoodrich Extreme Rewards Program. Our records indicate that you recently participated in a corporate rewards program that we support, and we wanted to let you know about a matter that involves your 1099 tax form information potentially being disclosed to another business or individual. Importantly, we have no indication or reason to believe that any information has been misused, but as a precautionary measure, we wanted to reach out to you.

We are reviewing our procedures and will implement measures to ensure that this type of event does not happen in the future. Included in this mailer you will find your corrected 1099. Finally, while we do not believe that your information is at risk of misuse, as a courtesy, we have arranged to have Kroll protect your identity for 24 months at no cost to you. The service will start on the date of this notice and you can use them any time during the next 24 months.

How to Activate Your Identity Monitoring Services

1. You must activate your identity monitoring services by **May 11, 2020**. Your Activation Code will not work after this date.
2. Visit **redeem.kroll.com** to activate your identity monitoring services.
3. Provide Your Activation Code: <<Enter Activation Code>> and Your Verification ID: **6GU**
4. To sign in to your account after you have activated your identity monitoring services, please visit **krollbreach.idmonitoringservice.com**

If you have questions, please call **1-(844) 904-0953**, Monday through Friday from 8:00 a.m. to 5:30 p.m. Central Time.

Through this communication, we request that you securely destroy any information that was inadvertently sent to you. In addition, in the attachment to this letter, we are providing general information to you about good security practices that you may find helpful. It is always best practice to change online passwords regularly; to be vigilant against threats of identity theft or fraud and to regularly review and monitor your account statements and credit history for any signs of unauthorized transactions or activity; to immediately report unauthorized activity on your credit or bank accounts to your financial service providers; and to act on your right to file a report with law enforcement if you ever suspect you are the victim of identity theft or fraud. In addition, in today's digital environment, always be alert to "phishing" emails from someone who acts like they know you and requests sensitive information over email, such as passwords, social security numbers, or bank account information.

Group O values your privacy and sincerely regrets any concern this event may cause you. If you have any questions or concerns that are not addressed in this notice letter, you may call the dedicated assistance line we have established regarding this event: BFGoodrich Extreme Rewards Fulfillment Center. Support is available Monday through Friday 9:00 a.m. to 6:00 p.m. Eastern Time by emailing us at Support@BFGoodrichExtremeRewards.com or by calling 1-855-308-0459.

Sincerely,

Bob Marriott
Chief Financial Officer

[Attachment](#)

ATTACHMENT FOR MASSACHUSETTS RESIDENTS: INFORMATION ABOUT IDENTIFY THEFT PROTECTION

To protect against possible fraud, identity theft or other financial loss, we encourage you to remain vigilant, to review your account statements and to monitor your credit reports. Provided below are the names and contact information for the three major U.S. credit bureaus and additional information about steps you can take to obtain a free credit report and place a fraud alert or security freeze on your credit report. If you believe you are a victim of fraud or identity theft you should consider contacting your local law enforcement agency, your State's attorney general, or the Federal Trade Commission. Please know that contacting us will not expedite any remediation of suspicious activity.

INFORMATION ON OBTAINING A FREE CREDIT REPORT - U.S. residents are entitled under U.S. law to one free credit report annually from each of the three major credit bureaus. To order: visit www.annualcreditreport.com or call (877) 726-1014.

INFORMATION ON IMPLEMENTING A FRAUD ALERT OR SECURITY FREEZE - Consider contacting the three major credit bureaus at the addresses below to place a fraud alert on your credit report. A fraud alert indicates to anyone requesting your credit file that you suspect you are a possible victim of fraud. A fraud alert does not affect your ability to get a loan or credit. Instead, it alerts a business that your personal information might have been compromised and requires that business to verify your identity before issuing you credit. Although this may cause some short delay if you are the one applying for the credit, it might protect against someone else obtaining credit in your name. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit, mortgages, employment, housing or other services.

A credit reporting agency may not charge you to place, temporarily lift, or permanently remove a security freeze. To place a fraud alert or security freeze on your credit report, you must contact the three credit bureaus below:

Equifax: Consumer Fraud Division
P.O. Box 740256
Atlanta, GA 30374
(888) 766-0008
www.equifax.com

Experian: Credit Fraud Center
P.O. Box 9554
Allen, TX 75013
(888) 397-3742
www.experian.com

TransUnion: TransUnion LLC
P.O. Box 2000
Chester, PA 19022-2000
(800) 680-7289
www.transunion.com

To request a security freeze, you will need to provide the following information: Your full name (including middle initial as well as Jr., Sr., II, III, etc.); Social Security Number; Date of birth; If you have moved in the past five (5) years, the addresses where you have lived over those prior five years; Proof of current address such as a current utility bill or telephone bill; and A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.).

U.S. FEDERAL TRADE COMMISSION ("FTC") – Contact the FTC for information on fraud alerts, security freezes, and how to protect yourself from ID theft, at: 400 7th St. SW, Washington, DC 20024; Tel (877) 382-4357; or www.consumer.gov/idtheft.

ADDITIONAL RESOURCES

Your state Attorney General may also have advice on preventing identity theft, and you should report instances of known or suspected identity theft to law enforcement, your State Attorney General, or the FTC.

Massachusetts Residents: Under Massachusetts law, you have the right to obtain any police report filed in connection to the incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.