

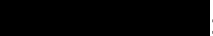
Omaha Hotels, Inc.  
d/b/a Comfort Inn Waukesha, WI  
2510 Plaza Court  
Waukesha, WI 53186

16559

February 26, 2020



## NOTICE OF DATA SECURITY INCIDENT

Dear :

The owner of the Comfort Inn Waukesha, Wisconsin ("Hotel"), Omaha Hotels, Inc., is writing to inform you of an incident that may affect the security of your personal information. We take this incident very seriously and are providing you with information and access to resources so that you can better protect against the possibility of misuse of your personal information, should you feel it appropriate to do so.

The privacy and protection of our guests' information is a matter we take very seriously. We apologize for any concern or inconvenience that may be caused by this incident and we recommend that you closely review this letter for steps that you may take to further protect yourself against any potential misuse of your information.

### **What Happened?**

On January 19, 2020, an unauthorized person or persons gained access to guest information kept by the Hotel.

### **What Information Was Involved?**

The unauthorized person or persons may have accessed credit card authorization forms for past or future reservation(s), including: first and last name, driver's license photocopy, credit card numbers, expiration dates and CCV codes.

### **What We Are Doing?**

Upon learning of the incident, the Hotel immediately reported it to the police. The Hotel immediately began its investigation into the incident. The Hotel promptly retained a computer forensic investigation firm to examine the incident, make sure that security had been fully restored, and determine whether any personal information of Hotel guests or employees had been stolen or compromised during the incident.

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The Hotel has reset all computer access passwords and removed remote access from all but hotel-level executive personnel. In addition, the Hotel has provided supplemental training to its staff on safeguarding login credentials and recognizing suspicious computer and soliciting activity both via telephone and computer.

### **What You Can Do?**

You have the right to request a copy of the police report. You should remain vigilant for incidents of fraud and identity theft by regularly reviewing your account statements and monitoring free credit reports for any unauthorized activity. If you discover any suspicious or unusual activity on your accounts, be sure to report it immediately to your financial institutions, as major credit card companies have rules that restrict them from requiring you to pay for fraudulent charges if they are reported in a timely fashion.

### **For More Information**

We understand that you may have questions about this incident that are not addressed in this letter. We have provided below a confidential, toll-free hotline to assist you with questions regarding this incident and steps you can take to protect yourself against identity theft and fraud. Attached to this letter you will find additional information about identity theft and available resources to help protect yourself. We apologize for any inconvenience caused by this incident. If you have any questions regarding this incident or if you desire further information or assistance, please contact Andy Patel toll free at (844) 786-6015.

Sincerely,

*Andy Patel*

## MORE INFORMATION ABOUT IDENTITY THEFT AND WAYS TO PROTECT YOURSELF

Visit [www.experian.com/credit-advice/topic-fraud-and-identity-theft.html](http://www.experian.com/credit-advice/topic-fraud-and-identity-theft.html) for general information regarding identity protection. You can obtain additional information about fraud alerts, security freezes, and preventing identity theft from the Federal Trade Commission by calling its identity theft hotline: 877-438-4338; TTY: 1-866-653-4261. They also provide information online at [www.consumer.ftc.gov/features/feature-0014-identity-theft](http://www.consumer.ftc.gov/features/feature-0014-identity-theft). Federal Trade Commission, Division of Privacy and Identity Protection, 600 Pennsylvania Avenue, NW, Washington, DC 20580. You have the ability to place a security freeze on your credit reports by contacting the following agencies.

### National Credit Reporting Agencies Contact Information

<b>Equifax</b> P.O. Box 105788 Atlanta, GA 30348 1-888-298-0045 <a href="http://www.equifax.com">www.equifax.com</a>	<b>Experian</b> P.O. Box 2002 Allen, TX 75013 1-888-397-3742 <a href="http://www.experian.com">www.experian.com</a>	<b>TransUnion</b> P.O. Box 160 Woodlyn, PA 19094 1-888-909-8872 <a href="http://www.transunion.com">www.transunion.com</a>
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You also may request a security freeze be added to your credit report at Experian's online Freeze Center, [www.experian.com/freeze/center.html](http://www.experian.com/freeze/center.html), by phone at 1 888 EXPERIAN (1-888-397-3742), or by mail to Experian Security Freeze, P.O. Box 9554, Allen, TX 75013.

### Obtain Your Credit Report

You should also monitor your credit reports. You may periodically obtain your credit reports from each of the national consumer reporting agencies. If you discover inaccurate information or a fraudulent transaction on your credit report, you have the right to request that the consumer reporting agency delete that information from your credit report file.

In addition, under federal law, you are entitled to one free copy of your credit report every 12 months from each of the three nationwide consumer reporting agencies listed above. You may obtain a free copy of your credit report by going to [www.AnnualCreditReport.com](http://www.AnnualCreditReport.com) or by calling (877) 322-8228. You also may complete the Annual Credit Report Request Form available from the FTC at [www.consumer.ftc.gov/articles/pdf-0093-annual-report-request-form.pdf](http://www.consumer.ftc.gov/articles/pdf-0093-annual-report-request-form.pdf) and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. You may also contact any of the three major consumer reporting agencies to request a copy of your credit report.

**For Massachusetts:** You may obtain one or more (depending on the state) additional copies of your credit report, free of charge. You must contact each of the credit reporting agencies directly.

### Fraud Alerts

You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any new accounts in your name. To place a fraud alert on your credit report, contact any of the three national credit reporting agencies using the contact information listed above. Additional information is available at [www.annualcreditreport.com](http://www.annualcreditreport.com).

### Security Freeze

You have the ability to place a security freeze on your credit report at no cost to you. A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a

security freeze on your credit report, you may be able to use an online process, an automated telephone line, or a written request to any of the three credit reporting agencies listed above. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue.

### **STATE SPECIFIC INFORMATION**

**MASSACHUSETTS residents:** There is no charge for requesting a security freeze, and you have the right to file and obtain a copy of a police report concerning any fraud or identity theft committed using your personal information.

**NORTH CAROLINA residents:** You may also obtain information about preventing and avoiding identity theft from the North Carolina Attorney General's Office. This office can be reached at:

North Carolina Department of Justice  
Attorney General's Office  
9001 Mail Service Center  
Raleigh, NC 27699  
[www.ncdoj.gov](http://www.ncdoj.gov)  
Toll-free: 1-877-566-7226