



The Nature Conservancy
4245 North Fairfax Drive
Suite 100
Arlington, VA 22203-1606

tel (703) 841-4111
fax (703) 841-1283
web nature.org

16637

March 17, 2020

[Affected Individual First and Last Name]
Street Address
City, State ZIP Code]

NOTICE OF DATA BREACH

Dear [Affected Individual First and Last Name]:

We write to share with you important information regarding a recent incident that potentially impacted your personal information and occurred on or around February 19, 2020.

To help safeguard you from misuse of your personal information, we have retained **Experian to provide you with free credit protection services for up to two years at no cost to you.** Additional details are below in Attachment A

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

You may also place a security freeze on your credit reports, free of charge. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services. Under federal law, you cannot be charged to place, lift or remove a security freeze.

Should you decide to place a freeze on your credit reports, please note that you must place your request for a freeze with each of the three major consumer reporting agencies: Equifax (www.equifax.com); Experian (www.experian.com); and TransUnion (www.transunion.com). To place a security freeze on your credit report, you may send a written request by regular, certified or overnight mail at the addresses below. You may also place a security freeze through each of the consumer reporting agencies' websites or over the phone, using the contact information below:

Equifax Security Freeze
P.O. Box 105788
Atlanta, GA 30348
1-800-349-9960
<https://www.equifax.com/personal/credit-report-services/>

Experian Security Freeze
P.O. Box 9554
Allen, TX 75013
1-888-397-3742
<https://www.experian.com/freeze/center.html>

TransUnion Security Freeze
P.O. Box 160
Woodlyn, PA 19094
1-888-909-8872
<https://www.transunion.com/credit-freeze>

In order to request a security freeze, you will need to provide some or all of the following information to each credit reporting agency. The required information may vary depending on whether you make your request online, by phone or by mail:



The Nature Conservancy
4245 North Fairfax Drive
Suite 100
Arlington, VA 22203-1606

tel (703) 841-4111
fax (703) 841-1283
web nature.org

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security Number;
3. Date of birth;
4. If you have moved in the past five (5) years, the addresses where you have lived over the prior five years;
5. Proof of current address, such as a current utility bill, telephone bill, rental agreement or deed;
6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.);
7. Social Security Card, pay stub or W2;
8. If you are a victim of identity theft, include a copy of either the police report, investigative report or complaint to a law enforcement agency concerning identity theft.

The credit reporting agencies have one (1) to three (3) business days after receiving your request to place a security freeze on your credit report, based upon the method of your request. The credit reporting agencies must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number (PIN) or password (or both) that can be used by you to authorize the removal or lifting of the security freeze.

It is important to maintain this PIN/password in a secure place, as you will need it to lift or remove the security freeze. To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must make a request to each of the credit reporting agencies by mail, through their website or by phone (using the contact information above). You must provide proper identification (including name, address and social security number) and the PIN number or password provided to you when you placed the security freeze, as well as the identities of those entities or individuals you would like to receive your credit report. You may also temporarily lift a security freeze for a specified period of time rather than for a specific entity or individual, using the same contact information above. The credit reporting agencies have between one (1) hour (for requests made online) and three (3) business days (for request made by mail) after receiving your request to lift the security freeze for those identified entities or for the specified period of time.

To remove the security freeze, you must make a request to each of the credit reporting agencies by mail, through their website or by phone (using the contact information above). You must provide proper identification (name, address and social security number) and the PIN number or password provided to you when you placed the security freeze. The credit reporting agencies have between one (1) hour (for requests made online) and three (3) business days (for requests made by mail) after receiving your request to remove the security freeze.

Protecting your information is important to us. We sincerely apologize for any inconvenience caused by this incident. Thank you for your understanding.

Sincerely,

Michelle Beistle
Chief Ethics, Compliance and Privacy Officer



The Nature Conservancy
4245 North Fairfax Drive
Suite 100
Arlington, VA 22203-1606

tel (703) 841-4111
fax (703) 841-1283
web nature.org

ATTACHMENT A – INFORMATION ABOUT CREDIT PROTECTION SERVICES

The Terms and Conditions of this offer are located at www.ExperianIDWorks.com/restoration. You will also find self-help tips and information about identity protection at this site.

THIS OFFER INCLUDES TWO (2) SERVICES PROVIDED BY EXPERIAN:

- (1) Experian Identity Restoration Assistance: This service is immediately available to you without any further action; and
- (2) Experian IdentityWorksSM: Experian will make this service available to you *only if* you enroll by following the instructions below.

IDENTITY RESTORATION ASSISTANCE:

Identity Restoration assistance is immediately available to you without any further action. This service is available to provide you step-by-step instructions to repair and restore your identity if it is compromised. An assigned, restoration specialist will also be available to offer advice, detailed instructions, and follow-up assistance when restoring your identity.

To access this service at any time during your complementary two (2) year membership, please call (877) 890-9332 and a specialist will assist you.

EXPERIAN IDENTITYWORKSSM:

You may also activate the fraud detection tools available through Experian IdentityWorksSM as part of your complimentary two (2) year membership, including:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Experian IdentityWorks ExtendCARETM:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **Up to \$1 Million Identity Theft Insurance^{**}:** Provides coverage for certain costs and unauthorized electronic fund transfers.

* Offline members will be eligible to call for additional reports quarterly after enrolling

** The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

To start monitoring your personal information through Experian IdentityWorksSM, please follow the steps below. A credit card is **not** required for enrollment:

- Ensure that you **enroll by: June 30, 2020. Your code will not work after this date.**
- **Visit** the Experian IdentityWorksSM website to enroll: <http://www.experianidworks.com/credit>
- Provide your **activation code:** [INSERT CODE].

If you have questions about the product, need assistance with identity restoration that arose as a result of this incident or would like an alternative to enrolling in Experian IdentityWorksSM online, please contact Experian's customer care team at (877) 890-9332 by June 30, 2020. Be prepared to provide engagement number [INSERT #] as proof of eligibility for the identity restoration services by Experian.