## Additional 1841



<<Date>> (Format: Month Day, Year)

<<first\_name>> <<middle\_name>> <<last\_name>> <<suffix>>
<<address\_1>>
<<address\_2>>
<<city>>, <<state\_province>> <<postal\_code>>
<<country>>

Dear <<first name>> <<miidle name>> <<last\_name>> <<suffix>>:

RE: NOTICE OF DATA BREACH

Metabolic Maintenance Products, Inc. ("Metabolic") values and respects the privacy of your information, which is why we are writing to advise you of a recent incident that may have involved some of your personal information.

What Happened? We were recently notified that an unknown third party may have gained unauthorized access to names and payment card numbers processed through our website. Upon discovering the potential incident, we engaged a forensic security firm to conduct an in-depth investigation of the incident to confirm the security of our website and systems. The investigation ultimately determined that an unknown, unauthorized third party installed code on our website that transmitted transaction data to the third party. The sophisticated code was designed to evade detection and required specialized analysis to identify and remove it. The code captured and transmitted transaction information for transactions processed through the Metabolic Maintenance Products and the MethylPro websites from approximately May 2020 until July 9, 2021.

What Information Was Involved? After discovering and removing the code, we compiled a list of all transactions that took place during the relevant timeframe. On August 20, 2021, we determined that your name, address, transaction details, and payment card information for your payment card(s) ending in <<br/>b2b\_text\_1(LastFourDigits)>> may have been acquired by the third party as a result of the incident.

What We Are Doing. Upon learning of the incident, we promptly commenced an investigation and hired a leading forensic security firm to confirm the security of our systems and website. Upon identifying the unauthorized code, we removed the code from our website and we began identifying potentially affected customers. We are nearing completion of a new, state-of-the-art website to ensure that our customers' data is secure. We have also taken significant steps to secure our existing website, including an updated firewall configuration, increased logging, and traffic detection. We have notified the credit card brands and law enforcement regarding the incident.

What You Can Do. If you detect any suspicious activity on your credit card, you should promptly notify your financial institution or credit card company. You can find more information on steps to protect yourself against identity theft or fraud in the enclosed Additional Important Information sheet.

For More Information. For further information and assistance, please call 1-855-551-1490 from 6:00 A.M. – 3:30 P.M. PST, Monday through Friday, excluding major U.S. holidays.

We value the trust you place in us to protect your privacy and take our responsibility to safeguard your personal information seriously. We apologize for any inconvenience or concern this incident might cause.

Sincerely,

Dan Young
General Manager
Metabolic Maintenance

## **Additional Important Information**

As a precautionary measure, we recommend that you remain vigilant to protect against potential fraud and/or identity theft by, among other things, reviewing your account statements and monitoring credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You should also promptly report any fraudulent activity or any suspected incidents of identity theft to proper law enforcement authorities, including the police and your state's attorney general, as well as the Federal Trade Commission ("FTC").

You may wish to review the tips provided by the FTC on fraud alerts, security/credit freezes and steps you can take to avoid identity theft. For more information and to contact the FTC, please visit www.ftc.gov/idtheft or call 1-877-ID-THEFT (1-877-438-4338). You may also contact the FTC at Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it. Massachusetts law also allows consumers to place a security freeze on their credit reports. A security freeze can be placed without any charge. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services.

To place a security freeze on your credit report, you must send a written request to each of the three major consumer reporting agencies by regular, certified or overnight mail at the addresses below or, if available, comply with the consumer reporting agencies' online security freeze request procedures:

Equifax Security Freeze 1-888-298-0045 www.equifax.com P.O. Box 105788 Atlanta, GA 30348 Experian Security Freeze 1-888-397-3742 www.experian.com P.O. Box 9554 Allen, TX 75013 TransUnion Security Freeze
1-888-909-8872
www.transunion.com
P.O. Box 160
Woodlyn, PA 19094

In order to request a security freeze, you may need to provide the following information:

- 1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security Number;
- 3. Date of birth;
- 4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
- 5. Proof of current address such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.); and
- 7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

The credit reporting agencies have three (3) business days after receiving your request to place a security freeze on your credit report. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number (PIN) or password, or both that can be used by you to authorize the removal or lifting of the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must call or send a written request to the credit reporting agencies by mail or, if available, comply with the consumer reporting agencies' online procedures for lifting a security freeze, and include proper identification (name, address, and social security number) and the PIN number or password provided to you when you placed the security freeze as well as the identities of those entities or individuals you would like to receive your credit report or the specific period of time you want the credit report available. The credit reporting agencies have three (3) business days after receiving your request to lift the security freeze for those identified entities or for the specified period of time.

To remove the security freeze, you must send a written request to each of the three credit bureaus by mail or, if available, comply with the consumer reporting agencies' online procedures for removing a security freeze, and include proper identification (name, address, and social security number) and the PIN number or password provided to you when you placed the security freeze. The credit bureaus have three (3) business days after receiving your request to remove the security freeze.

<u>Credit Reports</u>: You may obtain a free copy of your credit report once every 12 months from each of the three national credit reporting agencies by visiting <u>www.annualcreditreport.com</u>, by calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print a copy of the request form at <a href="https://www.annualcreditreport.com/manualRequestForm.action">https://www.annualcreditreport.com/manualRequestForm.action</a>.

Alternatively, you may elect to purchase a copy of your credit report by contacting one of the three national credit reporting agencies. Contact information for the three national credit reporting agencies for the purpose of requesting a copy of your credit report or for general inquiries is as follows:

Equifax 1-866-349-5191 www.equifax.com P.O. Box 740241 Atlanta, GA 30374

Experian 1-888-397-3742 www.experian.com P.O. Box 9554 Allen, TX 75013 TransUnion 1-800-888-4213 www.transunion.com P.O. Box 1000 Chester, PA 19016

Fraud Alerts: You may want to consider placing a fraud alert on your credit report. A fraud alert is free and will stay on your credit report for one (1) year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any new accounts in your name. To place a fraud alert on your credit report, contact any of the three national credit reporting agencies using the contact information listed above. Additional information is available at <a href="https://www.annualcreditreport.com">www.annualcreditreport.com</a>.