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Juniata College Mail Handling Services 777 E Park Dr Harrisburg, PA 17111



November 1, 2019

RE: Notice of Data Privacy Incident

Dear I

Juniata College writes to inform you of a recent incident that may affect the privacy of some of your personal information. While we are unaware of any misuse of your information, we are providing you with information about the incident, our response, and steps you may take to better protect your personal information, should you feel it appropriate to do so. Based on our investigation, we determined that the following information related to you was present in the relevant emails: name, Social Security number, and medical information. Again, to date, we have not received any reports of any misuse of information.

Upon learning of this incident, we immediately took steps to respond and ensure the security of our systems. As part of our ongoing commitment to the privacy of personal information in our care, we are working to review our existing policies and procedures and to implement additional safeguards to further secure the information in our systems. We are also notifying federal and state regulators, as required.

Additionally, while we are unaware of any misuse of data as a result of this incident, we are offering you access to complimentary credit monitoring and identity restoration services for two years through Experian. More information on these services may be found in the enclosed 'Privacy Safeguards.' We encourage you to enroll in the complimentary credit monitoring and identity restoration services we are offering at no cost to you. You can also find out more about how to protect your personal information in the enclosed 'Privacy Safeguards.'

We understand that you may have questions about this incident that are not addressed in this letter. If you have additional questions, please call our dedicated assistance line at 1-888-399-9454, Monday through Friday during the hours of 8:00 a.m. to 5:00 p.m., Eastern Time. You may also write to Juniata College at 1700 Moore St, Huntingdon, PA 16652. We sincerely regret any inconvenience or concern this incident may have caused.

Sincerely,

James A. Troha, Ph.D

President

Juniata College

### PRIVACY SAFEGUARDS

### **Enroll in Credit Monitoring Services**

To help protect your identity, we are offering a **complimentary** two-year membership of Experian IdentityWorks<sup>SM</sup> Credit 3B. This product helps detect possible misuse of your personal information and provides you with superior identity protection support focused on immediate identification and resolution of identity theft.

## Activate IdentityWorks Credit 3B Now in Three Easy Steps

- 1. ENROLL by: 1.21.20 (Your code will not work after this date.)
- 2. Visit the Experian IdentityWorks website to enroll: <a href="https://www.experianidworks.com/3bcredit">https://www.experianidworks.com/3bcredit</a>
- 3. PROVIDE the Activation Code:

If you have questions about the product, need assistance with identity restoration that arose as a result of this incident or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 877-890-9332. Be prepared to provide engagement number as proof of eligibility for the identity restoration services by Experian.

# Additional details regarding your 24-MONTH EXPERIAN IDENTITYWORKS credit 3b Membership:

A credit card is not required for enrollment in Experian IdentityWorks Credit 3B.

You can contact Experian **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.\*
- Credit Monitoring: Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
- Identity Restoration: Identity Restoration specialists are immediately available to help you address credit
  and non-credit related fraud.
- Experian IdentityWorks ExtendCARE<sup>TM</sup>: You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- \$1 Million Identity Theft Insurance\*\*: Provides coverage for certain costs and unauthorized electronic fund transfers.

Activate your membership today at <a href="https://www.experianidworks.com/3bcredit">https://www.experianidworks.com/3bcredit</a> or call 877-890-9332 to register with the activation code above.

What you can do to protect your information: There are additional actions you can consider taking to reduce the chances of identity theft or fraud on your account(s). Please refer to www.ExperianIDWorks.com/restoration for this information. If you have any questions about IdentityWorks, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at 877-890-9332.

- \* Offline members will be eligible to call for additional reports quarterly after enrolling.
- \*\* Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. (AIG). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage may not be available in all jurisdictions.

### **Monitor Your Accounts**

We encourage you to remain vigilant against incidents of identity theft, to review your account statements, and to monitor your credit reports and explanation of benefits forms for suspicious activity. Under U.S. law you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit <a href="https://www.annualcreditreport.com">www.annualcreditreport.com</a> or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

You have the right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

Experian P.O. Box 9554 Allen, TX 75013 1-888-397-3742

www.experian.com/freeze/center.html

**TransUnion**P.O. Box 2000
Chester, PA 19016
1-888-909-8872

www.transunion.com/creditfreeze Equifax P.O. Box 105788 Atlanta, GA 30348

1-800-685-1111

www.equifax.com/personal/creditreport-services

In order to request a security freeze, you will need to provide the following information:

- 1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.);
- 7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft;

The credit reporting agencies have one (1) to three (3) business days after receiving your request to place a security freeze on your credit file report, based upon the method of the request. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with the process by which you may remove the security freeze, including an authentication mechanism. Upon receiving a direct request from you to remove a security freeze and upon receiving proper identification from you, the consumer reporting agency shall remove a security freeze within one (1) hour after receiving the request by telephone for removal or within three (3) business days after receiving the request by mail for removal.

As an alternative to a security freeze, you have the right to place an initial or extended "fraud alert" on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

Experian

P.O. Box 2002 Allen, TX 75013 1-888-397-3742

www.experian.com/fraud/center.html

TransUnion

P.O. Box 2000 Chester, PA 19016 1-800-680-7289

www.transunion.com/fraudvictim-resource/place-fraudalert Equifax

P.O. Box 105069 Atlanta, GA 30348 1-888-766-0008

1-888-766-0008 <u>www.equifax.com/personal/credit-report-services</u>

### **Additional Information**

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it. You can also further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself, by contacting the consumer reporting agencies, your state Attorney General, or the Federal Trade Commission (FTC). The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; <a href="https://www.identitytheft.gov">www.identitytheft.gov</a>; 1-877-ID-THEFT (877-438-4338); and TTY: 866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can also obtain further information on how to file such a complaint by way of the contact information listed above. Instances of known or suspected identity theft should also be reported to law enforcement, the FTC, and the Massachusetts Attorney General.