

May 1, 2020

VIA OVERNIGHT MAIL

Dear

American Stock Transfer & Trust Company, LLC ("<u>AST</u>" or "<u>we</u>") serves as the transfer agent for Datadog, Inc. (the "<u>Company</u>"). We are contacting you because we recently became aware of an incident that may have caused your personal information to be accessed by an unauthorized person and/or used for an unauthorized purpose.

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We take data privacy and identity theft protection very seriously and our top priority is the security and protection of your personal information. We take substantive measures to protect this information and have strict and comprehensive policies for information security and privacy for these very purposes. As soon as we learned of the issue, we immediately conducted a thorough internal investigation, identified the root cause, and remediated the technical issue.

To protect yourself from the possibility of identity theft, we strongly encourage you to take the following steps:

As a first step, we recommend you closely monitor your financial accounts and, if you see any unauthorized activity, promptly contact your financial institution. If you see any unauthorized activity, we also suggest you submit a complaint with the Federal Trade Commission by calling 1-877-ID-THEFT (1-877-438-4338) or online at <u>https://www.ftccomplaintassistant.gov/</u>. Your complaint will be added to the FTC's Identity Theft Data Clearinghouse, where it will be accessible to law enforcers for their investigations.

As a second step, you may also want to contact the three U.S. credit reporting agencies (Equifax, Experian and TransUnion) to obtain a free credit report from each by calling 1-877-322-8228 or by logging onto <u>www.annualcreditreport.com</u>. Even if you do not find any suspicious activity on your initial credit reports, the Federal Trade Commission (FTC) recommends that you check your credit reports periodically. Checking your credit reports periodically can help you spot problems and address them quickly.

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. We have not filed any police reports in connection with this matter. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

Massachusetts law also allows consumers to place a security freeze on their credit reports. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services.

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If you have been a victim of identity theft, and you provide the credit reporting agency with a valid police report, it cannot charge you to place, lift or remove a security freeze. In all other cases, a credit reporting agency may charge you up to \$5.00 each to place, temporarily lift, or permanently remove a security freeze.

To place a security freeze on your credit report, you must send a written request to <u>each</u> of the three major consumer reporting agencies: Equifax (<u>www.equifax.com</u>); Experian (<u>www.experian.com</u>); and TransUnion (<u>www.transunion.com</u>) by regular, certified, or overnight mail at the addresses below:

Equifax Security Freeze P.O. Box 105788 Atlanta, GA 30348

Experian Security Freeze P.O. Box 9554 Allen, TX 75013

Trans Union Security Freeze Fraud Victim Assistance Department P.O. Box 6790 Fullerton, CA 92834

In order to request a security freeze, you will need to provide the following information:

- 1. Your full name (including middle initial as well as Jr., Sr., II, III, etc);
- 2. Social Security Number;
- 3. Date of birth;
- 4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
- 5. Proof of current address such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government issued identification care (state driver's license or ID card, military identification, etc.)
- 7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft;
- 8. If you are not a victim of identity theft, include payment by check, money order, or credit card (Visa, MasterCard, American Express, or Discover only). Do not send cash through the mail.

The credit reporting agencies have three (3) business days after receiving your request to place a security freeze on your credit report. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number (PIN) or password, or both that can be used by you to authorize the removal or lifting of the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must call or send a written request to the credit reporting agencies by mail and include proper identification (name, address, and social security number) <u>and</u> the PIN number or password provided to you when you placed the security freeze as well as the identities of those entities or individuals you would like to receive your credit report or the specific period of time you want the credit report available. The credit reporting agencies have three (3) business days after receiving your request to lift the security freeze for those identified entities or for the specified period of time. To remove the security freeze, you must send a written request to each of the three credit bureaus by mail and include proper identification (name, address, and social security number) <u>and</u> the PIN number or password provided to you when you placed the security freeze. The credit bureaus have three (3) business days after receiving your request agencies to you must send a written request to each of the three credit bureaus by mail and include proper identification (name, address, and social security number) <u>and</u> the PIN number or password provided to you when you placed the security freeze. The credit bureaus have three (3) business days after receiving your request to remove the security freeze.

We sincerely apologize for this incident and thank you for your patience and understanding. If you have questions or concerns regarding this matter and/or the protections available to you, please call us at 718-921-8183.

Sincerely,

American Stock Transfer & Trust Company, LLC