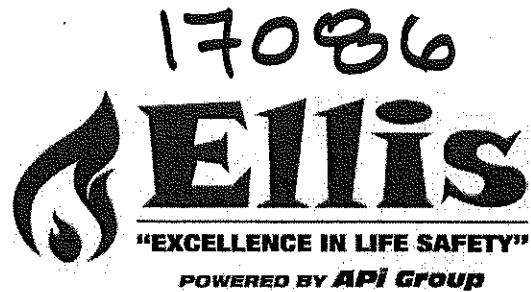


Ellis Fire Suppression
14 Republic Road
North Billerica, MA 01862
781.995.0235
MA Sprinkler Contractor SC 116916
MA Master Electrician A 22843
MA Security Systems SS 002712



June 5, 2020



VERIFICATION CODE: 

Dear :

This letter is to inform you that Davis-Ulmer Sprinkler Company, Inc. dba Ellis Fire Suppression ("Company") experienced a recent data incident that involved your personal information. Ellis Fire Suppression takes the privacy and security of your personal information seriously and we regret any concern this incident may cause you.

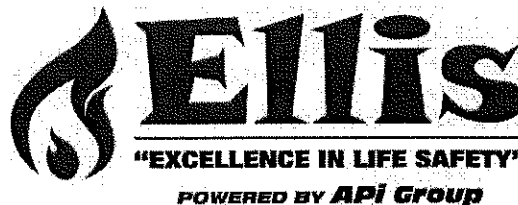
Since the incident occurred, we have worked diligently to review what happened. We will continue to assess our security policies and procedures and implement precautions and safeguards as necessary to prevent future incidents. Outlined below are steps you can take to protect yourself. As an added precaution, we have arranged to have First Watch ID monitor your identity for suspicious activity within the United States for 24 months, at no cost to you.

- **First Watch Identity Restoration** is automatically available to you with no enrollment required. If a problem arises, simply call 877-509-8356 and provide your Verification Code (listed above). Their recovery specialists will help bring your identity back to a "pre-theft" status.
- To receive **Credit Monitoring and Identity Protection**, enrollment is required. You can sign up for this free service between now and **90 days from the date of this letter** using the Verification Code (listed above). To enroll, simply call 877-509-8356 Monday through Friday between the hours of 9 a.m. and 7 p.m. EST or go to www.firstwatchid.com, click on the Verification Code button and follow the instructions.
- **Credit Monitoring** through TransUnion offers you credit monitoring services with email alerts and a once annual credit report and score. Following enrollment, additional steps are required by you to activate your credit alerts and review your credit score and report.
- **Identity Protection** through First Watch ID offers you proactive monthly identity monitoring, \$1 million identity theft insurance with \$0 deductible, black web monitoring, three bureau credit report access and reminder service, and proactive phone alerts if suspicious activity is found.

Please save this letter in a safe place. Your Verification Code is required when calling First Watch ID Customer Service.



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As with any data incident, we recommend you remain vigilant by doing all of the measures listed below. Please see the section **Additional Actions to Help Reduce Your Chances of Identity Theft** for details about implementing these measures.

- Review your personal account statements;
- Monitor free credit reports;
- Report any suspicious activity on your account to the company or financial institution; and
- Immediately report any fraudulent activity or suspected identity theft to your local law enforcement, state attorney general, and/or the Federal Trade Commission.

We also strongly urge you to activate the 24 months of optional identity theft protection we have arranged which includes benefits such as credit monitoring.

The Company takes the privacy and security of your personal information seriously and we regret any concern and inconvenience this incident may cause you. We continue to assess and modify our privacy and security policies and procedures to prevent similar situations from occurring.

Should you have any questions about this incident, please call 877-509-8356.

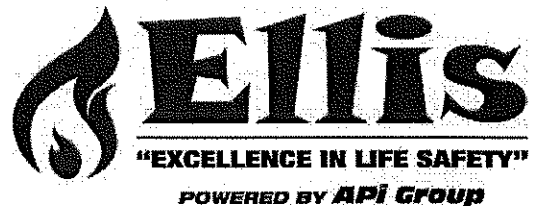
Sincerely,

Justin Fishlin
President
Ellis Fire Suppression

Additional Actions to Help Reduce Your Chances of Identity Theft



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We recommend that you remain vigilant and consider taking one or more of the following steps to avoid identity theft, obtain additional information, and protect your personal information:

1. Place a 90 Day Fraud Alert on Your Credit File

An initial 90-day security alert indicates to anyone requesting your credit file that you suspect you are a victim of fraud. You can add a fraud alert statement to your credit file at all three national credit-reporting agencies: Equifax, Experian, and TransUnion. This statement alerts creditors of possible fraudulent activity within your report as well as requests that they contact you prior to establishing any accounts in your name. Once the fraud alert is added to your credit report, all creditors should contact you prior to establishing any account in your name. You only need to contact one of the three agencies listed below and your request will be shared with the other two agencies. To place a 90 day fraud alert on your credit file, log into the Equifax Member Center and click on the fraud alert tab, visit www.fraudalerts.equifax.com or call the auto fraud line at 1-877-478-7625, and follow the simple prompts. This fraud alert will remain on your credit file for 90 days.

2. Place a Security Freeze on Your Credit

If you are concerned about becoming a victim of security fraud or identity theft, a security freeze might be right for you. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services. Under federal law, you cannot be charged to place, lift, or remove a security freeze.

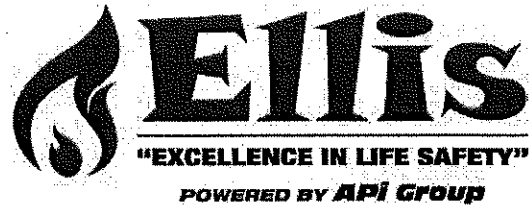
You must place your request for a freeze with each of the three major consumer reporting agencies: Equifax (www.equifax.com); Experian (www.experian.com); and TransUnion (www.transunion.com). To place a security freeze on your credit report, you may send a written request by regular, certified or overnight mail at the addresses below. You may also place a security freeze through each of the consumer reporting agencies' websites or over the phone, using the contact information below:

Equifax Security Freeze
P.O. Box 105788
Atlanta, GA 30348
1-800-349-9960
<https://www.equifax.com/personal/credit-report-services/>

Experian Security Freeze
P.O. Box 9554
Allen, TX 75013
1-888-397-3742
<https://www.experian.com/freeze/center.html>



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TransUnion Security Freeze
P.O. Box 160
Woodlyn, PA 19094
1-888-909-8872
<https://www.transunion.com/credit-freeze>

In order to request a security freeze, you will need to provide some or all of the following information to the credit reporting agency, depending on whether you do so online, by phone, or by mail:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security Number;
3. Date of birth;
4. If you have moved in the past five (5) years, the addresses where you have lived over the prior five years;
5. Proof of current address, such as a current utility bill, telephone bill, rental agreement, or deed;
6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.);
7. Social Security Card, pay stub, or W2;
8. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

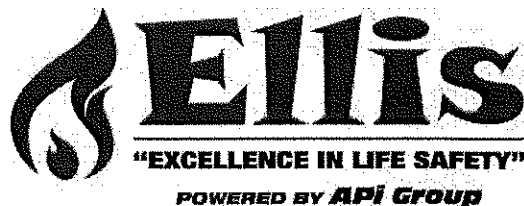
The credit reporting agencies have one (1) to three (3) business days after receiving your request to place a security freeze on your credit report, based upon the method of your request. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number (PIN) or password (or both) that can be used by you to authorize the removal or lifting of the security freeze. It is important to maintain this PIN/password in a secure place, as you will need it to lift or remove the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must make a request to each of the credit reporting agencies by mail, through their website, or by phone (using the contact information above). You must provide proper identification (including name, address, and social security number) and the PIN number or password provided to you when you placed the security freeze, as well as the identities of those entities or individuals you would like to receive your credit report. You may also temporarily lift a security freeze for a specified period of time rather than for a specific entity or individual, using the same contact information above. The credit bureaus have between one (1) hour (for requests made online) and three (3) business days (for request made by mail) after receiving your request to lift the security freeze for those identified entities or for the specified period of time.

To remove the security freeze, you must make a request to each of the credit reporting agencies by mail, through their website, or by phone (using the contact information above). You must provide proper identification (name, address, and social security number) and the PIN number or password provided to



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you when you placed the security freeze. The credit bureaus have between one (1) hour (for requests made online) and three (3) business days (for requests made by mail) after receiving your request to remove the security freeze.

3. Order Your Free Annual Credit Reports

To order a free annual credit report, visit www.annualcreditreport.com or call 877-322-8228. Once you receive your credit reports, review them for discrepancies, identify any accounts you did not open, or inquiries from creditors that you did not authorize. Verify all information is correct. If you have questions or notice any incorrect information, contact the credit reporting company.

Equifax
P.O. Box 740256
Atlanta, GA 30374
(866) 510-4211

Experian
P.O. Box 2390
Allen, TX 75013
(866) 751-1323

TransUnion
P.O. Box 1000
Chester, PA 19022
(800) 888-4213

psol@equifax.com
databreachinfo@experian.com
<https://tudatabreach.tnwreports.com/>
www.equifax.com
www.experian.com/
www.transunion.com

4. Manage Your Personal Information

Take steps that include: carrying only essential documents with you, be aware of with whom you share your personal information, and shred receipts, statements, and other sensitive information.

5. Use Tools from Credit Providers:

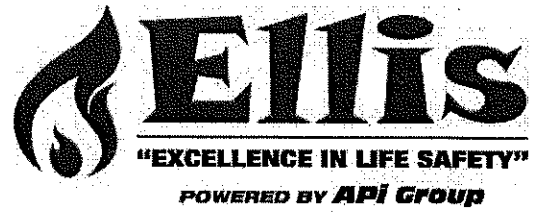
Carefully review your credit reports and bank, credit card, and other account statements. Be proactive and create alerts on your credit cards and bank accounts for notice of activity. If you discover unauthorized or suspicious activity on your credit report or by any other means, file an identity theft report with your local police and contact a credit reporting company.

6. Obtain More Information about Identity Theft and Ways to Protect Yourself

If you suspect or know that you are the victim of identity theft, you can report this to the Fraud Department of the FTC, who will collect all information and make it available to law-enforcement agencies. The Federal Trade Commission hotline: 877-436-4338, TTY 866-653-4261, www.ftc.gov/idtheft.



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Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue
NW Washington, DC 20580

