

KETTERER
Company
**PROMOTIONAL
ADVERTISING**
C/O ID Experts
P.O. Box 1907
Suwanee, GA 30024

17180

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

June 23, 2020

Re: Notice of Data Security Incident

Dear <<Name>>,

I am writing on behalf of Ketterer Company ("Ketterer") to inform you of a potential data security incident that may have involved your personal information. Ketterer takes the privacy and security of sensitive information very seriously. This is why I am notifying you of the incident and informing you about steps you can take to protect your personal information.

What Happened? Ketterer is a vendor that hosts the KnightsGear.com website for the Knights of Columbus. Ketterer has learned that malicious scripting designed to harvest consumer information was present on KnightsGear.com from February 7 to May 6, 2020. On February 24, 2020, we received an alert from security software that was monitoring the KnightsGear.com website that prompted us to begin an investigation. We engaged a digital forensics firm to help us determine what happened and confirm whether customer information may have been accessed. While the investigation was ongoing, from March 31, 2020 until May 7, 2020, we closed the online store in response to COVID-19 social distancing measures. On May 13, 2020, the investigation confirmed that personal information input into the KnightsGear.com website by customers while the scripting was present on the KnightsGear.com website may have been compromised. Based on our records, you made a purchase on the KnightsGear.com website during the identified timeframe.

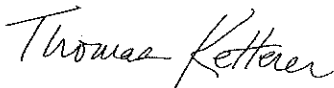
What Information Was Involved? Based on our investigation, the affected personal information may include your name, address, email address, payment card number, CVV, and expiration date.

What Are We Doing? As soon as we discovered the incident, we took the steps described above. In addition, based on the findings of the investigation, we have added additional safeguards to minimize the chance that an incident like this could occur in the future.

What You Can Do: We encourage you to review and follow the recommendations included with this notice. In addition, we recommend that you carefully review your payment card account statements, and if you find any suspicious activity report it to the financial institution that issued the account. You can also report any suspected fraudulent activity to local law enforcement.

For More Information: We sincerely apologize for any concern this situation may cause you. If you have any questions, please call 1-833-579-1110 Monday through Friday from 9:00 a.m. to 9:00 p.m. Eastern Time.

Sincerely,



Thomas Ketterer
President
Ketterer Company

Steps You Can Take to Further Protect Your Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print this form at <https://www.annualcreditreport.com/cra/requestformfinal.pdf>. You also can contact one of the following three national credit reporting agencies:

TransUnion P.O. Box 1000 Chester, PA19016 1-800-909-8872 www.transunion.com	Experian P.O. Box 9532 Allen, TX 75013 1-888-397-3742 www.experian.com	Equifax P.O. Box 105851 Atlanta, GA 30348 1-800-685-1111 www.equifax.com	Free Annual Report P.O. Box 105281 Atlanta, GA 30348 1-877-322-8228 www.annualcreditreport.com
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Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: Under U.S. law, you have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state. Contact information for the FTC is: **Federal Trade Commission**, 600 Pennsylvania Ave, NW, Washington, DC 20580, www.consumer.ftc.gov or www.ftc.gov/idtheft, 1-877-438-4338. Residents of New York, Maryland, North Carolina, and Rhode Island can obtain more information from their Attorneys General using the contact information below.

New York Attorney General Bureau of Internet and Technology Resources 28 Liberty Street New York, NY 10005 ifraud@ag.ny.gov 1-212-416-8433	Maryland Attorney General 200 St. Paul Place Baltimore, MD 21202 oag.state.md.us 1-888-743-0023	North Carolina Attorney General 9001 Mail Service Center Raleigh, NC 27699 ncdoj.gov 1-877-566-7226	Rhode Island Attorney General 150 South Main Street Providence, RI 02903 http://www.riag.ri.gov 401-274-4400
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You also have certain rights under the Fair Credit Reporting Act (FCRA): these rights include knowing what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information, as well as others. For more information about the FCRA, and your rights under the FCRA, please visit http://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf