



New Paltz

STATE UNIVERSITY OF NEW YORK
SUNY New Paltz Foundation

17554

NOTICE OF DATA BREACH

[DATE]

Leonard Boccia '89
Chair

VIA E-MAIL

Regina Calcaterra '88
First Vice Chair

[ADDRESS]

[ADDRESS]

Joseph Davidson '90
Second Vice Chair

[ADDRESS]

[ADDRESS]

Fitzarnaz Drummond '06
Treasurer

Dear [NAME]:

Myra Kressner '76
Secretary

At SUNY New Paltz Foundation, we take your privacy and data security very seriously. We are writing to notify you of a security incident of one of our third-party service providers that may have involved some of your personal information. We are contacting you to explain the incident and provide you with steps you can take to protect yourself.

Donald P. Christian
President of the College

Philip Berkowitz '75
Edward Carroll '85
Noah P. Dorsky
Mickey Jamal
Jeffrey Korn '79
Daniel Leader
Paul C. Llewellyn '91
Susan Najork '67 '70g
James F. Passikoff
Rebeca Quintanilla
Barbara Scherr
Donna Smeland '93
Giancarlo Traverso
David Walton '06
Tamah Wiegand
Etsuko Yokoyama '02

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

Massachusetts law also allows consumers to place a security freeze on their credit reports. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other service.

If you have been a victim of identity theft, and you provide the credit reporting agency with a valid police report, it cannot charge you to place, lift or remove a security freeze.

Roger W. Bowen
Alice Chandler
Steven G. Poskanzer
Distinguished Advisors

To place a security freeze on your credit report, you must send a written request to **each** of the three major consuming reporting agencies by regular, certified or overnight mail at the addresses below:

Erica Marks
Executive Director

Julia Davis
Chief Financial Officer



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Equifax Credit Information
Services, Inc.
P.O. Box 740241
Atlanta, GA 30374
(888) 685-1111
www.equifax.com

Experian
P.O. Box 4500
Allen, TX 75013
(888) 397-3742
www.experian.com

TransUnion
2 Baldwin Place
P.O. Box 1000
Chester, Pennsylvania
(800) 888-4213
www.transunion.com

In order to request a security freeze, you will need to provide the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security Number;
3. Date of Birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address such as current utility bill or telephone bill;
6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.)
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft;
8. If you are not a victim of identity theft, include payment by check, money order, or credit card (Visa, MasterCard, American Express or Discover only). Do not send cash through the mail.

The credit reporting agencies have three (3) business days after receiving your request to place a security freeze on your credit report. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number (PIN) or password, or both that can be used by you to authorize the removal or lifting of the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must call or send a written request to the credit reporting agencies by mail and include proper identification (name, address, and social security number) **and** the PIN number or password provided to you when you placed the security freeze as well as the identities of those entities or individuals you would like to receive your credit report or the specific period of time you want the credit report available. The credit reporting agencies have three (3) business days after receiving your request to lift the security freeze for those identified entities or for the specified period of time.

To remove the security freeze, you must send a written request to each of the three credit bureaus by mail and include proper identification (name, address, and social security number) **and** the PIN number or password provided to you when you placed the security freeze. The credit bureaus have three (3) business days after receiving your request to remove the security freeze.

We have arranged with NortonLifeLock to provide you with credit report monitoring and identity theft protection for two (2) years, at no cost to you. To take advantage of this offer, please contact the Foundation via email at foundation@newpaltz.edu or by telephone at 845-257-3240. Please know that there are deadlines for enrollment. A LifeLock Standard™ membership¹ includes:

¹ If your plan includes credit reports, scores, and/or credit monitoring features ("Credit Features"), two requirements must be met to receive said features: (i) your 4819-3228-8713.1



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- ✓ LifeLock Identity Alert™ System†
- ✓ 24/7 Live Member Support
- ✓ Dark Web Monitoring**
- ✓ LifeLock Privacy Monitor™
- ✓ Lost Wallet Protection
- ✓ Stolen Funds Reimbursement up to \$25,000 †††
- ✓ Personal Expense Compensation up to \$25,000 †††
- ✓ Coverage for Lawyers and Experts up to \$1 million †††
- ✓ U.S.-Based Identity Restoration Team
- ✓ One-Bureau Credit Monitoring1**
- ✓ Reduced Pre-Approved Credit Card Offers
- ✓ USPS Address Change Verification

We recommend that you review the tips provided by the Federal Trade Commission on how to avoid identity theft. For more information, please visit IdentityTheft.gov or call 1-877-ID-THEFT (877-438-4338). A copy of Taking Charge: What to Do if Your Identity is Stolen, a comprehensive guide from the FTC to help you guard against and deal with identity theft can be found on the FTC's website at <https://www.consumer/ftc.gov/articles/pdf-0009-taking-charge.pdf>.

For further information and assistance, or to take advantage of the LifeLock Standard™ membership, please contact us by emailing foundation@newpaltz.edu or by telephone at 845-257-3240.

Please let us restate that we take very seriously our responsibility to safeguard your personal information. We sincerely apologize for any worry this situation may cause you.

Sincerely,

Julia Davis
Chief Financial Officer

identity must be successfully verified with Equifax; and (ii) Equifax must be able to locate your credit file and it must contain sufficient credit history information. IF EITHER OF THE FOREGOING REQUIREMENTS ARE NOT MET YOU WILL NOT RECEIVE CREDIT FEATURES FROM ANY BUREAU. If your plan also includes Credit Features from Experian and/or TransUnion, the above verification process must also be successfully completed with Experian and/or TransUnion, as applicable. If verification is successfully completed with Equifax, but not with Experian and/or TransUnion, as applicable, you will not receive Credit Features from such bureau(s) until the verification process is successfully completed and until then you will only receive Credit Features from Equifax. Any credit monitoring from Experian and TransUnion will take several days to begin after your successful plan enrollment.

No one can prevent all identity theft or cybercrime. † LifeLock does not monitor all transactions at all businesses.

** These features are not enabled upon enrollment. Member must take action to get their protection.

††† Reimbursement and Expense Compensation, each with limits of up to \$25,000 for Standard. And up to \$1 million for coverage for lawyers and experts if needed. Benefits under the Master Policy are issued and covered by United

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