

NATIONAL HISTORIC LANDMARK

September 10, 2020

[Name] [Street Address] [City, State, Zip Code]

RE: Notice of Data Incident

Dear [Name]:

I write to to inform you of a recent incident that occurred at one of our third-party vendors, Blackbaud, Inc. ("Blackbaud"), and which may affect the privacy of some of your information. Blackbaud is a cloud computing provider that offers customer relationship management and financial services tools to organizations, including Bok Tower Gardens. While we are unaware of any actual or attempted misuse of your information, we are providing you with notice of the Blackbaud incident, our response, and resources available to help you better protect your information, should you feel it is appropriate to do so. Based on our investigation, the information involved in this incident included your name and [data elements].

The confidentiality, privacy, and security of information in our care are among our highest priorities, and we take this incident very seriously. As part of our ongoing commitment to the security of information in our care, we are working to review our existing policies and procedures as they pertain to third-party vendors, and are working with Blackbaud to evaluate additional measures and safeguards to better protect against this type of incident in the future.

We encourage you to review the enclosed *Steps You Can Take to Help Protect Your Information*. There, you will find general information on what you can do to help protect your personal information.

We understand that you may have questions about the Blackbaud incident that are not addressed in this letter. If you have additional questions, please call Melissa Tyrone, Director of Philanthropy at (863) 734-1213 between the hours of 9am-5pm Monday-Friday. You may also write to us at the address below.

We are deeply grateful for your support and sincerely regret any inconvenience or concern this incident may cause.

Sincerely,

David Price, President/CEO

# STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

# MONITOR ACCOUNTS

In general, we encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

You have the right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

# **EXPERIAN**

# P.O. Box 9554 Allen, TX 75013 1-888-397-3742

www.experian.com/freeze/center.html

# **TRANSUNION**

P.O. Box 160 Woodlyn, PA 19094 1-888-909-8872

www.transunion.com/credit-freeze

# **EQUIFAX**

P.O. Box 105788
Atlanta, GA 30348-5788
1-800-685-1111

nw equifax com/personal/cre

www.equifax.com/personal/creditreport-services

In order to request a security freeze, you will need to provide the following information:

- 1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth:
- 4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.);
- 7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

As an alternative to a security freeze, you have the right to place an initial or extended "fraud alert" on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

# **EXPERIAN**

P.O. Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com/fraud/
center.html

# TRANSUNION

P.O. Box 2000 Chester, PA 19016 1-800-680-7289 ww.transunion.com/fraud-1

www.transunion.com/fraud-victimresource/place-fraud-alert

# **EQUIFAX**

P.O. Box 105069 Atlanta, GA 30348 1-888-766-0008 www.equifax.com/personal/creditreport-services

# ADDITIONAL INFORMATION

You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.

The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft. gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, the Federal Trade Commission, and your state Attorney General. This notice has not been delayed by a law enforcement investigation.

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it. You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself, by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.