

The Bowery Mission
C/O IDX
10300 SW Greenburg Rd, Suite 570
Portland, OR 97223

18094
To Enroll, Please Call:
1-800-939-4170
Or Visit:
<https://app.idx.us/account-creation/protect>
Enrollment Code: <<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

November 17, 2020

Notice of Security Incident

Dear <<First Name>> <<Last Name>>,

What Happened

The Bowery Mission utilizes Blackbaud (www.blackbaud.com) for cloud software services. On July 16, 2020, Blackbaud informed The Bowery Mission that Blackbaud had experienced a security incident in which a cybercriminal was able to remove confidential information from Blackbaud's system. However, Blackbaud stated that since The Bowery Mission's confidential information was encrypted, the cybercriminal would not have been able to access the data.

However, on September 29, 2020, Blackbaud notified The Bowery Mission that certain confidential information listed in their July 16, 2020 letter as being encrypted, was actually unencrypted and accessible to the cybercriminal. Blackbaud initially provided us limited details regarding the confidential information that was accessible. The Bowery Mission immediately initiated a comprehensive investigation to determine the confidential information that might have been accessed.

What Information Was Involved

On October 30, 2020, The Bowery Mission determined that your name, address, and social security number were part of the compromised file.

What We Are Doing

We take the security of your confidential information seriously. We are working to ensure that our vendors implement improved security measures to protect from further unauthorized access. In addition, we have retained forensic experts to investigate the incident.

In addition, we are offering identity theft protection services through IDX, the data breach and recovery services expert. IDX identity protection services include: <<Membership Offering Length>> months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed id theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

What You Can Do

We encourage you to contact IDX with any questions and to enroll in free identity protection services by calling 1-800-939-4170 or going to <https://app.idx.us/account-creation/protect> and using the Enrollment Code provided above. IDX is available Monday through Friday from 6 am - 6 pm Pacific Time. Please note the deadline to enroll is February 17, 2021.

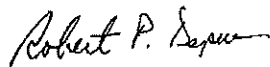
Again, at this time, there is no evidence that your information has been misused. However, we encourage you to take full advantage of this service offering. IDX representatives have been fully versed on the incident and can answer questions or concerns you may have regarding protection of your personal information.

For More Information

You will find detailed instructions for enrollment on the enclosed Recommended Steps document. Also, you will need to reference the enrollment code at the top of this letter when calling or enrolling online, so please do not discard this letter.

Please call 1-800-939-4170 or go to <https://app.idx.us/account-creation/protect> for assistance or for any additional questions you may have.

Sincerely,



Rob Depue, CFAO
The Bowery Mission

(Enclosure)



Recommended Steps to Help Protect Your Information

- 1. Website and Enrollment.** Go to <https://app.idx.us/account-creation/protect> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter.
- 2. Activate the credit monitoring** provided as part of your IDX membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, MyIDCare will be able to assist you.
- 3. Telephone.** Contact IDX at 1-800-939-4170 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.
- 4. Review your credit reports.** We recommend that you remain vigilant by reviewing account statements and monitoring credit reports. Under federal law, you also are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call 1-877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

If you discover any suspicious items and have enrolled in IDX identity protection, notify them immediately by calling or by logging into the IDX website and filing a request for help.

If you file a request for help or report suspicious activity, you will be contacted by a member of our ID Care team who will help you determine the cause of the suspicious items. In the unlikely event that you fall victim to identity theft as a consequence of this incident, you will be assigned an ID Care Specialist who will work on your behalf to identify, stop and reverse the damage quickly.

You should also know that you have the right to file a police report if you ever experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. A police report is often required to dispute fraudulent items. You can report suspected incidents of identity theft to local law enforcement or to the Attorney General.

5. Place Fraud Alerts with the three credit bureaus. If you choose to place a fraud alert, we recommend you do this after activating your credit monitoring. You can place a fraud alert at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three bureaus is as follows:

Credit Bureaus

Equifax Fraud Reporting
1-866-349-5191
P.O. Box 105069
Atlanta, GA 30348-5069
www.equifax.com

Experian Fraud Reporting
1-888-397-3742
P.O. Box 9554
Allen, TX 75013
www.experian.com

TransUnion Fraud Reporting
1-800-680-7289
P.O. Box 2000
Chester, PA 19022-2000
www.transunion.com

It is necessary to contact only ONE of these bureaus and use only ONE of these methods. As soon as one of the three bureaus confirms your fraud alert, the others are notified to place alerts on their records as well. You will receive confirmation letters in the mail and will then be able to order all three credit reports, free of charge, for your review. An initial fraud alert will last for one year.

Please Note: No one is allowed to place a fraud alert on your credit report except you.

6. Security Freeze. By placing a security freeze, someone who fraudulently acquires your personal identifying information will not be able to use that information to open new accounts or borrow money in your name. You will need to contact the three national credit reporting bureaus listed above to place the freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. There is no cost to freeze or unfreeze your credit files.

7. You can obtain additional information about the steps you can take to avoid identity theft from the following agencies. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them.

California Residents: Visit the California Office of Privacy Protection (www.oag.ca.gov/privacy) for additional information on protection against identity theft.

Kentucky Residents: Office of the Attorney General of Kentucky, 700 Capitol Avenue, Suite 118 Frankfort, Kentucky 40601, www.ag.ky.gov, Telephone: 1-502-696-5300.

Maryland Residents: Office of the Attorney General of Maryland, Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202, www.oag.state.md.us/Consumer, Telephone: 1-888-743-0023.

New Mexico Residents: You have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from a violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. You can review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

New York Residents: the Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; <https://ag.ny.gov/>.

North Carolina Residents: Office of the Attorney General of North Carolina, 9001 Mail Service Center Raleigh, NC 27699-9001, www.ncdoj.gov, Telephone: 1-919-716-6400.

Oregon Residents: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, www.doj.state.or.us/, Telephone: 877-877-9392

Rhode Island Residents: Office of the Attorney General, 150 South Main Street, Providence, Rhode Island 02903, www.riag.ri.gov, Telephone: 401-274-4400

All US Residents: Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW Washington, DC 20580, www.consumer.gov/idtheft, 1-877-IDTHEFT (438-4338), TTY: 1-866-653-4261.

Law Office of Don R. Dennis Jr.
9420 Wilshire Boulevard
2nd Floor
Beverly Hills, CA 90212
T: (213) 455-0880
F: (213) 995-3932

WRITER'S INTERNET ADDRESS
dond@dondennislaw.com

November 15, 2020

BY ELECTRONIC MAIL TO AGO@STATE.MA.US

Office of the Massachusetts Attorney General
1 Ashburton Place
20th Floor
Boston, MA 02108

Re: NOTICE OF SECURITY INCIDENT

To Whom It May Concern:

I am writing on behalf of The Bowery Mission ("TBM")¹ to inform you of a recent security incident reported to TBM on July 16, 2020 by one of its vendors, Blackbaud.

TBM utilizes Blackbaud (www.blackbaud.com) for cloud software services. On July 16, 2020, Blackbaud (www.blackbaud.com) informed TBM that Blackbaud had experienced a security incident in which a cybercriminal was able to remove confidential information from Blackbaud's system. However, Blackbaud stated that since TBM's confidential information was encrypted, the cybercriminal would not have been able to access TBM's data. We are in the process of finalizing our own investigation of the impact of Blackbaud's July 16, 2020 notification.

Thereafter, on September 29, 2020, Blackbaud notified TBM that certain confidential information listed in their July 16, 2020 letter as being encrypted, was actually unencrypted and accessible to the cybercriminal.² TBM immediately initiated a comprehensive time-intensive investigation to determine the confidential information that might have been accessed.

On October 30, 2020, TBM determined that certain individuals' names, addresses, and social security numbers were part of the compromised file and that they would be notified. This notification is being mailed to 1 resident(s) of your state beginning November 17, 2020. A copy of the notification is enclosed.

TBM is dedicated to the security, privacy, and confidentiality of its clients, donors, and partners. Blackbaud's Solution Agreement describes the administrative, physical, and technical safeguards

¹ TBM has a long legacy of offering services to New Yorkers experiencing homelessness and hunger. Today, TBM provides programs and services at six locations across the New York metro area, in addition to operating a camp and retreat center in the Poconos Region of Pennsylvania.

² We note that Blackbaud initially provided us limited details regarding the confidential information that was accessible.

Office of the Massachusetts Attorney General

November 15, 2020

Page 2

that are in place to maintain information security. TBM is working to ensure that our vendors implement improved security measures to protect from further unauthorized access.

TBM is offering complimentary credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed id theft recovery services.

Please contact me should you have any further questions.

Very truly yours,

Don R. Dennis Jr.

Don R. Dennis Jr., Esq.

Enclosure: Consumer Notification Letter