

18597



Allstate.

You're in good hands.

2775 Sanders Road
Northbrook, IL 60062
Suite F5

[Date]

PLEASE READ - IMPORTANT INFORMATION

[First Name] [Last Name]
[Street Address #1]
[Street Address #2]
[City], [State] [Zip]

Dear [First Name],

We recently discovered a potential information security incident involving Allstate's online insurance quoting application. If you received this letter and did not request an insurance quote on the Allstate website between November 15 and December 23, then someone requested a quote in your name and it is possible your driver's license number may have been accessed without authorization. If you did request an insurance quote during that time, then your information is not impacted by this incident.

What Happened

We identified a high volume of quotes that were initiated, but not completed, between November 15 and December 23. We believe this may have been an attempt to mine data by an unauthorized party(ies). We promptly took action to modify the quoting application and ensure driver's license numbers were not accessible.

CyberScout Credit Monitoring Enrollment

While we have no evidence your driver's license number was accessed, as a precaution, we are offering one year of CyberScout credit monitoring services at no cost. CyberScout specializes in identity theft education, credit monitoring services and fraud resolution services, and provides you with access to a dedicated fraud specialist via a toll-free number to help you:

- take protective measures, including requesting fraud alerts;
- notify appropriate agencies and businesses;
- obtain and understand your credit report*; and
- credit monitoring*.

Please note that if you wish to accept this offer, you must do so within 90 calendar days of the date at the top of this letter.

To enroll, please visit www.myidmanager.com/promo-code.html and follow the instructions. When prompted, provide the following unique code: [Credit Monitoring Code]. You may also enroll by calling the CyberScout help line at 1-800-405-6108 and providing the unique code to the representative.

We also recommend that you remain vigilant and review your account statements and credit reports to ensure there is no unauthorized or unexplained activity.

* These services require an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection and in order to confirm your identity.

Additional Resources

We want you to know about additional resources to help protect against identity theft or the unauthorized use of personal information. Here are the toll-free numbers, addresses and websites for the major consumer reporting agencies.

Equifax	Experian	Trans Union
<p>P.O. Box 740241 Atlanta, GA 30374-0241 www.equifax.com/ For general info or to request a credit report, call 1-800-685-1111.</p> <p>To place a fraud alert, call 1-800-525-6285 or go to the Equifax Fraud Alert website</p> <p>To place a security freeze, send a written request by regular, certified, or overnight mail to:</p> <p>Equifax Security Freeze P.O. Box 105788 Atlanta, GA 30348</p>	<p>P.O. Box 2002 Allen, TX 75013 www.experian.com/ For general info, to request a credit report, or to place a fraud alert, call 1-888-397-3742.</p> <p>You may also place a fraud alert through the Experian Fraud Center website.</p> <p>To place a security freeze, send a written request by regular, certified, or overnight mail to:</p> <p>Experian Security Freeze P.O. Box 9554 Allen, TX 75013</p>	<p>P.O. Box 1000 Chester, PA 19022 www.transunion.com/ For general info or to request a credit report, call 1-800-888-4213.</p> <p>To place a fraud alert, call 1-800-680-7289, or visit the Trans Union Fraud Alert website</p> <p>To place a security freeze, send a written request by regular, certified, or overnight mail to:</p> <p>Trans Union Security Freeze Fraud Victim Assistance Dept. P.O. Box 6790 Fullerton, CA 92834</p>

You may also contact the Federal Trade Commission (FTC) at (877) ID THEFT / (877) 438-4338, review the FTC's identity theft website, www.ftc.gov/bcp/edu/microsites/idtheft, or write to the FTC at:

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, D.C. 20580

CyberScout will provide thorough assistance, but if you have further questions and would like to speak with us, please contact Allstate at 1-877-233-6693. We will be able to take your calls from 8:30 AM to 5:00 PM EST Monday – Friday. We sincerely regret this incident and have taken actions to help prevent it from happening again.

Sincerely,



Kristine K. DiGirolamo
Privacy Office
Deputy Chief Privacy Officer