

18661

[DATE]

VIA MAIL

[NAME]

[ADDRESS]

Dear [NAME],

We are sending this formal notice to you pursuant to Massachusetts law as a follow-up to our prior email communications and employee meeting, when we let you know that we experienced a data breach. After conducting both internal and external investigations, we are happy to report that there has been no new incident.

As you know, immediately after the breach we offered you one year of free identity theft protection and credit monitoring through LifeLock, which you can access through the Excelsior platform at <http://falloncompany.excelsiorenroll.com> using the instructions included with this letter. We will be extending this subscription for an additional six months. Additionally, you have the right to request a security freeze on your credit report at no charge. Below, we provide instructions for how to do that. Finally, Massachusetts law allows you to file a police report if you wish to do so.

If you have any other questions and would like to speak with someone, please contact me directly. We sincerely apologize for any worry or inconvenience that this incident may have caused you.

Sincerely,

Shawn Seaman
Chief Operating Officer
The Fallon Company
P. 617-737-4100
sseaman@falloncompany.com

Please see the below contact information for the major credit reporting bureaus and the Federal Trade Commission to place a freeze on your credit report at no charge, or to obtain copies of your credit report:

Equifax	Experian	TransUnion	Federal Trade Commission
P.O. Box 105069	P.O. Box 2002	P.O. Box 2000	600 Pennsylvania Ave., NW
Atlanta, GA 3034	Allen, TX 75013	Chester, PA 19022- 2000	Washington, DC 20580
800-525-6285	888-397-3742	800-680-7289	877-438-4338
www.equifax.com	www.experian.com	www.transunion.com	www.identitytheft.gov