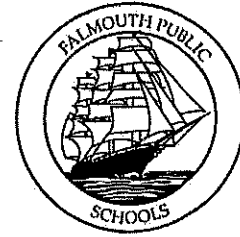


20141

Falmouth Public Schools

340 Teaticket Highway
East Falmouth, MA 02536
www.falmouth.k12.ma.us
(508) 548-0151



<<Date>>

<<first_name>> <<middle_name>> <<last_name>> <<suffix>>
<<address_1>>
<<address_2>>
<<city>>, <<state_province>> <<postal code>>
<<country>>

Notice of Data Privacy Event

Dear <<first_name>> <<middle_name>> <<last_name>> <<suffix>>,

The Town of Falmouth Public Schools is writing to notify you of an incident that may affect the security of your personal information. We take this incident very seriously and as a precaution, we are providing you with information and access to resources so that you can protect your personal information, should you feel it is appropriate to do so.

The confidentiality, privacy, and security of your personal information are among our highest priorities. We have taken and continue to take steps to prevent this type of incident from happening in the future.

No-Cost Identity Monitoring Services

As an added precaution, and at no cost to you, we are providing you with access to two years (12 months, renewable for a further 12 months) of "Identity Guard Essentials" identity monitoring services provided by Intersections, Inc. If you are a minor, we have provided "Family Plan" monitoring services, which allow your parent/guardian to enroll as a "Primary Member" and add you as an additional monitored individual on the plan.

Intersections is a leading provider of consumer and corporate identity risk management services. Your identity monitoring services include Social Security Number Monitoring, Online "Black Market" Monitoring, Account Takeover Alerts, Lost Wallet Protection, ID Verification Alerts, ID Theft Victim Assistance, ID Vault Password Protection, and One Million Dollar Identity Theft Insurance. It is incumbent on you, or your parent/guardian, to activate these services, as we are not able to do so on your behalf. To activate your membership and start monitoring your personal information, please follow the steps below:

Visit www.identityguard.com/enroll to activate and take advantage of your identity monitoring services. **You have until <<DATE>> to activate your identity monitoring services.**
Redemption Code: <<CODE>>

We also encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law, you are entitled to one free credit report annually from each of three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

Security Freeze

You have the right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below.

Experian

PO Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com/freeze/center.html

TransUnion

PO Box 160
Woodlyn, PA 19094
1-888-909-8872
www.transunion.com/credit-freeze

Equifax

PO Box 105788
Atlanta, GA 30348-5788
1-800-685-1111
www.equifax.com/personal/credit-report-services

In order to request a security freeze, you will need to provide the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. If you have moved in the past five years, provide the addresses where you have lived over the prior five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, passport, etc.);
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

Fraud Alert

As an alternative to a security freeze, you have the right to place an initial or extended "fraud alert" on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the

consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

Experian

PO Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com/fraud/center.html

TransUnion

PO Box 2000
Chester, PA 19016
1-800-680-7289
www.transunion.com/fraud-victim-resource/place-fraud-alert

Equifax

PO Box 105069
Atlanta, GA 30348
1-888-776-0008
www.equifax.com/personal/credit-report-services

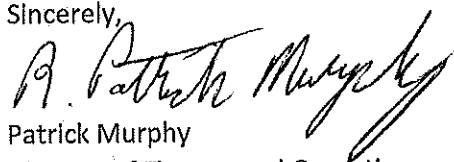
Police Report

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right file a police report and obtain a copy of it.

You can also further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself, by contacting the consumer reporting agencies, your state Attorney General, or the Federal Trade Commission (FTC). The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can also obtain further information on how to file such a complaint by way of the contact information listed above. Instances of known or suspected identity theft should also be reported to law enforcement, the FTC, or the Massachusetts Attorney General.

We recognize that you may have questions that are not addressed in this notice. If you have additional questions or concerns, please contact Patrick Murphy, Director of Finance and Operations at pmurphy@falmouth.k12.ma.us, or Lisa Krause, Administrative Assistant to the Director of Finance and Operations at lkrause@falmouth.k12.ma.us, or call Falmouth Public Schools at (508) 548-0151 between 8:00 AM and 4:30 PM, Monday through Friday.

Sincerely,



Patrick Murphy
Director of Finance and Operations
Falmouth Public Schools