

Dear [FirstName] [LastName],

#### NOTIFICATION OF DATA BREACH

For 70 years, Engle Printing & Publishing Co., Inc. ("EPC") has been providing quality commercial printing services, community newspapers, and other publications – a reputation that has been built by generations of dedicated employees like you. Our team is passionate about what we do, and we take incredible pride in our ability to provide outstanding products and services to our communities.

Unfortunately, like so many other businesses in this day and age, we have been the victim of a cyberattack. We have now confirmed that this incident involved a data breach. We are writing to you today to notify you of this incident, which involved your personal information.

# What happened?

On November 5, 2023, EPC was notified by our Managed Detection and Response provider that an unauthorized party infiltrated a portion of our network systems and accessed documents within our IT environment.

# What are we doing?

We are deeply committed to safeguarding the information we maintain. Upon learning of the incident we immediately worked with our Managed Detection and Response provider to mitigate the incident and implement additional best-in-class tools to further fortify our overall security posture, including replacing a server and implementing new security measures. Since the breach we have been working to identify any personal or financial information that may have been included in the data that was accessed during the incident. We have notified law enforcement and now you.

#### What information was involved?

Based on our investigation, we have confirmed that certain personal data may have been accessed during this incident. This includes individuals' Social Security numbers, names, and/or addresses.

### What can you do?

Put a fraud alert on your credit report. We also recommend monitoring your credit report, and reporting any suspected fraudulent activity promptly. Please review the back of this letter which contains further information on how to impletment these steps.

### **Our Commitment to You**

We take the security of your data very seriously. That is why we wanted to swiftly notify you of this incident, explain what we have done in response and reassure you that our new server and upgraded security measures are keeping our data safe. If you have additional questions or need further information, please contact us at <a href="mailto:administrator@engleonline.com">administrator@engleonline.com</a> or call us at 1-800-800-1833 xt. 6800 Monday through Friday – 9 a.m. to 4 p.m. (EST).

Thank you.

Sincerely,

Engle Printing & Publishing Co., Inc.

# Steps You Can Take to Help Protect Your Information

## **Obtain and Review Your Credit Report for Fraudulant Activity**

If you are a U.S. resident, federal law gives you the right to obtain a free copy of your credit report every 12 months from each of the three nationwide consumer reporting agencies. Currently, you are able to view your credit report weekly for free oline at <a href="https://www.annualcreditreport.com">www.annualcreditreport.com</a>. This site also provides good information on how to protect yourself from credit fraud. You may also request your credit report by caling 1-877-322-8228, or complete an Annual Credit Report Request Form and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348.

Or you can elect to obtain a copy of your credit report by contacting one of the three national credit reporting agencies directly:

 Equifax
 Experian
 TransUnion

 (888) 378-4329
 (888) 397-3742
 (800) 916-8800

 www.equifax.com
 www.experian.com
 www.transunion.com

 P.O. Box 740241
 P.O. Box 2002
 1510 Chester Pike

 Atlanta, GA 30374
 Allen, TX 75013
 Crum Lynne, PA 19022

#### **Activate your complimentary Credit Monitoring & Fraud Protection Service**

Engle has paid for a complimentary 24 month subscription to Experian's identity protection and credit monitoring services called IdentityWorks. Please review the last page with instructions to sign up for this service.

#### Consider Placing a Fraud Alert on Your Credit Report

You may want to place a fraud alert on your credit report. Both 1-year and 7-year fraud alerts are free. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you and verify your identity prior to establishing any new accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Here is a site you may use: https://www.experian.com/fraud/center.html

#### **Security Freeze**

In some U.S. states, you have the right to put a security freeze on your credit file. A security freeze (also known as a credit freeze) makes it harder for someone to open a new account in your name. It is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to apply for a new credit card, wireless phone, or any service that requires a credit check. You must separately place a security freeze on your credit file with each credit reporting agency.

# **Notify Law Enforcement of Suspicious Activity**

If you detect any suspicious activity on your credit report, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, including your state attorney general and the Federal Trade Commission (FTC).

To file a complaint with the FTC, go to <u>IdentityTheft.gov</u> or call 1-877-ID-THEFT (877-438-4338). Complaints filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, which is a database made available to law enforcement agencies.

The FTC can also provide you with additional information on how to safeguard your identity at their website, <a href="https://www.ftc.gov/">https://www.ftc.gov/</a>. You can reach the FTC by phone at (202) 326-2222, or by mail at Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

# How to sign up for 24 months of complimentary Identity Theft Protection

To help protect your identity, we are offering complimentary access to Experian IdentityWorks<sup>SM</sup> for 24 months. If you believe there was fraudulent use of your information as a result of this incident and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that Identity Restoration is available to you for 24 months from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration.

While identity restoration assistance is <u>immediately available to you</u>, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks as a complimentary 24-month membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information, please follow the steps below:

- Ensure that you enroll by 3/31/2024 (Your code will not work after this date.)
- Visit the Experian IdentityWorks website to enroll: https://www.experianidworks.com/3bcredit
- Provide your activation code: XXXXXXX

If you have questions about the product, need assistance with Identity Restoration that arose as a result of this incident or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 1-877-890-9332 by **3/31/2024.** Be prepared to provide engagement number B110519 as proof of eligibility for the Identity Restoration services by Experian.

# ADDITIONAL DETAILS REGARDING YOUR 24-MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP

A credit card is not required for enrollment in Experian IdentityWorks. You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- Experian credit report at signup: See what information is associated with your credit file. Daily credit reports are available for online members only.\*
- Credit Monitoring: Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
- Identity Restoration: Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- Experian IdentityWorks ExtendCARE™: You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- \$1 Million Identity Theft Insurance\*\*: Provides coverage for certain costs and unauthorized electronic fund transfers.