2024-218



January 29, 2024

[Extra1 -Variable Heading, CA Only]

Dear Sample A. Sample:

Wilde Wealth Management Group ("WWMG") is writing to notify you of an email incident at WWMG. This notice provides you with information about the event, our response, and resources available to you to help better protect your information, should you feel appropriate to do so.

What Happened? WWMG became aware of unusual activity involving an employee's email account. We investigated the activity and the investigation determined the account was accessed by an unknown individual between August 30 and September 1, 2023. The account was reviewed for sensitive information and on or around November 28, 2023, we completed our review.

What Information Was Involved? The review determined the following types of personal information relating to you were present in the email account: name; [Extra2 -Data Elements Impacted].

What We Are Doing. We take this incident and the security of personal information in our care seriously. Upon discovering the unusual activity, we took steps to secure the employee email account, assess the security of the email environment, and investigate the activity. As part of our ongoing commitment to the privacy of information in our care, we are reviewing and enhancing our existing policies and procedures. As an added precaution, we are offering you access to credit monitoring services for ## months at no cost to you. More information about these services is attached in the Steps You Can Take to Help Protect Personal Information.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and explanation of benefits and monitoring your free credit reports for suspicious activity and to detect errors over the next 12 to 24 months. You may also review the information contained in the attached Steps You Can Take to Help Protect Personal Information. Further, you may enroll in the offered complimentary monitoring services. Although we are making these services available to you, we are unable to enroll you directly.

For More Information. If you have questions, you may contact Experian call center at **833-918-5860** toll-free Monday through Friday from 8 am – 8 pm Central (excluding major U.S. holidays). You may also write to 7025 N Scottsdale Rd #115, Scottsdale, AZ 85253.

Sincerely,

Wilde Wealth Management Group

SCOTTSDALE	GLENDALE	TEMPE	PAYSON	SUN CITY	SEDONA
7025 N. Scottsdale Rd.	19420 N. 59th Ave.	950 W. Elliot Rd.	405 S. Beeline Highway	13985 W. Grand Ave.	6486 Highway 179
Suite 115 & 110	Suite C261	Suite 126	Suite E	Suite 100	Suite 111
Scottsdale, AZ 85253	Glendale, AZ 85308	Tempe, AZ 85284	Payson, AZ 85541	Surprise, AZ 85374	Sedona, AZ 86351

Tel. 480.361.6203 • Fax 480.361.6215 • Toll Free 800.394.9416 • www.wildewealth.com



STEPS YOU CAN TAKE TO PROTECT PERSONAL INFORMATION

Enroll in Monitoring Services

To help protect your identity, we are offering complimentary access to Experian Identity WorksSM for ## months.

Please note that Identity Restoration is available to you for ## months from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration.

While identity restoration assistance is <u>immediately available to you</u>, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks as a complimentary ##-month membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information, please follow the steps below:

- Ensure that you **enroll by** April 30, 2024 (Your code will not work after this date.)
- Visit the Experian IdentityWorks website to enroll: https://www.experianidworks.com/credit
- Provide your activation code: ABCDEFGHI

If you have questions about the product, need assistance with Identity Restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at **833-918-5860** by April 30, 2024. Please be prepared to provide engagement number ENGAGE# as proof of eligibility for the Identity Restoration services by Experian.

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer's name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

ENGAGE# K7319-L01

- 1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. Addresses for the prior two to five years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and
- 7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion	
https://www.equifax.com/personal/	https://www.experian.com/help/	https://www.transunion.com/credit-	
credit-report-services/		help	
1-888-298-0045	1-888-397-3742	1-800-916-8800	
Equifax Fraud Alert, P.O. Box	Experian Fraud Alert, P.O. Box	TransUnion Fraud Alert, P.O. Box	
105069 Atlanta, GA 30348-5069	9554, Allen, TX 75013	2000, Chester, PA 19016	
Equifax Credit Freeze, P.O. Box	Experian Credit Freeze, P.O.	TransUnion Credit Freeze, P.O.	
105788 Atlanta, GA 30348-5788	Box 9554, Allen, TX 75013	Box 160, Woodlyn, PA 19094	

Additional Information

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state Attorney General. This notice has not been delayed by law enforcement.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.

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