

[MSI Letterhead]

[Individual Name] [Individual Address]

Notice of Data Breach

MSI United States ("MSI") takes the protection of your personal data very seriously. We write to inform you of an incident that took place with one of our vendors, DonorPerfect, that may have involved some of that information. Although we are unaware of any actual misuse of your information, we are providing notice to you and other potentially affected individuals. We have included our contact details below should you need any further information.

As soon as DonorPerfect discovered the incident, implemented measures to enhance network security and minimize the risk of a similar incident occurring in the future. They also notified the Federal Bureau of Investigation and local law enforcement and will continue to cooperate with them any investigations to hold the perpetrator accountable.

There is **no** indication that any of your information has been used to commit fraud or identity theft. However, as a precaution, DonorPerfect has arranged to provide credit monitoring services through IDX, a leader in consumer identity protection. These services include 12 months of credit monitoring, identity protection through CyberScan, a \$1 million identity fraud loss reimbursement policy, and fully managed identity theft recovery services. To take advantage of the services, please contact DonorPerfect at creditmonitoring@donorperfect.com.

Supplemental information is attached to this letter, including the Steps You Can Take to Protect Your Data as guidance on further protecting your personal data. We encourage you to remain vigilant for incidents of fraud and identity theft by carefully reviewing your payment card or personal account statements for unauthorized charges and monitoring free credit reports for fraudulent activity or errors resulting from the incident.

If you suspect an unauthorized charge has been placed on your account, we encourage you to report it to your payment card issuer. According to the payment card brands' policies, you are not responsible for unauthorized charges to your account if you report them in a timely manner.

You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit www.annualcreditreport.com or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111 *Experian*, PO Box 2002, Allen, TX 75013, www.experian.com, 1-888-397-3742 *TransUnion*, PO Box 2000, Chester, PA 19016, www.transunion.com, 1-800-916-8800

For More Information

If you have additional questions, please contact Kate Greenberg at 718-810-2461, PO Box 35528 Washington, DC, 20033, or kate.greenberg@msichoices.org.

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Sincerely,

Amanda Seller, President, MSI-US

STEPS YOU CAN TAKE TO PROTECT YOUR DATA

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission, local law enforcement, and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. You should obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), <u>www.ftc.gov/idtheft</u>

Fraud Alerts and Credit or Security Freezes:

Fraud Alerts: There are two types of general fraud alerts you can place on your credit report to put your creditors on notice that you may be a victim of fraud—an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years.

To place a fraud alert on your credit reports, please contact one of the nationwide credit bureaus. A fraud alert is free. The credit bureau you contact must tell the other two, and all three will place an alert on their versions of your report.

For those in the military who want to protect their credit while deployed, an Active Duty Military Fraud Alert lasts for one year and can be renewed for the length of your deployment. The credit bureaus will also take you off their marketing lists for pre-screened credit card offers for two years, unless you ask them not to.

Credit or Security Freezes: You have the right to put a credit freeze, also known as a security freeze, on your credit file, free of charge, which makes it more difficult for identity thieves to open new accounts in your name. That's because most creditors need to see your credit report before they approve a new account. If a creditor can't see your report, they may not extend the credit.

How do I place a freeze on my credit reports? There is no fee to place or lift a security freeze. Unlike a fraud alert, you must separately place a security freeze on your credit file at each credit reporting company. For information and instructions to place a security freeze, please contact each of the credit reporting agencies at the addresses below:

Experian Security Freeze, PO Box 9554, Allen, TX 75013, www.experian.com **TransUnion Security Freeze**, PO Box 2000, Chester, PA 19016, www.transunion.com **Equifax Security Freeze**, PO Box 105788, Atlanta, GA 30348, www.equifax.com

You will need to supply your name, address, date of birth, Social Security number and other personal information.

After receiving your freeze request, each credit bureau will provide you with a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

How do I lift a freeze? A freeze remains in place until you ask the credit bureau to temporarily lift it or remove it altogether. If the request is made online or by phone, a credit bureau must lift a freeze within one hour. If the request is made by mail, then the bureau must lift the freeze no later than three business days after getting your request.

If you opt for a temporary lift because you are applying for credit or a job, and you can find out which credit bureau the business will contact for your file, you can save time by lifting the freeze only at that particular credit bureau. Otherwise, you will need to make the request with all three credit bureaus.

A Summary of Your Rights Under the Fair Credit Reporting Act: The federal Fair Credit Reporting Act (FCRA) promotes the accuracy, fairness, and privacy of information in the files of consumer reporting agencies. There are many types of consumer reporting agencies, including credit bureaus and specialty agencies (such as agencies that sell information about check writing histories, medical records, and rental history records). Your major rights under the FCRA are summarized below. For more information, including information about additional rights, go to www.consumerfinance.gov/learnmore or write to: Consumer Financial Protection Bureau, 1700 G Street N.W., Washington, DC 20552.

- You must be told if information in your file has been used against you.
- You have the right to know what is in your file.
- You have the right to ask for a credit score.
- You have the right to dispute incomplete or inaccurate information.
- Consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information.
- Consumer reporting agencies may not report outdated negative information.
- Access to your file is limited.
- You must give your consent for reports to be provided to employers.
- You may limit "prescreened" offers of credit and insurance you get based on information in your credit report.
- You have a right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization.
- You may seek damages from violators.
- Identity theft victims and active duty military personnel have additional rights.