



[DATE]

NOTICE OF DATA BREACH

Dear [NAME]

Veeva Systems Inc. (“Veeva” or “We”) is writing to notify you of an inadvertent disclosure of information that included certain of your personal information. As described below, we have no indication that your personal information has been subject to fraud or misuse as a result of the disclosure and believe that the potential risk of harm to you is very low.

Veeva is a global provider of cloud-based software for the life sciences industry. Veeva maintains certain of your information on behalf of one of our customers, Mallinckrodt Pharmaceuticals, in connection with certain speaker programs. Veeva identified an inadvertent data disclosure to an unintended recipient which included your name and Social Security Number. The unintended recipient is a healthcare provider with whom Veeva has a business relationship who confirmed prompt deletion of the email and its attachments.

While we believe that the risk of harm to you is very low, we are notifying you out of abundance of caution. We are also providing you with complimentary credit monitoring for 24 months. To access these services, please follow the steps below:

- Ensure that you enroll by 6/19/2024. (Your code will not work after this date.)
- Visit the Experian IdentityWorks website to enroll:
<https://www.experianidworks.com/3bcredit>
- Provide your activation code: [Activation Code]
- Be prepared to provide engagement number B 119318 as proof of eligibility.

If you have questions about enrollment or the Experian IdentityWorks services, please contact Experian’s customer care team at 877.288.8057, Monday through Friday from 8 am – 8 pm CST (excluding major U.S. holidays). The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration.

In addition to enrolling for complimentary credit monitoring, we encourage you to review and monitor your accounts for suspicious activity. Federal regulatory agencies recommend that you remain vigilant for the next 12 to 24 months and report any suspected incidents of fraud to the relevant financial institution. We would also encourage you to avoid clicking on links or downloading attachments from suspicious emails and to be cautious of any unsolicited communications that ask for your personal information or refer you to a website asking for personal information.

Please refer to the enclosure entitled “Additional Ways to Protect Your Identity” for additional actions you should consider taking to protect yourself against fraud and identity theft.

Additional Ways to Protect Your Identity: Important Identity Theft Information

You may wish to take additional steps to protect your identity. Here are some we suggest you consider:

Reviewing Your Accounts and Credit Reports

Federal regulators recommend that you be especially vigilant for the next 12 to 24 months. As part of staying vigilant, you should regularly review your account statements, and periodically obtain your credit report from one or more of the three national credit reporting companies. Those companies are:

Equifax	Experian	TransUnion
1-800-525-6285	1-888-397-3742	1-800-680-7289
Equifax.com	Experian.com	Transunion.com

You can obtain your credit report from each of those companies for free once every 12 months. Free reports are available online at www.annualcreditreport.com. You may also obtain a free report by calling toll free 1877-322-8228, or by mailing an Annual Credit Report Request Form (available at www.annualcreditreport.com) to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281. If you do not have any free credit reports left, you can still purchase a copy of your credit report by contacting one or more of the three credit reporting companies listed above.

Placing a Fraud Alert

A fraud alert tells lenders that they should verify your identification before they extend credit in your name. Each of the three nationwide credit reporting companies can place a fraud alert on your credit report.

If you wish to place a fraud alert, contact any one of the three credit reporting companies listed above. As soon as one company confirms your fraud alert, the others are notified to place fraud alerts as well.

Requesting a Security Freeze on Your Credit Report

A security freeze prohibits a credit reporting agency from releasing any information from your credit report without written authorization. Placing, lifting, or removing a security freeze is free of charge.

Massachusetts residents are reminded that you have the right to obtain a police report and request a security freeze as described above. There is no charge to place a security freeze on your account; however, you may be required to provide the credit reporting agency with certain personal information (such as your name, Social Security Number, date of birth and address) and proper identification (such as a copy of a government-issued ID card and a bill or statement) prior to its honoring your request.