[Date]

Via Email Only
[First Name Last Name]
[Address]
[City, State Zip Code]
[Email address]

Subject: Notice of Data Security Breach

Dear [First Name Last Name],

We are writing to inform you about a data security breach involving Experity Health ("Experity"), which is a vendor of ConvenientMD Urgent Care ("ConvenientMD" or "Company"). The breach involved your protected health information ("PHI"). As a result, we encourage you to review this letter, and contact us at 1-800-528-0775 or <a href="mailto:riskresponse@convenientmd.com">riskresponse@convenientmd.com</a> if you have any questions.

What Happened: Experity operates ConvenientMD's online health care portal (the "Portal"), where patients login and view lab results for tests administered at Company facilities. On April 7, 2021, Experity informed us of a security incident involving access to patient lab results in the Portal. According to Experity, an error in the way lab results were presented to patients in the Portal resulted in several patients inadvertently accessing the lab results of a different patient. You are receiving this letter because your lab results from [month day], 2021 were impacted by this error and, thus, inadvertently accessed in the Portal by another patient.

What Information Was Involved? The other patient who inadvertently accessed your lab results could have viewed your first and last name, date of birth, patient ID, sex, race, and information regarding the specific tests administrated, including the test names and results.

What Should You Do? At present, ConvenientMD does not believe the information exposed through the Portal has been used in a way that compromises your identity or credit. Nonetheless, if you are concerned, the Company encourages you to review the information found in the enclosed "Steps You Can Take To Help Protect Your Information."

What Is ConvenientMD Doing? In addition to notifying you, ConvenientMD has worked with Experity to ensure that the error in the Portal has been fixed and that the same or similar issues cannot reoccur. If you have any questions or concerns, please contact us at 1-800-528-0775 or <a href="mailto:riskresponse@convenientmd.com">riskresponse@convenientmd.com</a>. We appreciate the trust that you place in ConvenientMD to provide you with health care services, and therefore apologize for any concern or inconvenience this situation may cause.



## STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

**Monitor Accounts** 

Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

You have the right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

Experian
P.O. Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com/freez

ze/cent er.html

# **TransUnion** P.O. Box 160 Woodlyn, PA 19094 1-888-909-8872

www.transunion.com/creditfreeze

### **Equifax**

P.O. Box 105788 Atlanta, GA 30348-5788 1-800-685-1111 www.equifax.com/personal/credi t-report-services

In order to request a security freeze, you will need to provide the following information:

- 1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. If you have moved in the past five (5) years, provide the addresses where you have lived over the
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.);
- 7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

As an alternative to a security freeze, you have the right to place an initial or extended "fraud alert" on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

# Convenient VD URGENT CARE

Experian
P.O. Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com/fraud/center.htm

TransUnion
P.O. Box 2000
Chester, PA 19016
1-800-680-7289
www.transunion.com/fraud
-victim-resource/placefraud-alert

Equifax
P.O. Box 105069
Atlanta, GA 30348
1-888-766-0008
www.equifax.com/personal/credit
-report-services

### **Additional Information**

You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; <a href="www.identitytheft.gov">www.identitytheft.gov</a>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General.

California Residents: Visit the California Office of Privacy Protection (www.oag.ca.gov/privacy) for additional information on protection against identity theft. Kentucky Residents: Office of the Attorney General of Kentucky, 700 Capitol Avenue, Suite 119 Frankfort, Kentucky 40601, www.ag.ky.gov. Telephone: 1-502-696-5300. Maryland Residents: Office of the Attorney General of Maryland, Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202, www.oag.state.md.us/Consumer, Telephone: 1-888-743-0023. New Mexico Residents: You have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from a violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. You can review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov /f/201504 cfpb summary your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580. New York Residents: the Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; https://ag.ny.gov/. North Carolina Residents: Office of the Attorney General of North Carolina, Consumer Protection Division, 9001 Mail Service Center Raleigh, NC 27699-9001, www.ncdoj.gov, Telephone: 1-919-716-6400, 877-566-7226 (toll free within NC). Oregon Residents: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096,



www.doj.state.or.us/, Telephone: 877-877-9392. Rhode Island Residents: Office of the Attorney General, 150 South Main Street, Providence, Rhode Island 02903, <a href="www.riag.ri.gov">www.riag.ri.gov</a>, Telephone: 401-274-4400. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There are 0 Rhode Island residents impacted by this incident. Washington D.C. Residents: the Office of Attorney General for the District of Columbia can be reached at: 441 4thStreet NW, Suite 1100 South, Washington, D.C. 20001; 1-202-442-9828; <a href="https://oag.dc.gov">https://oag.dc.gov</a>. All US Residents: Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW Washington, DC 20580, <a href="www.consumer.gov/idtheft">www.consumer.gov/idtheft</a>, 1-877-IDTHEFT (438-4338), TTY: 1-866-653-4261.