

21943

**Exhibit A**  
**Consumer Notice Template**

<DATE>  
<FIRST NAME> <LAST NAME>  
<COMPANY>  
<ADDRESS 1>  
<ADDRESS 2>  
<CITY>, <STATE> <ZIP CODE>

Dear <FIRST NAME>:

We are providing this notice to you pursuant to applicable law to notify you of a security incident regarding your Spreadshirt.com account.

*Approximate Date of Incident*

We are still investigating and do not know the exact date of the security incident. We currently believe the security incident took place shortly before July 2021.

*Types of Personal Information Affected*

To the extent that you had a partner account and actually entered the following data in your Partner Area, the attacker may have accessed your:

- First Name
- Last Name
- Address
- Phone Number
- Name of Bank Account Holder
- Bank Account Number
- Bank Name
- Bank Routing Number

We do not believe that your tax identification number (SSN if applicable) was accessed. This data is stored in a part of our network that we believe the attacker was not able to reach.

## *How to Protect Your Personal Information*

To protect yourself from any concrete harm as a result of this incident, you can:

- Monitor and notify your bank to be alert for any suspicious or potentially unauthorized activity in your accounts.
- Monitor your credit report. Be on the lookout for accounts you did not open, inquiries from creditors that you did not initiate, or inaccurate personal information. You can get a credit report for free at:  
<https://www.annualcreditreport.com/>
- If you find suspicious activity on your credit reports or on your other account statements, consider placing a fraud alert on your credit files so creditors will contact you before opening new accounts. You can place fraud alerts by contacting the three national credit reporting agencies.
- Ensure that you have strong, unique passwords for all of your accounts.
- Use Multi-Factor Authentication to log in to your accounts.

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

You may also place a security freeze on your credit reports, free of charge. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services. Under federal law, you cannot be charged to place, lift, or remove a security freeze.

You must place your request for a freeze with each of the three major consumer reporting agencies listed below.

To place a security freeze on your credit report, you may contact each consumer reporting agency send a written request by regular, certified or overnight mail at the addresses below. You may also place a security freeze through each of the consumer reporting agencies' websites or over the phone, using the contact information below.

### **Consumer Credit Reporting Agencies**

| <b>Equifax</b>   | <b>Experian</b>  | <b>TransUnion</b>  |
|--|--|--|
| <a href="http://www.equifax.com/personal/credit-report-services/">www.equifax.com/personal/credit-report-services/</a> | <a href="http://www.experian.com/freeze/center.html">www.experian.com/freeze/center.html</a> | <a href="http://www.transunion.com/credit-freeze">www.transunion.com/credit-freeze</a> |
| 1-800-349-9960   | 1-888-397-3742   | 1-888-909-8872   |
| Equifax Security Freeze<br>P.O. Box 105788<br>Atlanta, GA 30348  | Experian Security Freeze<br>P.O. Box 9554<br>Allen, TX 75013                                 | TransUnion<br>P.O. Box 160<br>Woodlyn, PA 19094  |

In order to request a security freeze, you may be required to provide:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security Number;
3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address such as a current utility bill or telephone bill;
6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.); and
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

The credit reporting agencies have three (3) business days after receiving your request to place a security freeze on your credit report. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number (PIN) or password, or both that can be used by you to authorize the removal or lifting of the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must call or send a written request to the credit reporting agencies by mail and include proper identification (name, address, and social security number) and the PIN number or password provided to you when you placed the security freeze as well as the identities of those entities or individuals you would like to receive your credit report or the specific period of time you want the credit report available. The credit reporting agencies have three (3) business days after receiving your request to lift the security freeze for those identified entities or for the specified period of time.

To remove the security freeze, you must send a written request to each of the three credit bureaus by mail and include proper identification (name, address, and social security number) and the PIN number or password provided to you when you placed the security freeze. The credit bureaus have three (3) business days after receiving your request to remove the security freeze.

### *Company Contact Information*

You can call Spreadshirt, Inc. for more information at our toll-free customer service number: 1-800-381-0815. You can also email Spreadshirt, Inc. at [customersupport@spreadshirt.com](mailto:customersupport@spreadshirt.com).

We have a FAQ page about the incident here:

<https://help.spreadshirt.com/hc/en-us/articles/4403591449490>

Sincerely,

Spreadshirt, Inc.  
1572 Roseytown Road  
Greensburg, PA 15601

Spreadshirt, Inc. | <https://www.spreadshirt.com/>  
Notification of Security Incident