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[MDS Letterhead]

Name
Address

Date

Dear _____

We are writing to notify you that on July 20, 2021, the Massachusetts Dental Society (“MDS”) discovered that a potential disclosure of your personal information may have occurred. Massachusetts regulations prohibit MDS at this time from further identifying the specific nature of the potential disclosure, but the nature of the potential disclosure has previously been disclosed to you.

What MDS Is Doing To Address This Situation

MDS takes the security and confidentiality of the personal information entrusted to us very seriously. While MDS is not aware of and has not received any reports of the misuse of your personal information, it has taken the appropriate steps to ensure that your sensitive information has been secured.

As a result of the potential breach of your personal information, MDS will provide you, if you wish, with access to credit monitoring services provided by Identify Force at no charge to you for a period of two years. Information about *Identity Force’s UltraSecure* monitoring service and its features can be found at <https://secure.identityforce.com>.

How To Enroll For The Free Service

Please visit <https://secure.identityforce.com/products-and-pricing> to activate and take advantage of your credit monitoring services.

You have until _____ to activate your credit monitoring services.

Activation Code: _____ Verification ID: _____

What You Can Do To Address This Situation

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it. At this time, MDS is unaware of any police report having been filed in connection with this incident.

Massachusetts law also allows consumers to place a security freeze on their credit reports free of charge. A security freeze prohibits a credit-reporting agency from releasing any information

from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services.

To place a security freeze on your credit report, you must contact each of the three major consumer reporting agencies: Equifax (www.equifax.com); Experian (www.experian.com); and TransUnion (www.transunion.com):

Equifax	Trans Union	Experian
P.O. Box 105788	P.O. Box 160	P.O. Box 9554
Atlanta, GA 30348	Woodlyn, PA	Allen, TX 75013
800-685-1111	19094	888-397-3742
www.equifax.com/personal/credit-report-services/credit-freeze	888-909-8872	www.Experian.com/freeze/center/html
	www.transunion.com/credit-freeze	

In order to request a security freeze, you will need to provide the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security Number;
3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address such as a current utility bill or telephone bill;
6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.)
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

The credit reporting agencies have one (1) business day after receiving your request by telephone or secure electronic means or three (3) business days after receiving your request by mail to place a security freeze on your credit report. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number (PIN) or password, or both that can be used by you to authorize the removal or lifting of the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must call or send a written request to the credit reporting agencies by a secure electronic means or mail and include proper identification (name, address, and social security number) and the PIN number or password provided to you when you placed the security freeze

as well as the identities of those entities or individuals you would like to receive your credit report or the specific period of time you want the credit report available. The credit reporting agencies have one (1) hour after receiving your request by telephone or secure electronic means or three (3) business days after receiving your request by mail to lift the security freeze for those identified entities or for the specified period of time.

Although MDS is not aware of any reports of the access or misuse of your personal information you should remain vigilant for incidents of fraud and identity theft by regularly reviewing your account statements and monitoring free credit reports. If you discover any suspicious or unusual activity on your accounts or suspect fraud, be sure to report it immediately to your financial institutions. In addition, you may contact the Federal Trade Commission ("FTC"), law enforcement or the attorney general's office to report incidents of identity theft or to learn about steps you can take to protect yourself from identity theft. To learn more, you can go to the FTC's Web site, at identitytheft.gov, or call the FTC, at (877) IDTHEFT (877-438- 4338) or write to Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

For More Information

MDS takes its responsibilities to protect your personal information very seriously. We apologize for any inconvenience this incident may have caused. If you have any questions or need further information regarding this incident, you may contact me at (508) 449.6053.

Sincerely,

Kevin Monteiro, CAE
Executive Director