# 23294



<< Date>>> (Format: Month Day, Year)

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<<address_1>>
<<address_2>>
<<city>>, <<state_province>> <<postal_code>>
<<country>>
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Dear <<first name>> <<middle name>> <<last name>> <<suffix>>:

We are writing to inform you of a cyber incident experienced by our company that may have involved your information described below. While we have no evidence of misuse of information as a result of this incident, we are providing you with information about the incident, our response, and steps you can take to protect your information.

## What Happened:

On June 17, 2021, we became aware of a computer network disruption that limited our ability to access certain systems. We immediately began working with our I.T. team and third-party computer specialists to conduct an investigation to determine how this incident occurred. Following our investigation, we have discovered that limited Eastwood data may have been subject to unauthorized access. Upon discovery, we performed a thorough programmatic and manual review to determine whether the impacted data contained any sensitive information, and to whom the data relates. On September 2, 2021, this review was completed and we learned that your information was contained within the impacted data. We then reviewed our internal files in order to obtain contact information for potentially affected individuals.

#### What Information Was Involved:

Based on the thorough investigation performed by Eastwood and its data review team, the information contained in the impacted data includes your name in combination with: <<br/>b2b\_text\_1 (Name, Data Elements)>>.

## What We Are Doing:

Upon discovery, we immediately reset passwords, secured all systems and engaged third-party computer specialists to investigate this matter. Out of an abundance of caution, we have arranged for you to activate, at no cost to you, an online identity monitoring service for 24 months provided by Kroll. Additional information regarding how to activate the complimentary identity monitoring service is enclosed. Please note that due to privacy laws, we cannot activate these services for you directly. We have also provided additional information about steps you can take to protect yourself against fraud and identity theft.

#### What You Can Do:

We recommend that you remain vigilant in regularly reviewing and monitoring all of your account statements and credit history to guard against any unauthorized transactions or activity. If you discover any suspicious or unusual activity on your accounts, please promptly contact your financial institution or company. Additionally, you can activate the complementary identity monitoring service we are making available to you. You can also review the enclosed "Steps You Can Take to Help Protect Your Information" to further protect your information.

# For More Information:

Should you have additional questions or concerns regarding this matter, please do not hesitate to contact us at (855) 545-1940, Monday through Friday 8:00 am to 5:30 pm Central Time.

We take the privacy and security of the personal information in our care seriously, and sincerely regret any worry or inconvenience it may cause you and your family.

Sincerely,

Brian Huck

CEO

#### STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

## **Activate Identity Monitoring Services**

Visit https://enroll.krollmonitoring.com to activate and take advantage of your identity monitoring services.

You have until December 30, 2021 to activate your identity monitoring services.

Membership Number: << Membership Number (s\_n)>>

# KROLL

#### TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You have been provided with access to the following services from Kroll:

# Single Bureau Credit Monitoring

You will receive alerts when there are changes to your credit data—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who will be able to help you determine if it is an indicator of identity theft.

#### **Fraud Consultation**

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

# **Identity Theft Restoration**

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.

Kroll's activation website is only compatible with the current version or one version earlier of Chrome, Firefox, Safari and Edge.

To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

You can sign up for the online or offline credit monitoring service anytime between now and **December 30, 2021**. Due to privacy laws, we cannot register you directly. Enrolling in this service will not affect your credit score.

#### ADDITIONAL ACTIONS TO HELP PROTECT YOUR INFORMATION

#### **Monitor Your Accounts**

We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your credit reports/ account statements for suspicious activity and to detect errors. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit <a href="https://www.annualcreditreport.com">www.annualcreditreport.com</a> or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

You have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any of the three credit reporting bureaus listed below.

As an alternative to a fraud alert, you have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without your express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze may delay, interfere with, or prohibit the timely approval of any subsequent

request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you will need to provide the following information:

- 1. Full name (including middle initial as well as Jr., Sr., III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. Address for the prior two to five years;
- 5. Proof of current address, such as a current utility or telephone bill;
- 6. A legible photocopy of a government-issued identification card (e.g., state driver's license or identification card); and
- 7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft, if you are a victim of identity theft.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

TransUnion 1-800-680-7289 www.transunion.com	Experian 1-888-397-3742 www.experian.com	Equifax 1-888-298-0045 www.equifax.com
TransUnion Fraud Alert	Experian Fraud Alert	Equifax Fraud Alert
P.O. Box 2000	P.O. Box 9554	P.O. Box 105069
Chester, PA 19016-2000	Allen, TX 75013	Atlanta, GA 30348-5069
TransUnion Credit Freeze	Experian Credit Freeze	Equifax Credit Freeze
P.O. Box 160	P.O. Box 9554	P.O. Box 105788
Woodlyn, PA 19094	Allen, TX 75013	Atlanta, GA 30348-5788

#### Additional Information

You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; www. identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. This notice has not been delayed by law enforcement.

For Maryland residents, the Maryland Attorney General may be contacted at 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-528-8662 or 1-888-743-0023; and <a href="https://www.oag.state.md.us">www.oag.state.md.us</a>. Eastwood Holdco, LLC may be contacted at 263 Shoemaker Rd, Pottstown, PA 19464.

For New York residents, the New York Attorney General may be contacted at Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or https://ag.ny.gov.

For North Carolina residents, the North Carolina Attorney General may be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and <a href="https://www.ncdoj.gov">www.ncdoj.gov</a>.

# CIPRIANI & WERNER

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October 13, 2021

RE: Security Incident Notification

To Whom It May Concern:

I serve as counsel for Eastwood Holdco, LLC. ("Eastwood") and provide this notification to you of a recent data security incident. By providing this notice, Eastwood does not waive any rights or defenses under Massachusetts law, including the data breach notification statute.

On June 17, 2021, Eastwood became aware of a computer network disruption that limited their ability to access certain systems. Eastwood immediately began working with I.T. staff and third-party computer specialists to conduct an investigation to determine how this incident occurred. While Eastwood's investigation remained ongoing, in an abundance of caution, Eastwood provided notification to individuals on July 14, 2021, as Eastwood's initial investigation determined that limited Eastwood data may have been subject to unauthorized access. At that time, no Massachusetts residents were known to be impacted.

Eastwood's continued investigation included a thorough programmatic and manual review to determine the full nature and scope of impacted information, and to whom the data related. On September 2, 2021, this review was completed, and Eastwood identified one (1) resident of Massachusetts affected in this incident.

Eastwood notified affected individuals on October 1, 2021 and is providing access to one (1) year of complimentary credit monitoring and identity protection services. Eastwood is also reviewing its policies and procedures related to data security.

Please contact me should you have any questions.

Very truly yours,

CIPRIANI & WERNER, P.C.

By:

Meghan Farally