

Chesapeake Sprinkler Company

10300 SW Greenburg Rd. Suite 570  
Portland, OR 97223

23434



<<First Name>> <<Last Name>>  
<<Address1>> <<Address2>>  
<<City>>, <<State>> <<Zip>>

<p>To Enroll, Please Call: 1-800-939-4170 Or Visit: <a href="https://app.idx.us/account-creation/protect">https://app.idx.us/account-creation/protect</a> Enrollment Code: &lt;&lt;XXXXXXXXXX&gt;&gt;</p>
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November 2, 2021

Dear <<First Name>> <<Last Name>>,

Chesapeake Sprinkler Company is committed to protecting the information that we maintain. We are writing to inform you about an incident that may have involved some of your <<variable data>>.

Although, to date, we have no evidence that your information has been misused, we assure you that we take this incident very seriously and encourage you to remain vigilant by reviewing your account statements and credit reports for any unauthorized activity. If you see charges or activity you did not authorize, we suggest that you contact your financial institution immediately. As a precaution, we are offering you two years of complimentary identity monitoring services through IDX. IDX identity protection services include: two years of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services.

We encourage you to contact IDX with any questions and to enroll in free identity protection services by calling 1-800-939-4170 or going to <https://app.idx.us/account-creation/protect> and using the Enrollment Code provided above. IDX representatives are available Monday through Friday from 9 a.m. to 9 p.m. Eastern Time. Please note the deadline to enroll is February 2, 2022.

For more information on identity theft prevention, including instructions on how to activate your complimentary two-year membership as well as some additional steps you can take to help protect yourself, please see the pages following this letter.

We sincerely regret any inconvenience caused by this incident. To help prevent something like this from happening in the future, we have implemented additional safeguards and technical security measures to further protect personal information. If you have any questions, please call 1-800-939-4170 from Monday through Friday between the hours of 9 a.m. to 9 p.m. Eastern Time.

Sincerely,

*Michael Bush*

Michael Bush  
Human Resource Manager  
Chesapeake Sprinkler Company



### **Recommended Steps to help Protect your Information**

- 1. Website and Enrollment.** Go to <https://app.idx.us/account-creation/protect> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter.
- 2. Activate the credit monitoring** provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.
- 3. Telephone.** Contact IDX at 1-800-939-4170 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.
- 4. Review your credit reports.** We recommend that you remain vigilant by reviewing account statements and monitoring credit reports. Under federal law, you also are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to [www.annualcreditreport.com](http://www.annualcreditreport.com) or call 1-877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

If you discover any suspicious items and have enrolled in IDX identity protection, notify them immediately by calling or by logging into the IDX website and filing a request for help.

If you file a request for help or report suspicious activity, you will be contacted by a member of our ID Care team who will help you determine the cause of the suspicious items. In the unlikely event that you fall victim to identity theft as a consequence of this incident, you will be assigned an ID Care Specialist who will work on your behalf to identify, stop and reverse the damage quickly.

## ADDITIONAL STEPS YOU CAN TAKE

We remind you it is always advisable to be vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

- *Equifax*, PO Box 740241, Atlanta, GA 30374, [www.equifax.com](http://www.equifax.com), 1-800-685-1111
- *Experian*, PO Box 2002, Allen, TX 75013, [www.experian.com](http://www.experian.com), 1-888-397-3742
- *TransUnion*, PO Box 2000, Chester, PA 19016, [www.transunion.com](http://www.transunion.com), 1-800-916-8800

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

- *Federal Trade Commission*, Consumer Response Center, 600 Pennsylvania Avenue NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)

Under Massachusetts law, you have the right to file and obtain a copy of a police report. You also have the right to request a security freeze, as described below. You may contact and obtain information from your state attorney general at: *Office of the Massachusetts Attorney General*, One Ashburton Place, Boston, MA 02108, 1-617-727-8400, [www.mass.gov/ago/contact-us.html](http://www.mass.gov/ago/contact-us.html)

### **Fraud Alerts and Credit or Security Freezes:**

***Fraud Alerts:*** There are two types of general fraud alerts you can place on your credit report to put your creditors on notice that you may be a victim of fraud—an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for one year. You may have an extended alert placed on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years.

To place a fraud alert on your credit reports, contact one of the nationwide credit bureaus. A fraud alert is free. The credit bureau you contact must tell the other two, and all three will place an alert on their versions of your report.

For those in the military who want to protect their credit while deployed, an Active Duty Military Fraud Alert lasts for one year and can be renewed for the length of your deployment. The credit bureaus will also take you off their marketing lists for pre-screened credit card offers for two years, unless you ask them not to.

***Credit or Security Freezes:*** You have the right to put a credit freeze, also known as a security freeze, on your credit file, free of charge, which makes it more difficult for identity thieves to open new accounts in your name. That's because most creditors need to see your credit report before they approve a new account. If they can't see your report, they may not extend the credit.

*How do I place a freeze on my credit reports?* There is no fee to place or lift a security freeze. Unlike a fraud alert, you must separately place a security freeze on your credit file at each credit reporting company. For information and instructions to place a security freeze, contact each of the credit reporting agencies at the addresses below:

- **Experian Security Freeze**, PO Box 9554, Allen, TX 75013, [www.experian.com](http://www.experian.com)
- **TransUnion Security Freeze**, PO Box 2000, Chester, PA 19016, [www.transunion.com](http://www.transunion.com)

- **Equifax Security Freeze**, PO Box 105788, Atlanta, GA 30348, [www.equifax.com](http://www.equifax.com)

You'll need to supply your name, address, date of birth, Social Security number and other personal information.

After receiving your freeze request, each credit bureau will provide you with a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

*How do I lift a freeze?* A freeze remains in place until you ask the credit bureau to temporarily lift it or remove it altogether. If the request is made online or by phone, a credit bureau must lift a freeze within one hour. If the request is made by mail, then the bureau must lift the freeze no later than three business days after getting your request.

If you opt for a temporary lift because you are applying for credit or a job, and you can find out which credit bureau the business will contact for your file, you can save some time by lifting the freeze only at that particular credit bureau. Otherwise, you need to make the request with all three credit bureaus.

You may contact Chesapeake Sprinkler Company via U.S. mail at 1913 Betson Ct. #B, Odenton, MD 21113, or via telephone at (410) 674-7041.

## Appendix

Chesapeake Sprinkler Company concluded an investigation into suspicious activity originating from unauthorized access to some employees' email accounts. Upon discovering this activity, Chesapeake Sprinkler Company promptly secured its email environment, commenced an investigation with the assistance of a cybersecurity firm, and took measures to address the incident. The investigation determined that an unauthorized actor accessed the email accounts between April 19 and June 7, 2021. However, the investigation was unable to determine which emails or attachments the unauthorized actor may have viewed or accessed.

In an abundance of caution, Chesapeake Sprinkler Company reviewed the emails and attachments that could have been accessed in the account and, on September 15, 2021, the determined that the emails or attachments contained the names and one or more of the following data elements of one Massachusetts resident: Social Security number, driver's license or state-issued identification number, financial account information, payment card information, medical information and/or health insurance information.

On November 2, 2021, Chesapeake Sprinkler Company is notifying one Massachusetts resident via U.S. mail in accordance with M.G.L. c. 93H, § 3(b).<sup>1</sup> A copy of the notification letter is enclosed. Chesapeake Sprinkler Company is offering the eligible individual a complimentary two-year membership to credit monitoring and identity theft protection services through IDX. Chesapeake Sprinkler Company is providing a telephone number for potentially affected individuals to call with any questions they may have about the incident.

To help prevent this type of incident from happening again, Chesapeake Sprinkler Company is implementing additional safeguards and technical security measures to further protect personal information.

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<sup>1</sup> This report is not, and does not constitute, a waiver of Chesapeake Sprinkler Company's objection that Massachusetts lacks personal jurisdiction over the company related to this matter.