

23470



MMIT (Managed Markets Insight & Technology)

<<Date>> (Format: Month Day, Year)

<<first\_name>> <<middle\_name>> <<last\_name>> <<suffix>>  
<<address\_1>>  
<<address\_2>>  
<<city>>, <<state\_province>> <<postal\_code>>  
<<country>>

**NOTICE OF DATA BREACH**

Dear <<first\_name>> <<middle\_name>> <<last\_name>> <<suffix>>,

As a precautionary measure, we are providing notice of a data breach which involves MMIT Vendor Information (as defined below) relating to certain vendors of the MMIT group of companies (including Managed Markets Insight and Technology, RJ Health International, The Zitter Group, the Dedham Group, and Pulse Analytics) (“MMIT Vendors”).

**What Happened?**

MMIT conducted a thorough investigation of a data breach which included MMIT Vendor Information which occurred on October 7, 2021. The investigation revealed that certain MMIT Vendor Information was potentially in view but no sensitive data of any MMIT Vendor was downloaded.

**MMIT Vendor Information**

The potentially viewed data included vendor information, such as individual names, employer identification and Social Security numbers, business and personal addresses, and email addresses (“MMIT Vendor Information”).

**What Are We Doing?**

To help relieve concerns and restore confidence following this incident, we have secured the services of Kroll to provide identity monitoring at no cost to you for two years. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, a Current Credit Report, Web Watcher, Public Persona, Quick Cash Scan, \$1 Million Identity Fraud Loss Reimbursement, Fraud Consultation, and Identity Theft Restoration.

Visit <https://enroll.krollmonitoring.com> to activate and take advantage of your identity monitoring services.

You have until <<b2b\_text\_6(Activation Deadline)>> to activate your identity monitoring services.

Membership Number: <<Membership Number s\_n>>

Additional information describing your services is included with this letter.

**For More Information**

If you have questions, please call (855) 912-1006, Monday through Friday from 8:00 a.m. to 5:30 p.m. Central Time, excluding major U.S. holidays. Please have your membership number ready

Remain Vigilant: As always, you should monitor your statements for any activity you do not recognize. Contact local law enforcement and credit monitoring agencies and consumer affairs agencies immediately to report any suspicious activity.

Ordering Your Free Credit Report: You are entitled under U.S. law to one free credit report annually from each of the three nationwide consumer reporting agencies. You may also obtain information from these sources about fraud alerts and security freezes. To order your credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call toll-free at 877-322-8228. We encourage you to remain vigilant by reviewing your account statements and monitoring your free credit reports.



## Additional Contact Information

US Attorney General U.S.  
Department of Justice  
950 Pennsylvania Avenue, NW  
Washington, DC 20530-0001  
800-877-8339  
<https://www.justice.gov/contact-us>

Federal Trade Commission  
Consumer Response Center  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
877-IDTHEFT (438-4338)  
[www.ftc.gov/idtheft/](http://www.ftc.gov/idtheft/)

Equifax Credit Information  
Services, Inc.  
P.O. Box 740241  
Atlanta, GA 30374  
800-685-1111  
[www.equifax.com](http://www.equifax.com)

Experian Inc.  
P.O. Box 9554  
Allen, TX 75013  
888-397-3742  
[www.experian.com](http://www.experian.com)

TransUnion LLC  
P.O. Box 2000  
Chester, PA 19022-2000  
888-909-8872  
[www.transunion.com](http://www.transunion.com)

# KROLL

## TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You have been provided with access to the following services from Kroll:

### Triple Bureau Credit Monitoring and Single Bureau Credit Report

Your current credit report is available for you to review. You will also receive alerts when there are changes to your credit data at any of the three national credit bureaus—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you will have the option to call a Kroll fraud specialist, who will be able to help you determine if it is an indicator of identity theft.

### Web Watcher

Web Watcher monitors internet sites where criminals may buy, sell, and trade personal identity information. An alert will be generated if evidence of your personal identity information is found.

### Public Persona

Public Persona monitors and notifies when names, aliases, and addresses become associated with your Social Security number. If information is found, you will receive an alert.

### Quick Cash Scan

Quick Cash Scan monitors short-term and cash-advance loan sources. You will receive an alert when a loan is reported, and you can call a Kroll fraud specialist for more information.

### \$1 Million Identity Fraud Loss Reimbursement

Reimburses you for out-of-pocket expenses totaling up to \$1 million in covered legal costs and expenses for any one stolen identity event. All coverage is subject to the conditions and exclusions in the policy.

### Fraud Consultation

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

### Identity Theft Restoration

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.

Kroll's activation website is only compatible with the current version or one version earlier of Chrome, Firefox, Safari and Edge.

To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.