





Dear

The privacy and security of the personal information we maintain is of the utmost importance to Dialyze Direct. I am writing with important information regarding a recent data security incident that may have involved some of your information. I want to provide you with information about the incident, explain the services we are providing to you, and let you know that we continue to take significant measures to protect your information.

## What Happened?

As a result of a phishing incident, an unauthorized party may have obtained access to an employee email account.

# What We Are Doing.

Upon learning of this issue, we secured the account and commenced a prompt and thorough investigation. As part of our investigation, we have worked very closely with external cybersecurity professionals. After an extensive forensic investigation and manual document review, we discovered on February 14, 2022 that the email account that was accessed between January 21 and March 4, 2021 contained some of your personal and/or protected health information.

#### What Information Was Involved.

The accessed account contained some of your personal and/or protected health information, including your

# What You Can Do.

We have no evidence that any of your information has been or will be misused. Nevertheless, out of an abundance of caution, we want to make you aware of the incident. To protect you from potential misuse of your information, we are offering a complimentary two-year membership in Equifax<sup>®</sup> Credit Watch<sup>™</sup> Gold. Equifax<sup>®</sup> Credit Watch<sup>™</sup> Gold is completely free to you and enrolling in this program will not hurt your credit score. For more information on identity theft prevention and Equifax<sup>®</sup> Credit Watch<sup>™</sup> Gold, including instructions on how to activate your complimentary two-year membership, please see the additional information provided in this letter.

This letter also provides other precautionary measures you can take to protect your personal information, including placing a fraud alert and/or security freeze on your credit files, and/or obtaining a free credit report. Additionally, you should always remain vigilant in reviewing your financial account statements and credit reports for fraudulent or irregular activity on a regular basis.

#### For More Information.

Please accept our apologies that this incident occurred. We remain fully committed to maintaining the privacy of personal information in our possession and have taken many precautions to safeguard it. We continually evaluate and modify our practices to enhance the security and privacy of your personal information.

If you have any further questions regarding this incident, please call our toll-free response line at The response line is available Monday through Friday, 9am to 9pm Eastern.

Sincerely,

Dialyze Direct

#### - OTHER IMPORTANT INFORMATION -

## 1. Enrolling in Complimentary 24-Month Credit Monitoring.

**Activation Code:** 

## Equifax® Credit Watch<sup>TM</sup> Gold with 3-in-1 Credit Monitoring provides you with the following key features:

- 3- Bureau credit file monitoring and alerts of key changes to your Equifax®, TransUnion®, and Experian® credit reports
- One Equifax 3-Bureau credit report
- Automatic Fraud Alerts<sup>2</sup> With a fraud alert, potential lenders are encouraged to take extra steps to verify your ID before extending credit
- Wireless alerts (available online only) Data charges may apply.
- Access to your Equifax® credit report
- Up to \$1 MM Identity Theft Insurance<sup>3</sup>
- Live agent Customer Service 7 days a week from 8 a.m. to 3 a.m.

## **Enrollment Instructions**

To sign up online for online delivery go to www.myservices.equifax.com/tri

- 1. Welcome Page: Enter the Activation Code provided above in the "Activation Code" box and click the "Submit" button.
- **2. Register**: Complete the form with your contact information (name, gender, home address, date of birth, Social Security Number and telephone number) and click the "Continue" button.
- **3.** Create Account: Complete the form with your email address, create a User Name and Password, review the Terms of Use and then check the box to accept and click the "Continue" button.
- **4. Verify ID**: The system will then ask you up to four security questions to verify your identity. Please answer the questions and click the "Submit Order" button.
- **5. Order Confirmation:** This page shows you your completed enrollment. Please click the "View My Product" button to access the product features.

To sign up for US Mail delivery, dial 1-866-937-8432 for access to the Equifax Credit Watch Gold with 3-in-1 Credit Monitoring automated enrollment process. Note that all credit reports and alerts will be sent to you via US Mail only.

- 1. Activation Code: You will be asked to enter your Activation Code provided above.
- **2. Customer Information:** You will be asked to enter your home telephone number, home address, name, date of birth and Social Security Number.
- **3. Permissible Purpose**: You will be asked to provide Equifax with your permission to access your credit file and to monitor your file. Without your agreement, Equifax cannot process your enrollment.
- **4. Order Confirmation**: Equifax will provide a confirmation number with an explanation that you will receive your Fulfillment Kit via the US Mail (when Equifax is able to verify your identity) or a Customer Care letter with further instructions (if your identity can not be verified using the information provided). Please allow up to 10 business days to receive this information.

## 2. Placing a Fraud Alert on Your Credit File.

Whether or not you choose to use the complimentary 24 month credit monitoring services, we recommend that you place an initial one (1) year "Fraud Alert" on your credit files, at no charge. A fraud alert tells creditors to contact you personally before they open any new accounts. To place a fraud alert, call any <u>one</u> of the three major credit bureaus at the numbers listed below. As soon as one credit bureau confirms your fraud alert, they will notify the others.

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<sup>&</sup>lt;sup>1</sup> Credit monitoring from Experian® and TransUnion® will take several days to begin.

<sup>&</sup>lt;sup>2</sup> The Automatic Fraud Alert feature is made available to consumers by Equifax Information Services LLC and fulfilled on its behalf by Equifax Consumer Services LLC.

<sup>&</sup>lt;sup>3</sup> Identity theft insurance is underwritten by American Bankers Insurance Company of Florida or its affiliates. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions and exclusions of coverage. Coverage may not be available in all jurisdictions.

Equifax P.O. Box 105069 Atlanta, GA 30348

www.equifax.com

1-800-525-6285

Experian

P.O. Box 2002 Allen, TX 75013

www.experian.com

1-888-397-3742

TransUnion

P.O. Box 2000 Chester, PA 19016

https://www.transunion.com/

fraud-alerts (800) 680-7289

## 3. <u>Consider Placing a Security Freeze on Your Credit File.</u>

If you are very concerned about becoming a victim of fraud or identity theft, you may request a "Security Freeze" be placed on your credit file, at no charge. A security freeze prohibits, with certain specific exceptions, the consumer reporting agencies from releasing your credit report or any information from it without your express authorization. You may place a security freeze on your credit report by contacting <u>all three</u> nationwide credit reporting companies at the numbers below and following the stated directions or by sending a request in writing, by mail, to <u>all three</u> credit reporting companies:

**Equifax Security Freeze** 

P.O. Box 105788 Atlanta, GA 30348

https://www.equifax.com/personal/credit-report-services/credit-freeze/

1-800-525-6285

**Experian Security Freeze** 

P.O. Box 9554 Allen, TX 75013

http://experian.com/freeze

1-888-397-3742

**TransUnion Security Freeze** 

P.O. Box 160 Woodlyn, PA 19094

https://www.transunion.com/credit-freeze

(888)-909-8872

In order to place the security freeze, you'll need to supply your name, address, date of birth, Social Security number and other personal information. After receiving your freeze request, each credit reporting company will send you a confirmation letter containing a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

If your personal information has been used to file a false tax return, to open an account or to attempt to open an account in your name, or to commit fraud or other crimes against you, you may file a police report in the city in which you currently reside.

If you do place a security freeze *prior* to enrolling in the credit monitoring service as described above, you will need to remove the freeze in order to sign up for the credit monitoring service. After you sign up for the credit monitoring service, you may refreeze your credit file.

## 4. Obtaining a Free Credit Report.

Under federal law, you are entitled to one free credit report every 12 months from <u>each</u> of the above three major nationwide credit reporting companies. Call **1-877-322-8228** or request your free credit reports online at **www.annualcreditreport.com**. Once you receive your credit reports, review them for discrepancies. Identify any accounts you did not open or inquiries from creditors that you did not authorize. Verify all information is correct. If you have questions or notice incorrect information, contact the credit reporting company.

## 5. Additional Helpful Resources.

Even if you do not find any suspicious activity on your initial credit reports, the Federal Trade Commission (FTC) recommends that you check your credit reports periodically. Checking your credit report periodically can help you spot problems and address them quickly.

If you find suspicious activity on your credit reports or have reason to believe your information is being misused, call your local law enforcement agency and file a police report. Be sure to obtain a copy of the police report, as many creditors will want the information it contains to absolve you of the fraudulent debts. You may also file a complaint with the FTC by contacting them on the web at www.ftc.gov/idtheft, by phone at 1-877-IDTHEFT (1-877-438-4338), or by mail at Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580. Your complaint will be added to the FTC's Identity Theft Data Clearinghouse, where it will be accessible to law enforcement for their investigations. In addition, you may obtain information from the FTC about fraud alerts and security freezes.

### 6. Protecting Your Medical Information.

In the event that your medical information was included in the accessed account(s), we have no information to date indicating that it was or will be used for any unintended purposes. As a general matter, however, the following practices can help to protect you from medical identity theft.

- Only share your health insurance cards with your health care providers and other family members who are covered under your insurance plan or who help you with your medical care.
- Review your "explanation of benefits statement" which you receive from your health insurance company. Follow up with your insurance company or care provider for any items you do not recognize. If necessary, contact the care provider on the explanation of benefits statement and ask for copies of medical records from the date of the potential access (noted above) to current date.

• Ask your insurance company for a current year-to-date report of all services paid for you as a beneficiary. Follow up with your insurance company or the care provider for any items you do not recognize.

**Massachusetts Residents:** Under Massachusetts law, you have the right to obtain a police report in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.