



Burkhart Dental Supply Co., Inc.
10300 SW Greenburg Rd. Suite 570
Portland, OR 97223

To Enroll, Please Call:
1-800-939-4170
Or Visit:
<https://app.idx.us/account-creation/protect>
Enrollment Code: <<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

April 20, 2022

Re: Notice of Data <<Variable Data 1>>

Dear <<First Name>> << Last Name>>,

I am writing to inform you of a recent data security incident experienced by Burkhart Dental Supply Co., Inc. (“Burkhart Dental Supply”) that may have involved your information. Please read carefully as this letter contains background information about the incident, the type of information involved, and steps you can take to protect your information.

What Happened. On or around October 7, 2021, Burkhart Dental Supply became aware of a potential data security incident. Upon discovery, we immediately took steps to limit the impact of the incident, which included engaging cybersecurity experts to conduct an investigation to determine the source and scope of the incident. As a result of that investigation, a detailed review was conducted of potentially impacted data, and on March 3, 2022, it was determined that your information may have been impacted by the incident.

What Information Was Involved. The information may have included your name, Social Security number, date of birth, and driver’s license number or other government-issued identification number.

What We Are Doing. As soon as we discovered this incident, we took the measures referenced above. As part of the response process, we implemented additional measures and features to reduce the risk of a similar incident occurring in the future.

We are also providing you with information about steps you can take to help protect your information, and as an added precaution, we are offering you identity theft protection services through IDX, a national leader in identity theft protection and recovery services. IDX identity protection services include: <<12 or 24 months>> of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, IDX will help resolve issues if your identity is compromised.

To enroll, please go to <https://app.idx.us/account-creation/protect> or call 1-800-939-4170. When prompted, please provide the unique enrollment code at the top of your letter, to receive the services. The deadline to enroll is July 20, 2022.

What You Can Do. You can enroll in the complimentary credit and identity monitoring services offered in this letter. In addition, you can review the resources provided on the following pages for additional steps to protect your personal information.

For More Information. If you have any questions regarding the incident or would like assistance with enrolling in the credit and identity monitoring services, please call 1-800-939-4170 between 8:00 A.M. to 8:00 P.M. Central Time from Monday to Friday.

The security of your information is our top priority at Burkhart Dental Supply, and we are committed to safeguarding your data and privacy. Please accept our sincere apologies and know that we deeply regret any worry or inconvenience that this may cause you.

Sincerely,

Lori Burkhart Isbell
President

Steps You Can Take to Protect Your Personal Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax

P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian

P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 1000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission

600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov, and
www.ftc.gov/idtheft
1-877-438-4338

Maryland Attorney General

200 St. Paul Place
Baltimore, MD 21202
oag.state.md.us
1-888-743-0023

New York Attorney General

Bureau of Internet and Technology
Resources
28 Liberty Street
New York, NY 10005
1-212-416-8433

North Carolina Attorney General

9001 Mail Service Center
Raleigh, NC 27699
ncdoj.gov
1-877-566-7226

Rhode Island Attorney General

150 South Main Street
Providence, RI 02903
<http://www.riag.ri.gov>
1-401-274-4400

Washington D.C. Attorney General

441 4th Street, NW
Washington, DC 20001
oag.dc.gov
1-202-727-3400

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit <https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf>.