



<<Date>> (Format: Month Day, Year)

<<first\_name>> <<middle\_name>> <<last\_name>> <<suffix>>  
 <<address\_1>>  
 <<address\_2>>  
 <<city>>, <<state\_province>> <<postal\_code>>  
 <<country>>

Dear <<first\_name>> <<middle\_name>> <<last\_name>> <<suffix>>,

We value your business and respect the privacy of your information, which is why, as a precautionary measure, we are writing to let you know about a data security incident that involves your personal information.

On May 14, 2022, Woodinville Whiskey Company was notified by its online shopping cart vendor, 1ShoppingCart, of a security breach involving unauthorized access to stored credit card information used to place orders on Woodinville Whiskey's website between July 4–28, 2020 and July 30–August 21, 2020. The data accessed included personal information such as customer names, addresses, payment card numbers, CVV, and expiration dates. This notification was not delayed as a result of law enforcement investigation.

Woodinville Whiskey Company values your privacy and deeply regrets that this incident occurred. Woodinville Whiskey and our online shopping-cart vendor are conducting a thorough review of the potentially affected server and will notify you if there are any significant developments. The online shopping cart vendor whose server was breached has implemented additional security measures designed to prevent a recurrence of such an attack, and to protect the privacy of Woodinville Whiskey's valued customers.

To help relieve concerns and restore confidence following this incident, we have secured the services of Kroll to provide identity monitoring at no cost to you for eighteen months. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, Fraud Consultation, and Identity Theft Restoration.

Visit <https://enroll.krollmonitoring.com> to activate and take advantage of your identity monitoring services.

You have until <<b2b\_text\_6 (date)>> to activate your identity monitoring services.

Membership Number: <<Membership Number s\_n>>

For more information about Kroll and your Identity Monitoring services, you can visit [info.krollmonitoring.com](http://info.krollmonitoring.com).

Additional information describing your services is included with this letter.

Please also review the attachment to this letter (Steps You Can Take to Further Protect Your Information) for further information on steps you can take to help protect your information.

If you have questions, please call (855) 503-1966, Monday through Friday from 8:00 a.m. to 5:30 p.m. Central Time, excluding major U.S. holidays. Please have your membership number ready.

Sincerely,

*Orlin Sorensen*

Orlin Sorensen  
 Managing Director & Co-Founder



## **TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES**

You have been provided with access to the following services from Kroll:

### **Triple Bureau Credit Monitoring**

You will receive alerts when there are changes to your credit data at any of the three national credit bureaus—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who will be able to help you determine if it is an indicator of identity theft.

### **Fraud Consultation**

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

### **Identity Theft Restoration**

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.

Kroll's activation website is only compatible with the current version or one version earlier of Chrome, Firefox, Safari and Edge.

To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

## STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

### 1. Obtain a Copy of Your Credit Report

You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print a copy of the request form at <https://www.annualcreditreport.com/cra/requestformfinal.pdf>. Or you can elect to purchase a copy of your credit report by contacting one of the three national credit reporting agencies. Contact information for the three national credit reporting agencies for the purpose of requesting a copy of your credit report or for general inquiries is provided below:

Equifax  
(800) 685-1111  
[www.equifax.com](http://www.equifax.com)  
P.O. Box 740241  
Atlanta, GA 30374

Experian  
(888) 397-3742  
[www.experian.com](http://www.experian.com)  
535 Anton Blvd., Suite 100  
Costa Mesa, CA 92626

TransUnion  
(800) 916-8800  
[www.transunion.com](http://www.transunion.com)  
P.O. Box 6790  
Fullerton, CA 92834

### 2. Security Freeze

Under Massachusetts law, you have the right to place a security freeze on your consumer report at no charge. A security freeze may be requested by sending a request to a consumer reporting agency by certified mail, overnight mail or regular stamped mail to an address designated by the consumer reporting agency to receive such requests, or by a method otherwise permitted by regulation. Consumer reporting agencies require proper identification, including:

- Your full name (including middle initial as well as Jr., Sr., II, III, etc.), social security number, and date of birth; and
- If you have moved in the past five (5) years, the addresses where you have lived over the prior five years;
- Proof of current address, (such as a current utility or telephone bill);
- A legible photocopy of government issued identification card (state driver's license or ID card, military identification, etc.);
- If you are a victim of identity theft, include a copy of a police or investigative report, or a complaint to a law enforcement agency concerning identity theft.

If a security freeze is in place, the information from a consumer report shall not be released to a third party without your prior express authorization. If you discover any suspicious activity on your credit report, your accounts or by any other means, you may wish to file a police report. You have a right to obtain a copy of any police report you may file.

### 3. Fraud Alert

You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>

### 4. Review Your Account Statements and Notify Law Enforcement of Suspicious Activity

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity

As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission.

To file a complaint with the FTC, go to [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft) or call 1-877-ID-THEFT (877-438-4338). Complaints filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, which is a database made available to law enforcement agencies. You can obtain information from the FTC about preventing identity theft.

You may contact and obtain information from your state attorney general at:

Maryland Attorney General's Office

200 St. Paul Place

Baltimore, MD 21202

1-888-743-0023; Consumer Hotline 1-410-528-8662

[www.oag.state.md.us](http://www.oag.state.md.us)

[consumer@oag.state.md.us](mailto:consumer@oag.state.md.us)