

BEAUTY PLUS TRADING CO., INC. 210 W. Commercial Ave., Moonachie, NJ 07074 www.janetcollection.com E-MAIL: marketing@janetcollection.com TEL: 1.201.964.0050 / FAX: 1.201.964.0009

NOTICE OF DATA SECURITY INCIDENT

Delivered electronically via email

Dear <Customer First Last Name>,

We are contacting you about a data security incident which might have involved some of your personal information. You have right under Massachusetts law to request a copy of the police report from us. Please contact me, Young Hwang, Executive Vice President, Beauty Plus Trading Co. Inc., If you wish to do so. I can be reached at 201-964-1111. In addition, our mailing address is youngh@janetcollection.com.

We regret that this incident may affect you and take our obligation to safeguard personal information very seriously and are alerting you about this incident so you can take steps to help protect yourself. You are entitled under U.S. law to one free credit report annually from each of the three nationwide consumer reporting agencies. To order your free credit report, visit <u>www.annualcreditreport.com</u> or call toll-free 1-877-322-8228. Contact information for the three national credit reporting agencies for the purpose of requesting a copy of your credit report or for general inquiries is provided below:

Equifax	Experian	TransUnion
(800) 685-1111	(888) 397-3742	(800) 916-8800
www.equifax.com	www.experian.com	www.transunion.com
P.O. Box 740241	535 Anton Blvd., Suite	P.O. Box 6790
Atlanta, GA 30374	100	Fullerton, CA 92834
	Costa Mesa, CA 92626	

In some US states, you have the right to put a security freeze on your credit file. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. Additionally, if you request a security freeze from a consumer reporting agency there may be a fee up to \$5 to place, lift or remove the security freeze. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.



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We are offering you a complimentary 18-months membership to Equifax's Complete Premier credit monitoring service. This service includes annual 3-bureau (Equifax, TransUnion, and Experian) 3-score report and daily credit file monitoring for key changes to your credit score. This product helps detect possible misuse of your personal information and provides identity protection services. The services are focused on immediate identification and resolution of identity theft, as well as up to \$1million insurance in case you are the victim of identity theft. This is completely free to you, and I strongly encourage you to enroll in this program. It will not hurt your credit score. To obtain these benefits, please contact us by providing your email address to obtain the activation code for the credit monitoring service. This offer is available until October 31, 2022. Whether or not you choose to enroll in this program, the enclosed page also provides meaningful information about additional steps you can take in order to remain vigilant for incidents of fraud or identity theft.

We hope this information is useful to you. Again, we regret any inconvenience this may cause you.

Sincerely,

Young Hwang,

Executive Vice President

Beauty Plus Trading Co. Inc.