

Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

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<<City>><<State>><<Zip>>
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Re: Notice of Data Breach

Dear <<Name 1>>:

Lawson Products, Inc. (“Lawson”) takes the privacy and security of information entrusted to us very seriously. We are writing to notify you of a cybersecurity incident that may impact the security of your personal information. We apologize for any concern this may cause and assure you that we are giving this matter our urgent attention. This letter provides information about the steps we are taking to help you protect your personal information, and the resources that are available to you.

It is always important to remain vigilant and monitor your financial account statements and credit reports for errors and signs of fraud or identity theft. In addition, Lawson is offering you **two years of free** Equifax Credit Watch™ Gold credit monitoring and identity theft protection service. You will not be billed for this service. Instructions for enrolling in this service are enclosed with this letter.

Under Massachusetts law, you have the right to obtain a police report about this incident.

Security Freeze Information: You may also request nationwide consumer agencies to place fraud alerts and security freezes on your credit files free of charge. You may contact the following agencies to obtain more information about protecting your identity and credit, including setting up fraud alerts and security freezes:

Equifax
PO Box 740256
Atlanta, GA 30374
www.equifax.com
888-766-0008

Experian
PO Box 9554
Allen, TX 75013
www.experian.com
888-397-3742

TransUnion
PO Box 2000
Chester, PA 19016
www.transunion.com
800-680-7289

You can request a security freeze on your credit report generated by a nationwide credit reporting agency by contacting the agency directly. A security freeze helps prevent others from opening credit accounts in your name without your permission. When a security freeze is added to your credit report by a reporting agency, third parties, such as credit lenders or other companies, will not be able to access your credit report from that reporting agency without you first lifting the freeze.

To place a security freeze on your credit files at the three nationwide credit reporting companies, follow the instructions below. You will be required to provide certain information to verify your identity, and may be asked to select a security PIN.

You can place a security freeze on your **Equifax** credit reports:

- **online**, through your myEquifax account (which you may create at www.equifax.com/personal/credit-report-services/);
- **by phone**, by calling 888-298-0045; or
- **by mail**, by completing the Equifax Security Freeze Request Form (available at https://assets.equifax.com/assets/personal/Security_Freeze_Request_Form.pdf) and mailing it along with the required proof of identity and proof of address documents to Equifax Information Services LLC, P.O. Box 105788, Atlanta, GA 30348-5788.

You can place a security freeze on your **Experian** credit reports:

- **online**, at www.experian.com/freeze/center.html;
- **by phone**, by calling 888-397-3742; or
- **by mail**, to Experian Security Freeze, P.O. Box 9554, Allen, TX 75013 (include your full name, address, date of birth, and Social Security number).

You can place a security freeze on your **TransUnion** credit reports:

- **online**, through your TransUnion account (which you may create at www.service.transunion.com/dss/);
- **by phone**, by calling 888-909-8872; or
- **by mail**, to TransUnion, P.O. Box 160, Woodlyn, PA 19094 (include your full name, address, Social Security number, and a 6-digit PIN number you'd like to associate with your security freeze).

Other Important Information: If you believe you are the victim of identity theft, you should contact your local law enforcement or your state's Attorney General, as well as the Federal Trade Commission (FTC). Additional information is available from the FTC at consumer.ftc.gov/features/identity-theft.

For More Information: Please know that the security of your information is of paramount importance to us, and we deeply regret any worry or inconvenience this incident may have caused. We have set up a call center staffed by external experts to answer questions you may have about this incident. If you have additional questions, please call 1-877-621-0530, Monday through Friday, 9:00 a.m. to 9:00 p.m. Eastern Time, except holidays.

Sincerely,

Kevin Hoople
Chief Information Officer

Enclosure:
Equifax Credit Watch™ Gold Enrollment Information

Enter your Activation Code: <<ACTIVATION CODE>>
Enrollment Deadline: <<Enrollment Deadline>>

Equifax Credit Watch™ Gold

*Note: You must be over age 18 with a credit file to take advantage of the product

Key Features

- Credit monitoring with email notifications of key changes to your Equifax credit report
- Daily access to your Equifax credit report
- WebScan notifications¹ when your personal information, such as Social Security Number, credit/debit card or bank account numbers are found on fraudulent Internet trading sites
- Automatic fraud alerts², which encourages potential lenders to take extra steps to verify your identity before extending credit, plus blocked inquiry alerts and Equifax credit report lock³
- Identity Restoration to help restore your identity should you become a victim of identity theft, and a dedicated Identity Restoration Specialist to work on your behalf
- Up to \$1,000,000 of identity theft insurance coverage for certain out of pocket expenses resulting from identity theft⁴

Enrollment Instructions

Go to www.equifax.com/activate

Enter your unique Activation Code of <<ACTIVATION CODE>> then click “Submit” and follow these 4 steps:

1. **Register:**
Complete the form with your contact information and click “Continue”.
If you already have a myEquifax account, click the ‘Sign in here’ link under the “Let’s get started” header. Once you have successfully signed in, you will skip to the Checkout Page in Step 4.
2. **Create Account:**
Enter your email address, create a password, and accept the terms of use.
3. **Verify Identity:**
To enroll in your product, we will ask you to complete our identity verification process.
4. **Checkout:**
Upon successful verification of your identity, you will see the Checkout Page.
Click ‘Sign Me Up’ to finish enrolling.
You’re done!
The confirmation page shows your completed enrollment.
Click “View My Product” to access the product features.

¹ WebScan searches for your Social Security Number, up to 5 passport numbers, up to 6 bank account numbers, up to 6 credit/debit card numbers, up to 6 email addresses, and up to 10 medical ID numbers. WebScan searches thousands of Internet sites where consumers’ personal information is suspected of being bought and sold, and regularly adds new sites to the list of those it searches. However, the Internet addresses of these suspected Internet trading sites are not published and frequently change, so there is no guarantee that we are able to locate and search every possible Internet site where consumers’ personal information is at risk of being traded.

² The Automatic Fraud Alert feature is made available to consumers by Equifax Information Services LLC and fulfilled on its behalf by Equifax Consumer Services LLC.

³ Locking your Equifax credit report will prevent access to it by certain third parties. Locking your Equifax credit report will not prevent access to your credit report at any other credit reporting agency. Entities that may still have access to your Equifax credit report include: companies like Equifax Global Consumer Solutions, which provide you with access to your credit report or credit score, or monitor your credit report as part of a subscription or similar service; companies that provide you with a copy of your credit report or credit score, upon your request; federal, state and local government agencies and courts in certain circumstances; companies using the information in connection with the underwriting of insurance, or for employment, tenant or background screening purposes; companies that have a current account or relationship with you, and collection agencies acting on behalf of those whom you owe; companies that authenticate a consumer’s identity for purposes other than granting credit, or for investigating or preventing actual or potential fraud; and companies that wish to make pre-approved offers of credit or insurance to you. To opt out of such pre-approved offers, visit www.optoutprescreen.com.

⁴ The Identity Theft Insurance benefit is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company, under group or blanket policies issued to Equifax, Inc., or its respective affiliates for the benefit of its Members. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.