

July 13, 2022

i0885-L02-0000002 T00001 P001 \*\*\*\*\*\*\*\*SCH 5-DIGIT 12345
SAMPLE A SAMPLE - L02 MASS
APT ABC
123 ANY STREET
ANYTOWN, ST 12345-6789

#### Notice of Data Breach

### Dear Sample A. Sample,

We appreciate the opportunity to service your brokerage account and recognize the importance of maintaining the privacy of your personal information. Therefore, as a precautionary measure, we are writing to let you know about a data security incident that occurred on March 16, 2022, that may involve some of your personal information. Although we have found no specific evidence that any of your personal information has been viewed, acquired, or misused as a result of this incident, we wanted to tell you about the steps we are taking to protect your information going forward and notify you about steps you can take to protect your personal information.

Since the event, we have taken steps to strengthen the existing security of our electronic data and we are in the process of evaluating and implementing additional measures to further increase our security. These measures will help to prevent similar events from reoccurring in the future.

In addition, to help protect your identity we are offering a complimentary 24-month membership of Experian's® IdentityWorks<sup>SM</sup> which provides superior identity detection and resolution of identity theft. To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you enroll by: September 30th, 2022 (Your code will not work after this date.)
- Visit the Experian IdentityWorks website to enroll: www.experianidworks.com/credit
- Provide your activation code: ABCDEFGHI

If you have questions about the product or need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 877-890-9332 by September 30th, 2022 on Monday through Friday 8 am – 10 pm CST, Saturday and Sunday 10 am – 7 pm CST (excluding major U.S. holidays). Be prepared to provide engagement number as **B055215** proof of eligibility for the identity restoration services by Experian.

#### What You Can Do.

The safety of your personal information is one of our highest priorities and, while there is no specific evidence at this time that your information has been viewed, taken, or misused in any way, there are steps that you can take to protect yourself going forward. In addition to taking advantage of the complimentary credit monitoring services being offered through Experian, we recommend that you remain vigilant for incidents of fraud and identity theft. This includes regularly reviewing your account activity and monitoring free credit reports. If you detect any suspicious activity on an account, you should promptly notify the financial institution



or company with which the account is maintained. You should also promptly report any fraudulent activity or suspected incident of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission. For additional information about ways in which you can help protect yourself, please review the enclosed *Additional Information*.

## **For More Information:**

We understand that you may have questions regarding this data event that are not addressed in this letter. If you have questions or would like additional information, please call TradePMR at (833) 618-7233 or email us at <a href="mailto:dataprotection@tradepmr.com">dataprotection@tradepmr.com</a>

Sincerely,

James J. Halvosa

James J. Halvosa, CCO

Trade-PMR, Inc.

# **Additional Information**

## Contact information for the three nationwide credit reporting agencies:

Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com 1-800-685-1111

Experian, PO Box 4500, Allen, TX 75013, www.experian.com 1-888-397-3742

TransUnion, PO Box 2000, Chester, PA 19016, www.transunion.com 1-800-680-7289

**Free Credit Reports:** You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report from each of the three nationwide credit reporting agencies by visiting <a href="https://www.annualcreditreport.com">www.annualcreditreport.com</a>, or calling toll-free at 1-877-322-8228. You can also mail a completed Annual Credit Report Request Form to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281. (forms available at <a href="https://www.consumer.ftc.gov/articles/0155-free-credit-reports">https://www.consumer.ftc.gov/articles/0155-free-credit-reports</a>)

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze prohibits a credit reporting agency from releasing information from a consumer's credit report without written authorization. Please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing, or other services. To place a security freeze, you need to make a request to each of the three major consumer reporting agencies. You may make that request by certified mail, overnight mail, regular mail, or by following the instructions found at the websites listed below. The following information must be included when requesting a security freeze: (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable report or complaint with a law enforcement agency. The request must also include a copy of a government-issued ID card and proof of current address, such as a recent utility bill, rental agreement, or deed. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. Under federal law, you cannot be charged to place, lift, or remove a security freeze by contacting:

Equifax	Security	Freeze	P.O.	Box	105788	Atlanta,	GA	30348	1-800-349-9960
https://www.equifax.com/personal/credit-report-services/creditfreeze/									
Experian www.expe	Security erian.com/fre	Freeze eze/center.	P.O. <u>html</u>	Вох	9554	Allen,	TX	75013	1-888-397-3742
TransUnio	•			Вох	160	Woodlyn,	PA	19094	1-800-909-8872
<u>www.transunion.com/creditfreeze</u>									

Fraud Alerts: You can place fraud alerts with the three credit bureaus by phone and online with:

- Equifax (<a href="https://assets.equifax.com/assets/personal/Fraud\_Alert\_Request\_Form.pdf">https://assets.equifax.com/assets/personal/Fraud\_Alert\_Request\_Form.pdf</a>);
- TransUnion (https://www.transunion.com/fraud-alerts); or
- Experian (https://www.experian.com/fraud/center.html).

A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. An initial fraud alert is free and lasts for one year. Victims of identity theft can also get an extended fraud alert for seven years. The phone numbers for all three credit bureaus are listed above.



Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

**Police Reports**: Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. You also have the right to file or obtain a police report if you experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide proof that you have been a victim. A police report is often required to dispute fraudulent items. You can generally report suspected incidents of identity theft to local law enforcement or to the Attorney General.

**FTC and Attorneys General**: You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself, by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.

The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, <a href="www.identitytheft.gov">www.identitytheft.gov</a>, 1-877-ID-THEFT (1-877-438-4338), TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement.

You may contact the Office of the Massachusetts Attorney General, 1 Ashburton Place, Boston, MA 02108, 1-617-727-8400, <a href="https://www.mass.gov/ago/contact-us.html">www.mass.gov/ago/contact-us.html</a>